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LEARNING OBJECTIVES

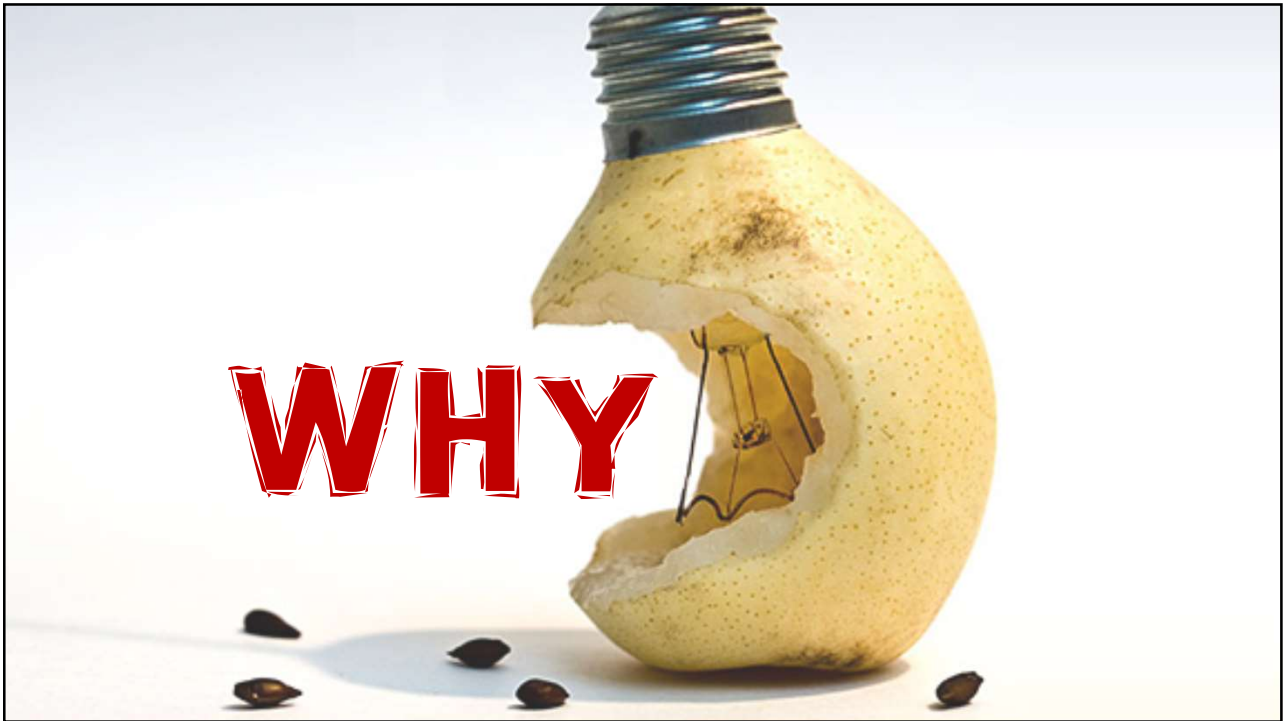


- Importance of Creative Thinking
- Identify Steps to Foster Creativity
- Learn how to incorporate Creative thinking into your mission and vision

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WORLD

October 8, 2013



Worldwide, 13% of Employees Are Engaged at Work



Low workplace engagement offers opportunities to improve business outcomes

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What do you mean...



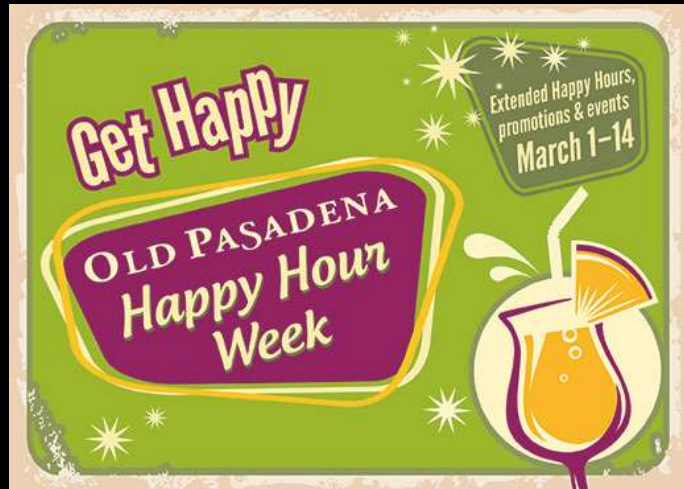
Employee Morale is Low?

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**BECAUSE
I'M HAPPY** CLAP ALONG
IF YOU
FEEL LIKE
HAPPINESS

Happiness Pays

- Higher Performance
- More Committed
- More Collaboration
- More Innovative
- More Productive



