



Live Financially Well: Your Prosperity Roadmap

Welcome to the 2021 FRPA Conference! August 30 - September 2



# **Learning objectives**

- 1. Identify the psychology of money & how our mindset affects our behaviors & outcomes.
- 2. Outline the elements of a solid financial foundation & apply this to our own budget & lifestyle.
- 3. Discuss & summarize the actionable steps & roadmap to financial prosperity & how to overcome the obstacles along the way.

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#### Importance for Employers & Community

- Financial strain:
  - Top cause of stress
  - Low productivity
  - Turnover
  - · Poor health outcomes
  - · Higher medical spend
  - · Decreased mental & emotional wellbeing
  - · Broken relationships & homes
  - Cycle of poverty (stuck)

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### The HOW to Living Financially Well

- Living financially well is NOT:
  - · Achieved solely through knowledge
  - · Just about the numbers
  - Making tons of money
- Living financially well is:
  - Aligning mindset & behaviors
  - · Creating a healthy relationship with money
  - Creating a sustainable & fluid prosperity roadmap

#### Money Stories & Scripts

- Past influences & current money mindset
  - Beliefs, attitudes, perceptions, self talk
- Emotions around money & triggers
  - · Effect on spending & saving habits
- Money personality & tendencies
  - Balance



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#### What Society says about Personal Finances

- No money, no problem! Finance it!
- SALE!! Hurry in!
- Debt is normal....everyone does it!
- If you want it, buy it!
- Spend, spend!
- You deserve it!
- Don't you want to be like everyone else?

# Recipe for Success

- Mindset & behaviors aligned
- Sustainable process
- Right attitude

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# What & Why: Budget/Prosperity Plan

- Your PERSONAL spending & saving plan
- You take control
- Tell your money where to go
- Visual & concrete

## Who, When & Where

- Who: EVERYONE needs a budget
- When: new budget every month
- Where: budgeting method

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## **Budgeting Tips**

- Add income +/or cut expenses
- Plan for seasonal expenses
- Shop around/price compare
- Can I afford it?

#### The Cost of Debt

- When we buy things we cannot afford:
  - Average new car payment: \$554
  - Average student loan payment: \$393
- Financial Toll
  - Investing \$554 a month (8% return) over 30 years: \$825,659
  - Investing \$393 a month (8% return) over 30 years: \$585,711
- Emotional Toll:
  - Health?
  - Delaying.....?

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## Fully Fund Emergency Fund

- Buffer between you & life's curveballs
- Unexpected, necessary & urgent
- 3-6 months of living expenses
- · Keep it liquid

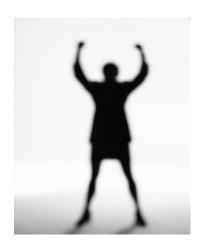
# Saving Goal: Sinking Funds

- Sinking Fund
  - Dedicated & intentional savings plan
  - Planned purchases
  - Line item in budget
  - Separate from emergency fund

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# Keys to Success

- Attitudes
- Habits
- Perspective



#### Protecting your Health & Wealth

- Protect your most precious asset: YOU
  - · Investing in health is wealth promoting
- Protect your income and assets
  - Insurance

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