



Welcome to the 2022 FRPA Conference!  
August 29 - September 1, 2022 | Orlando, FL

# A Dive into Esports & Recreation

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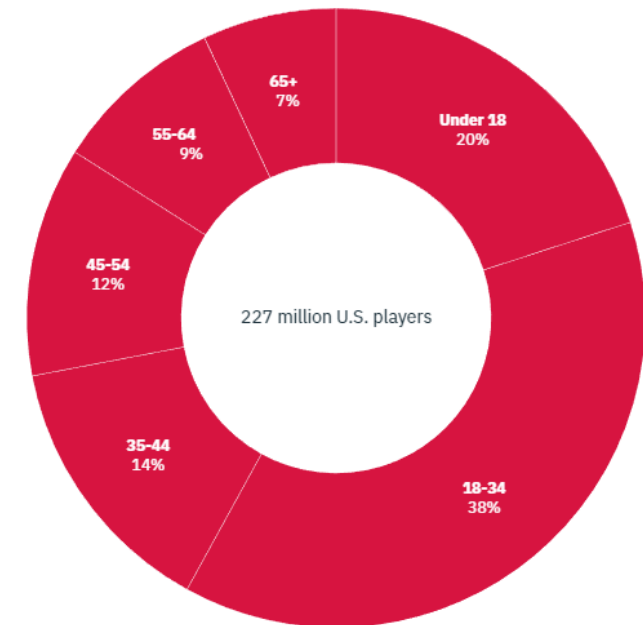


# Esports, E-sports, eSports?



Picture: Floridan Olivo - Unsplash

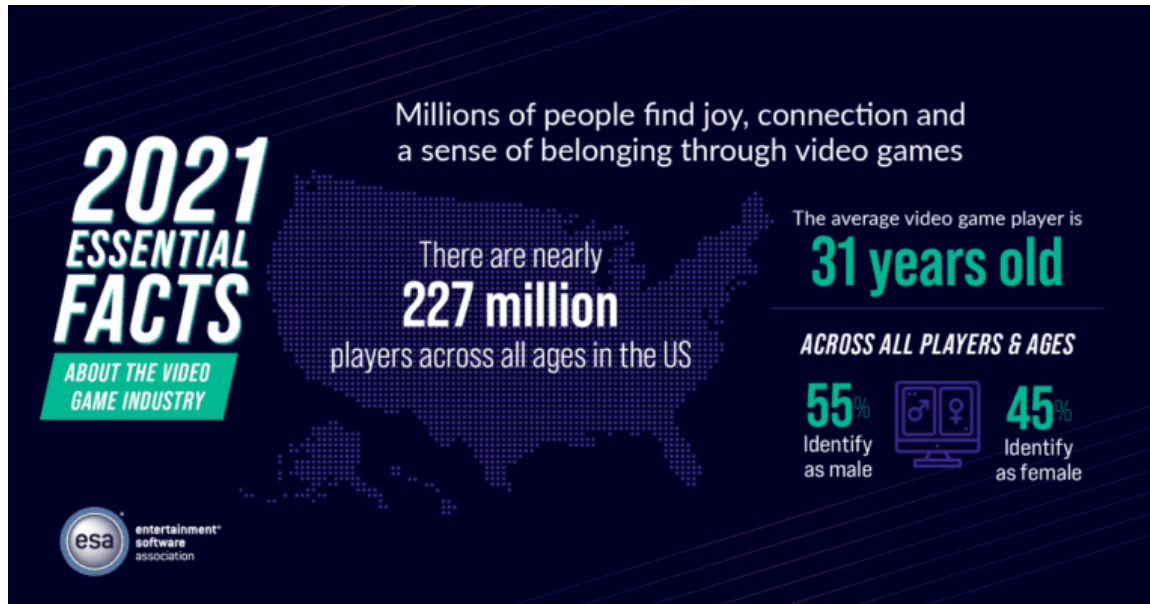
2021 Age Breakdown of U.S. Video Game Players



FOR MORE DATA, VISIT [VIP+](#)

SOURCE: ENTERTAINMENT SOFTWARE ASSOCIATION  
BASED ON SURVEY DATA OF 4000 RESPONDENTS AGES 18 OR OVER AND OTHER INTERNAL ESA DATA