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Why Should We Care

Low Morale =
Lost Productivity,

Which Costs the
American Economy
\$350 Billion Annually



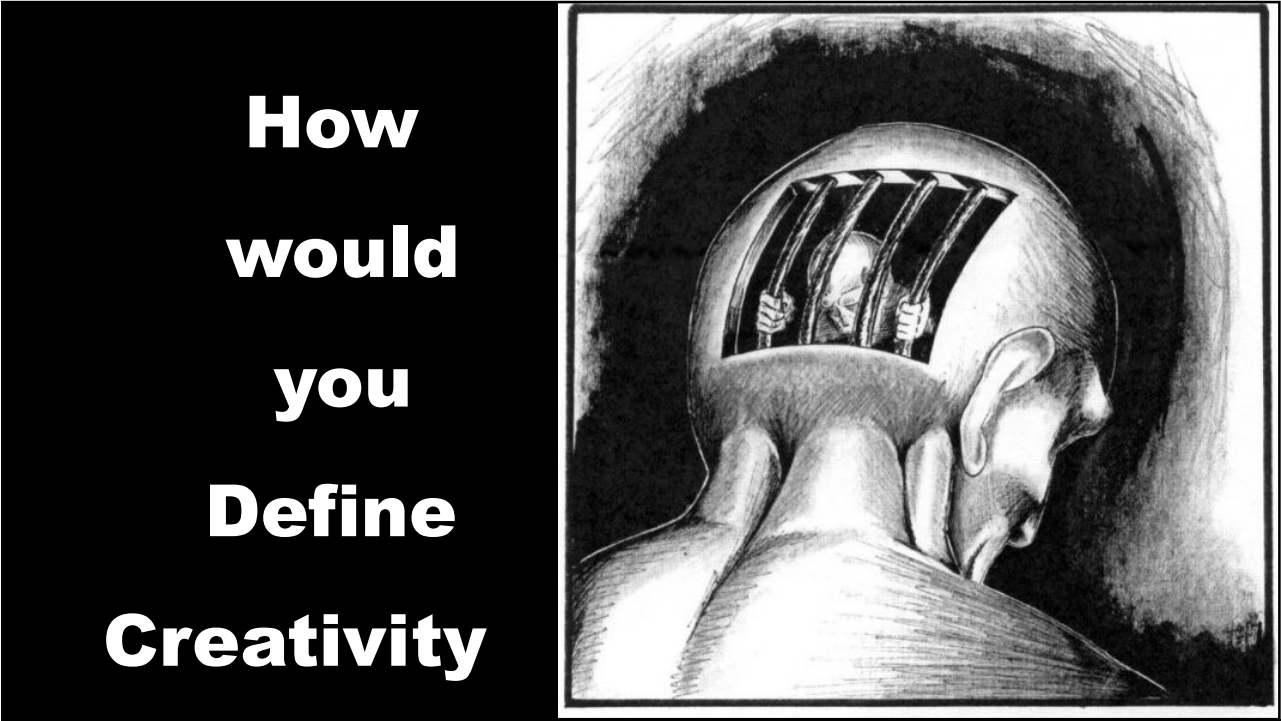
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