

My Customer Experience Vision

I want every _____ to describe their experience with
_____ as _____,
_____, and _____.

What will you do to more consistently **hit the target** when it comes to serving your customers?



What will you change to make working with you a **piece of cake**?



What will you do to make the ordinary **extraordinary**?



What will you do to create positive **emotional connections** to your organization?

