



Webinar Evaluation
Session Title: *The Economy of Experience*

Name: _____

Agency: _____

Email Address: _____

Session Speakers:	Excellent			Needs Improvement
Kirsten Barnes	4	3	2	1

The Session:	Totally			Not At All
How closely did this session meet the program description?	4	3	2	1
Did you find new ideas and useful concepts?	4	3	2	1
Did you learn anything you can take back and use?	4	3	2	1
Would you recommend this session be repeated?	4	3	2	1

Learning Outcomes:

1. Define the “Economy Experience” broadly and how it applies to your department.

4 3 2 1
2. Identify opportunities to leverage daily guest interactions to provide memorable experiences.

4 3 2 1
3. Outline a plan to create “wow” experiences in programs and at events..

4 3 2 1

Comments/Constructive Criticism:

What other session topics would you attend, if they were offered?

Please return form to: fax - 850-942-0712 or email - amber@frpa.org