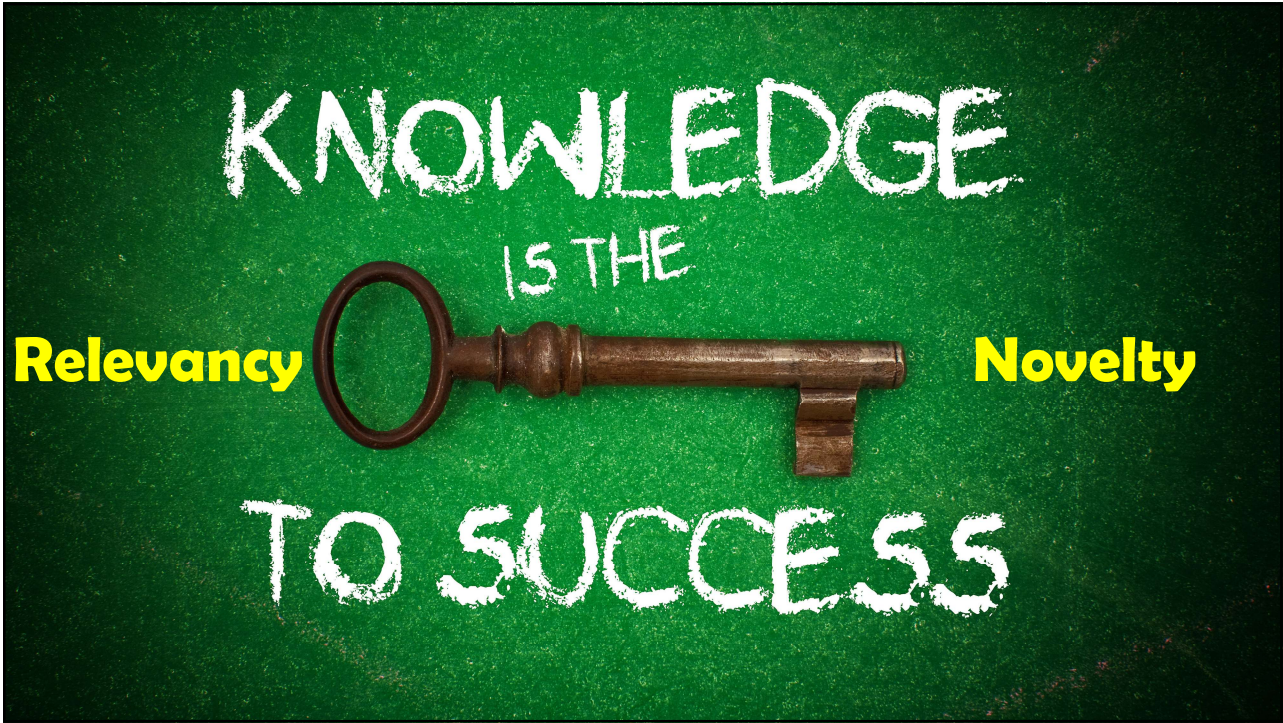
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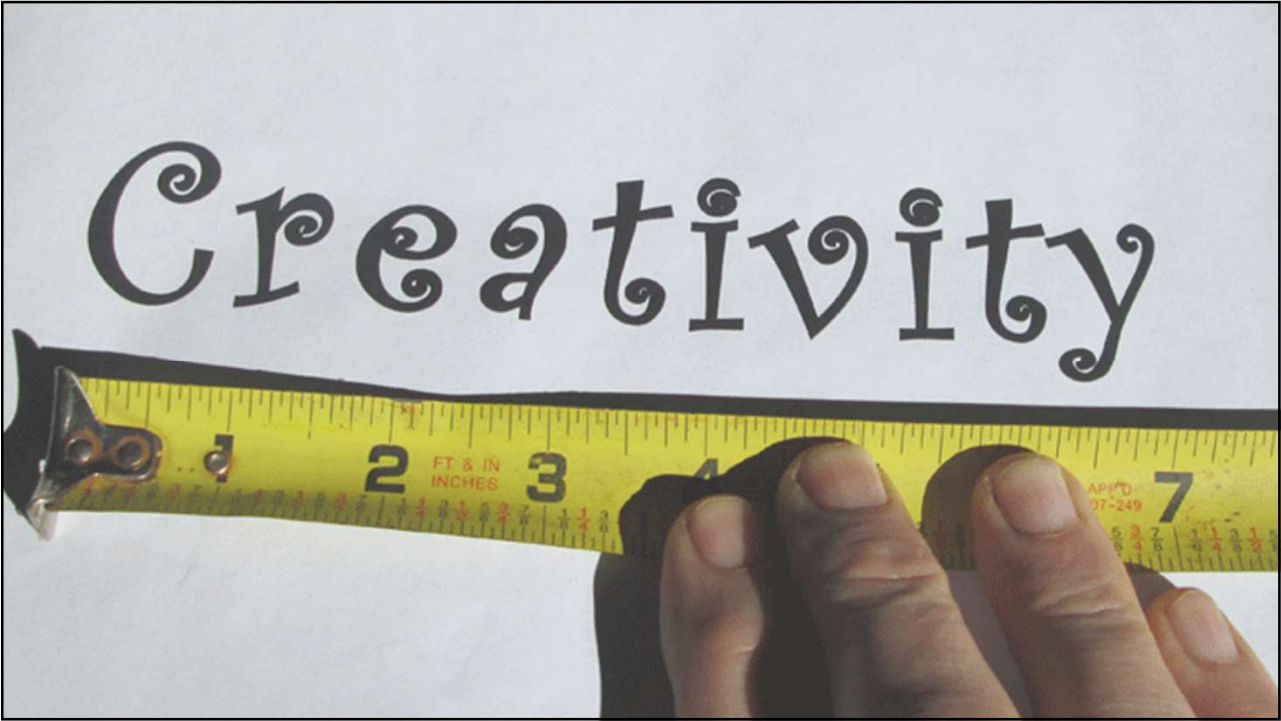
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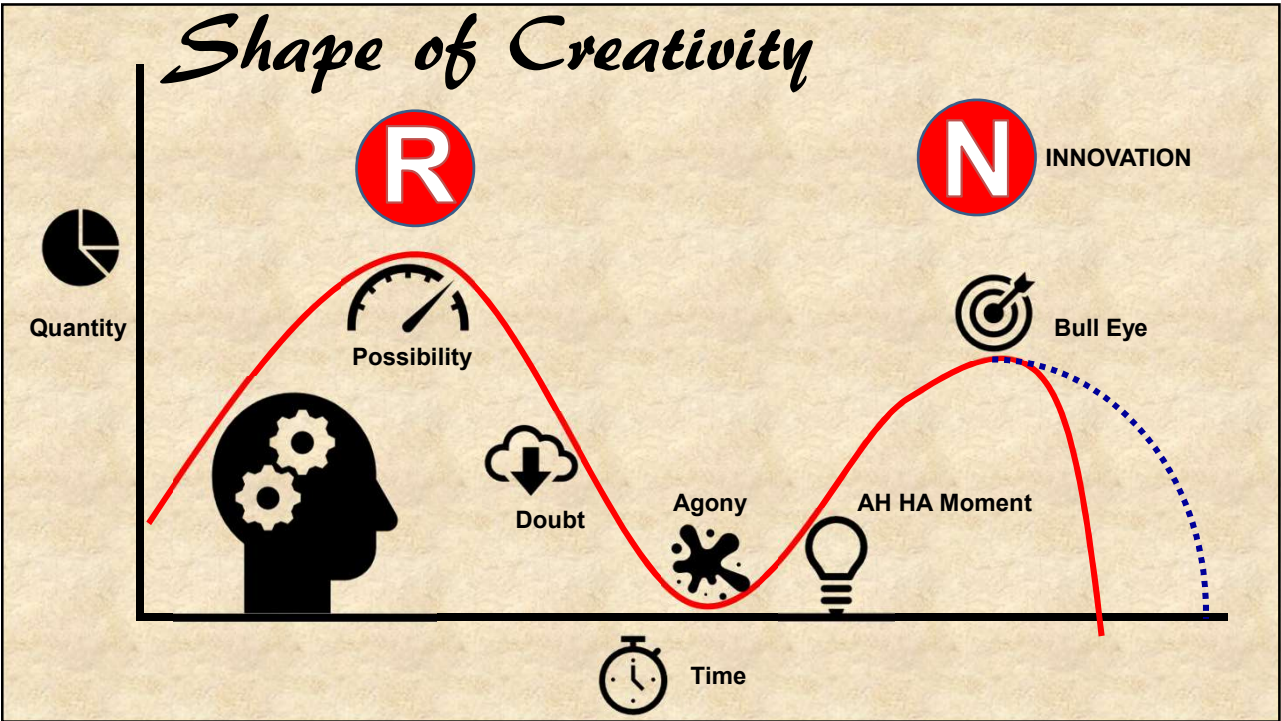
