

**FRPA ANNUAL CONFERENCE
AND EXHIBIT HALL
August 28 - 31, 2023**

**ONLINE
REGISTRATION
BEGINS JUNE 1!**

FRPA
FLORIDA RECREATION
& PARK ASSOCIATION

CARIBE ROYALE ORLANDO
8101 World Center Dr, Orlando, FL 32821

QUICK LINKS

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DATES TO REMEMBER

JULY 26*

Last day for FRPA room block rates at host hotel

*or until room block is full

JULY 31

Early Registration Deadline

Last day to request refund (minus \$50 admin fee)

AUG 10

Last day to mail in registration paperwork

Final day to request refund (minus \$75 admin fee)

CONFERENCE HOUSING



CARIBE ROYALE
ORLANDO

**8101 World Center Dr.
Orlando, Florida 32821**

Nestled on 53 lush, tropical acres, the Caribe Royale offers its guests spacious, well-appointed one-bedroom suites, luxurious two-bedroom lakeside villas and a wealth of desirable hotel amenities all conveniently located near Orlando's most popular attractions.



In addition:

NEW Meeting Space!
Connected Suites | Onsite
Dining | Three Outdoor
Swimming Pools | Two Hot
Tubs | Private Pool for Villa
Guests | Luxurious Cabanas
Gift Shop | Tennis and
Basketball Courts
Fishing | Fitness Room



ROOM RATES

(+ taxes) per night.

\$159 - single/double room

\$320 - villa

Must request the type of room you need (ex - two queens). The Resort fee is waived. Rates are available until **July 26, 2023**. Self Parking is **\$14** per exit (payable by card only) for those not staying onsite. Valet parking is \$20/night.

RESERVATIONS

All attendees are responsible for making their own reservations by calling Caribe Royale Reservations (1-800-823-8300 or 407-238-8000 - mention FRPA) or online at: <https://book.passkey.com/e/50340479>

Please beware of housing scams. Only book your hotel through the number or website that have been provided. Third party providers do not have access to discounted or waived fees. The rates FRPA has negotiated include all fees.

RESERVATIONS LINK

SCHEDULE

SUNDAY, AUGUST 27

4:00 p.m. - 7:00 p.m.
3:00 p.m. - 6:00 p.m.

Registration Open
FRPA Board Meeting

MONDAY, AUGUST 28

7:00 a.m. - 10:15 a.m.
8:00 a.m. - 10:15 a.m.
10:30 a.m. - 12:00 p.m.
12:30 p.m. - 6:00 p.m.
1:00 p.m. - 5:00 p.m.
4:00 p.m. - 7:00 p.m.
7:00 p.m. - 10:00 p.m.

Registration Open
Breakout Sessions
Opening General Session
Registration Open
Breakout Sessions
Exhibit Hall Grand Opening
Games Galore Social

TUESDAY, AUGUST 29

7:00 a.m. - 12:00 p.m.
8:00 a.m. - 12:00 p.m.
8:00 a.m. - 9:00 a.m.
9:00 a.m. - 12:00 p.m.
12:30 p.m. - 5:00 p.m.
1:15 p.m. - 5:00 p.m.
5:00 p.m. - 7:30 p.m.

Registration Open
Director's Breakfast and Morning*
Breakout Sessions
Exhibit Hall Open
Registration Open
Breakout Sessions
General Session & Networking Happy Hour

WEDNESDAY, AUGUST 30

7:00 a.m. - 11:00 a.m.
8:00 a.m. - 11:30 a.m.
11:45 a.m. - 2:30 p.m.
2:45 p.m. - 5:45 p.m.
2:30 p.m. - 6:00 p.m.
5:30 p.m. - 7:30 p.m.
8:00 p.m. - 11:00 p.m.

Registration Open
Breakout Sessions
Awards and Installation Banquet
Breakout Sessions
Registration Open
FRPA Board Meeting
'Out of This World' Social

THURSDAY, AUGUST 31

7:00 a.m. - 9:00 a.m.
8:00 a.m. - 10:15 a.m.
10:30 a.m. - 12:30 p.m.

Registration Open
Breakout Sessions
Closing General Session

*extra registration required

FLIGHT DETAILS



The Annual FRPA Conference is a gathering of recreation and park professionals for a time of learning, connecting, and creating memories. Conference serves as a concentrated period of time to get away from the office or field and immerse yourself in all things relating to parks and recreation. This year the theme is “Out of This World” because you all provide service to your communities each and every day that is out of this world! We hope to support that with a Conference that will refuel you into orbit so that you can not only have a time to celebrate accomplishments, but prepare for the future of your organization.

The Conference Committee reserves the right to re-schedule, cancel and add courses to the Conference Program. Every effort is made to minimize changes. In the event of a change, the mobile app will be updated and the onsite program booklet will have the most up to date information once you arrive onsite. You are strongly encouraged to pre-select your classes in order to assure you are made aware of program changes.

WHO SHOULD ATTEND

Delegate registration is for personnel employed by public or private agencies providing recreation, park, or leisure services; persons employed as educators at universities and colleges; fully retired park and recreation professionals; citizens serving on Recreation, Parks, or Leisure Services Advisory Boards; or citizens interested in or involved in the promotion of the parks, recreation, and leisure services profession. Individuals employed by a company offering support services, equipment, consulting, etc. to park and recreation departments are considered commercial vendors. Commercial vendors must have an exhibit booth or be a major conference sponsor to attend any conference event, education session or social activity. For more information about sponsorships, contact us at 850-878-3221.

REFUNDS/CANCELLATIONS

All requests for refunds must be submitted in writing to the FRPA Executive Office and must be received no later than July 31, 2023 in order to receive a refund less a \$50 administrative fee. All refund requests received between August 1 and August 10 will be assessed a \$75 administrative fee. No refunds will be made after August 11, 2023. No exceptions including but not limited to: no shows, traffic delays, weather, other natural disasters, last minute changes in agency travel policies, and budget restrictions resulting in limitations on travel. Please be aware that where there is buffet food service, such as the opening of the exhibit hall, you are encouraged to attend early. While we attempt to project the amount of food needed, we cannot project the amount of food consumed by delegates.

MEALS

Full Registration package includes: **Monday Grand Opening of the Exhibit Hall:**

light evening hors d'oeuvres

Tuesday Exhibit Hall: light breakfast items

Wednesday Awards and Installation Ceremony: full lunch

All events that include food require a ticket. Tickets to all events are included in full registration but **MUST** be requested via the survey that will be sent to you pre Conference. Lost tickets will not be replaced. If you desire to purchase a ticket to the Exhibit Hall or Awards Banquet, you may do so in Section 4 of the Registration Form. Please be aware that Awards and Installation Ceremony tickets will only be available for purchase through August 10. For more information see page 6.

FLIGHT DETAILS



CEU RECORDS AND SESSION EVALUATIONS - IMPORTANT!

If you would like to keep track of the sessions you take at Conference, you will need to submit the evaluation for each session. Each session will have a QR code embedded in the presentation. You will scan this QR code with the camera feature on your device. You will click the link that comes up as you scan the qr code. The survey must be completed and you must push SUBMIT for it to count towards your CEUs. After Conference, FRPA will send you an official list of the sessions that you check into. Pre-download the App so that you can make a list of all the sessions you'd like to attend. See page 7.

SERVICE MODIFICATIONS

If you request modification to any policies, practices, or procedures outlined in this packet, please let us know as soon as possible to allow for planning by sending an email with requests to eleanor@frpa.org by August 1, 2023.

ATTIRE Conference activities take place indoors. As some rooms tend to be chilly, you may want to be prepared with a sweater or jacket. Attendees are expected to dress in business casual clothing with the exception of the Awards Banquet on Wednesday. This particular event is business attire. (No jeans, please!)

CHILDREN Conference events are not intended for children. No one under 18 will be permitted entry to socials or exhibit hall functions.

NURSING MOTHERS

The FRPA Conference is breastfeeding friendly! Please let us know if you are a nursing mother in need of a private room.

FIRST TIMERS

If this is your first conference, we are so glad to have you join us! Be sure to check out the class Conference GPS on Monday morning to help you get oriented to all that conference has to offer, as well as meet some key leadership with FRPA.

Below are some helpful tips:

- Watch for pre-conference emails coming to your Inbox leading up to conference
- Download the FRPA Events App
- Make use of the Conference Planner to plan out what you will be attending
- Respond to the email we send you confirming your Banquet attendance
- Connect with us on social media (see page 13)
- Go to frpa.org/conference/confgeneral/first-time for more tips!



VOLUNTEERS



Volunteers make conference happen. Without you we wouldn't have Verification Officers, Socials, Registration, Check-In and more. Volunteering is also a great way to engage with your professional association. You meet new people, network and learn first-hand what goes on behind the scenes. You will be in charge of your volunteer schedule through the FRPA SignUp.com website. You can preview and sign up for volunteer spots by clicking the "volunteer" button below. The Conference could not come to fruition without hundreds of hours of volunteer time. We truly appreciate your giving back to FRPA.

VOLUNTEER

<https://signup.com/go/gvMhFZy>

AWARDS AND INSTALLATION BANQUET

Wednesday, August 30th @ 11:45 a.m.

The Annual Awards and Installation Banquet is a time to come together as a professional group and recognize those who are excelling in the field. It is also an opportunity to acknowledge and meet the incoming Board of Directors. This luncheon is included in full registration and Wednesday daily registration. Additional tickets are available for purchase through August 10. See Section 4 on the Registration Form. You will receive an email confirming your attendance before conference. **You MUST respond to the email to obtain a banquet ticket upon check in at the conference.** Dress for the luncheon is business dress-no jeans or shorts.

The FRPA Award Nomination cycle takes place during Spring each year.

FRPA AWARDS WEBPAGE



THERAPEUTIC RECREATION INSTITUTE

The Florida Recreation and Park Association is pleased to host the Annual Therapeutic Recreation Institute. The 2023 Institute will bring together professionals from across TR/RT service delivery areas for two and a half days of education and networking. Share best practices, generate new programming and treatment ideas, and explore ways we can work together to strengthen our profession. Presenters with a wide variety of expertise in mental health, physical rehab and community-based programming will provide a solid offering of CEUs that will inspire all attendees to return to their jobs with new ideas and tools for success. Sessions on Monday, August 28 will overlap with the annual FRPA State Conference and therefore TR Institute attendees are invited to take advantage of additional CEU opportunities being offered Monday afternoon. You are also invited to attend the Opening General Session. Registration fees include all educational sessions and CEU transcripts. Register before August 1st for the \$200 early bird registration rate.

MORE INFORMATION

<http://www.frpa.org/conference/tr>

SESSIONS INCLUDE

GUIDED IMAGERY IN TREATMENT

TR IN A COMMUNITY SETTING: OPEN DISCUSSION

ADAPTED LEARN-TO-SWIM TRAINING FOR AQUATIC AND THERAPY PROFESSIONALS



FRPA EVENT APP



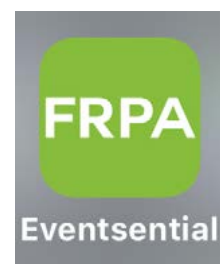
Available on iOS and Android devices for free For in-depth instruction visit <https://www.frpa.org/frpamainsite/conference/frpaapp>

Search 'EVENTSENTIAL' in your app or play store

1. Download to your phone or tablet
2. Search for "FRPA" and add the event to your phone
3. Enter the email address you used to register for conference or the one you indicated you'd like to use with the app
4. Begin enjoying all the features!

App Features

- Build your own schedule from the classes that have been pre-loaded for you to choose from
- Receive up-to-date news and information right on your device
- Access maps to help you get around
- Explore the exhibit hall map and make a plan of who to visit
- Access information about speakers and presenters
- Never miss an event with notifications on your device
- Connect with other delegates



WE ARE THANKFUL TO GREENFIELDS FOR THEIR
SUPPORT OF THE FRPA APP!

QUICK LINKS | OUT OF THIS WORLD CONFERENCE

SOCIAL OPPORTUNITIES

MONDAY

Galaxy of Games

Following the Exhibit Hall Grand Opening, grab your friends and head over to the ballroom where the Social Committee has planned some fun games for you to enjoy. This relaxed social will be a great time for some networking and friendly competition!



TUESDAY



Networking Happy Hour

Join us for the final General Session of the day which will lead into this new addition for the FRPA Conference.

