



Building a Culture of Preparedness

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Goals for Today

Overview

Building a Culture of Preparedness

Know Your Value... and the Value of Your Fellow Departments

Building Relationships and Partnerships

Discussion

OVERVIEW

- What is the challenge for all-hazards preparedness?
 - What's the problem – or is there a problem?
- What is the role of Emergency Management?
 - Think orchestra conductor
- What does Emergency Management do for you?
 - The mechanism to building a culture of preparedness



BUILDING A CULTURE OF PREPAREDNESS



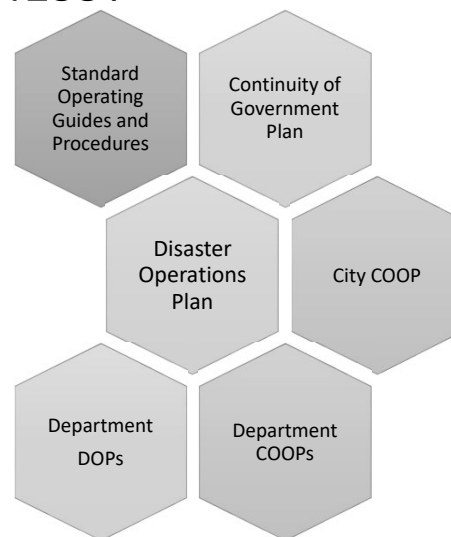
THE CULTURE OF PREPAREDNESS

What does preparedness look like for your program?



HOW DO YOU ACHIEVE A CULTURE OF PREPAREDNESS?

- It starts with laying the foundation
 - City Disaster Plan Family
 - Administrative Policies



ADMINISTRATIVE POLICIES

AP080100 – Emergency/Disaster Operations

- Designates EM roles and responsibilities (Mayor, Fire Chief, EM Manager)
- Disaster Operations Plan maintenance responsibilities
- City Department responsibilities (designated coordinator, plan creation/maintenance)

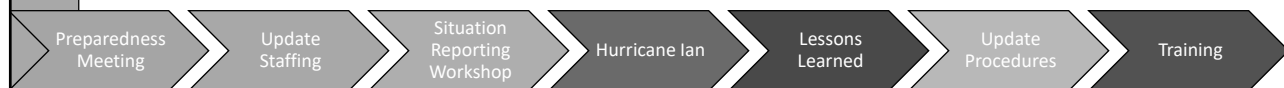
AP080200 – City Employee Disaster Preparedness Responsibilities

- Defines disaster designations and responsibilities for all employees
 - Emergency Critical
 - Emergency Essential
 - Non-Emergency Essential
- City responsibilities to support staff and family
 - Shelter
 - Relief/Recovery

HOW?

It doesn't happen overnight...

St. Petersburg Preparedness Program 2022



How does this impact Parks and Recreation?

KNOW YOUR VALUE...

And the value of your fellow departments

KNOW YOUR VALUE

- Understand your resources
 - People, equipment, facilities
- Review them (your resources) regularly
 - It's a cycle!
- How to coordinate interdepartmentally
 - Be a complement, not your own silo!
 - Plan→Train→Exercise→Evaluate...
TOGETHER



BUILDING RELATIONSHIPS & PARTNERSHIPS

How do you strengthen what you have?

How do you build the bridge to the things you don't have?

RELATIONSHIPS

- Who are you talking to?
- Silver lining of all disasters
 - Best practices and lessons learned
- Always help out whenever you can...you'll need the favor returned one day
- Build your contact lists now
- Break down the silos

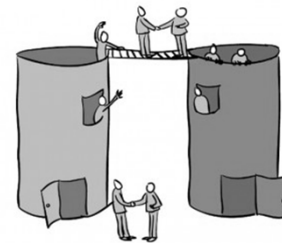


Image: drawingoutideas.ca

PARTNERSHIPS

- Look around!
- External stakeholders
- Contractors/vendors



FRPA
FLORIDA RECREATION
& PARK ASSOCIATION

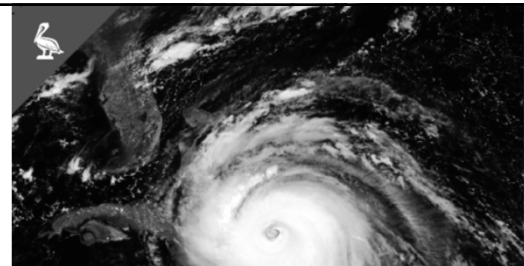


Disaster.ORG



BE ENGAGED!

- Trainings and Exercises
 - Include your partners
- Discuss common goals for your program through a preparedness lens
- How are you engaging your staff?
- Take initiative
 - What's your baseline and how can you build upon it?



HURRICANE EXPO

• HOSTED BY ST. PETERSBURG FIRE RESCUE •

June 1, 2023 | 5:30 p.m. - 7:00 p.m.
CAMPBELL PARK RECREATION CENTER
601 14TH ST. S. ST. PETERSBURG

Join your community in preparing for the 2023 Atlantic Hurricane Season! Hurricane preparedness is paramount for enhancing our community's resilience and ensuring residents stay safe before, during, and after a storm.

DURING THE EXPO, LEARN:

- What to expect from strong tropical weather
- How to find evacuation zones
- Local hurricane shelter locations and accommodations
- How to receive storm updates
- What to include in a hurricane supply kit
- How to properly stack sandbags
- The Dos and Don'ts of debris pickup

ATTENDEES WILL RECEIVE FREE HURRICANE PREPAREDNESS SUPPLIES AND RESOURCES DONATED BY VARIOUS ORGANIZATIONS

A LITTLE DISCUSSION

What does a culture of preparedness look like in action?

How have you experienced it?

Successes? Challenges?

THANK YOU!!

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