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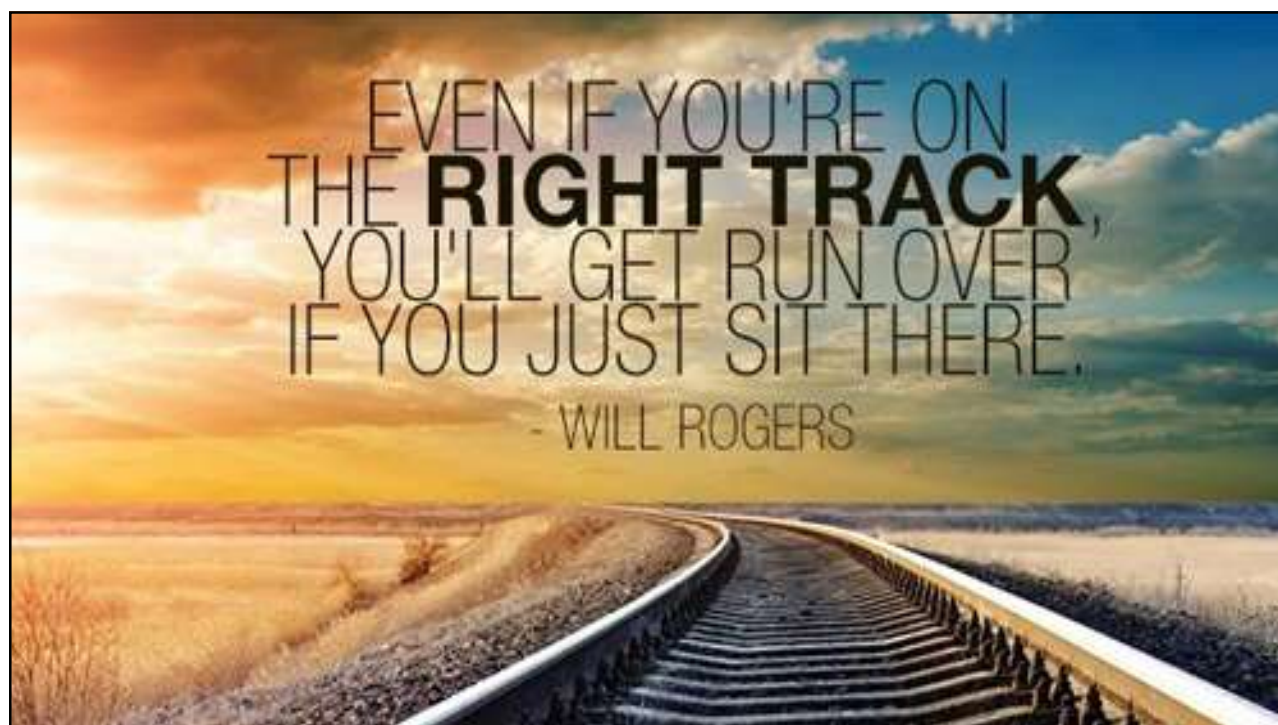
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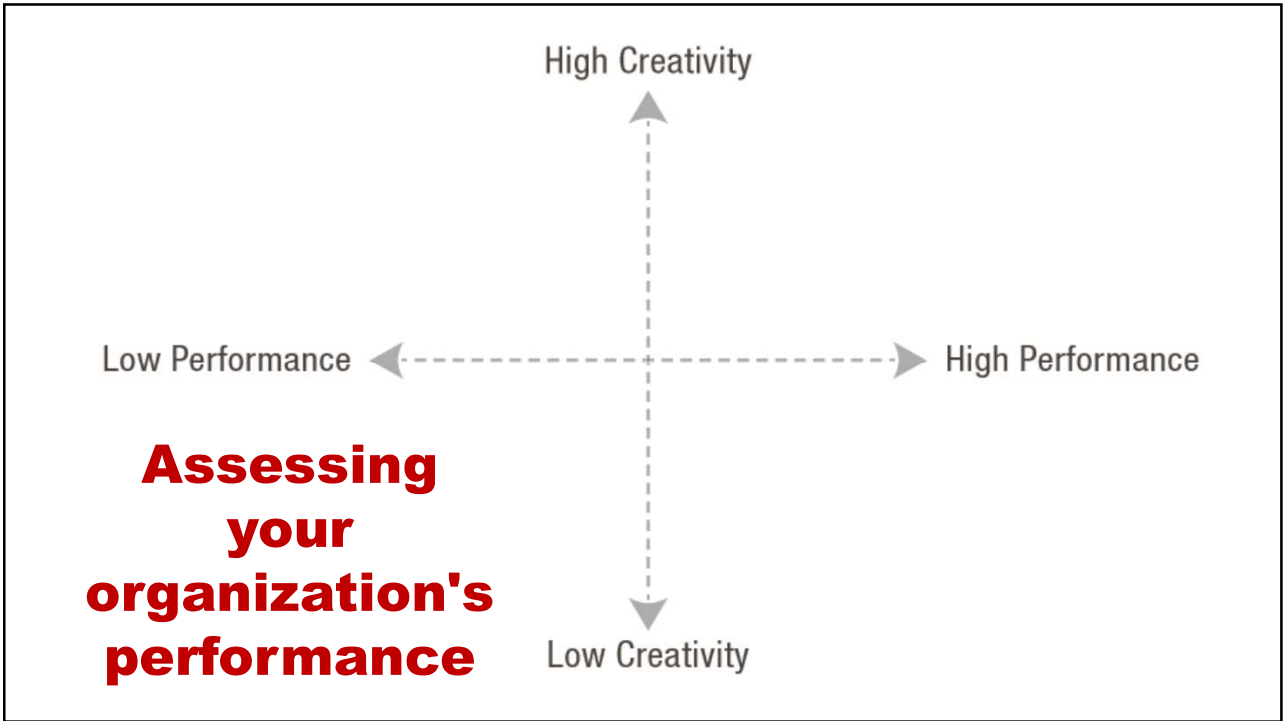
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The Ultimate Desk



