

# My Customer Experience Vision

I want every \_\_\_\_\_ to describe their experience with \_\_\_\_\_ as \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_.

What will you do to more consistently **hit the target** when it comes to serving your customers?



What will you change to make working with you a **piece of cake**?



What will you do to make the ordinary **extraordinary**?



What will you do to create positive **emotional connections** to your organization?