WEDNESDAY



Out of This World

The Social Committee is working up some "out of this world" fun for Wednesday night's Social. Join us for music, games, dancing, and some stellar surprises.

SERVICE PROJECT

Watch for future newsletters for more information on how you can help!

ANNUAL TRADESHOW & EXHIBIT HALL

FRPA is able to offer this high quality conference at such an affordable price because of the support of the commercial companies who exhibit in the Trade Show. For more information about Exhibiting at the FRPA Annual Conference please visit frpa.org/conference/confexhibitor.

GRAND OPENING - MONDAY - 4:00 PM - 7:00 PM
CLOSING HOURS - TUESDAY - 9:00 AM - 12:00 PM



Connect with vendors representing products and services in these areas:

Landscape Architects Recreation Equipment Recreation Software Weather Monitors Ticketing Shade and Awnings Event Supplies Hardscapes Prefabricated Structures Conservation Playgrounds Consultants Non-Profits Aquatics Supplies Construction Sports Equipment Entertainment Fireworks Sports Lighting and more!

DIRECTOR'S MORNING



TUESDAY, AUGUST 29 | 8:30 AM - 12:00 PM

The Director's Morning is a time set aside just for Directors of park and recreation departments to come together and discuss trends, share new ideas, and network. Breakfast is included, followed by roundtable discussions. An extra fee is required to participate. ([see section 4 on the registration forms](#)).



GENERAL SESSIONS

OPENING GENERAL SESSION



BECOMING AN IDEA FACTORY: HOW TO TURN YOURSELF (AND YOUR ORGANIZATION) INTO AN INNOVATION MACHINE

Kyle Scheele

Speaker

If there's one belief that is holding you back from getting the most out of your team, it's this one: some people are creative, and some people aren't. That belief is based on outdated ideas about what creativity means, where it comes from, and who gets to harness it.

The truth is, creativity is a skill like any other: it can be learned.

In the same way that we teach employees how to track expenses, process invoices, and jiggle the lock just right to get into the supply closet, we can teach them how to be more creative, how to have better ideas, and how to build a culture where innovation is a natural byproduct.

LEARNING OBJECTIVES:

- Inspire audience members to harness their own capacity for creativity and innovation.
- Give practical tips for how to get more (and better!) ideas out of yourself and your team)
- Share the 5 things that every idea needs
- Help you avoid common idea-killers in your organization



FRPA 'STATE OF THE STATE' GENERAL SESSION

Hopefully you know this but FRPA is more than just an annual conference. You have an executive office staff in Tallahassee that works year-round to support you through education, advocacy, and connection points. Join us for this General Session led by Becky Gunter, FRPA President, and Charlotte Presensky, FRPA President Elect as we explore what FRPA does throughout the year and what is in the future for your professional association.

CLOSING GENERAL SESSION

WHAT IS YOUR LIFE IQ?

Neil Idhe

Motivational Speaker, Life IQ

Life is about choices and in this day and age we have more choices than ever. In fact, we can get overwhelmed and paralyzed by all of the options. Life IQ is about figuring out who you are, what kind of life you want to lead, and making the choices to achieve it. Simple tools such as self-awareness, personal values, time/life investment, and personal and career goals will bring much needed clarity for the huge questions (marriage, kids, career) and the everyday questions (What should I have for lunch?).

LEARNING OBJECTIVES:

- Make faster and more confident decisions
- Increase self-awareness
- Identify and incorporate personal values



2021

2023 HIGHLIGHTS

LOOKING FORWARD TO A GREAT WEEK!

CELEBRATING THE PROFESSIONAL

The FRPA Membership Committee is planning some great, interactive experiences for you, whether you're a member or not! The main attraction will be the *Meet Me on the Moon* area where you can plan to meet up with friends, new and old; make arrangements to play basketball or take a walk; connect with other professionals with similar interests; or leave a note for a new member, encouraging them in the field. Look for more information about this in upcoming newsletters and at Conference.

TUESDAY'S STATE OF THE STATE

Tuesday afternoon, the current President and President Elect will host a session to provide some updates from the State Association. A review of successes from the last year will be provided, as well as future plans and exciting updates. Afterwards there will be a Networking Happy Hour for those that attend, sponsored by some of FRPA's supporters.

WANT A BUDDY?

Whether this is your first or twentieth conference, it's always fun to meet new people! We would like to team you up with a new friend for the 2023 conference. If you'd like to be a part of this, please email charla@frpa.org.

COFFEE BREAKS

This year, FRPA will have coffee breaks set up for you to purchase a cup when you need.

WELLNESS OPPORTUNITIES

basketball courts | tennis courts | mile-and-half trail | bike rental | fishing | golf | fitness center: 3,500 square feet over 2 floors, SCIFIT equipment collection, elliptical machines, recumbent bikes
free weights, bench press, treadmills with TV screens

YOUNG PROFESSIONALS

The Young Professionals group will be hosting a session on Monday from 1:30p-3:30p. Watch for other activities hosted by this group in future newsletters and onsite at the Conference.

FRPA
youngprofessionals

2023 CONFERENCE SPONSORS



MOBILE APP

DELEGATE BAGS

NAME BADGE HOLDERS

OPENING GENERAL
SESSION



SOCIAL

DIRECTOR'S DAY

SOCIAL

SOCIAL



CLOSING GENERAL
SESSION

NETWORKING HAPPY
HOUR

NETWORKING HAPPY
HOUR

NETWORKING HAPPY
HOUR



AWARDS PROGRAM

OPENING SESSION
SPEAKER

NEWSLETTER

THANK YOU TO OUR 2023 CONFERENCE SPONSORS!

CONNECT WITH FRPA



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[@FloridaRecreation](#)
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[@ISIParks](#)
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VERY IMPORTANT PARTNERS

FRPA extends our sincere appreciation to our Very Important Partners. Because of the continued generosity of these companies, we are able to bring you enhanced member services throughout the year. Thank you to Dominica Recreation Products, Greenfields Outdoor Fitness, Musco Lighting, and Rep Services, Inc.

PLATINUM VIP LEVEL



VIP LEVEL



EDUCATION SESSIONS



Due to frequent changes in the availability of speakers and space available in the Conference Center, education sessions may be withdrawn from the agenda.

CEU POLICY: To earn Continuing Education Units (CEUs), delegates must attend the entire session. There is no exception for late arrivals. Plan your travel to arrive at the session at least 10 minutes prior to its beginning. To record your attendance and obtain a CEU record for each session, you will need to use your device camera to scan the QR code that will be made available near the end of each session.

MONDAY

8:00 AM-9:00 AM | 0.1 CEUs

CONFERENCE GPS

Danielle Pearson

Special Events Administrator, Delray Beach Parks and Recreation

Are you a new member of FRPA, or a first time attendee at the FRPA Conference? If so, this session is for you. Our high energy speaker will share with you the ropes of navigating the week. You will receive hints on the "must attend" events, and how to make the most of your participation in those. Come prepared to meet others so you can form your conference network on day one of the week.

8:00 AM-9:00 AM | 0.1 CEUs

NOTHING CHANGES IF NOTHING CHANGES

Chris Nunes, CPRE

Chief Operating Officer, The Woodlands Township

Parks and Recreation agencies that do not adapt are in for challenging times including the loss of participation, revenue, and value to a community. The more rapid the pace of change, the more dire the consequences of sticking to old process, procedures, and programs. Key strategies rooted in innovation and creativity need to be used to ensure changes are made. The goal of this session is for the professional to develop strategies on how to facilitate change through innovation.

8:00 AM-9:00 AM | 0.1 CEUs

PICKLEBALL, THE FASTEST GROWING SPORT AND ITS START-UP PRESSURES

Maged Elsheikh

Senior Principal, Architect, OLC Architecture, Interiors and Aquatics

Pickleball has gained a lot of traction lately between seniors as well as the new generation. Racquet clubs are looking to transform existing tennis courts or creating additional pickleball courts to supply the demands of their members.

8:00 AM-9:00 AM | 0.1 CEUs

WIN-WIN: OPERATING AN EFFICIENT AND EFFECTIVE YOUTH SPORTS COUNCIL

Lonne Moore, CPRP

Recreation Supervisor, Charlotte County Community Services

Mike Massoglia, CPRP, AFO

Recreation Supervisor, Charlotte County Community Services Department

Now more than ever, working with partners in the form of Youth Sports organizations by helping with promotion, marketing, mentoring, and many other ways to ensure the survival of the youth sports opportunities is vital to a vibrant community.

8:15 AM-10:15 AM | 0.2 CEUs

MANAGE YOUR ADA RISK...SAVE MONEY, HUMAN RESOURCES, AND COMMUNITY GOODWILL

John McGovern, JD

Partner, Principal in Charge, Accessibility Practice, WT Group

Every parks and recreation administrator in Florida knows that discrimination on the basis of disability is prevented by the Americans with Disabilities Act (ADA). But...just what is discrimination? Is it wrong to not provide a sign language interpreter? Can playground surfaces be made of engineered wood fiber? Can summer camp contractors refuse to register kids with autism? Can your beaches be left as is and inaccessible? Must you and your contractors provide one-on-one staff for registrants with disabilities? Must staff apply rectal anti-seizure medication to program participants with seizure disorders? Which park assets are grandfathered by the ADA and need not be made accessible? When funding problems arise, can you eliminate costly programs like programs for people with disabilities? These and more questions have already been answered by court and administrative decisions. Come to this session for thought provoking discussion and yes, answers to these questions.

9:15 AM-10:15 AM | 0.1 CEUs

100 CUPS OF COFFEE-DEVELOPING A RESPONSIVE AGENCY

Chris Nunes, CPRE

Chief Operating Officer, The Woodlands Township

The best way to understand a community is to meet them for a cup of coffee. Through this action we will be better able to develop a responsive, relevant, and resilient parks and recreation agency. Come learn the skills needed to develop a team which is built on communication with its residents and stakeholders.

9:15 AM-10:15 AM | 0.1 CEUs

HEALTH IN THE WILDERNESS

Kristie Popa,

UF/IFAS Extension Charlotte County 4-H Youth Development, University of Florida - Charlotte County 4-H

Tyce Prevatt,

UF/IFAS Extension Glades County 4-H Youth Development Agent, University of Florida - Glades County 4-H

The "Health in the Wilderness Program" provides after school educators with a fun way to teach about the world around us focused on health, the outdoors, science, and math. The program is directly correlated to the 3rd-grade Florida educational standards. After-school educators gain access to 5 ready-made lesson plans, worksheets, family newsletters, and materials lists.

9:15 AM-10:15 AM | 0.1 CEUs

LIVING IN EXTRAORDINARY (STRESSFUL) TIMES AND WHY RESILIENCY MATTERS

Lori A. Hoffner,

Professional Speaker, Trainer and Consultant, Supporting CommUnity, Inc.

Organizations must deal with issues and events that are beyond their control, unfortunately, many of those are distressing. These events can test everyone at a personal and human level. Yet, we believe that we should be able to continue on. Because workplace turbulence has increased, so has the focus of resiliency.

EDUCATION SESSIONS



9:15 AM-10:15 AM | 0.1 CEUs

MAINTAINING YOUR ATHLETIC CAMPUS

Peter Spanos, P.E., CFM, LEED® AP

Project Manager, Gale Associates, Inc.

Constructing or upgrading a community athletic facility is a significant undertaking, requiring community support and considerable funding. It is up to the athletic directors and facility managers to protect this investment through proper maintenance. This presentation will detail the steps needed to keep your facilities, including synthetic running tracks, synthetic turf fields, natural turf fields, and hard court facilities, playable and safe.

9:15 AM-10:15 AM | 0.1 CEUs

MAKE A LASTING SPLASH IN AQUATICS

Maged Elsheikh, PLA

Senior Principal, Architect, OLC Architecture, Interiors and Aquatics

Sam Elsheikh

Senior Principal, Architect, OLC Architecture, Interiors and Aquatics

Aquatic facilities are a major attraction, for all ages and skill levels from splash pads for toddlers, learn-to-swim activities, recreational swimming and slides as well competitive teams training where the weather allows for use for an extended time of the year including training of teams from the North in the wintertime. How to serve the need of every group is a challenge that needs to be addressed.

