

economic impact

LEVERAGE THE ECONOMIC IMPACT OF PARKS AND RECREATION TO IMPROVE SUSTAINABLE FUNDING SOURCES

Strategy EC1

Engage and align FRPA with local, regional and statewide economic development/impact organizations and agencies to develop a partnership for a statewide economic impact study. design excellence associations and the contractors who build parks in the public realm.

1

Compile relevant existing economic development/impact studies to be a deliverable used to promote the economic impact of parks and recreation.

2

Create a tool to help professionals measure local impact of park and recreation departments.

Strategy EC2

Provide learning opportunities to inform and influence internal and external audiences about the value of economic impact of parks.

3

Develop talking point tool kit for communicating economic impact along with the calculator.

4

Develop a plan for promotion of impact calculator to internal and external audiences.