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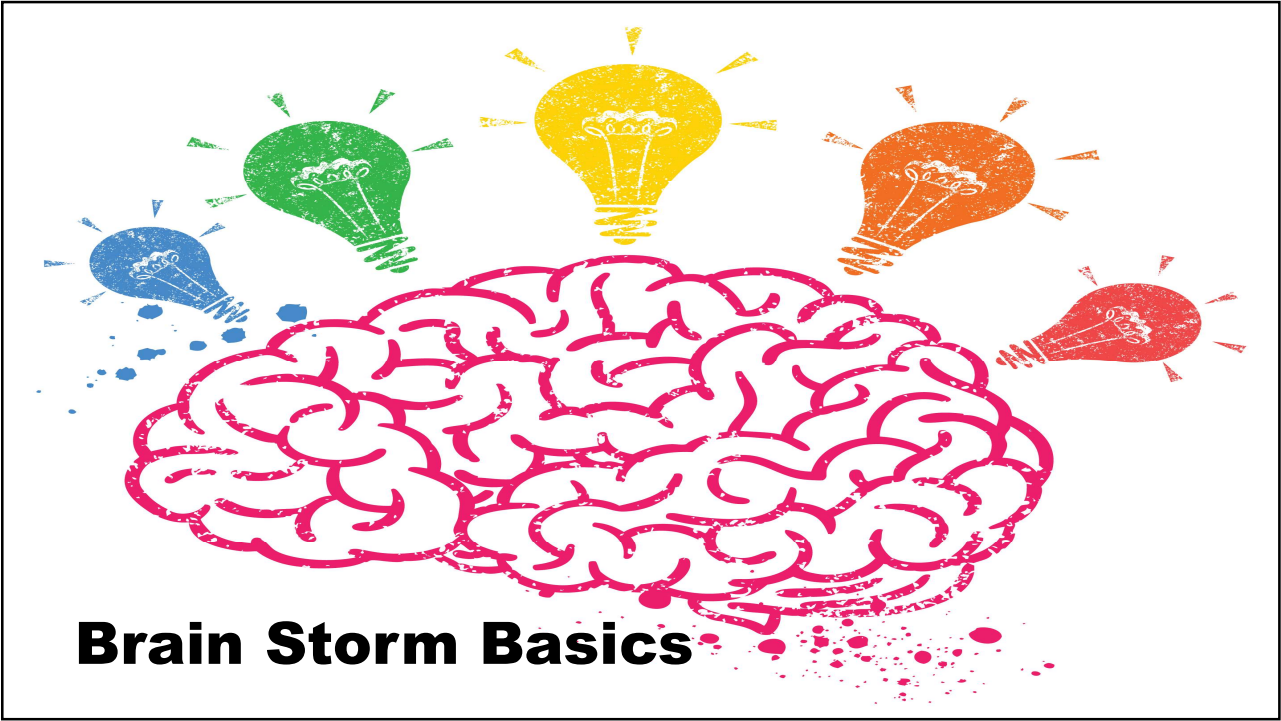
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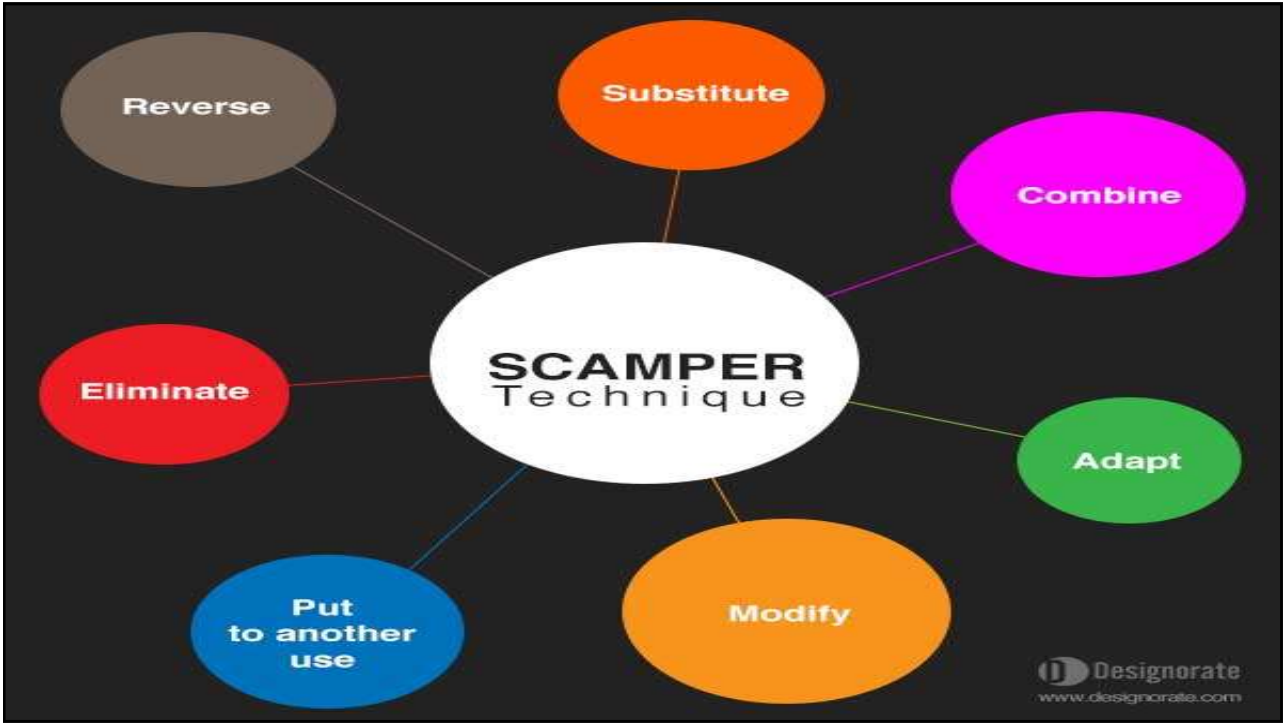
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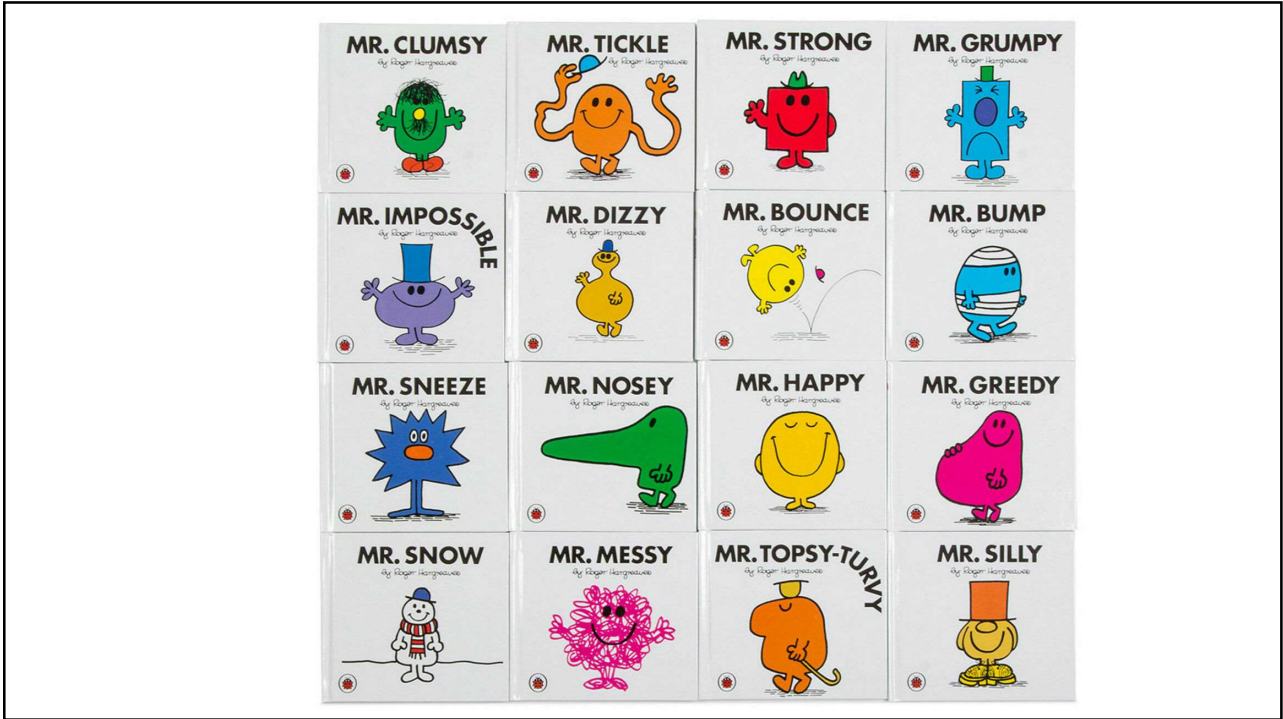
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Change your focus...