9:15 AM-10:15 AM | 0.1 CEUs

NATURE AND FOREST THERAPY FOR COMMUNITY HEALTH

Eve Payor

Director of Community Programs, Atlantic Center for the Arts

Nature and Forest Therapy is a relational practice that brings people into deeper connection with natural places. This practice supports every aspect of our well-being, including boosted immune function, improved cardiovascular health, and a reduction in stress and depression. Learn the benefits of partnering with certified guides to deliver this sensory experience to your community.

9:15 AM-10:15 AM | 0.1 CEUs

RESILIENT PARKS & COMMUNITIES: ADDRESSING RESILIENCY THROUGH DESIGN

Chris Hite, PLA

Principal/Co-Founder, Dix.Hite + Partners

Kody Smith, PLA

CEO, Dix.Hite + Partners

Sheeba West, PLA

Principal, Dix.Hite + Partners

Designing great parks goes beyond

amenities. Parks can be multi-functional spaces that provide communities with important ecosystem services and increase resiliency. Parks can be designed to address flooding and storm surge issues, reduce environmental contamination and improve water quality, and reduce the heat island effect through shade and tree succession planning.

9:15 AM-10:15 AM | 0.1 CEUs

SAY MORE WITHOUT SAYING MORE

Bobbi Nance, CPRP

President, Recreation Results LLC

One skill that remains as valuable on the first day of your career as it does on your last is communication. And while the number of communication methods are increasing, making it easier than ever to reach out to someone, our audiences' attention spans are shrinking, making effectively sharing the meaning behind your messages a constant challenge. Get an insightful primer into how we process information and see how the ways we typically share information actually works against us. Discover simple ways to increase the impact of your message without increasing your word count. We'll also discuss the most effective ways to address the double-standard that women and persons of color often face when communicating and how to replace common words and phrases with ones that project more influence and confidence.

9:15 AM-10:15 AM | 0.1 CEUs

TODDLER POSSIBILITIES

Craig Dolan, CPRP

Director of Parks and Recreation, City of Eustis Parks and Recreation

Terayhsa "Tess" Marcelino,

Founder and CEO, Toddlers of Lake County

Toddlers are children between the ages of 1-3, but for this session we will discuss programs and events for children 1-5. Typical family events are planned for older children and adults. You have bounce houses, food trucks, music and vendors. Toddler events focus on a specific age group with all activities geared towards them. Toddlers want to be stimulated and parents want to feel safe.

10:30 AM-11:50 AM | 0.1 CEUs

OPENING GENERAL SESSION

Kyle Scheele

See page 10.

1:30 PM-2:30 PM | 0.1 CEUs

ALL BARK AND NO BITE - SERVICE ANIMAL BEST PRACTICES

Laura Lee Putzback, ADAC

Executive Director, Service Dog Alliance of Florida

Get a new leash on life. What service animal policies, procedures, and practices are

needed? Why have working relationships with the ADA Coordinator, Animal Control, and First Responders? Are there solutions for reoccurring problems and trends? Email your scenarios (servicedogaf@hotmail.com) and together we will develop best practices during the session.

1:30 PM-2:30 PM | 0.1 CEUs

COMPLETE SUSTAINABILITY FOR YOUR AQUATIC FACILITY

Mark Robinson

Senior Vice President, Commercial Energy Specialists, LLC

Business as usual is no longer an option. Facilities need to maintain what they have and plan early for the future. Find out how you can achieve a more sustainable pool operation while modernizing your equipment, and allowing upgrades to "pay their own way" out of savings.

1:30 PM-2:30 PM | 0.1 CEUs

CREATING POSITIVE PRACTICES TO REDUCE UNCONSCIOUS BIAS

Lori A. Hoffner

Professional Speaker, Trainer and Consultant, Supporting CommUnity, Inc.

Unconscious biases are social stereotypes about groups of people individuals form outside our conscious awareness. Understanding our blind spots and how the brain processes information gives us a better opportunity to recognizing when unconscious biases are present. We'll discuss steps to create positive practices, awareness and ensure unconscious bias is reduced.

1:30 PM-2:30 PM | 0.1 CEUs

EQUALITY AND INCLUSION THROUGH YOUTH SPORTS

Phillip Broadus,

VP, League Growth and Strategy, RCX Sports

Izell Reese,

CEO, RCX Sports

Discover how offering youth sports through your parks and recreation agency opens doors for all kids in your community. We will talk about new ways to attract new participants, developing standards to increase the inclusivity of your youth sports programs, and how to effectively work with community partners to achieve the ultimate youth sports program.

EDUCATION SESSIONS



1:30 PM-3:30 PM | 0.2 CEUs

FINANCIALLY RESPONSIBLE MARKETING TACTICS AND STRATEGIES THAT WORK

Laura Ansel, APR, MAC

Marketing & Partnership Manager, North Port Parks & Recreation

In this session, we will discuss practical tips and tactics to successfully market your events and programs, to attract the right audience, and make the most of every dollar.

1:30 PM-2:30 PM | 0.1 CEUs

NAVIGATING THE JUNGLE GYM OF COOPERATIVE CONTRACTS

Jon Henke

Client Relations Administrator, Sourcewell

As park and recreation professionals, procurement can often feel like a merry-go-round -- lots of time spent spinning in circles, leaving you exhausted and having gotten nowhere. Cooperative purchasing is designed to help public agencies like yours purchase the equipment you need and become more efficient in the process. Learn how to get started in this session, created to help with your cooperative purchasing strategy, maximizing the value of your spend and simplifying the process.

1:30 PM-2:30 PM | 0.1 CEUs

NETWORKING YOUR WAY TO YOUR DREAM JOB

Amy Jean-Baptiste, CPRP, AFO

Assistant Director of Leisure Services, City of Sunrise

Kevin Pickard, CPRE

Director of Leisure Services, City of Sunrise

Have you ever missed an opportunity to connect with someone who was hiring for your dream job due to your fear of networking? This is the session for you! Participants will learn how to network their way to their dream job by making meaningful connections, discussing best practices to overcome their networking fears, and implementing strategies in real-life settings.

1:30 PM-2:30 PM | 0.1 CEUs

RECREATION REVENUE: HACKING YOUR WAY TO ADDITIONAL REVENUE

Chris Nunes, CPRE

Chief Operating Officer, The Woodlands Township

We all love to create new programs that meet the social, physical, and wellness goals of the community and individuals. The next step is to review how to reduce cost and identify how to increase revenue which does not just mean increasing the price/fees. By reviewing market conditions and the needs of user's revenue may be increased!! Several "hacks" will be identified that can be implemented in your operation to gain this needed revenue.

1:30 PM-2:30 PM | 0.1 CEUs

STEAM TO GO! CRAFTY CLOVER KITS

Kristie Popa

UF/IFAS Extension Charlotte County 4-H Youth Development Agent, University of Florida - Charlotte County 4-H

Tyce Prevatt

UF/IFAS Extension Glades County 4-H Youth Development, University of Florida - Glades County 4-H

This workshop taught by 4-H educators gives after-school educators access to 6 ready-made lesson plans, worksheets, and materials lists. The "STEAM to Go! 4-H Crafty Clover Kits" will provide educators with a fun way to teach about the world around us focused on science, math, and art. Lessons are directly correlated to the 1st grade Florida educational standards. This program consists of six lessons completed monthly based on the month's season or holiday. Each lesson plan contains a book (AR) which will be read to the students, a math and/or science activity, and a craft to be taken home to be enjoyed by the student's family. The lesson topics include Bats (October), Pumpkins (November), Snowflakes (December), Groundhog Day (January/February), Butterflies (March), and Flowers (April). *Please let us know on the registration forms that you will be attending this class so the instructors can prepare.

1:30 PM-3:30 PM | 0.2 CEUs

WILL YOUR PROGRAM BE A FIT, FAD, OR FLOP?

Bobbi Nance, CPRP

President, Recreation Results LLC

When it's time to add new programs to your offerings each season, how confident are you that they'll be successful? Instead of waiting to see what sticks, pick up a set of exercises and techniques you can use to brainstorm, test, and evaluate new program ideas before you even start writing that brochure description. Take a more thoughtful approach to expanding your offerings with the goal of increasing your new programs' potential for success.

2:45 PM-3:45 PM | 0.1 CEUs

ATHLETICS IN PARKS AND RECREATION

Steven Rauh

Sports Development & Athletics Division Manager, Sarasota County Parks Recreation & Natural Resources

This session will demonstrate the commitment of Sarasota County Parks, Recreation & Natural Resources to achieving excellence in all aspects of our department including Athletics. We will discuss how we have applied unique aspects to our operations, and made advancements in areas that include sustainability, communication, in-house projects, modern technology, and creative concept implementation. Bring your ideas to share as well as we discuss communication,

sustainability, and creativity in athletics.

2:45 PM-3:45 PM | 0.1 CEUs

BOOMERS THROUGH THE Z'S - SUCCESS WITH A MULTI-GENERATION STAFF

Lori A. Hoffner

Professional Speaker, Trainer and Consultant, Supporting CommUnity, Inc.

This session will help participants understand generational differences and guide staff in supporting each other while also gaining insight on behavior. Blend the different generations into a cohesive and positive team as well as creating an environment of cooperation that meets the needs of your staff regardless of their age.

2:45 PM-3:45 PM | 0.1 CEUs

MUNICIPAL POOLS AND LARGE SWIM MEETS - A HOW TO

Ryan Fleming, AFO

Aquatic Coordinator, Charlotte County Community Services

Kaitlyn Huber, AFO

Aquatic Coordinator, Charlotte County Community Services

Are you an aquatics supervisor who must balance the public's pool needs while providing a site for competitions? This session will provide some tips, tricks, and partnerships that allow for single to multi-day meets to successfully take place.

2:45 PM-3:45 PM | 0.1 CEUs

SALSA GARDEN IN A TOTE

Tyce Prevatt

UF/IFAS Extension Glades County 4-H Youth Development Agent, University of Florida - Glades County 4-H

No space, workforce, or equipment for a school garden? No problem. Teach kids how to grow their food with little space, a storage tote, four bags of soil, one tomato plant, one pepper plant, and some seed. These salsa garden kits are a great way to show youth how to grow food in a small place, such as a storage tote. Youth learn how to transplant tomato and pepper plants and plant cilantro and chive seeds. They learn what plants need to grow and how to take care of them daily. Worksheets and a classroom calendar with fun stickers keep the kids interested in tending to their garden. At the end of the project, youth learn how to harvest and make fresh salsa for themselves and their families.

EDUCATION SESSIONS



2:45 PM-3:45 PM | 0.1 CEUs

SECURITY IN COMMUNITY CENTERS

Sam Elsheikh,
Senior Principal, OLC Architecture, Interiors and Aquatics

Charlotte Presensky, CPRE
Leisure Services Administrator, City of Palm Beach Gardens

With the increased security threats and attacks on schools and public buildings, it is now more important than ever to understand the level of threats. It is also imperative to plan for stopping the threat from approaching, entering, and while within the building to make the users safe and secure without being confined in a prison-like atmosphere.

2:45 PM-3:45 PM | 0.1 CEUs

SOLVING.....I GOT 99 PROBLEMS

Chris Nunes, CPRE
Chief Operating Officer, The Woodlands Township

Parks and recreation professionals are challenged on an almost hourly basis to solve problems for the benefit of the community. These problems may range from how to provide services to an underserved community (without any additional resources) to developing a plan for implementing a new park design. All of these "problems" present challenges to the professional. Using problem solving techniques and creativity will allow the professional to develop solutions on behalf of their community. This session will detail problem solving techniques and how to implement this process in their daily workflow.

2:45 PM-3:45 PM | 0.1 CEUs

WHO LET THE DOGS IN? SERVICE ANIMAL BASICS

Laura Lee Putzback, ADAC
Executive Director, Service Dog Alliance of Florida

Suffering from service animal fatigue? Learn where a service animal can go; the difference between a service, emotional support, and therapy animal; and how to interact with the team. Better to understand the rights and responsibilities of the handler and the organization.

2:45 PM-3:45 PM | 0.1 CEUs

YOU CAN GET THERE FROM HERE: WAYFINDING AND ENVIRONMENTAL GRAPHICS FOR PARKS AND RECREATION

Ana Oropeza, SEG
Director of Wayfinding and Environmental Graphics, GAI Consultants

Wayfinding is one of the most overlooked aspects of a successful user experience in parks and recreation. Good wayfinding design helps everyone navigate and understand the space they are in. It helps connect the site

with other places and resources around it, and makes the user feel comfortable and safe by simplifying an otherwise complex environment with well-planned signs and environmental graphics.

