

#### **COMMUNITY**

## **LAUNCH EMAIL**

## **SUBJECT OPTIONS:**

- Could YOU be the first ever Florida Rec & Parks Esports Champion?!
- Are you ready for the very first Florida Rec & Parks Esports Championship!?
- Florida Rec & Parks Esports Championship—claim your spot today!

### **EMAIL BODY:**

Calling all gamers!

Don't miss your chance to qualify in the FIRST EVER Florida Rec & Parks Esports Championship!

YOU could be crowned a state esports champion by competing in Super Smash, Rocket League 3v3, or Fortnite 2v2.

## Be sure to save your spot ASAP:

- 1. Use the free Mission Control GG app to join [ORG NAME] (missioncontrol.gg/play)
- 2. Sign up for the game you'll compete to qualify in
- 3. When registration closes [DAY] [(MONTH,DD)], check your match schedule and view standings on the app

Qualifiers: [MONTH,DD] - [MONTH, DD]

State Championship: Aug 13<sup>th</sup> - Aug 28<sup>th</sup>

Learn more <u>here</u> or shoot your questions to [NAME] at [ADMIN EMAIL].

Game on! [NAME]

[Attach Graphic]





#### COMMUNITY

# **REMINDER EMAIL**

## **SUBJECT OPTIONS:**

- [X] days left to qualify for the first ever Florida Rec & Parks Esports Championship!
- Could YOU qualify in the very 1st Florida Rec & Parks Esports Championship!?
- Florida Rec & Parks Esports champ qualifier leagues are filling up fast. Don't miss out!

#### **EMAIL BODY:**

Greetings, gamers!

Think you got what it takes to compete in the FIRST EVER Florida Rec & Parks Esports Championship?!

There's only one way to prove it... Claim your qualifying spot in Super Smash, Rocket League 3v3, or Fortnite 2v2 **before [DAY, MM,DD].** 

You in? Just download the free app and join [ORG NAME] at <a href="missioncontrol.gg/play">missioncontrol.gg/play</a>, sign up for the game you'll compete to qualify in, and start practicing!

After qualifiers ([MONTH,DD] - [MONTH, DD]), the Florida Rec & Parks Esports Championship will be held Aug 13<sup>th</sup> - Aug 28<sup>th</sup>!

Learn more <a href="here">here</a> or shoot your questions to [NAME] at [ADMIN EMAIL].

We'll see you on the sticks! [NAME]

[Attach Graphic]





#### **COMMUNITY**

# **CLOSE EMAIL**

## **SUBJECT OPTIONS:**

- \*LAST CHANCE\* Florida Rec & Parks Esports Championship Qualifiers are closing!
- Time's almost up to claim your spot in Florida Rec & Parks' Esports Championship!
- Hurry! Now is your last chance to qualify—Florida Rec & Parks Esports Championship

#### **EMAIL BODY:**

Ok, gamers — this your last chance to compete in qualifiers for the FIRST EVER Florida Rec & Parks Esports Championship!

Don't miss your chance to be crowned a state esports champ in Super Smash, Rocket League 3v3, or Fortnite 2v2! **Make sure to claim your spot before** [DAY/MM/DD].

Registration is simple. Just download the free Mission Control GG app at missioncontrol.gg/play, join [ORG NAME], sign up for a qualifier league and get ready to game!

Got last-minute questions? Learn more <u>here</u> or shoot your questions to [NAME] at [ADMIN EMAIL].

What are you waiting for?

[NAME]

[Attach Graphic]