# Esports, E-sports, eSports?



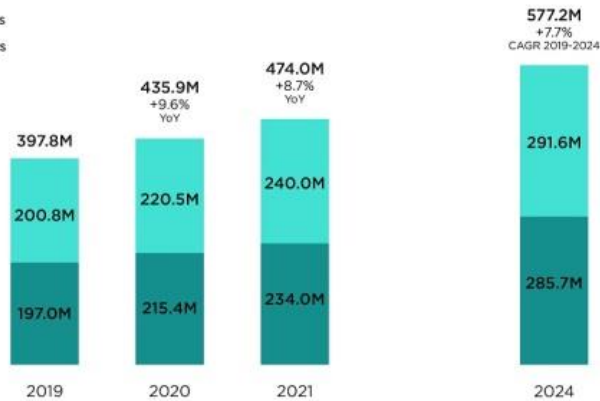
# Esports, E-sports, eSports?



## Esports Audience Growth

Global | For 2019, 2020, 2021, and 2024

- Occasional Viewers
- Esports Enthusiasts



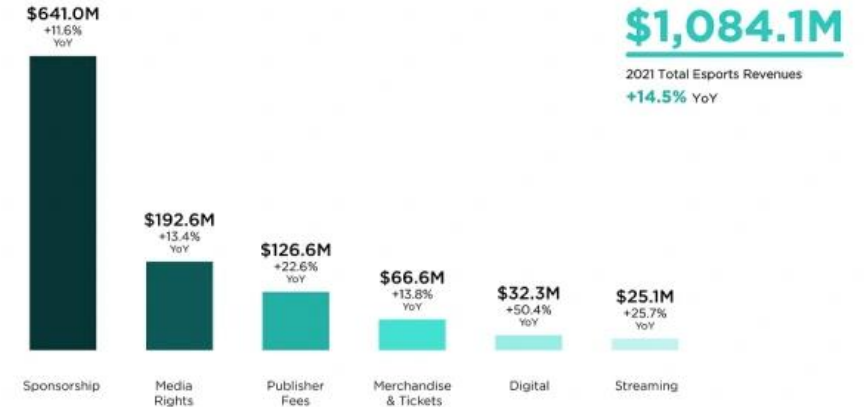
Due to rounding, Esports Enthusiasts and Occasional Viewers do not add up to the total audience in 2024.

©Newzoo | 2021 Global Esports and Live Streaming Market Report  
[newzoo.com/esports-report](https://newzoo.com/esports-report)



## 2021 Esports Revenue Streams

Global | With Year-on-Year Growth



Newzoo's esports revenue figures always exclude revenues from betting, fantasy leagues, and similar cash-payout concepts, as well as core game revenues.

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[newzoo.com/esports-report](https://newzoo.com/esports-report)



# Discussion:

## Are Esports sports?

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# Games, Events, Activities



VALORANT



FORTNITE



FIFA 22



# Games, Events, Activities



# Parks part in parts (Our Role)



# Parks part in parts (Their Role)



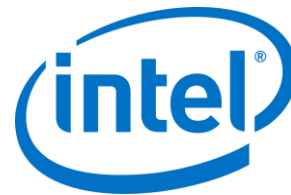
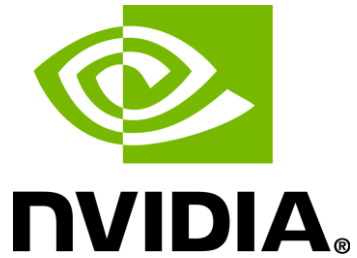


# Case Study: PC Bangs

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# 123ABC's of Physical Spaces



**STEAM DECK**



**XBOX**



**NINTENDO  
SWITCH**

# Activity: Building A Program

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# Multa Paucis

- Esports is complimentary to traditional sports
  - Great equitability for diversity & inclusion
  - Growth & Breadth is unparalleled
- Roles
  - Activator of experiences
  - Gathering Hub
- Local competition & events
  - Grassroot efforts
- Physical spaces
  - K.I.S.S



# Contact

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