TUESDAY

8:00 AM-9:00 AM | 0.1 CEUs

BALANCING PARK MAINTENANCE WITH PARK USAGE

Mark Honberger
Director, Remarkable Recreation Solutions
Maintenance wants to keep people OFF THE GRASS (keep it healthy), and recreation wants to put people ON THE GRASS (make use of the park). We must find Balance! Attendees will learn: to establish common goals; to reduce vandalism by creating community gathering place; and to engage a customer service attitude in staff, providing a more satisfying community experience.

8:00 AM-9:00 AM | 0.1 CEUs

BECOMING ESSENTIAL, ONE DISASTER AT A TIME

Jeanine McPherson, CPRP
Senior Operations Analyst, Collier County Parks & Recreation

This session examines the benefits and opportunities that arise when Parks & Recreation agencies get involved in disaster relief and recovery efforts following hurricanes and other catastrophic events. Parks and Recreation Departments are uniquely positioned to support their local community in times of crisis. Your community might just see your agency in a whole new light.

8:00 AM-9:00 AM | 0.1 CEUs

COMP PLAN? WHAT COMP PLAN? UNTANGLING LOS IN YOUR RECREATION & OPEN SPACE ELEMENT

Kristin Caborn, CPRE
Director Park Planning, GAI Consultants
Andrew McCown, AICP
Senior Planning Manager, GAI Consultants

We will attempt to make understanding your city or county's comprehensive plan FUN... or at least identify why it matters to parks and recreation. We'll discuss the riveting growth management laws in Florida as they apply to the comprehensive planning and evaluation and appraisal (EAR) process your planning department may or may not talk about. Learn how to discuss the recreation and open space element of your comprehensive plan intelligently with your planners, and how you can use level of service as teeth to serve your community!

8:00 AM-9:00 AM | 0.1 CEUs

HOP, SKIP, PLAY: CREATE ACCESSIBLE PLAY VALUE AT SPLASH PADS

MaryAnn Eifert,
Regional Sales Manager, Life Floor
Andy Palmer, CPRE, CPM
Parks Planning & Strategic Initiatives Manager, City of Winter Haven

Everyone experiences play in different ways. It's why there isn't just one type of spray feature or one type of pool. In this session, participants learn how to zone splash pads for stages of development and create accessible spaces to encourage all types of play. The presentation will address how to design with accessibility in mind and make a city's splash pad a welcome space for all.

8:00 AM-9:00 AM | 0.1 CEUs

LOOKING AT YOUR CUSTOMERS IN A NEW LIGHT

Bobbi Nance, CPRP
President, Recreation Results LLC
Customer insights based on past behavior, purchases, and preferences will almost always produce better results than using basic demographics like age and gender. We'll walk through 7 different questions to better understand your customers and use real life examples to inspire you to see them in a new light. With the potential to positively impact everything from equity to income, don't miss this chance to create new definitions of target markets and better engage and serve your community.

8:00 AM-9:00 AM | 0.1 CEUs

SPORTS LIGHTING - GETTING THE VALUES YOU WANT FOR THE RIGHT PRICE

Robert DeCouto
C. FL. Representative, Musco Lighting
Derek Harse
Recreation Supervisor, Jupiter Parks and Recreation
Tim Imhoff
S. FL. Representative, Musco Lighting

Once you've evaluated manufacturers and determined what you want in sports lighting, how do you maneuver through the purchasing process to get what you want for the right price? The Town of Jupiter will discuss their experience in retrofitting their largest park to LED and the challenges they had working with the contractor and their purchasing department to get the end result they needed.

EDUCATION SESSIONS



8:00 AM-9:00 AM | 0.1 CEUs

SYNTHETIC TURF DESIGN AND MAINTENANCE

Peter Spanos, P.E., CFM, LEED® AP
Project Manager, Gale Associates, Inc.

When a community is planning a synthetic turf field, it is important to understand the various turf system options with regard to new construction, repair, renovation, and/or replacement strategies, as well as performance options. Topics include an overview of synthetic turf systems, infill options, pads, and stone base. This seminar will also discuss site constraints, environmental/geotechnical restrictions, budgetary issues and synthetic turf maintenance strategies.

8:00 AM-9:00 AM | 0.1 CEUs

THE WHY OF WORK; REMEMBERING PASSION AND PURPOSE DURING RECOVERY

Lori A. Hoffner
Professional Speaker, Trainer and Consultant, Supporting CommUnity, Inc.

Staff usually understand what they do for work, but can everyone articulate the "why" of their work? In a world recovering from a pandemic, it might be necessary to be reminded of the purpose of the work and remembering the enthusiasm of a job well done.

8:00 AM-9:00 AM | 0.1 CEUs

TRENDS IN PLAY DESIGN

Sarah Lisiecki, CPSI
Education Manager, BCI Burke

Play is important to our communities and helps keep everyone engaged, active, and developing. During this course, we will review and discuss the top trends in play design, what positive impact incorporating these trends into playspaces has on community members, and examples and case studies to illustrate these trends in action. This session is useful for all audiences who design, advocate for, use, or purchase play, recreation or outdoor fitness spaces.

1:15 PM-2:15 PM | 0.1 CEUs

PLAY ON PLAYER: CELEBRATING DISABILITY WITH PLAY

Jill Moore
Inclusive Play Specialist, Landscape Structures

Far too often "disability" is associated with being fragile or lesser. The misconception extends beyond those on the outside looking in; people living with disability can be quick to believe their condition is as debilitating as others say. Play on Player addresses the need to ensure everyone experiences play. Not only to be active, but to find pride,

independence, capability and inclusion.

1:15 PM-2:15 PM | 0.1 CEUs

PROJECT & FUNDING PLANNING MANAGEMENT

Andy Palmer, CPRE, CPM
Parks Planning & Strategic Initiatives Manager, City of Winter Haven

As parks and recreation professionals, we are often tasked with being jacks of all trades. Being tasked to fund projects and then manage them is one of the areas of responsibility of today's professional. This session will focus on identifying various funding sources including internal funds and alternative funds and combining them to come up with effective funding plans. Additionally, the session will focus on strategies to manage the project and associated funding.

1:15 PM-2:15 PM | 0.1 CEUs

SAFETY AND SECURITY FOR PARKS AND RECREATION

James Crouch,
Business Operations Manager, Hillsborough County Parks and Recreation

Curtis Walls
Safety-Loss Control Coordinator, Hillsborough County Parks and Recreation

Safety and Security is a critical to the success of any parks and recreation department. It should be considered the 5th pillar of the strategic plan. Providing park administration with the tools and solutions to ultimately protect citizens and staff.

1:15 PM-2:15 PM | 0.1 CEUs

THE IMPACT OF YOUTH ADVISORY BOARDS

Elaine Smith, CPRP
Retired Director

If you have ever thought about starting a Youth Advisory Board, attend this session and learn what steps to take to make it a reality. Maybe you already have a youth board and want to learn how other boards operate, then this session is for you too. Youth are amazing advocates for parks and recreation, they develop strong community connections and grow into responsible and productive adults. Join us as we discuss the power and impact of Youth Advisory Boards.

1:30 PM-4:30 PM | 0.3 CEUs

DIVERSITY MARKETING IN PARKS AND RECREATION

Juan Carlos Acevedo, CPRP
Superintendent of Marketing and Communications, Wheeling Park District

According to the latest United States census, more than one-third of the population is classified as racial or ethnic minorities and the nation's diversity is likely to increase

in the future. Park administrators and managers across the country are facing different challenges in providing programs and recreational activities to diverse groups. Not only do ethnic and racial minorities have unique recreation and program preferences, but often some are unaware that programs exist in their communities. This session will talk about the different strategies a park district or agency can implement in the short and long term to market program offerings to an ethnically and racially diverse community, and build a two-way relationship.

1:30 PM-2:30 PM | 0.1 CEUs

DIVING INTO YOUR DATA WITHOUT DROWNING

Bobbi Nance, CPRP
President, Recreation Results LLC

Curious about what insights your data holds, but unsure where to start? Using real-life, relatable examples, we'll walk through questions you should ask of your data, key areas that will make a big impact on your data efforts, and small tweaks to make your results stand out. Taught in a fun, approachable way, this promises to inspire you to change your relationship with your data from avoidance to asset.

1:30 PM-3:30 PM | 0.2 CEUs

EXPERIENCES WITH IAN - A TALE OF TWO COUNTIES

Kim Heuberger, CPRE
Senior Manager, Sarasota County Parks, Recreation and Natural Resources

Mike Massoglia, CPRP, AFO
Recreation Supervisor, Charlotte County Community Services Department

Nicole Rissler, CPRE
Director, Sarasota County Parks, Recreation and Natural Resources

Shelia Roberson
Division Manager, Sarasota County Parks, Recreation and Natural Resources

Marc Solomon, CPRP, AFO
Recreation Superintendent, Charlotte County Community Services Department

On September 28, 2022, Hurricane Ian made landfall in SW Florida. For the next twelve hours Charlotte and Sarasota County were battered by Ian's winds and driving rain. This session describes the actions taken by both agencies Charlotte County Community Services Department and Sarasota County Parks, Recreation and Natural Resources staff before, during and after the storm. Those who have a role in the preparation and assessment of facilities, for emergency sheltering or for Community recovery from devastating storm events, this session is for you!

EDUCATION SESSIONS



1:30 PM-2:30 PM | 0.1 CEUs

HEALTHY COMMUNITIES, PARKS AND SPLASHPADS

Eduardo Cruz

Business Development Manager, Vortex Aquatic Structures International

Jason Furry, CPRP, CYSA

Director, Suwannee Parks and Recreation

With this presentation, we're exploring effective community infrastructure through the lens of aquatic play. We'll discover how Splashpads increase park usage, promote inclusion and build social capital that help communities grow and flourish.

1:30 PM-2:30 PM | 0.1 CEUs

WHAT DOES RESILIENCY IN PARKS REALLY MEAN?

Andrea Penuela, PLA

Landscape Architect, GAI Consultant Inc.

Jill Enz

Chief, Natural & Marine Resources

Jacksonville Parks, Rec and Comm Services

Resiliency has become a buzzword in recent park conversations, but what does it really mean? In this session, we discuss what resiliency means and how parks can be leveraged to improve both environmental resilience and help communities become stronger in the face of new risks and threats.

2:30 PM-3:30 PM | 0.1 CEUs

DESIGNING FITNESS FOCUSED PLAYGROUNDS

Jill Moore

Inclusive Play Specialist, Landscape Structures

As society identifies trends in obesity, sedentary habits, lack of access to nature and movement, and a rise in technology; it becomes evident for communities to create opportunity to motivate all to be active. Through research based design, the play space can target cardiovascular health, strength, balance, and mental agility: all while encouraging play without pressure. Our parks can extend challenge, fitness, and wellness for all ages and skill levels.

2:30 PM-3:30 PM | 0.1 CEUs

EXCELLENT FACILITY RENTAL MANAGEMENT

Mark Honberger

Director, Remarkable Recreation Solutions

Be excellent with your agency's facility rental program. We will explore excellent methods to organize your facility rental reservation process. We will analyze excellent ways to establish defensible rental fees based on your building's square footage and a procedure called "price-points". Plus, we will examine a dozen different rental policy considerations, some that you may not have

thought of before.

2:30 PM-4:30 PM | 0.2 CEUs

INTERNAL ADVOCACY: STRATEGICALLY POSITIONING YOUR DEPARTMENT WITH MANAGEMENT AND LOCAL ELECTED OFFICIALS

Cindy Bagley

Director, Rhonert Park Community Services

This session will share a personal/professional account of the struggles involved with working in an agency where recreation is underappreciated by management or elected officials. In addition, the session will address when one of the two aforementioned entities do value recreation, but do not talk about it as a priority.

2:30 PM-3:30 PM | 0.1 CEUs

MANAGING A PARKS CAPITAL IMPROVEMENT PROGRAM

Enrique Sanchez,

Deputy Director, Fort Lauderdale Parks and Recreation

Joseph Webb, RLA

Director of Park Planning, AECOM

Many Florida parks and recreation agencies need funding for major capital improvements within their parks systems; however, winning a bond or funding program is only the beginning of the work. This session will describe the process of managing a major capital improvement program that is time efficient and cost effective.

