

FLORIDA
RECREATION AND PARK ASSOCIATION
ANNUAL CONFERENCE
AND EXHIBIT HALL

AUGUST 26 - 27, 2024

CARIBE ROYALE ORLANDO

**2024 EXHIBIT HALL
PROSPECTUS AND
CONTRACT**

UPDATED
POLICIES
INCLUDED



FRPA ANNUAL CONFERENCE & EXHIBIT HALL

The Florida Recreation and Park Association has been showcasing the finest in park and recreation products and services at our annual conferences for 80 years. FRPA's trade show boasts the largest attendance by delegate and exhibitors alike in the Southern Regional United States, and one of the top three largest in the United States for parks and recreation agencies. FRPA offers the Exhibit Hall hours as 'non-compete' times, meaning we do not have any other events happening at the same time that the Exhibit Hall is open. Delegates to the FRPA Annual Conference include:

- Directors, Administrators, and Recreation Supervisors
- Park Operations and Maintenance Personnel
- Event and Program Planners
- Therapeutic Recreation Professionals
- Commercial Recreation Professionals
- Aquatics Personnel
- Park & Recreation Commissioners & Board Members
- Citizen Members and more

88% OF ATTENDEES ARE
PARK AND RECREATION
PROFESSIONALS

17% ARE DEPARTMENT
DIRECTORS

**CONFERENCE
ATTENDEES
INFLUENCE
PURCHASING
PRODUCTS
FOR THEIR
ORGANIZATION.**

52% MAKE THE
FINAL PURCHASE

37% RECOMMEND THE
SUPPLIER

96% OF ATTENDEES HAVE OPERATING
BUDGETS IN EXCESS OF \$1 MILLION.

6% over \$50 million
13% \$25M-\$50 million
12% \$15M-\$25 million
11% \$10M-\$15 million
16% \$5M-\$10 million
42% \$1M-\$5 million
*Information from FRPA
post-show survey data.

The Florida Recreation and Park Association, Inc. (FRPA) is a nonprofit, public interest professional organization representing the parks, recreation and leisure industry in Florida. Florida has become known as a trend setter in the nation with parks and recreation often singled out by national test markets for pilot programs. FRPA actively advocates for funding of local parks and recreation agencies. These efforts have historically resulted in over \$500 million in funding through the Florida Recreation Development Assistance Program; over \$12 billion in funding through the Preservation 2000 and Florida Forever programs. All of these efforts build a better industry and boost your businesses.

2024 EXHIBIT HALL DETAILS

LOCATION

The Exhibit Hall will be in the Palms Ballroom at the Caribe Royale Orlando.

INCLUDED IN YOUR BOOTH FEE

Booths are 10ft x 10 ft and draped on three sides.

6' draped table 2 chairs 3' side drape 8' back drape
Wastebasket Identification sign 2 name badges Ability to purchase two more badges
Access to the Event Mobile App for lead retrieval.

FREIGHT AND ELECTRIC COSTS ARE NOT INCLUDED IN YOUR BOOTH FEE. HALL IS CARPETED.

DECORATOR SERVICE

An exhibitor kit will be forwarded to you from Gulf Coast Expo in mid-July. Please note that your booth cost includes a 6'x2' draped table, two chairs, 3' side drape, 8' back drape, waste basket, and an identification sign (if requested by the deadline).

HOUSING

All housing arrangements will be handled with the resort directly. Information will be mailed to you mid-May and thereafter upon submission of your exhibit contract.

CARIBE ROYALE ORLANDO
8101 WORLD CENTER DRIVE
ORLANDO, FL 32821

FEES / DEPOSITS

Booth Fees areas follows: **General Booths:** \$1,300 for non-members; \$1,200 for Emerald Members; \$1,100 for Sapphire Members. **Premium Booths:** \$1,400 for non-members; \$1,300 for Emerald Members; \$1,200 for Sapphire Members.

A 50% deposit of the total cost of your booth(s) is required to reserve your booth selection. Final payment is due on June 30, 2023 or the deposit will be forfeited and the booth space will be resold. Membership must be current through 2023 show dates to receive the member discount.

