REIGNITE **YOUR** POTENTIAL FRPA | 2021

"PARTNERSHIPS BRIDGE THE GAP ON INCLUSION AND EQUITY PROGRAMMING"





LEARNING OBJECTIVES



1. DISCUSS WAYS TO ENGAGE OUTSIDE ORGANIZATIONS TO CREATE NEW PARTNERSHIPS

2. PROVIDE EXAMPLES OF PARTNERSHIP OPPORTUNITIES

3. IDENTIFY POSSIBLE ROADBLOCKS IN PARTNERSHIPS AND ONE WAY TO OVERCOME THOSE ROADBLOCKS

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PALM BEACH





AN ESTABLISHED FOLLOWING AND/OR PROGRAM(S)

- SET UP A MEETING TO OPEN THE LINES OF COMMUNICATION
- FIND OUT DETAILS REGARDING THEIR PROGRAMS AND WHAT THEIR GOALS ARE FOR GROWTH
- PACILITY SPACE, FACILITY AMENITIES, CONTRACTED INSTRUCTORS, ETC.
- FUNDING AND FINANCIAL CONSIDERATIONS

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EXAMPLES OF PARTNERSHIPS:

- CITY OF NAPLES/COLLIER COUNTY
- ❖ INTERLOCAL AGREEMENTS WITH SCHOOLS
- **STARABILITY FOUNDATION**
- **MEALS OF HOPE**
- **ELS CENTER FOR EXCELLENCE**
- THE MIRACLE LEAGUE OF PALM BEACH COUNTY
- **❖** LOVE SERVING AUTISM
- ❖ JAMIE'S ANGLES
- ❖ ICARE (SEA TURTLE ADVENTURES)
- * AZUL FOR BETTER LIVING
- **ARC OF PALM BEACH COUNTY**



CITY OF NAPLES/COLLIER COUNTY

- > SHARED A POSITION (SPECIAL POPULATIONS COORDINATOR)
 - CITY OF NAPLES PAID HALF THE SALARY AND BENEFITS FOR THE YEAR TO COLLIER COUNTY
 - ✓ COORDINATOR HAD ACCESS TO ALL FACILITIES IN COLLIER COUNTY AND CITY OF NAPLES





INTERLOCAL AGREEMENTS WITH SCHOOLS

- > "WE WILL USE YOUR FACILITIES/YOU CAN USE OURS"
 - HARDER WITH CURRENT SAFETY MEASURES IN SCHOOLS
 - SOME EVEN SHARE SAME BUILDING (I.E. LEE COUNTY)





STARABILITY FOUNDATION

- > OFFERED FOR SPECIFIC AGE GROUP
 - WHEELHOUSE AND OFFERED EXCELLENT PROGRAMS
 - ✓ THEY HIRED OUR STAFF
 - THEY USED OUR FACILITY BECAUSE THEY DID NOT HAVE A BIG SPACE



MEALS OF HOPE

- > USE OUR PARKING LOT; PROVIDE FOOD TO ANYONE WHO SAYS THEY NEED IT
 - ✓ HELPED LOWER INCOME NEIGHBORHOOD
 - ✓ THEY ALWAYS TOOK CARE OF OUR KIDS







ELS CENTER OF EXCELLENCE

> ADULT DAY PROGRAM (GRANT FUNDED)

GRANT SPECIFIED A REQUIREMENT FOR FITNESS CLASSES







- > ON THE JOB TRAINING (IN THE WORKS)
 - ✓ PROVIDE INTERNSHIP OPPORTUNITIES
 - THE CENTER PROVIDES WORKERS COMPENSATION AND JOB COACHING SPECIFIC TO JOB POSITION



THE MIRACLE LEAGUE OF PALM BEACH COUNTY

> MADE POSSIBLE THROUGH A PUBLIC PRIVATE

PARTNERSHIP (P3)









LOVE SERVING AUTISM

TENNIS PROGRAM (GRANT FUNDED)





JAMIE'S ANGELS

> TENNIS INSTRUCTION/OPEN PLAY







ICARE (SEA TURTLE ADVENTURES)

> 18+ ADULTS WITH SPECIAL NEEDS PROGRAM







AZUL - FASHION, ART & DESIGN, INC.