2:30 PM-3:30 PM | 0.1 CEUs

PLAN, ENGAGE, UPDATE: GETTING YOUR COMMUNITY TO BUY-IN

Vianca Peron-Sellan, MPA

Administrative Services Manager, City of Miami Beach

Erin Sullivan, CPRP, MPH

Parks & Recreation Director, City of Doral

Each community has a different approach when it comes to involving their stakeholders in the decision-making process. Whether this is something your community has been doing for years or you want to find new ways to strengthen your department's community engagement, this session is for you. The session will review different ideas surrounding planning your approach, actively engaging your stakeholders, and best ways to showing them you listened and implemented. Also learn the benefits of gathering public input and how far it can take your project or program in the long run.

2:30 PM-3:30 PM | 0.1 CEUs

WHAT DO YOU DO?

Jonathan Poyner, CPRP

Business Professional III, Sarasota County Parks, Recreation and Natural Resources

This common question can often produce a job title response or require a lengthy confusing explanation that bores the one who asked. Come learn to talk about all the value and good that you pour into the community through your service to parks and recreation. In a world that is filled with negativity, you bring life and provide hope.

2:45 PM-4:45 PM | 0.2 CEUs

HAZARD COMMUNICATION & MATERIALS FOR THE AQUATIC PROFESSIONAL

Lauren Broom

Educational Consultant, Space Coast Pool School, LLC

This session will identify the employer's responsibilities under the Hazard Communication Standard (HCS), including training requirements as well as identify components of a Hazard Communication Program (HCP). Topics will include requirements of the different types of Hazard Communication labels, where to locate pertinent information about chemicals on labels, including other forms of hazard communication, and the Globally Harmonized System (GHS) requirements.

2:45 PM-4:45 PM | 0.2 CEUs

PARK SITE PLAN DEVELOPMENT FOR BEGINNERS, NOVICES, AND NEWCOMERS

Tracy Mullins, MS, AICP, CPRP

Senior Planner: Parks and Natural Resources, Polk County Parks and Natural Resources Division

Often when you move up the ranks of the Parks and Recreation profession, you will be required to become involved in Park Project Management, with no background in construction or project management. This session will give you an introduction to your first construction project. Whether it is a playground, softball field, or boardwalk, you need to know the professional services, the permits, and procurement practices to get the job done.

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2:45 PM-4:45 PM | 0.2 CEUs

THE SAPPHIRE NECKLACE: BUILDING PARKS TO SECURE OUR WATER FUTURE

Mike Britt, P.E.

One Water Project Manager, City of Winter Haven

Keeli Carlton

Water Conservation Specialist, City of Winter Haven

Pete Sechler, PLA, AICP

Planner, GAI Community Solutions Group

Atop the headwaters of the Peace Creek Watershed, Winter Haven is among the fastest growing regions in the U.S. Though this growth presents opportunity for economic development, it also threatens the quality and quantity of our primary source of water: the Florida Aquifer. The City of Winter Haven is leading a coalition of stakeholders to build the Sapphire Necklace: a series of parks, connected by trails that will restore the watershed's natural hydrology and help sustain our water supply.

3:45 PM-4:45 PM | 0.1 CEUs

COMMUNICATING THROUGH A CRISIS

Ashley Turner

Social Media Manager, Charlotte County

Amy Zengotita, CPRP

Parks and Recreation Director, City of South Daytona

Hurricane Ian made landfall in Charlotte County, September 28, 2022 and crossed over the state exiting Volusia County. Communicating through a crisis of any kind can be intimidating and overwhelming. Ashley and Amy will discuss their experiences communicating to their residents during a variety of crises, including Hurricane Ian. Agency-wide planning and training are essential. But having detailed communications plans for every possible situation isn't realistic. This session will present the essentials of an effective crisis communications plan that can be scaled to most any agency size or crisis scenario.

3:45 PM-4:45 PM | 0.1 CEUs

DESIGNING INCLUSION: POCKET PARKS TO DESTINATION PARKS

Jill Moore

Inclusive Play Specialist, Landscape Structures

Inclusive design is a growing global movement and communities are striving to make their parks as inclusive as possible. This session dives into the conversation on how to create meaningful inclusive spaces, from big to small, when working with a tighter budget. We will cover creating pocket parks, retrofitting inclusion, and how

to create as much inclusion as possible in as many parks as possible so that everyone in the community has somewhere impactful to play.

3:45 PM-4:45 PM | 0.1 CEUs

EVALUATING & RESTRUCTURING YOUR FEES: ACHIEVING YOUR COST RECOVERY GOALS

Vianca Peron-Sellan, MPA

Administrative Services Manager, City of Miami Beach

Erin Sullivan, CPRP, MPH

Parks & Recreation Director, City of Doral

One of the greatest challenges as a parks and recreation professional is recovering costs for programming and events. This session will guide you through different methods in establishing fees for new programs. It will also help you implement strategies you can use to restructure and strengthen your current fees, all while keeping community appeal. Finally, you will also learn about different strategies to achieve and track cost recovery for your programs.

3:45 PM-4:45 PM | 0.1 CEUs

PARTNERING WITH COMMUNITY GROUPS

Mark Honberger

Director, Remarkable Recreation Solutions

Partnering with community groups is a best practice that can result in new programs, new facilities, new volunteers, and increased community safety. We'll investigate how to negotiate with community groups. We'll look at how to set up official Facility Use-Agreements to codify the exchange of "equal value" between the two parties. Plus, we'll look at the pros and cons of dozens of real-life examples.

WEDNESDAY

8:00 AM-9:00 AM | 0.1 CEUs

ACTIVATE COMMUNITIES THROUGH INTENTIONAL PLAYGROUND AND OUTDOOR FITNESS DESIGN

Mike Kendrick

Deputy Director - Parks, Port St Lucie Parks & Recreation

Suzanne Quinn, PhD

Manager of KOMPAN Play Institute, North America, KOMPAN Play Institute

Your playgrounds and outdoor fitness sites are a main attraction for the whole community. Active spaces have numerous benefits for overall health and community cohesion. But, how do you get the design right to not only attract people, but to retain them for longer periods of time? The answer is intentional design. In this session we will discuss design strategies

that help playgrounds and outdoor fitness sites be the best they can be. Our session is backed by research from the KOMPAN Play Institute, and the broader literature. We will share specific examples from Port St Lucie, where the design approaches have attracted people of all ages and all abilities to play, exercise, and enjoy what the community has to offer.

8:00 AM-9:00 AM | 0.1 CEUs

BE A GOLDFISH: LEADERSHIP LESSONS FROM LASSO

Jim Barnes, CPRP

Village Manager, Village of Wellington

Positive culture shaped by parks and recreation agency personnel has never been more important. Participants will learn high-leverage routines from Ted Lasso, such as leading with empathy and empowering others while navigating uncertainty post-pandemic.

8:00 AM-9:00 AM | 0.1 CEUs

CASE STUDIES IN UNIQUE PARK FUNDING

Michael Kroll, RLA, FASLA

President/Principal, Miller Legg

William Mohler, CA, PWS

Senior Biologist, Miller Legg

Learn of unique ways to support parks funding while benefiting community interests. Real life projects will be highlighted as examples of solving funding deficiencies to reach park goals including removal of invasive exotic species, adding plant and habitat diversity to natural areas, upfront mitigation for future projects, potential public partnerships, and beautification of public areas.

8:00 AM-9:00 AM | 0.1 CEUs

EQUITY AND INCLUSION IN PARKS AND RECREATION

Jennifer Ahern, MSML

Account Executive, CivicPlus

Jessica Tharp, CPRP

Recreation Programs Supervisor, Stuart Community Services - Recreation Division

Creating a diverse, equitable, and inclusive parks and recreation system with programs and services that benefit the entire community. Giving examples of how the City of Stuart has evaluated and embraced equity and inclusion by evaluating current systems, worked to create equal access to all programs and made changes to programs to be more inclusive.

8:00 AM-11:15 AM | 0.3 CEUs

MANAGING THE OVERWHELMING

Trina Pulliam

President, Trainnovations

In local government the overwhelming expectations come from everywhere! It's not only our bosses, but our boss's bosses, patrons, visitors, and elected officials who have expectations, anticipations and hopes for

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exemplary service. Overcoming this feeling of overwhelm takes practice and patience. The probability of meeting everyone's needs may feel staggering. The skills needed include conscientious communication, problem solving and situational balance between policy, goals and service. This session will focus on skill building, goal alignment, and the intense need for emotional intelligence.

8:00 AM-9:00 AM | 0.1 CEUs

PUTTING THE "SUPER" BACK IN SUPERVISING

Mark Honberger

Director, Remarkable Recreation Solutions

Whether we are seasoned supervisors, fresh to the world of supervision, or anywhere in between, we could always use a little spark to launch our Leader-Level to "Super". This session will put you on the launch pad, ready for ignition. By the end, attendees will be energized to go back and energize their own team for extraordinary results.

9:15 AM-10:15 AM | 0.1 CEUs

ADDRESSING MODERN CITY CHALLENGES THROUGH VISIONARY PARK PLANNING

Drew Crumpton, PLA, ASLA

Parks Planning + Design Studio Manager, AECOM

Gayle Vasile, CPRP

Cultural and Community Services Director, Sunny Isles Beach Cultural and Community Services

Sunny Isles Beach shares many common characteristics with coastal communities throughout Florida. Dense development, high real estate values, sea level rise, and scarcity of undeveloped land present challenges for parks and open spaces. This session will describe how the 2023 Parks and Recreation Master Plan utilized research and engagement to develop an innovative vision for quality parks and cutting-edge multi-use facilities for a growing and diverse population.

9:15 AM-10:15 AM | 0.1 CEUs

BREAKING BAD: ETHICS FOR PARKS AND RECREATION PROFESSIONALS

Jim Barnes, CPRP

Village Manager, Village of Wellington

In many ways, leading and/or working in a public agency is much like leading any other organization. The high visibility and unique responsibilities of public positions, however, bring some special challenges. Some of these challenges fall within the area of ethics, which can be tricky to navigate for anyone, but especially so for those in the public eye. From the time we are born we are taught the difference between right and wrong. How do we translate these seemingly simple ideas into our professionals lives? Looking at

this topic through the parks and recreation and public service lens, we will discuss values, tolerance, integrity, fairness, conflict of interest, and equality. In today's political climate, there has never been a better time to discuss and debate our own code of conduct and civility. By cultivating an ethical workplace, we will create a safe and fair work environment as well as a more motivated and trustworthy team.

9:15 AM-10:15 AM | 0.1 CEUs

BUILDING A FRAMEWORK FOR PARKS AND RECREATION PROFESSIONAL DEVELOPMENT AND COMMUNITY ADVOCACY

Austin Hochstetler, CPRP

Principal, Zec Eight Insights, Inc

Jack Kardys

President, J Kardys Strategies, LLC

As recruiting and retaining talent has become increasingly competitive in all sectors across the nation, a broader and more long-term strategy is needed to meet municipal human capital needs. The effort to create effective advocates (or influencers) with park boards, elected officials, key stakeholders, and the general public must be intentional and requires training to develop compelling narratives driven by data that conveys the breadth and depth of park programs, services, and facilities. Park directors and managers are often dependent on centralized, city-wide human resource staff with limited (if any) recreation experience, often resulting in unintended but negative impacts on hiring, professional development, and succession planning that can ultimately reduce park access and usage. To increase our competitive advantage, we must prepare ourselves and our profession for a future as a destination field of practice, one that offers professional rigor, innovation, rewarding community engagement.

9:15 AM-10:15 AM | 0.1 CEUs

BUILDING CULTURE THROUGH CHANGE

Randi Swiderman

Regional Manager, Collier County Parks and Recreation

Part of being a strong leader is the ability to help your team navigate their fears and come out stronger on the other side. In this session we will take a deep dive into why change is so difficult and causes anxiety for so many. You will also learn how to develop stronger bonds among your team members through simple team building exercises that can be used in staff meetings and day to day operations. Trust, relationships, and communication are keys to creating a safe, fun, and devoted work culture. We also want to acknowledge that though change is scary, it is how we grow and become better. Creating a strong positive work culture is the key to tackling change and it is our job as leaders to lead the charge

forward.