SERVICE REGULATIONS

Food and drink are allowed to be served from your booth only if purchased from the hotel. More information will be sent to you as the dates of the event approach. It is your responsibility to make these arrangements with the hotel.

SCHEDULE (SUBJECT TO CHANGE)

MONDAY, AUGUST 26, 2024

8:00 AM - 2:00 PM

Exhibitor Setup

All exhibits must be completely set up by 3:00 PM

2:00 PM - 3:30 PM

Exhibit Area closed to allow hotel staff to set up

4:00 PM - 7:00 PM

Grand Opening of Exhibit Hall

All exhibitors and all persons visiting the exhibit hall will be required to register and wear the appropriate badge or remit the appropriate ticket.

TUESDAY, AUGUST 27, 2024

9:00 AM - 12:00 PM

Non-Compete Time & Closing Hours

Delegates are encouraged to attend the exhibit hall with no educational courses being offered during this time.

12:00 PM - 4:00 PM

Exhibit Hall Closed and Breakdown

NO EARLY BREAKDOWNS ARE PERMITTED.

Breakdown must be completed by 4:00 PM on August 28, 2024.

EXHIBIT LAYOUT

Check out the most up to date layout at frpa.org/conference/confexhibitor to make your booth selections.

BOOTH FEES

FRPA MEMBERS RECEIVE A DISCOUNT

	General Booth	Premier Booths**
Diamond Member	\$1,000	\$1,100
Sapphire Member	\$1,100	\$1,200
Emerald Member	\$1,200	\$1,300
Non-Member	\$1,300	\$1,400

****Premier Booths are any that are located along the middle aisle where the food service tables are located and in the front.**

BOOTH PERSONNEL

Individual companies who contract with or sell directly to local governments must purchase their own exhibit booth. Representatives from companies who are not exhibiting will not be allowed to attend with an exhibiting company. Booths may be shared when individual companies work together and when only the primary company contracts with or sells directly to local governments. If you have a contractor who can sell or provide services to park and recreation departments on their own, they will need to purchase their own booth. All badges requested for the booth will be vetted to ensure that each person receiving a badge does in fact work with the exhibiting company. Badges will be printed with the primary company's name. Should your company wish to exhibit with another company please make an effort to purchase booths alongside each other. FRPA does not offer day passes for commercial individuals not exhibiting.

All booths include two badges and the ability to purchase two additional badges. Booths may have up to four individuals each. No exceptions.

SUITCASING/OUTBOARDING: Suitcasing is when an attendee solicits business in the trade show aisles or other public spaces such as a hospitality suite or a restaurant. Also called outboarded events, these types of activities are detrimental to the exhibition. These are unethical business practices and will not be tolerated. To distribute information or conduct business, you must have a registered booth with FRPA. FRPA has the right to remove anyone who violates this policy.

2025 UPDATES

In 2025, FRPA will move to a lottery system to assign booths in the Exhibit Hall. This process will begin at the 2024 Conference. Companies that return their contract for 2024 onsite will be entered into a lottery to be drawn upon for booth selection. This will be done live and in person on August 27th, 2024 in the Exhibit Hall.

QUESTIONS?

SPONSORSHIPS AVAILABLE

Increase your company's visibility by becoming a Conference Sponsor or advertising in Conference materials.

Add your support on the payment page at the end of this packet.

\$300 Promotional Item in Delegate Bags

\$350 Full page ad in onsite program brochure (grayscale)

\$200 Half page ad in onsite program brochure (grayscale)

If you are interested in sponsoring larger features of the Conference such as the Awards Banquet, Education Sessions, signage, or other opportunities, please email charla@frpa.org or call 850-878-3221.

Call 850-878-3221 or email charla@frpa.org.



2024 EXHIBIT CONTRACT

CONTRACT
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Booth Assignments are made on a first-received, first-assigned basis. FRPA will have sole control over admission to the exhibit hall. No delegate or exhibitor will be admitted without proper identification, nor will they be allowed to enter the hall except during established exhibit hall hours.