Six Thinking Hats®

- Blue Hat - Process
- White Hat - Facts
- Red Hat - Feelings
- Green Hat - Creativity
- Yellow Hat - Benefits
- Black Hat - Cautions



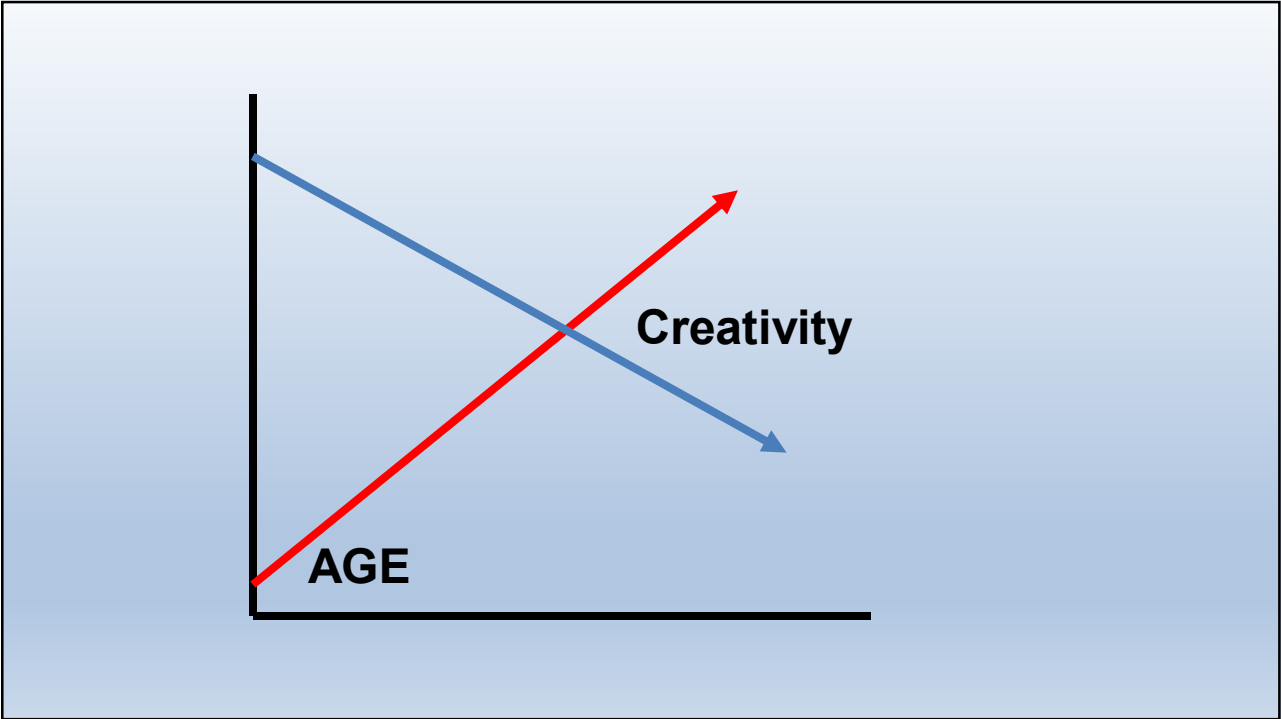
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Draw me a phone