9:15 AM-11:15 AM | 0.2 CEUs

HIRING THE BEST OF THE BEST PART-TIME

Cindy Bagley

Director, Rhonert Park Community Services

Many part-time employees are trained in school how to interview, giving them an edge in the one on one interview process. But, are you really getting the real them? By adding the innovative hiring practice of the group interview process for part-time recreation staff, you will ensure that your agency is hiring the most qualified candidates to run your programs, events, and recreation facilities.

9:15 AM-11:15 AM | 0.2 CEUs

INTRODUCTION TO THE DIVERSITY OF THE LGBTQ+ COMMUNITY

Rudolph R. Galindo, CPRP

Assistant Director, Lake Worth Beach Leisure Services

Michael Riordan

Director of Media and Communications,

Compass LGBTQ+ Community Center

LGBTQ Cultural Competency aims to increase knowledge and skills to improve one's ability to effectively interact with the LGBTQ+ community. We cover the role of Gender Expression in our lives and the influences it has on us daily. We'll explore Gender Identity and what this means for individuals and society. We will also define Sexual Orientation and explain why it is different than Gender Expression and Gender Identity.

9:15 AM-11:15 AM | 0.1 CEUs

MASTERING THE INTERVIEW: TIPS AND TRICKS FOR SUCCESS

Erin Murphy, CPRP

Recreation Administrator, Martin County

Ashley Turner,

Social Media Manager, Charlotte County

Interviews can be a daunting experience, but with the right preparation and mindset, they can also be an opportunity to showcase your skills and impress potential employers. In this session, we'll share tips and tricks to help you ace your next interview and land your dream job. Whether you're a recent graduate just starting your career or a seasoned professional looking for your next opportunity, this session will provide you with valuable insights and practical strategies for mastering the interview and advancing your career.

EDUCATION SESSIONS



9:15 AM-10:15 AM | 0.1 CEUs

READY, SET, GROW!: SETTING YOURSELF APART IN A NEW WORKSPACE AS A YOUNG PROFESSIONAL

Jordan Holaday, CPRP

Recreation Services Manager, City of Plantation Parks and Recreation Department

Calling all young professionals! Join in on our informative session to learn how to set yourself up for success when entering a new workplace. You will learn how to prime yourself to start your new role in the best possible way. You will get some great tips on how to best impress both old coworkers and new in your new role.

9:15 AM-10:15 AM | 0.1 CEUs

RECIPE FOR SUCCESS: FDEP LAND STEWARDSHIP GRANT IMPLEMENTATION

Michael Kroll, RLA, FASLA

President/Principal, Miller Legg

William Mohler, CA, PWS

Senior Biologist, Miller Legg

Learn the key aspects to a successful management plan using the Florida Communities Trust (FCT) Management Plan checklist and guidelines. Each section will be described with real world examples and applications from projects across the State. From the Master Site Plan to Public Involvement, the entire management plan framework in a fun and interactive session where session participation is requested.

9:15 AM-11:15 AM | 0.2 CEUs

SPEED ROUND - SUMMER CAMP

Jeff Pon

Recreation & Leisure Services Assistant Manager, City of Kissimmee

This session will focus on everything SUMMER CAMP! We will provide participants an open forum as an opportunity to share ideas and strategies with others involved with Summer Camp. Your questions and challenges will drive this discussion! So come prepared to share and learn.

9:15 AM-10:15 AM | 0.1 CEUs

TURNING YOUR POOL GREEN... AND WHY YOU WANT TO

Marc Solomon, CPRP, AFO

Recreation Superintendent, Charlotte County Community Services Department

In 2013, Charlotte County Government partnered with an Energy Performance Management Company to explore and implement energy efficient technologies and fixtures in an effort to save money and become more environmentally friendly. Charlotte County Recreation Division was able to leverage that partnership and turn

their Regional Pools "GREEN".

9:15 AM-10:15 AM | 0.1 CEUs

YOUR TEAM IS NOT AS MESSED UP AS YOU THINK: LESSONS FROM THE TITANS

Jason Mangum, CPRE

Director of Parks and Recreation, Missouri City, Texas

Having a dynamic team is one of the most important ingredients in the recipe for the success of your organization. Unfortunately, vibrant teams don't just 'happen' it takes careful planning, leadership and knowledge of how teams grow and develop over time. Even the most successful teams go through trial before seeing success. This session will focus on the stages of team development, and will give managers the tools to help teams progress to a state of high productivity.

10:30 AM-11:30 AM | 0.1 CEUs

ALTERNATIVE PROJECT DELIVERY METHODS FOR PARKS AND RECREATION FACILITY DEVELOPMENT PROJECTS

Jim Barnes, CPRP

Village Manager, Village of Wellington

Until recent years, the common design-bid-build method was the standard project delivery method for a majority of public construction projects. But in the rapidly evolving construction industry, delivery methods have emerged that offer us different—and in some cases, improved—options for the construction of parks and recreation facilities. In this session, we will review the traditional design-bid-build method of project delivery, as well as some other methods, including design-build, construction management at risk, and job order contracting. We will also review the evolution of public private partnerships. We will discuss how these new methods can impact you—whether you're a parks and recreation professional and/or agency director. We will address how these different methods alter the contractor selection process, changes in the assumption of risk, obligations during the design phase, and best practices with a particular focus on requirements under Florida's procurement statutes.

10:30 AM-11:30 AM | 0.1 CEUs

ANNUAL TRAINING PROGRAM FOR RECREATION

Jill Boyd

Recreation Superintendent, Charlotte County Government

Mike Norton, CPRP

Recreation Supervisor, Charlotte County Government

A key to ongoing success of staff is regular and consistent operational trainings that cover all aspects of each position. Join us

as we review our award-winning training program used for all Recreation Division FT, PT, Seasonal and mid-management staff.

10:30 AM-11:30 AM | 0.1 CEUs

GET INVOLVED! THE CORRELATION BETWEEN VOLUNTEERISM AND PROFESSIONAL GROWTH

Kevin Pickard, CPRE

Director of Leisure Services, City of Sunrise

Often, many of us don't get further involved in our communities, as it's hard to see how it can benefit us on a professional level. Our lives at work and home can be overly time consuming, leaving little time for additional commitments. This session will explore the connection between volunteerism and professional success, and why it's so important to find time to get involved.

10:30 AM-11:30 AM | 0.1 CEUs

HOW FLORIDA BECAME A STATE OF PARKS

Clay Henderson

Over the last century, Florida assembled eleven million acres of national/state/local parks and preserves, more than any other state. The nation's first wildlife refuge was established in Florida, plus the first national park created to protect ecosystems. Florida State Parks are considered among the best, while 600 local parks have been created in recent years. These stories are highlights from a new book *Forces of Nature*, a history of land conservation in Florida.

10:30 AM-11:30 AM | 0.1 CEUs

NOTHING GOLD CAN STAY

Phil Schilffarth, AIA, AFO

Architect, Brandstetter Carroll, Inc.

Charlie Schneider, P.E., AFO, CFO

Aquatics Engineer, Brandstetter Carroll, Inc.

Mark Abdo

Community Outreach Liaison, Largo Recreation Parks and Arts

No matter what type of recreation venues you have, they all age. Now is the time to begin developing a plan to account for repairs, updates, and new programs so you can ultimately provide a better service to your patrons. Let us walk you through examples and case studies so you can "Stay Gold".

10:30 AM-11:30 AM | 0.1 CEUs

ORGANIZATIONAL CULTURE: IS IT ROWING OR SINKING YOUR BOAT?

Jason Mangum, CPRE

Director of Parks and Recreation, Missouri City, Texas

The key to a successful organization is to have a culture based on a strongly held and widely shared set of beliefs supported by strategy and structure. An organization's culture is pervasive and inescapable, and

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can either propel your organization to reaching your vision, or kill your department from the inside out. Each member of a team can play a role in fostering a strong, high-performance culture. Regardless where you think your organization is today, you can have significant influence on whether your culture is responsible for rowing or sinking your boat.

10:30 AM-11:30 AM | 0.1 CEUs

PARKS PRESERVING WITH A PURPOSE

Jorge Rodriguez

PROS Stewardship Area Manager, Miami Dade County Parks, Recreation and Open Spaces

Heather Tedlow

Interpretive Nature Coordinator, Miami Dade County Parks, Recreation and Open Spaces
Parks play a key role in conserving natural areas, not only for flora and fauna, but for recreational use for this and future generations. This session will provide an operational and programming perspective on how to effectively manage, provide access to, program, and educate both internal and external stakeholders on the benefits and importance of natural areas in parks. By effectively managing and allowing access to natural areas, the ultimate goal is to help foster community advocates for parks and the environment.

3:00 PM-5:00 PM | 0.2 CEUs

BUDGETING BEST PRACTICES

Rebecca Schnirman, CPRP

Director of Financial & Support Services Division, Palm Beach County Parks & Recreation Department

A budget is the most important document prepared by a Local Government. A budget is a plan and should be based on the governing authority's mission, vision, and strategic priorities. The budget reflects the entity's strategic priorities and informs the citizens where their tax dollars are being invested. This session will review best practices for preparing and submitting your Parks & Recreation Department's budget.

3:00 PM-4:00 PM | 0.1 CEUs

COASTAL LIVING

Jonathan Poyner, CPRP

Siesta Beach Coordinator, Sarasota County Parks, Recreation and Natural Resources

Florida coastlines are vital to our state's economy and the health of our citizens. Come discover how using natural ecosystems can help counter the battles of sea level rise, warming waters, and increasing storm patterns.

3:00 PM-4:00 PM | 0.1 CEUs

FULLY INTEGRATING CAPRA ACCREDITATION: THE PROCESS CONTINUES

Kelly Boatwright, CPRP

Parks Administrator - Projects, City of Port St. Lucie Parks & Recreation

CJ Keester, CPRP

Recreation Manager, Port St Lucie Parks & Recreation

Patricia Roberts

Deputy Director, Port St Lucie Parks & Recreation

What happens after an agency achieves CAPRA Accreditation? What now? Learn how one agency is integrating CAPRA Accreditation throughout their Re-accreditation journey and how the process has evolved in the first year of implementation. Developing Section Action Plans, Annual Reports, and Narrative Reports, along with creating and implementing their CAPRA Co-Lab to further integrate Accreditation and prepare for Reaccreditation.

3:00 PM-4:00 PM | 0.1 CEUs

GEOCACHING 101

William Pate

Park Naturalist, St. Johns County Parks and Recreation

Kelly Ussia

Supervisor of Outdoor Recreation, St. Johns County Parks and Recreation

Geocaching is a great way to get people out to your parks, but do you know how to properly manage geocaching on public property?

3:00 PM-4:00 PM | 0.1 CEUs

OVERCOMING TRAGEDY - THE BAKARI WILLIAMS PROTOCOL

Michael Debrecht

Assistant Director, City of Arlington

Venera Flores-Stafford, PhD.

Assistant Director, City of Arlington

The City of Arlington, Texas will discuss how the department responded to the death of 3-year-old Bakari Williams after visiting Don Misenhimer Splashpad. In addition, the presentation will discuss the improvement and upgrades of equipment and implementation of the QR code and the updated policies, procedures, and protocols for the aquatic facilities.

3:00 PM-5:00 PM | 0.2 CEUs

PARKS AS POLLINATOR PATHWAYS WORKSHOP: SKILLS AND STRATEGIES EVERY PARK PROFESSIONAL SHOULD KNOW

Andrea Andersen

Nature Preserve Supervisor I, St. Petersburg Parks and Recreation

Raina Daniels

Nature Preserve Ranger, St. Petersburg Parks and Recreation

Carianne Boehme

Nature Preserve Ranger, St. Petersburg Parks and Recreation

Pollinators are a fundamental part of a healthy environment and are experiencing rapid declines in populations. Due to these environmental concerns, park professionals from around the country are working to support pollinators. In this fun, interactive workshop, you will have the opportunity to learn about common pollinators found in Florida, get hands-on experience implementing various strategies such as assessing existing landscapes for potential opportunities to support pollinators, selecting host and nectar plants, creating shelter and nest sites for native bees, evaluating products used in maintenance, and learning about education programs to support your work. Door prizes will be given out throughout the workshop which will help lucky participants in their work toward making their park more pollinator friendly. Prizes include: bee hotels, native plant bundles, books about pollinators, garden signs, etc. Participants will leave with helpful resources about native plants and pollinators to bring home, too. Supplies are limited and will be first distributed to those who pre-register for the course.

