

# The Communications Doctor



## GOAL-SETTING SUCCESS: HOW TO GET YOUR GOALS

**SUSANNE GADDIS, PHD, CSP, CEO  
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KEYNOTE SPEAKER \* TRAINER \* EXECUTIVE COACH**

*The doctor's diagnosis is IN: Good communication is contagious!*

Susanne Gaddis, PhD, CSP, and CEO of The Communications Doctor recognizes there is an epidemic of unhealthy interactions in today's society. The good news is – she shares prescriptions – easy and engaging tips and techniques that help foster a climate for positive, diplomatic and motivational communications. As a communications professor, Certified Professional Speaker (CSP), author and member of the National Speaker's Association, Susanne Gaddis, PhD, has taught the art of successful communication since 1989. A recognized interpersonal communications expert, Susanne has appeared on nationally syndicated radio, TV and video programming and has authored articles appearing in: *The Journal of Training and Development*, *The Whole American Nurse*, *Shape Magazine*, *The Handbook of Public Relations*, *Corporate Meeting Planner*, and on *Entrepreneur.com*. Current clients, benefiting from Susanne's action-focused, solution-oriented tips, and techniques include NASA Johnson Space Center, The American Nurses Association, Oracle, SAS, Blue Cross & Blue Shield, and Bayer Corporation. For additional information on Dr. Gaddis or to subscribe to receive her FREE newsletter, call 919-933-3237, e-mail: [gaddis@communicationsdoctor.com](mailto:gaddis@communicationsdoctor.com) or visit: [www.CommunicationsDoctor.com](http://www.CommunicationsDoctor.com), Twitter: @TheCommDoctor Facebook: CommunicationsDoctor