



CENTRAL FL EDUCATION MEETING

Hosted by Tarpon Springs Recreation

Events: Hot Topics

September 22, 2023

9:00 a.m. – 3:00 p.m. (.5 CEUs)

Location information

**Tarpon Springs
Community Center**

**400 S Walton Ave
Tarpon Springs, FL 34689**

OUR SPEAKERS

Tony Mulkey, Interim Director,
Tampa Parks & Recreation

Mikah Collins, Program
Coordinator, Hillsborough County
Parks & Recreation

Alice Herden, Recreation Program
Specialist, Citrus County Parks and
Recreation

Kara Piehl, Special Events
Coordinator, Largo Recreation,
Parks and Arts

Ashley Harter, Special Event and
Volunteer Coordinator, City of
Tarpon Springs Recreation

8:30-9am: Check in

9-10a: Larger Scale Events/Partnerships

Session will discuss Tampa's framework for coordinating different types of special events. The content will provide perspective for scenarios involving outside event promoters utilizing city space, co-produced or partnered events, and national or one-time events.

10-11am: Sponsorships – Turning park amenities into fundraising opportunities

Learn how to turn park amenities into fundraising opportunities by engaging local businesses and organizations to sponsor high-trafficked, and niche market amenities.

11-12pm: Parks and Nature-Based Events

Learn to create nature-related events that are inspiring and engaging for those of all ages. Participants will learn how to use resources for non-formal educational programs to create engaging programs.

12-1p: Lunch & Roundtable Discussion

1-2p: Community Partners and City Buy-In

To have a successful event, you need to have community support and buy in from administration and other departments. This course helps you make it happen.

2-3p: Event Marketing on a Budget

Do you have a tight budget or a small staff team? Here are some free or inexpensive ways to maximize your marketing engagement over various platforms.

Registration Form

September 22, 2023 | Tarpon Springs Community Center

Name		
Title		
Agency		
Email		
Address		
Phone		
Special Diet Needs:		

Registration Fee: *Gold & Silver Agency Members may register non-member individuals at the member rate by using this form and returning to charla@frpa.org .*		
Is this your First Time Attending an FRPA Meeting?	Yes	No
Send in registration on or before September 8, 2023 and receive a \$15 discount!		
Member \$45	Non-Member \$60	
Regular registration on or after September 9, 2023		
Member \$60	Non-Member \$75	

Method of Payment:			
Visa	Mastercard	Check	Florida Recreation and Park Association charla@frpa.org www.frpa.org
Discover	American Express		
Credit Card #			
Expiration Date		CVV#	
Name as appears on card			
Signature			

Registration Policy - A Registration form must be completed for each individual registrant. A Meeting Receipt will be emailed to each individual registrant. Please print the receipt for your records and return to your finance department if required to do so. You can also log onto www.frpa.org and generate receipts under your profile. We are unable to generate receipts after the meeting has occurred. **Cancellation Policy** - All refund requests must be made in writing. Full refunds will be made for Requests received prior to the early rate cutoff date. Requests received between the regular rate date and one week prior to the workshop date will be eligible for a 50% refund. No refunds will be available for requests made within one week of the workshop or after the workshop occurs. Refunds will not be available for weather related cancellation. **Other Policies** - The Florida Recreation and Park Association recognizes the diversity that exists within our profession, our membership, and those attending FRPA events. As a participant, we want you to enjoy your time at this event. We ask that you join us in encouraging and maintaining the highest professional standards possible at all functions within this event. Attendees, presenters, vendors, and staff at FRPA events are expected to conduct themselves at all times in a courteous, professional, and respectful manner. Attendees are required to abstain from behavior that reflects poorly on their agency, the Florida Recreation and Park Association, and the membership. Such conduct includes, but is not limited to, actions disrupting the businesslike atmosphere, harassment, discrimination, inappropriate language, failing to comply with all local, state, and federal laws, and activities that endanger self and others. While we do not anticipate these challenges, we do want to be transparent regarding our commitment to assuring a safe and enjoyable environment for all event participants and let you know that misconduct will be addressed with you individually and/or with your employer. Attendees, presenters, vendors, and staff who do not comply with this code of conduct at any event may be removed from said event and barred from attending all future FRPA sponsored or co-sponsored events. For more information please review the following webpage: frpa.org/conduct. By registering for this event/activity/workshop, I give permission and consent to allow photographs and video to be taken during activities sponsored by the Florida Recreation and Park Association (FRPA). I further give permission and consent that any such media may be published and used by FRPA and its agents, to illustrate and promote the association and its programs. I understand that it is my responsibility to communicate with FRPA if I do not wish to be photographed or videoed.