3:00 PM-4:00 PM | 0.1 CEUs

RACE TO COMPLETION- TACKLING A LARGE-SCALE PARKS PROJECT IN HALF THE TIME!

Nicole Rissler, CPRE, MBA

Director, Sarasota County, Parks, Recreation and Natural Resources

Jon Robinson

Former Natural Areas and Trails Manager III (Retired)

Join us to learn how Sarasota County successfully completed The Legacy Trail "Race to Completion" project. Learn about the steps it took to complete a nearly 8-mile multi-use, rails to trails, extension project, including three trailhead parks, well ahead of schedule. Dive into the unique amenities completed with the project and discover how community involvement played a large role in this project.

3:00 PM-4:00 PM | 0.1 CEUs

S.H.I.T. (SOMETHING HORRIBLE IS IMPACTING THE TEAM)! NOW WHAT?!

Chantall Cooper, CPRP

Business System Analyst, Orange County Parks and Recreation

Mariana Henriques, CPRP

Program Manager, Orange County Parks and Recreation

Interpersonal relationships can be your team's greatest asset or challenge. Dysfunction within a team can happen quickly, early signs can be subtle, but the ramifications are long lasting. Management and resolution of conflict requires commitment, vulnerability, and honesty. How to approach conflict

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management openly and effectively to unlock you and your team's potential!

3:00 PM-5:00 PM | 0.2 CEUs

SMALL TOWN, BIG IDEAS

Amanda Salazar

Director, Wildwood Parks and Recreation

Working for a small city doesn't mean you have to think small. Join us in this exciting session to brainstorm with other professionals who work in smaller populated areas, or work with smaller budgets, to find creative ways to make a big impact for your communities!

3:00 PM-4:30 PM | 0.1 CEUs

STRATEGIES FOR FLORIDA YOUTH SPORTS CONFERENCE PANEL

Jack Kardys

President, J Kardys Strategies, LLC

While the benefits for youth who engage in sports and regular physical activity are clear—improved physical health, confidence, self-esteem, life and social skills, teamwork, and leadership—the state of affairs in our nation's youth sports programs is far from encouraging with only 20% of adolescents meeting prescribed daily physical activity guidelines and 54% playing a sport. According to recent RAND and Pew studies, these numbers are distorted by disparities in participation rates for girls, racial and ethnic minorities, youth from households of low socioeconomic status, youth living in rural areas, and youth with disabilities who are disproportionately affected by barriers of cost, access, and time. The National Youth Sports Strategy (NYSS), developed by the U.S. Department of Health and Human Services (HHS), focuses on strategies that can facilitate improved participation rates despite these barriers.

This panel will explore the role of park and recreation professionals in developing an implementation plan built upon the pillars of the NYSS by increasing awareness of the benefits of youth sports participation; promoting partnership strategies that increase participation for all; developing evaluation methods and metrics to ensure successful implementation plans; and identifying funding models to support youth sports and physical activity.

3:00 PM-4:00 PM | 0.1 CEUs

SUSTAINABILITY IN DESIGN: AN INTRO TO THE USGBC SITES PROGRAM

Frank Bellomo, PLA, ASLA

Senior Director of Landscape Architecture, GAI Consultants, Inc.

Ian Molgaard, LEED Green Associate
Senior Landscape Designer, GAI Consultants, Inc.

Dustin Stephany, LEED AP, WELL AP, GPP, CEM

Sustainable Building Coordinator, University of Florida Department of Planning, Design

and Construction

Most professionals are familiar with the US Green Building Council (USGBC) LEED Certification program for buildings, but few are aware of USGBC's Sustainable Sites Initiative (SITES) program, a set of guidelines that seeks to define sustainable sites and measure performance with a goal of elevating the value of landscapes. The design of park projects, whether large or small, urban or rural, active or resource-based, can be reimagined to protect and improve the natural environment from planning, construction and into operation for generations to come. This session will give an overview of the process and benefits of the SITES program and will show you valuable techniques to use in the planning and design of your project that can help you save time and increase the opportunity for a successful certification.

3:00 PM-5:00 PM | 0.2 CEUs

USING EMOTIONAL INTELLIGENCE TO ENHANCE CUSTOMER SERVICE

Alan Rosen, MPA, ICMA-CM, 5A Certified Coach

CEO, Local Government Solutions

What is Emotional Intelligence (EQ) and how can it impact your relationships with customers and with coworkers? Our basic makeup consists of IQ, personality, and EQ. It is almost impossible to change your IQ and personality, so how can you increase your EQ and what will that change mean for your organization? This interactive and informational session will enhance your interactions within and outside of your organization. Attendees will learn about their own and others' personalities through the 5 Archetypes assessment and learn how to leverage that information to enhance relationships. Participate in several "games" that can be used in your organization to facilitate staff training in the future. Participants should take the free 5 Archetypes Assessment before the session and bring their scores with them to get the most out of the two hours. Note: Participants in this session will need to take this assessment before attending the session: <https://www.carey davidson.com/5-archetypes-assessment>

4:15 PM-5:15 PM | 0.1 CEUs

LET'S EMPHASIZE THE "LEADER" IN RECREATION LEADER

Travis Parker, CPRP

Director of Parks and Recreation, City of Newberry Parks and Recreation

Anna Schutzler

Programs Coordinator, City of Newberry

This session will focus on key issues and opportunities that are specific to the recreation and parks field, and specifically, leaders. We will discuss the leadership skills needed to build a strong team, enhance collaboration with other departments, and build confidence.

4:15 PM-5:15 PM | 0.1 CEUs

MEANT TO MENTOR - A DISCUSSION ON MANAGING VS LEADING

Christina Carmona, CPRP

Recreation Facility Manager, Doral Parks and Recreation

This session will be an interactive discussion based on the difference between being a "manager" and a "leader". We will discuss tips to move you from manager to leader. Connecting with staff allows you to become a supervisor for all types of employees. Get resources and tips to learn how to mentor the supervisors who report to you.

4:15 PM-5:15 PM | 0.1 CEUs

READ IT!

Becky Gunter, CPRP

Director, Seminole Recreation

Alex Koagel

Program Coordinator, Seminole Recreation

We read it, so you don't....well kind of. Join us as we discuss different leadership books and podcasts. We will ask the audience to share books/podcasts that you have read or listened to. Each person (including us) will give a brief 3-5 minute description of each book and then the room will rank it - would you read it, or will you pass? You will leave this session with knowledge from each of the books as well as a book list. If you are a reader we need you. This session is meant to be interactive. We are looking for a fellow professionals who are willing to share the leadership books or podcasts you would recommend. This session is meant to be interactive. We are looking for fellow professionals who are willing to share the leadership books or podcasts you would recommend.

4:15 PM-5:15 PM | 0.1 CEUs

RECOGNIZE, EMBRACE AND PROGRAM...PICKLEBALL AND TENNIS GET YOUR GAME ON!

Andi Mohl

Operations Manager, City of Palm Beach Gardens

Wendy Tatum

Director of Tennis and Pickleball, City of Palm Beach Gardens

Over 26 million people played tennis or pickleball in 2022. By programming your facilities, you can reach an unlimited audience through your community and surroundings areas using innovative, social and adaptive programming.

4:15 PM-5:15 PM | 0.1 CEUs

REFRESH YOUR AQUATIC CENTER- BEST AQUATIC PRACTICES

Devon Poulos, CPRP, AFO, LGIT

Aquatics Manager, North Port Parks & Recreation

Patricia Sturgess, CPRP, AFO, WSIT

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Aquatics Facilities Manager, North Port Parks & Recreation

Let's talk through some of the many challenges that face pools across the state. Some items discussed will be budgets, programming, concessions and more! This will be an engaging roundtable discussion on some best practices in aquatics.

4:15 PM-5:15 PM | 0.1 CEUs

SOCIAL MEDIA SPEED ROUND

Ashley Turner

Social Media Manager, Charlotte County

Amy Zengotita, CPRP

Parks and Recreation Director, City of South Daytona

This session will focus on Social Media. Hear from three different agencies on what they are doing new and different to reach their targeted audiences.

THURSDAY

9:15 AM-10:15 AM | 0.1 CEUs

BUILDING ADVOCATES THROUGH YOUR COMMUNITY GROUPS

Robert Mattes

Director, Pinecrest Parks and Recreation

This session will discuss external support groups such as 'Friends' groups, advocacy groups, advisory boards, etc. While the main session will be a moderated discussion time to share ideas, questions, and thoughts, the Community Building Pillar Workgroup will also present a toolkit they have been working on to help agencies better prepare these groups to advocate for their department.

9:15 AM-10:15 AM | 0.1 CEUs

CHANGING YOURSELF TO CHANGE THE WORLD

Daniel Schewlakow, CPRP

Beaches Manager II, Sarasota County Parks & Recreation

Learn how a simple tool like awareness and understanding can empower individuals to take the necessary steps to change the world. Take a deep dive into some of the daily actions we take for granted and show how those actions and habits shape the overall environment and world around us.

9:15 AM-10:15 AM | 0.1 CEUs

ENRICHING YOUR AFTER SCHOOL PROGRAMMING TO THE NEXT LEVEL

Jessica Newsome, CPRP

Recreation Program Manager, Largo Recreation Parks and Arts

Brittany Schug

Children's Program Specialist, City of Largo

Does your after school care seem to be the same every day? Ever been called a "glorified babysitter"? This course will cover

some creative ways to make your after-school program one that everyone will want to attend.

9:15 AM-10:15 AM | 0.1 CEUs

GROW YOUR EVENTS USING PROJECT LEARNING TREE

Rosemary Prince, CPRP

President & CEO, Rosemary Prince, LLC

Project Learning Tree (PLT) engages children through adults in learning about and understanding the value of and the important role the environment plays in our lives. Advance environmental literacy, stewardship, and career pathways using trees and forests as windows on the world. During this session you will learn about PLT, how to utilize PLT activities through examples and participant sharing and experience a fun activity sure to be a highlight at your event. In addition, learn about professional development opportunities in Florida. This session is perfect for non-educators, natural resource professionals, and others hosting community outreach festivals and events.

9:15 AM-10:15 AM | 0.1 CEUs

HOW TO WELCOME NEW EMPLOYEES INTO YOUR CULTURE

Patricia Roberts

Deputy Director, Port St Lucie Parks & Recreation

Agencies spend time and effort in recruiting and selecting new team members. Once hired, we must dedicate time and effort in welcoming the new employees, acclimating them to their new workplace and ensuring their continued success as they exit the Welcome Program and foray into their respective work units.

9:15 AM-10:15 AM | 0.1 CEUs

PROJECT MANAGEMENT ESSENTIALS AND HOW TO CAPITALIZE ON YOUR STRENGTHS TO FUEL SUCCESS

Jason Mackenzie, CPRP

Park Planning and Development Manager, Hillsborough County

Samantha Phillips, CPRP

Project Manager, Hillsborough County

Whether your projects are intergalactic or next door, project management can be daunting. From change orders, procurement setbacks, production delays, and more. In this session, we will identify essential project management steps, recognize common pitfalls, and show you how to capitalize on your individual strengths/transform your weaknesses to set yourself apart as a project manager. After this session, prepare to be fueled up and ready to launch.

9:15 AM-10:15 AM | 0.1 CEUs

SERVE TO LEAD, LEAD TO SERVE

Amy Zengotita, CPRP

Parks and Recreation Director, City of South Daytona

Servant leadership is a philosophy that involves focusing on others, and focus on their success, and in turn build better professional relationships that can benefit both manager and employee.

10:30 AM-12:00 PM | 0.1 CEUs

CLOSING GENERAL SESSION

Neil Idhe

Life IQ

See page 10.

REGISTRATION FORMS

Please be sure to read through the entire registration packet to be sure you have completed everything. Limited on-site registration is available. We encourage you to take advantage of the opportunity to register early. Three ways to register:

Register at the FRPA website with your credit card. Be sure to select which sessions to attend!

REGISTER NOW

ONLINE

Mail complete payment and forms:

**2528 Barrington Cir, Ste #1
Tallahassee, FL 32308**

Registrations will not be processed without full payment. Purchase orders are not accepted.
DO NOT SEND CASH!