CANCELLATION POLICY – Should you find it necessary to cancel your booth space, the following cancellation policy will apply: A \$100 processing fee will be assessed for any request for refund. The request must be received prior to May 17, 2024 to be eligible for refund. Requests received in the Executive Office later than May 17, 2024 will not be eligible for refund unless the booth space can be re-sold and the entire exhibit hall sells out. No refunds will be available for any portion of the Exhibit Hall fees if it is canceled due to weather or an occurrence of natural disasters. Exhibitors are encouraged to carry insurance that would cover them in the event the show is canceled due to weather or a natural disaster.

EXHIBITOR AGREES TO NAME THE FLORIDA RECREATION AND PARK ASSOCIATION AS ADDITIONAL INSURED IN THE AMOUNTS OF \$1 MILLION EACH OCCURRENCE, \$1 MILLION PERSONAL INJURY, AND \$2 MILLION GENERAL AGGREGATE. A CERTIFICATE OF INSURANCE BEARING THIS INFORMATION MUST BE SUBMITTED WITH YOUR SIGNED CONTRACT, AND MUST REMAIN IN FORCE THROUGH THE 2024 SHOW.

COMPANY NAME

CONTACT FOR COMPANY CONTACT EMAIL

CONTACT MAILING ADDRESS CITY STATE ZIP

CONTACT PHONE CONTACT FAX

ONSITE CONTACT ONSITE EMAIL ONSITE PHONE NUMBER

HOW DID YOU HEAR ABOUT US?
INFORMATION BELOW WILL BE USED FOR PUBLISHING IN CONFERENCE MATERIALS -----

INFORMATION EMAIL INFORMATION PHONE NUMBER WEBSITE

ONE SENTENCE DESCRIPTION OF PRODUCTS OR SERVICES

SIGNATURE
This acknowledges you understand and agree to the terms printed on page three of this contract and the parameters within this prospectus. Booths will not be reserved without the company representative's signature.

**PREFERRED
BOOTH SPACE(S)**

FIRST CHOICE

SECOND CHOICE

THIRD CHOICE



2024 EXHIBIT CONTRACT

CONTRACT
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COMPANY NAME _____

BOOTH FEE

	GENERAL	PREMIER
<input type="checkbox"/> NON-FRPA MEMBER.....	\$1,300	\$1,400
<input type="checkbox"/> EMERALD FRPA MEMBER.....	\$1,200	\$1,300
<input type="checkbox"/> SAPPHIRE FRPA MEMBER.....	\$1,100	\$1,200
<input type="checkbox"/> DIAMOND FRPA MEMBER.....	\$1,000	\$1,100

Membership must be current at registration and through the dates of the show.

SPONSORSHIP ADD ONS

ADD ON ITEMS HAVE TO
BE PAID IN FULL AT TIME
OF CONTRACT.

- PROMOTIONAL ITEM IN DELEGATE BAGS**\$300
You are responsible for providing up to 1000 items for bags. Final numbers will be communicated with you before Conference
- FULL PAGE AD IN ONSITE PROGRAM BROCHURE (GRAYSCALE)**...\$350
You are responsible for providing the ad. Specs will be provided upon confirmation of sponsorship.
- HALF PAGE AD IN ONSITE PROGRAM BROCHURE (GRAYSCALE)**...\$200
You are responsible for providing the ad. Specs will be provided upon confirmation of sponsorship.

CHECK ONE

PAY HALF BOOTH FEE NOW (A 50% deposit of the total cost of your booth(s) is required to reserve your booth selection. Final payment is due on June 30, 2024 or the deposit will be forfeited and the booth space will be resold. If contract is being submitted after May 1, 2024, payment is required in full. All add ons must be paid in full at time of contract.)

PAY FULL BOOTH FEE NOW

BOOTH FEE

ADD ONS

(Must pay advertising and sponsorships in full)

TOTAL

PAYMENT DETAIL

Check # _____
 Visa/Mastercard/Discover/AMEX
 # _____
 Expiration Date: _____ CVV: _____
 Billing Address for Card: _____
 Name on Card: _____
 Email receipt to: _____

 Signature of person responsible for charges for booth

SEND PAPERWORK AND FEES TO:

EXHIBIT MANAGER/ FLORIDA RECREATION AND PARK ASSOCIATION, INC.
 2528 BARRINGTON CIR, SUITE #1 | TALLAHASSEE, FLORIDA 32308
 FAX (850) 942-0712 EMAIL CHARLA@FRPA.ORG

CONTRACT This Exhibit Space Application and Contract, when and if accepted by the Florida Recreation and Park Association, Inc., hereafter referred to as FRPA, shall constitute a contract between the Exhibitor and FRPA and in addition to its terms, shall include and incorporate the Exhibitor Terms and Conditions printed on this agreement. FRPA reserves the right to exercise its sole discretion in the acceptance or refusal of applications for exhibit space.