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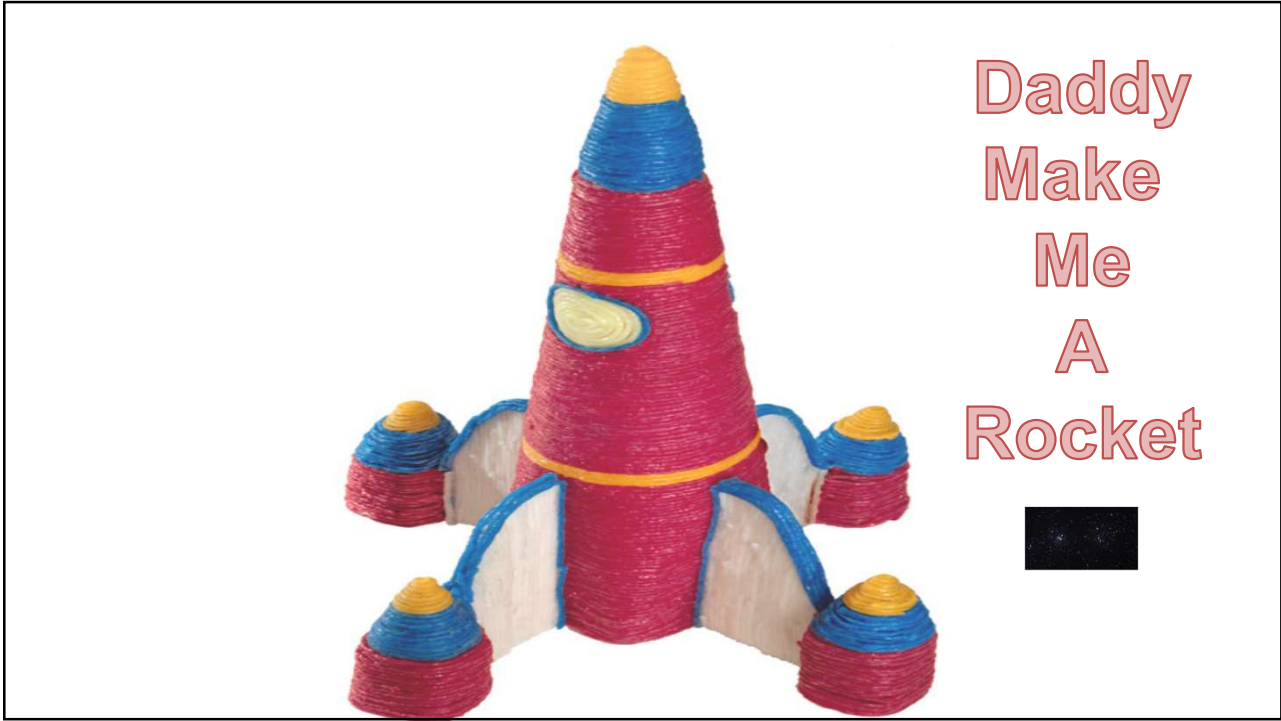
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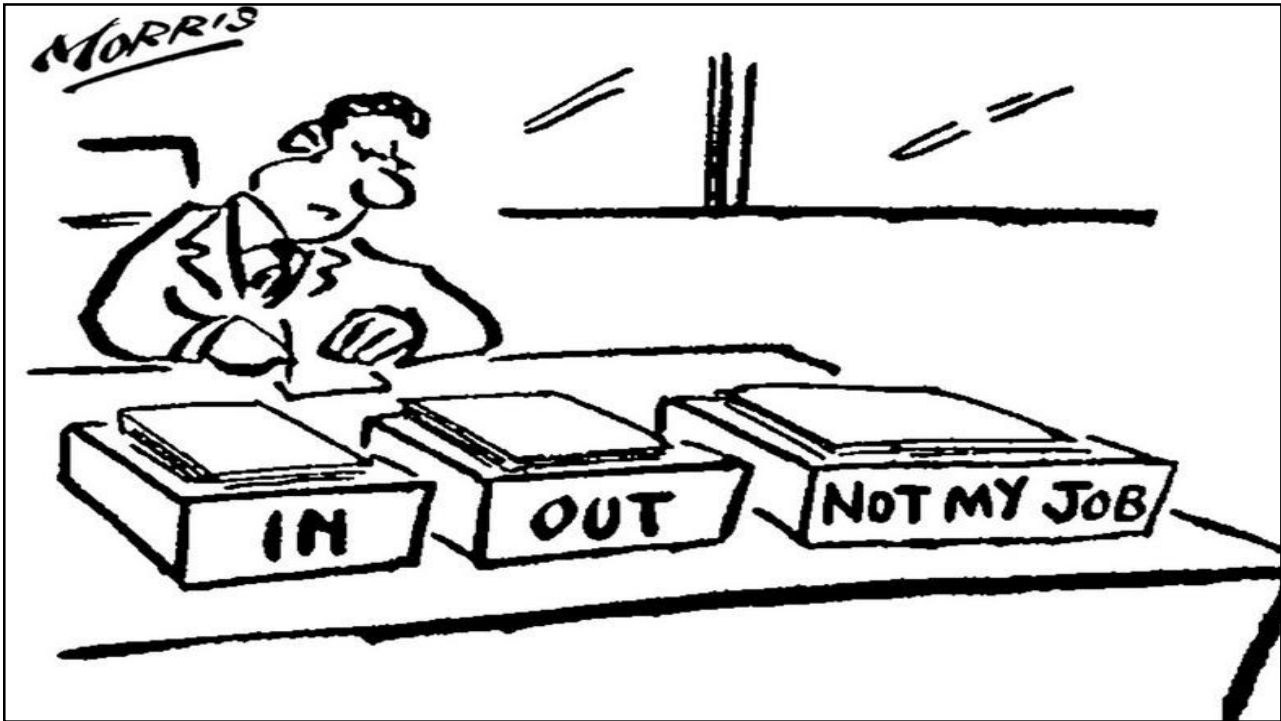
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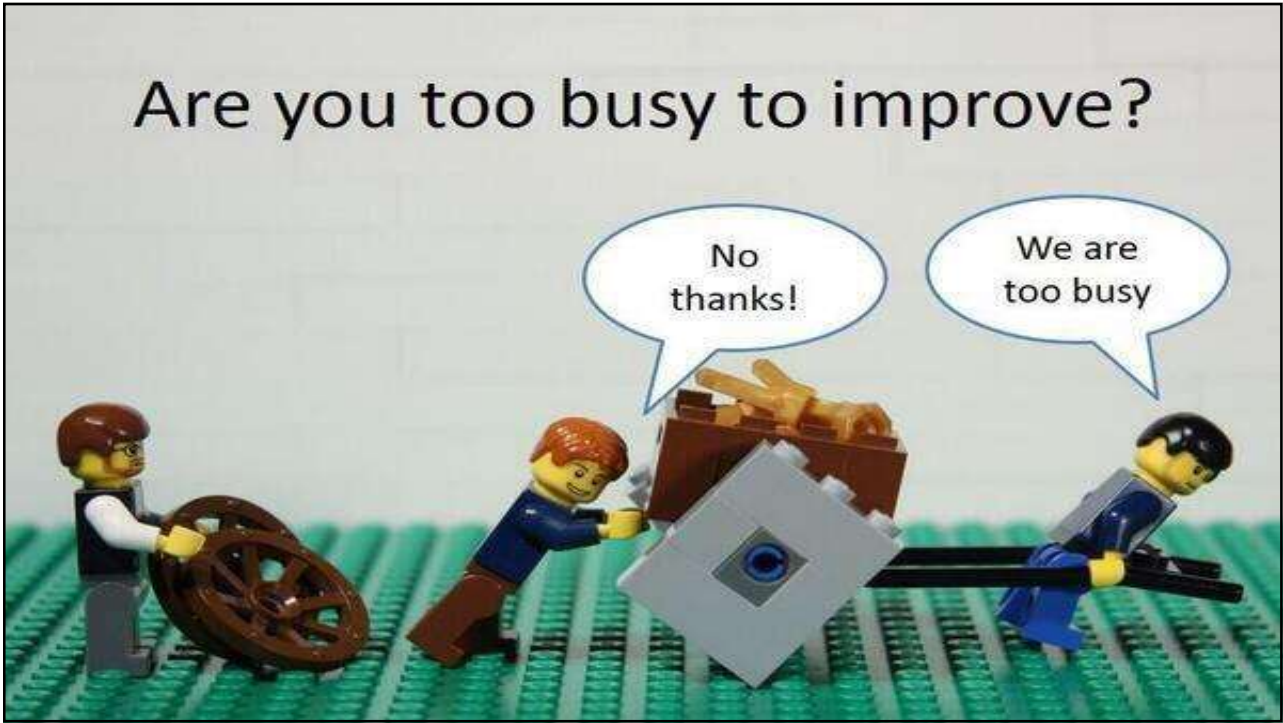
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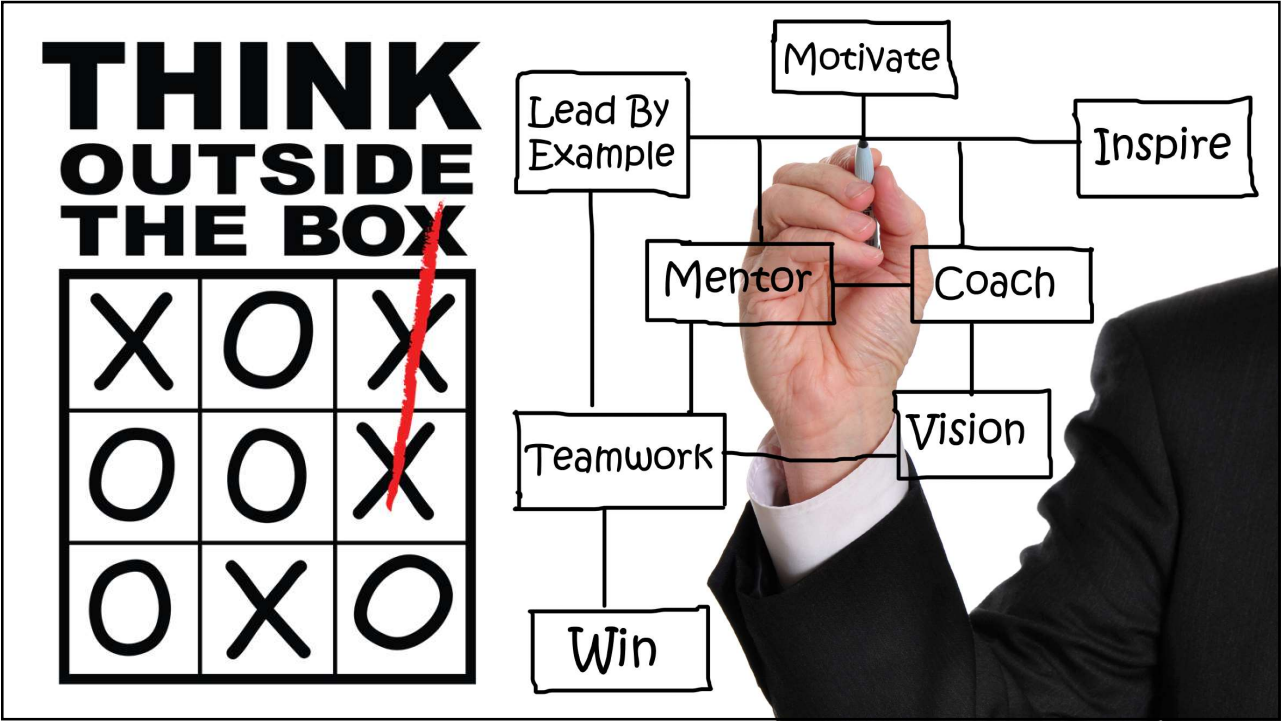
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A woman with long brown hair is shown from the chest up, resting her chin on her hand and looking upwards with a thoughtful expression. Above her head is a large, white, hand-drawn cloud of arrows pointing in various directions, symbolizing creative ideas. A single arrow points from this cloud towards the text on the right.

**3 ways
that your
organization
can encourages
creativity.**

- 1. Support Risk Taking & allowing for failure
- 2. Encourage Ideas from all levels
- 3. Encourage the Ideas with 3 words (Tell Me More)

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**Challenges with government
Innovation**

- Innovation is not strategized, prioritized, or emphasized.

Safety
Customer Service

Employee Wellness
Maintenance

The slide has a black background. The title is in white bold text. The bullet point is in white. The four terms at the bottom are in red, italicized text, arranged in two columns.

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Parks
and
Reconomics
FRPA 2019



FRPA
FLORIDA RECREATION
& PARK ASSOCIATION



FOR MORE INFORMATION ABOUT THE FLORIDA RECREATION AND PARK ASSOCIATION VISIT FRPA.ORG

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Kastillo97@yahoo.com

References

Quote from the book: "Six Thinking Hat can help you think
better, make right

Stefan Mumaw - Creative Bootcamp