MAIL

Fax complete forms:

(850)942-0712/charla@frpa.org

Credit Card information must accompany the faxed or emailed form.

EMAIL\FAX

REFUNDS / CANCELLATIONS

All requests for refunds must be submitted in writing to the FRPA Executive Office and must be received no later than July 31, 2023 in order to receive a refund less a \$50 administrative fee. All refund requests received between August 1 and August 10 will be assessed a \$75 administrative fee. No refunds will be made after August 11, 2023. No exceptions including but not limited to: no shows, traffic delays, weather, other natural disasters, last minute changes in agency travel policies, and budget restrictions resulting in limitations on travel. Please be aware that where there is buffet food service, such as the opening of the exhibit hall, you are encouraged to attend early. While we attempt to project the amount of food needed, we cannot project the amount of food consumed by delegates.

If you have recently traveled (within two weeks) outside the United States in an area that is a "hot spot" for any communicable disease, please do not register for the FRPA Conference.

REGISTRATION FEES

You are strongly encouraged to pre-register for all events. Payment must be made with your pre-registration form. Please review the refund policy above. Do not pay for a meal ticket for yourself or check them off in Section 4 if you have selected a registration package that includes those tickets. Refer to the Registration Package Section 3 for more information on what is included in each registration package.

BALANCES

Balances are due at the time registration packets are picked up on-site. Balances not paid at this time will be assessed a 10% processing fee. Receipts are emailed when registrations are processed. If you have not received a receipt, we suggest you phone the FRPA Executive Office to verify that your payment has been received.

COMMERCIAL PROFESSIONALS

Delegate registration is for personnel employed by public or private agencies providing Recreation, Park, or Leisure Services and persons employed as educators at universities and colleges, retired park and recreation professionals, citizens serving on Recreation, Parks or Leisure Services Advisory Boards or citizens interested in or involved in the promotion of the parks, recreation and leisure services profession. Individuals employed as commercial vendors, consultants, or suppliers must have an exhibit booth to attend any conference event, education session or social activity.

REGISTER ONLINE

beginning May 29

DO IT YOURSELF SCHEDULE

Below is an outline of the week's schedule with blank spaces for you to fill in which sessions you plan on attending. This sheet is for your own planning purposes, or if you have to turn in a schedule to your supervisor when you register for Conference.

REGISTRATION HOURS

SUNDAY, AUGUST 27

4:00 P.M. - 7:00 P.M.

MONDAY, AUGUST 28

7:00 A.M. - 10:15 A.M.

1:00 P.M. - 7:00 P.M.

4:00 P.M. - 7:00 P.M.

TUESDAY, AUGUST 29

7:00 A.M. - 12:00 P.M.

1:00 P.M. - 5:30 P.M.

WEDNESDAY, AUGUST 30

7:00 A.M. - 11:00 A.M.

2:45 P.M. - 5:00 P.M.

THURSDAY, AUGUST 31

7:00 A.M. - 9:00 A.M.

SUNDAY, AUGUST 27, 2023

4:00 p.m. - 7:00 p.m.

Registration Open: pick up your packet!

MONDAY, AUGUST 28, 2023

8:00 a.m. - 10:15 p.m.

Breakout Sessions: _____

10:30 a.m. - 12:00 p.m.
1:00 p.m. - 4:00 p.m.

Opening General Session
Breakout Sessions: _____

4:00 p.m. - 7:00 p.m.
7:00 p.m. - 10:00 p.m.

Exhibit Hall Grand Opening
Games Galore Social

TUESDAY, AUGUST 29, 2023

8:00 a.m. - 9:00 a.m.

Breakout Sessions: _____

9:00 a.m. - 12:00 p.m.
1:15 p.m. - 5:00 p.m.

Exhibit Hall Open
Breakout Sessions: _____

5:00 p.m. - 7:30 p.m.

General Session and Networking Happy Hour

WEDNESDAY, AUGUST 30, 2023

8:00 a.m. - 11:30 a.m.

Breakout Sessions: _____

11:45 a.m. - 2:30 p.m.
2:45 p.m. - 5:45 p.m.

Awards and Installation Banquet
Breakout Sessions: _____

8:00 p.m. - 11:00 p.m.

Wednesday Social

THURSDAY, AUGUST 31, 2023

8:00 a.m. - 10:15 a.m.

Breakout Sessions: _____

10:30 a.m. - 12:30 p.m.

Closing General Session

REGISTRATION FORMS

PAGE 1 OF 3

INSTRUCTIONS

★ SECTION 1

Personal Registration and Payment Information

Remember to complete a separate registration form for each individual attending.

★ SECTION 2

Select Registration Package

Remember that in order to participate in conference events/activities, you must be registered as a daily or full package delegate, or pay a fee equivalent to or higher than a daily registration fee.

★ SECTION 3

Select Extra Activities/ Additional Meal Tickets

Remember that one banquet ticket is included in full registration and Wednesday daily registration. One Exhibit Hall ticket is included in the Limited Registration.

★ SECTION 4

Acknowledgement of Policies

Take the time to familiarize yourself with the cancellation policies, code of conduct, conference attendee, CEU procedures, etc. and sign that you acknowledge receipt of these.

★ SECTION 5

Total all Conference Fees by adding Sections 2 and 3

Mail, email, or fax the entire registration form to the FRPA Executive Office so it is received by July 31, 2023, in order to qualify for the early bird registration rate. Do not mail registration forms after August 10, 2023.

MAKE CHECKS PAYABLE TO FRPA.
PLEASE BE SURE TO INCLUDE ALL PAGES OF THE REGISTRATION FORM WHETHER USED OR NOT. REGISTRATIONS WILL NOT BE PROCESSED WITHOUT ALL PAGES BEING RETURNED.

SECTION ONE

YOUR INFORMATION (PRINT LEGIBLY)

LAST NAME FIRST NAME

FIRST NAME FOR CONFERENCE BADGE

AGENCY/EMPLOYER

JOB TITLE

PREFERRED PRONOUNS (CIRCLE ONE)

SHE/HER/HERS

HE/HIM/HIS

THEY/THEM/THEIR

MAILING ADDRESS

CITY

STATE

ZIP

COUNTY

OFFICE PHONE

CELL PHONE

PARTICIPANT'S EMAIL

EMAIL TO BE USED FOR THE APP (YOU WILL RECORD CEUS AND EVALUATIONS IN THE APP!)

EMERGENCY CONTACT NAME AND PHONE NUMBER

ALLERGIES OR OTHER DIETARY RESTRICTIONS (WILL BE USED FOR BANQUET ONLY)

METHOD OF PAYMENT

CIRCLE ONE

MASTERCARD

VISA

AMEX

DISCOVER

PERSONAL CHECK

AGENCY CHECK

CREDIT CARD NUMBER

SECURITY NUMBER (3 OR 4 DIGITS)

EXPIRATION DATE

PRINTED NAME ON CARD

SIGNATURE OF CARDHOLDER

FULL BILLING ADDRESS

REGISTRATION FORMS

PAGE 2 OF 3

SECTION TWO

NAME: _____

COMPLETE ALL INFORMATION

Select registration package preference and any extra tickets.
Subtotal at the bottom of the page.

Registration for the Florida Recreation and Park Association Annual Conference is ONLY available to individuals employed full-time by public or private agencies providing Recreation, Park, or Leisure Services in Florida, persons employed as an educator of Recreation, Park, and/or Leisure Services by universities and colleges, full-time students, citizens interested in advancing the mission of parks and recreation, and individuals who are working in a clinical or community based therapeutic recreation facility. Registration is not available to individuals employed by commercial companies. Commercial professionals must purchase an exhibit booth in order to attend the Conference, or must pay a registration fee equal to the cost of an exhibit booth. Call the FRPA Executive Office to facilitate this registration.

FULL REGISTRATION

Full registration package includes Monday Evening Exhibit Hall Opening (light refreshments), Tuesday Exhibit Hall (light breakfast), and Wednesday Awards and Installation Ceremony (full lunch), badge, packet and entrance to all educational sessions for which a separate registration fee is not required. Awards and Installation tickets are only available with registration packages received by August 10, 2022.

	EARLY BIRD RATE PAYMENT RECEIVED ON OR BEFORE JULY 31, 2023	REGULAR RATE PAYMENT RECEIVED ON OR AFTER AUGUST 1, 2023	AMOUNT DUE
FRPA Member	\$350	\$400	_____
Non-FRPA Member	\$450	\$500	_____

LIMITED REGISTRATION

Includes EITHER Opening or Closing of Exhibit Hall and does NOT include the Awards Banquet.

FRPA Member	\$300	\$350	_____
Non-FRPA Member	\$400	\$450	_____

CHECK ONE: _____ EXHIBIT HALL GRAND OPENING _____ EXHIBIT HALL CLOSING

DAILY REGISTRATION

Daily registrations include meals where indicated but you MUST respond to the survey that will be sent a few weeks before Conference.

MONDAY
INCLUDES
EXHIBIT HALL
OPENING

FRPA Member	\$125	\$145	_____
Non-FRPA Member	\$145	\$165	_____

TUESDAY
INCLUDES
EXHIBIT HALL
CLOSING

FRPA Member	\$120	\$140	_____
Non-FRPA Member	\$140	\$160	_____

WEDNESDAY
INCLUDES
AWARDS &
INSTALLATION
CEREMONY

FRPA Member	\$140	\$160	_____
Non-FRPA Member	\$160	\$180	_____

THURSDAY

FRPA Member	\$75	\$95	_____
Non-FRPA Member	\$95	\$115	_____

GUEST PASS

\$35

Guest Pass is for entrance into socials only and is ONLY for spouses of registered delegates and retired park and recreation professionals. Ticketed functions (pg 43) require the purchase of an extra ticket. Education sessions require full or daily registration.

GUEST NAME: _____

SECTION 2 SUBTOTAL

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REGISTRATION FORMS

PAGE 3 OF 3

SECTION THREE

NAME: _____

Select extra activities and optional meal tickets and subtotal below

EARLY BIRD RATE
PAYMENT RECEIVED ON OR
BEFORE JULY 31, 2023

REGULAR RATE
PAYMENT RECEIVED ON OR
AFTER AUGUST 1, 2023

MONDAY

Grand Opening of the Exhibit Hall \$35

\$40

4:00 PM - 7:00 PM

Included in Full Registration Package and Monday Daily Registration

**AMOUNT
DUE**

TUESDAY

Exhibit Hall Closing

\$40

\$50

9:00 AM - 12:00 PM

Included in Full Registration Package and Tuesday Daily Registration

Director's Morning/Breakfast

\$35

\$50

8:00 AM - 12:00 PM

_____ Please check here if you will attend the: Tuesday: 1:30 PM-2:30 PM session: STEAM to Go! Crafty Clover Kits in order to receive a manual.

WEDNESDAY

Awards & Installation Ceremony \$70

\$80

11:30 AM - 2:30 PM

Included in Full Registration Package and Wednesday Daily Registration

Tickets available through August 10.

SECTION 3 SUBTOTAL

SECTION FOUR

The Florida Recreation and Park Association recognizes the diversity that exists within our profession, our membership, and those attending FRPA events. As a participant, we want you to enjoy your time at this event. We ask that you join us in encouraging and maintaining the highest professional standards possible at all functions within this event. Attendees, presenters, vendors, and staff at FRPA events are expected to conduct themselves at all times in a courteous, professional, and respectful manner. Attendees are required to abstain from behavior that reflects poorly on their agency, the Florida Recreation and Park Association, and the membership. Such conduct includes, but is not limited to, actions disrupting the businesslike atmosphere, harassment, discrimination, inappropriate language, failing to comply with all local, state, and federal laws, and activities that endanger self and others. While we do not anticipate these challenges, we do want to be transparent regarding our commitment to assuring a safe and enjoyable environment for all event participants and let you know that misconduct will be addressed with you individually and/or with your employer. Attendees, presenters, vendors, and staff who do not comply with this code of conduct at any event may be removed from said event and barred from attending all future FRPA sponsored or co-sponsored events. FRPA reserves the right to inquire about and impose restrictions based on travel and COVID-related symptoms leading up to Conference.

I have read and agree to the policies regarding the 2023 FRPA Annual Conference and Institutes.

SIGNATURE

DATE

SECTION SIX

Total Sections 2 & 3

SECTION 2 SUBTOTAL

+

SECTION 3 SUBTOTAL

TOTAL DUE