> 18+ ADULTS WITH SPECIAL NEEDS PROGRAM





ARC OF PALM BEACH COUNTY

- > COMMUNITY PARTNERSHIP AGREEMENT
 - ✓ SPACE PROVIDED FOR THEIR SUMMER CAMP PROGRAM
 - ✓ EXCHANGE OF SERVICES INCLUDED:
 - DETERMINE REASONABLE ACCOMMODATIONS FOR THOSE WITH SPECIAL NEEDS
 - PROVIDE SUPPORT STAFF FOR THOSE CAMPERS





VSA FLORIDA-PALM BEACH COUNTY: ARTSTOPS PROGRAM

> PARTNERSHIP FROM 2001-2015





IDENTIFY ROADBLOCKS AND HOW TO OVERCOME THEM:

* FUNDING/BUDGET

* 'CHANGING OF THE GUARD'

DUPLICATION OF SERVICES

* ASK FIRST OR ACT FIRST?



FUNDING/BUDGET

- > GRANTS
 - ✓ RESEARCH AVAILABLE GRANTS



IN MANY PARTNERSHIPS, FACILITY SPACE AND/OR LAND IS PROVIDED, AND ALL OTHER EXPENSES ARE PROVIDED BY THE NONPROFIT/PRIVATE GROUP



'CHANGING OF THE GUARD'

- > STAFFING/MANAGEMENT CHANGES
 - MANAGERIAL CHANGES IN ORGANIZATION
 - RESTRUCTURING OF NON-PROFIT/PRIVATE GROUP

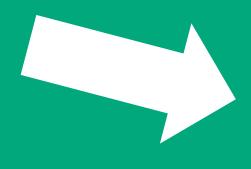


STAY ON TOP OF OBLIGATIONS SET FORTH IN AGREEMENT



DUPLICATION OF SERVICES

> SERVE THE COMMUNITY!











ASK FIRST OR ACT FIRST?

ALWAYS GAIN THE SUPPORT OF YOUR ADMINISTRATORS AND/OR SUPERVISORS





PERCEPTION OF WHAT YOUR ORGANIZATION 'SHOULD DO' THROUGH THE EYES OF A NON-PROFIT/PRIVATE GROUP MAY NOT ALIGN WITH WHAT YOUR ORGANIZATION CAN DO



ASK FIRST OR ACT FIRST? (CONT.)

PARTNERS ARE INVITED GUESTS

- THIS MAY SOUND HARSH, BUT IT IS IMPORTANT TO ESTABLISH THE TERMS OF THE AGREEMENT AND TO MAKE SURE THOSE TERMS ARE CLEAR
- SET THE 'TONE' RIGHT AWAY FURTHER DOWN THE ROAD, EVERYTHING WILL CONTINUE TO BE TRANSPARENT AS TO WHAT YOUR ORGANIZATION CAN PROVIDE/ALLOW



ASK FIRST OR ACT FIRST? (CONT.)

COMMON GROUND

- REMEMBER: SOMETIMES AS MUCH AS WE WANT SOMETHING TO WORK OUT, IT MAY NOT BE PHYSICALLY POSSIBLE
 - * FACILITY SPACING
 - ❖ VALUES DO NOT ALIGN (I.E. INSTRUCTOR BACKGROUND CHECKS
 - ❖ DOES THE PARTNERSHIP AFFECT THE 'POLITICS' IN YOUR CITY OR TOWN?

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KEY POINTS:

- * COMMUNITY PARTNERSHIP
 - **AGREEMENT**
- **❖** BE CLEAR!



- NO NEED TO REINVENT THE WHEEL
- * MAKE SURE IT IS MUTUALLY BENEFICIAL
- ❖ THINK OUTSIDE OF THE BOX!



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FOR MORE INFORMATION ABOUT THE FLORIDA RECREATION AND PARK ASSOCIATION VISIT FRPA.ORG