AGREEMENT The Exhibitor Terms and Conditions and other rules set forth in this agreement are part of the contract between the Exhibitor and FRPA and FRPA shall have the authority to interpret and enforce these rules. All matters not covered by these rules are subject to the determinations of FRPA. All determinations so made shall be as binding on all parties as the original rules. The Exhibitor or its representative is responsible for familiarizing itself with all rules and regulations. The Exhibitor or its representative who fails to observe these conditions may be excluded from the Exhibit Space without refund.

LICENSE AND TERM The license given hereunder shall be solely for the use and occupation of the space allocated to the Exhibitor hereunder and shall be for a period commencing at Exhibitor move-in on August 26, 2024 8:00 a.m., through August 27, 2024 4:00 p.m., at Exhibitor move out. No Exhibitor may assign, sublet or apportion space to or with another business entity or individual without the express permission in writing from FRPA. FRPA will have sole control over admission to the exhibit hall. No exhibitor or representative will be admitted without proper identification, nor will they be allowed to enter the hall except during established exhibit hall hours. No Exhibitor may show or demonstrate products or services other than those manufactured or handled by it in the normal course of business. Should any item from a non-exhibiting firm be required for operation of a display, identification of such item shall be limited to the regular name plate or trademark under which same is sold in the general course of business.

BOOTH ASSIGNMENT There shall be two periods of booth assignments. The initial period shall commence upon release of the exhibit contract information through October 21, 2023. Contracts received during this period of time shall be assigned booth space based on FRPA's point system which assigns points for each year the Exhibitor has previously exhibited at the conference. First assignment will go to the Exhibitor with the most accumulated points, and this process will be followed until all contracts received in this cycle have been assigned space. After this initial cycle, booth space shall be assigned in the order that contracts are received. In all cases, the contract must be accompanied by the stated deposit and/or full booth payment in order to be assigned booth space. FRPA shall use its best effort to locate the booth in the location selected by the Exhibitor and will attempt to provide physical separation of the booth from the booths of those competitors from whom Exhibitor has requested such separations. Notwithstanding the above, FRPA reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary. FRPA will not be responsible for or guarantee visibility or promotion of the area, nor of any opportunity to post signage directing people to the area. 2024 will be the final year for this process as FRPA will move to the lottery system that will allow equal access for all.

PROMOTIONAL MATERIAL In order to ensure recognition in the exhibit listing included in the Pre-Conference materials, registration and the stated deposit and/or full booth payment must be made by January 31st. In order to ensure recognition in the On-Site Conference Program booklet, registration and the stated deposit and/or full booth payment must be made by June 30.

ARRANGEMENT OF EXHIBITS FRPA has contracted with Gulf Coast Exposition Inc. to provide Exhibitor support services. Each Exhibitor will receive information including complete shipping instructions, production information and order forms for all services needed during installation, exhibition and removal. All freight service, power and electricity will be provided by Gulf Coast Exposition, Inc., not the FRPA or tradeshow/conference facility. Freight shipped to the tradeshow/conference facility will be refused, and the handling charges will be the responsibility of Exhibitor; therefore Exhibitor must arrange freight shipments as instructed by Gulf Coast Exposition, Inc. Unattended freight in any display space as of one hour prior to show opening on August 26, 2024 at 3:30 p.m., will be removed and stored at the Exhibitor's sole risk and expense. Exhibitors are not permitted to store packing crates or boxes at the tables. Crates not properly marked or identified by Exhibitors may be destroyed or lost and are the sole responsibility of the Exhibitor. Exhibit materials left unattended after August 27, 2024 at 4:00 p.m. and for which no shipping arrangements have been made, will be considered abandoned. Neither FRPA nor the Gulf Coast Exposition Inc. will be responsible for Exhibitor materials.

