



FLORIDA RECREATION AND PARK ASSOCIATION 2024 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

****Must receive by 4/15/24 to be listed in Conference Registration Brochure
Must receive by 6/15/24 to be listed in Onsite Program****

The Florida Recreation and Park Association annually hosts its Conference and Trade Show in August. This much anticipated event offers over 100 educational sessions for park and recreation professionals from across the State of Florida. Also highly popular, is the eight-hour trade show and exhibit hall, featuring product and service providers for the field of parks and recreation. The 2024 Annual Conference will be held at the Caribe Royale Resort in Orlando, Florida August 26 - 29.

The stats:

- Attendees of the FRPA Annual Conference are park and recreation professionals employed by cities, counties, and the state. Historically we have between 800-1000 attendees.
- Delegate bags are distributed to all delegates attending conference. The reach is between 800-1000 park and recreation professionals.
- 800-1,000 onsite brochures are published.
- The onsite registration slideshow constantly loops on a television screen at the registration area.
- FRPA has over 2,500 likes across our social media platforms.
- Conference eNewsletters are emailed to all FRPA members; estimated at 1,500 individuals.

Premier Event Sponsor Opportunities

Awards and Installation Banquet Exclusive Sponsor (\$10,000)

This sponsorship offers recognition in pre and post conference publicity via emails, social media, and the FRPA website and recognition in the on-site conference program booklet and registration slideshow. You will also have the ability for two company representatives to attend the event and the opportunity to provide an up to two-minute video to play at the event.

Mobile App Presenting Sponsor (\$7,000)

This sponsorship offers exclusive app sponsor naming rights for one year and will allow placement of the company logo on the app opening screen. You will also receive recognition in pre and post conference publicity via emails, social media and the FRPA website and recognition in the on-site conference program booklet and registration slideshow. You will be allowed to submit up to four mobile app ads that will cycle on the app.



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Signature Event Sponsor Opportunities

Opening Session (\$4,000)

Introduce the Opening General Session Speaker along with having your up to two-minute promo video played before the session starts. Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet.

Tuesday General Session (\$4,000)

Welcome the delegates from the stage along with having your up to two-minute promo video played before the session starts. Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet.

Closing Session (\$4,000)

Introduce the Closing General Session Speaker along with having your up to two-minute video played before the session starts. Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet.

Wednesday Evening Closing Social – four available (\$4,000 each)

Option to attend the Social with up to three company representatives. Sponsors will be recognized via announcements during the Social. Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet. *Sponsorships not exclusive but first come – first served for competitors.

Director's Luncheon (\$4,000)

Ability to make a short, up to five-minute, presentation to an audience of approximately 60-80 executive level decision makers in the parks and recreation industry in a discrete environment. Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet.

Happy Hour Networking Event – three available (\$4,000)

Option to attend a Happy Hour Networking event on Tuesday afternoon of the Conference with up to three company representatives. Sponsorship will support an appetizer station at the event. Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet. *Sponsorships not exclusive but first come – first served for competitors.

Coffee Break – if interested reach out to charla@frpa.org



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Contributing Sponsor Opportunities

Name Badge Holders (\$5,000)

Company logo placed on all delegate name badge holders. Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet.

Conference Bag (\$5,000)

Company logo placed on all delegate giveaway bags. Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet.

Awards Program (\$3,000)

Sponsorship supports the printed Awards Program for the winners and guests to receive at the Annual Awards and Installation Banquet. Logo will be on the back cover of the program.

Newsletter (\$1,500)

Company logo on six newsletters sent out to full membership over a two-month period. Recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition on the mobile app, recognition in the on-site conference program booklet and registration slideshow.

Add on/Single items and advertisement opportunities

- Your promotional item placed in delegate bags (\$300)
- Onsite Conference Brochure Grayscale Full Page ad; 4.75"x 7.5" (\$350)
- Onsite Conference Brochure Grayscale Half Page ad; 4.75"x3.75" (\$200)
- Onsite Conference Brochure full color cover ad; 4.75"x 7.5" (\$500)



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Company:		
Contact Name:		
Billing Address:		
Phone:		
Email:		
SPONSORSHIP LEVEL	SELECTION	PRICE
Awards and Installation Banquet Exclusive Sponsor		\$10,000
Mobile App Presenting Sponsor	SOLD	\$7,000
Opening Session	SOLD	\$4,000
Tuesday General Session	SOLD	\$4,000
Closing Session	SOLD	\$4,000
Monday Evening Social – four available		\$4,000/each
Wednesday Evening Closing Social – four available		\$4,000/each
Director’s Luncheon	SOLD	\$4,000
Happy Hour Networking Event – three available		\$4,000/each
Name Badge Holders	SOLD	\$5,000
Conference Bag	SOLD	\$5,000
Awards Program	SOLD	\$3,000
Newsletter	SOLD	\$1,500
Your promotional item placed in delegate bags		\$300
Onsite Conference Brochure grayscale Full Page ad		\$350
Onsite Conference Brochure grayscale Half Page ad		\$200
Onsite Conference Brochure special placement full color cover ad		\$500
	TOTAL:	

Method of Payment	Check	#	Please send form and payment to: Email: charla@frpa.org
Discover AMEX	Visa	MasterCard	
Credit Card #			
Expiration Date		CVV#	
Name as appears on Card			



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Signature	
Billing Address:	