



Welcome to the 2018 FRPA
Conference!

Learning Objectives

- *Recall how to look at perceived obstacles in a more positive manner.*
- *Identify techniques that will increase the likelihood of getting ideas from "idea to reality".*
- *Discuss overcoming obstacles as part of the journey and a learning/growing experience.*





If at first you don't Succeed...Ask, Ask Again!



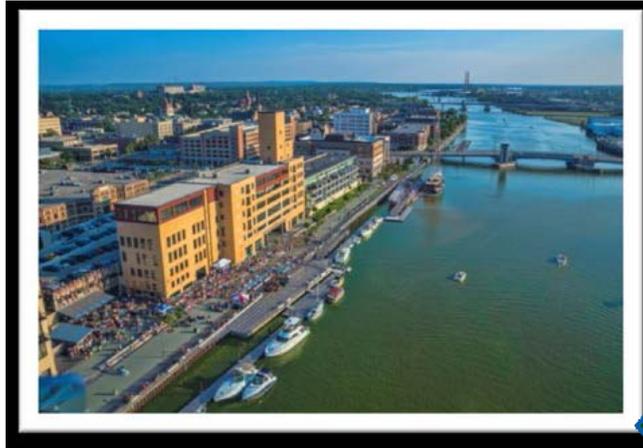
James Andersen

Be the kind of leader that you would follow.



www.ronalvesteffer.com

YOUR PERFECT VISION



How! – BE THE BEST YOU!

- We must talk, act and be-Vital, a Priority, Necessary
- Immerse ourselves in the Process
- LEAD FROM WHERE YOU ARE AT
- Creating Impactful *Relationships*
(Public/Private – one of the fastest growing and also most impactful, if invested in.)

Why? – What is your why?



Get INVOLVED
In the PROCESS

-YOUR GIFTS

-Boards

-Task Forces

-Volunteer

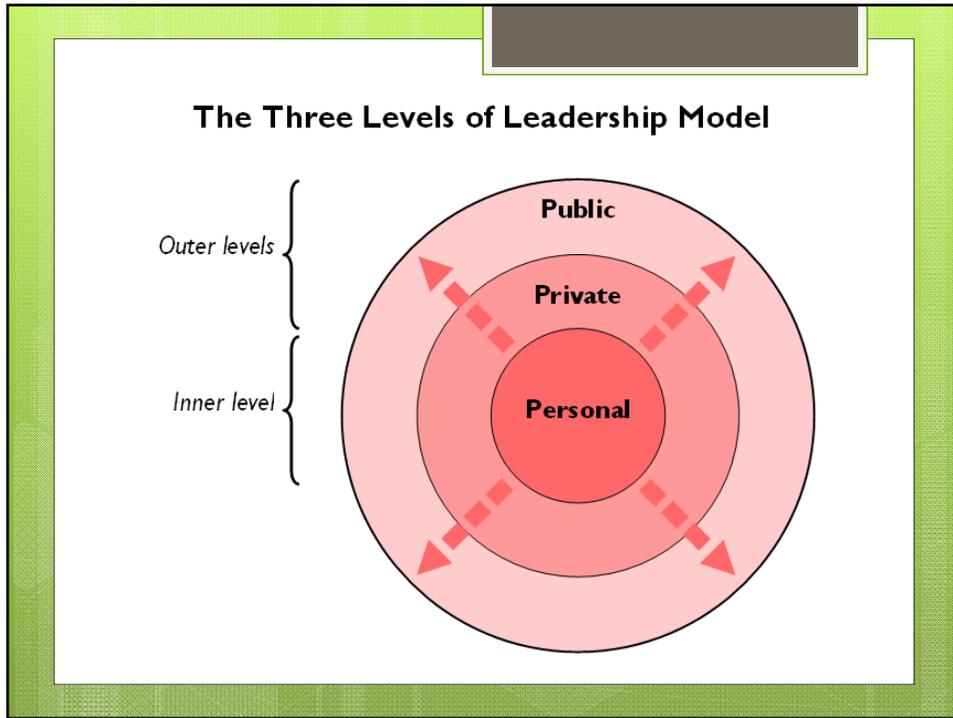
-Service projects

EX> Leadership Green Bay



*REDEFINING
YOURSELF
OFTEN-
PRACTICAL
DAILY
GOALS*

- Purposefully-intentional
- SELF EXAMINATION
- PERFECTLY YOU-PERSPECTIVE



What level you want!