EXHIBITOR SPACE Each booth will include one 6' draped table, two chairs, 3' side drape, 8' back drape, waste basket and identification sign if request is received by the stated deadline in the exhibitor information packet. Food and drink are not allowed to be served from your booth unless such arrangements have been made through the hotel. Unless otherwise specified, no freight, carpet, internet access, or electrical costs are included in the booth fee; such items must be arranged through Gulf Coast Exposition, Inc. and/or the facility (if available). FRPA reserves the right to modify the Exhibitor space and amenities as may be deemed necessary due to facility configuration, fire safety concerns, or other physical limitations. All booth decorations must meet flameproofing codes. All exits, hallways, aisles and fire control apparatus must remain clear and unobstructed at all times. Electrical equipment must be Underwriter Laboratory approved. Use of propane, helium balloons, heating or incendiary devices or materials must receive prior approval from FRPA and facility management. Except for event sponsors, no signs/posters will be allowed anywhere except within each Exhibitor's space. No signs or other articles may be fastened to walls, ceilings, or electrical fixtures. The use of thumb tacks, tape, nails, screws, or any tool or material which could mark the floor or walls is prohibited. Exhibitors must confine activities to the space contracted for and may not use strolling equipment or distribute samples or souvenirs except within their space. Any actions which may obstruct the efforts of another Exhibitor will not be permitted. FRPA reserves the right to insist on a properly constructed and operated display in the interest of all participating Exhibitors. Displays not conforming to FRPA specifications and limitations may be dismantled or modified, at cost to the Exhibitor, at the sole judgment and discretion of FRPA. FRPA and facility management reserve the absolute right, at any time, to prohibit any exhibit materials deemed by them as dangerous, offensive or otherwise inappropriate for display. Any space not claimed or occupied by the established/published exhibit set up times may be resold or reassigned by the FRPA Exhibitor Manager without notification or any obligation on the part of FRPA for any refund or compensation whatsoever.

HOURS OF OPERATION Installation of exhibits may begin on August 26 2024 at 8:00 a.m. No materials can be accepted at the exhibit site prior to such time. Exhibitor shall have an authorized representative present during the installation and dismantling of exhibit. All installation must be completed by August 26, 2024, at 2:30 p.m. The hours of exhibit operation are from August 26, 2024, 4:00 p.m. - 7:00 p.m. and August 27, 2024, 9:00 a.m. - 12:00 p.m. The FRPA Exhibitor Manager

will provide daily notice of special Forum events that may affect the expected traffic flow or hours of operation. Exhibit breakdown may begin on August 27 after 12:30 p.m. and breakdown and all materials must be removed by August 27, 2024 at 4:00 p.m. Neither FRPA or the facility shall bear any responsibility for exhibits and materials not timely removed. Exhibit Hall hours may adjust to accommodate Conference events. Exhibitors should refer to communication nearer to the event date for finalized timing.

SECURITY FRPA assumes no responsibility for the safety, theft or damage by fire, accident, vandalism, or other cause to the property of Exhibitor, notwithstanding any security which FRPA may or may not provide. Each Exhibitor has the responsibility of safeguarding its own exhibit materials or goods from the time they are placed in the exhibit space until they are removed. The Exhibitor agrees to make no claim against FRPA or any of its sponsoring organizations, agents, or employees on account of loss occasioned by fire, accident, theft, storm, or damage from negligence; or on account of any injury to the Exhibitor or Exhibitor's employees while in the exhibit space; or for damage of any other nature or character, other nature or character, including any damage to the Exhibitor's business as a result of the exhibit, or as a result of its installation or removal; or for failure to hold the exhibition as scheduled. Exhibitors desiring special security precautions should arrange for private guard service at their own expense.

