



FRPA Covering the Bases Newsletter

Submission Guidelines

ALL ARTICLES DUE BY THE 15TH OF EACH MONTH.

The Florida Recreation and Park Association's *FRPA Covering the Bases Newsletter*, a monthly emailed digital newsletter, is distributed to park and recreation professionals across the State of Florida. The objective of the newsletter is to feature timely news and trends, offer resources and communicate member news.

Each month will have a feature article that will stimulate thought processes and dialogue, communicate current trends in the industry or feature a program or facet that supports one of the four pillars of health, environment, economic impact or community building.

The FRPA Editorial Board reserves the right to edit articles as necessary for content, space, etc.

The Feature Article should be 400-600 words. If you have a lengthier version, accommodations can be made to create a landing page that contains the rest of the article. Please submit both the printed and the website articles.

All other articles or sections (reviews, profiles, special sections) should be up to 250 words.

Articles should be electronically submitted with written permission to use the article in any FRPA publications, and on the FRPA Website if an extended version is provided.

Articles should be submitted in .doc format.

Articles from commercial vendors that are advertorial in nature will not be accepted. The article must convey information and knowledge relative to the program/product/service, and cannot promote the commercial company or product.

We will generally only accept one photo with an article for the newsletter. When submitting photographs, follow these guidelines:

- Photos should be color photos.
- Photos are preferred to be submitted through an online dropbox.
- Photos must be scanned at 300 DPI or higher, 600 DPI for line art.
- EPS, TIF, JPG are acceptable image files.
- Most graphics intended for use on the Internet are only 72 DPI and are not acceptable for print reproduction.

The FRPA Journal generally uses APA Writing Styles, including any references that need to be recorded. Submit intent, articles and photos to charla@frpa.org.