RELATIONSHIPS-have to work at it, takes time, **WILLING TO PUT THE WORK IN!**

- Dating
- Marriage
- Kids/Brother
- Friends-Loyalty
- Target group-Custom Tailored
Arranged marriage – Be Prepared

Be Willing to Stand out!



WE ARE ALL IN SALES...always



FIRST IMPRESSION-Next Boss



FIT in the parks!

Take advantage of Green Bay's beautiful parks by participating in this Award Winning, 7-week series from July 11th through August 29th. www.greenbaywi.gov/parks/gb-fit

Class	Location	Time
Coreyrg*	Whitney Park	5:30pm
Water Aerobics*	Colburn Pool	6:15pm
HITT	Red Smith Park	6:00pm
Intro to Crossfit	Fritsch Park	5:45pm
Zumba	Astor Park	6:00pm
Yoga on the Deck	CityDeck	6:30pm
Family Yoga*	Mather Heights Park	5:45pm
Tai Chi	St. James Park	6:00pm
Cardio Sculpt*	Astor Park	6:30pm
Ab Lab	Astor Park	7:30pm
Boot Camp/Circuit	Triangle Hill	5:30pm
Trail Fitness Walk	Wildlife Sanctuary	6:00pm
Dance Fitness	Wildier Park	7:00pm

* FIT Kids Site

FIT kids!

July 11th - August 24th
Mondays & Wednesdays

- Free program for kids while parents participate in FIT in the Parks classes
- Kids will engage in health and wellness activities led by a playground leader
- Mondays at Colburn & Whitney Parks
- Wednesdays at Astor & Mather Heights Parks

Presented to you by Green Bay Parks & Rec and made possible with the help of our community sponsors.



Utilize your assets



Aligning Causes & Shared Vision



Who?... "Right-sized" Partners

Partnerships

- Started with Local Fitness Instructors that we had relationships with
- Keep Grass Roots
- YOUR LEVEL!

Sponsorships

- Local Businesses
- In-Kind Donations (Instructors, Giveaways)
- **3rd YEAR - TITLE SPONSOR - Part of my 3 year plan!!**

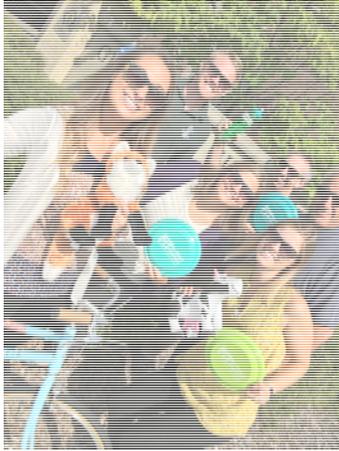
Education

- Use neighborhood parks to stay healthy
- Re-Introduce our citizens to our facilities



Sometimes you feel like this





Bring Staff & Community along for the ride

Growth – Make your cause a PRIORITY!

- Through partnerships, networking and community engagement;
- Constantly changing, evaluating, **exploring**(Creative Flow!)
- Elevated Parks and Recreation’s role in our community in terms of Public Health
 - Local Health & Wellness Coalition
 - Public School District
 - Local Businesses
 - Healthcare Providers/Public Healthcare



Partnerships

Relationships, Sponsorships, Opportunities!



3-year plan...starts with a step!



Bottom Line = Success!



HEALTHY = WEALTHY

- Silver star awards, 6 in 4 years
- Top 5 Nationally Recognized Health and Wellness partners
- Published article – Role Parks and Rec play in Public Health Care
- DISCOVER WISCONSIN-all because of Public/Private partnerships
- SHARE IT – Dozens of other communities have requested info...presenting at State and National conferences

Build a relationship!

*GET TO KNOW YOUR COMMUNITY LEADERS
AND EMBRACE THE FACT YOU ALREADY ARE A
LEADER...in your own way!*



THANK YOU

May the Force be with you!



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FRPA
FLORIDA RECREATION
& PARK ASSOCIATION

For more information about the Florida Recreation and Park Association visit www.frpa.org.