MUSIC AND AUDIO/VIDEO Exhibitors are prohibited from using amplified audio equipment of any nature. Any Exhibitor using copyrighted music, whether within the exhibit area, in hospitality space or in any other way related to FRPA's tradeshow/conference, shall obtain all legally required permissions for such use. This requirement applies to all live and recorded music, including that accompanying video or other presentations. Any Exhibitor using copyrighted music as set forth above assumes the entire responsibility for its use and for obtaining the appropriate permission and payment of any fees associated with its use. Exhibitor further agrees to protect, indemnify, defend and save the FRPA, the management of the tradeshow/conference facility, and the service contractors and their respective employees and agents harmless against all claims, losses or damages, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's use of said copyrighted music.

CANCELLATIONS In the event that the tradeshow/conference is canceled, postponed or relocated (to a location where Exhibitor cannot reasonably participate) due to any cause or reason (whether or not beyond FRPA's control), FRPA will refund monies paid to it by Exhibitor and Exhibitor waives any and all other damages and claims for damages of any nature, direct or consequential, against FRPA in the event of such cancellation. Notice of cancellation by Exhibitor must be received in writing by May 17, 2024, in the FRPA Executive Office in order to receive a refund of the initial deposit, less a \$100 processing fee. No refunds will be granted after May 17, 2024, unless all exhibit space is sold and all canceled space has been resold. All refunds will be assessed a \$100 processing fee. No refunds will be available for any portion of the Exhibit Hall fees if it is canceled due to weather or an occurrence of natural disasters. Exhibitors are encouraged to carry insurance that would cover them in the event the show is canceled due to weather or a natural disaster.

LIABILITY AND INSURANCE The Exhibitor shall be solely responsible to and for its own agents and employees and to FRPA, the tradeshow/conference facility, and all third persons, including invitees and the public, for all claims, liabilities, actions, costs, personal injury, damages, and expenses arising out of or relating to the custody, possession, operation, maintenance, or control of the exhibit space and activities

thereon and about it, its booth/exhibition materials and/or equipment, and for negligence or any other liability or damages relating thereto or in any way arising therefrom, and the Exhibitor shall be liable to and indemnify and hold harmless FRPA, its agents, employees, and sponsoring organizations, and the tradeshow/conference facility, for and against any and all damages suffered by them and any claims as may be asserted against them, including for any attorney fees incurred by any of them. Without limiting the foregoing liability, the Exhibitor shall maintain public liability/comprehensive general liability insurance coverage for bodily injury and property damage, including product liability and protective and contractual liability coverage, of no less than \$1 million per occurrence, and \$2 million aggregate. FRPA shall be named and added as an additional insured, and such insurance shall contain a waiver of subrogation rights as against FRPA. Certificates of said insurance shall be provided to FRPA by the Exhibitor at least 10 business days before the opening of the exhibit; FRPA will not allow Exhibitor to set up without this certificate in FRPA's possession, in a form acceptable to FRPA. Neither FRPA or the tradeshow/conference facility shall have any liability at any times for Exhibitor's booth/exhibition materials and/or equipment; accordingly, it is the Exhibitor's responsibility to maintain its own adequate insurance policies covering transport of its booth/exhibition materials and/or equipment from its home base to the exhibit space, and through the entirety of the time of the exhibit, and during and for return transport.

ATTORNEY'S FEES Should FRPA find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, FRPA, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges and expenses including attorney's fees. **NON-WAIVER:** FRPA shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by FRPA. No delay or omission by FRPA in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as consent to or a waiver of any right or remedy on any future occasion. It is agreed that all disputes arising from this agreement or participation in the show described by this agreement shall be adjudicated under Florida law.

USE OF CERTAIN PROPERTY Exhibitor will assume all costs arising from the use of patented, trademarked, franchised, or copyrighted music, materials, devices, processes or dramatic rights used on or incorporated in the Exhibitor's space. Exhibitor shall indemnify, defend and hold harmless FRPA, their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorney's fees and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s) described above.

GENERAL REGULATIONS AND PUBLIC POLICY It is understood and agreed that all policies and requirements in existence for the tradeshow/conference area and facility, as promulgated by the tradeshow/conference facility management, will apply, including any rules that on-site provision of food and beverage by Exhibitor must be provided by the facility. Each Exhibitor is charged with knowledge of all State, County and City Laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in the tradeshow/conference. Any use of cooking equipment and/or open flame must be approved by the local fire marshal.