



## COMMUNITY

# SOCIAL MEDIA CONTENT

### SAMPLE LAUNCH POST COPY:

- **Launch 1:** Qualifiers for the FIRST EVER Florida Rec & Parks Esports Championship are officially open! Don't miss your chance to be crowned an esports state champion. You in? Simply download the free Mission Control GG app and join [ORG NAME] to claim your spot TODAY! (missioncontrol.gg/play)
  - [Attach Graphic]
- **Launch 2:** Calling all [REGION] gamers! YOU can compete in Rocket League, Super Smash, and Fortnite to be crowned the FIRST EVER Florida Rec & Parks Esports State Champion! Just download the free app and join [ORG NAME] at missioncontrol.gg/play, sign up for a qualifier, and get ready to game!
  - [Attach Graphic]

### SAMPLE REMINDER POST COPY:

- **Reminder 1:** Think you got what it takes to compete in the FIRST EVER Florida Rec & Parks Esports Championship? Now is your chance! Put your skills to test in qualifiers for Rocket League, Super Smash, and Fortnite. Download the Mission Control GG app, join [ORG NAME] and sign up for qualifiers before [DAY, MM,DD]! (missioncontrol.gg/play)
  - [Attach Graphic]
- **Reminder 2:** The clock is ticking... [REGION]'s qualifier leagues for the FIRST EVER Florida Rec & Parks Esports Championship are filling up fast! Don't miss your chance to be crowned an esports champion! Just download the free Mission Control GG app and join [ORG NAME] to claim your spot in a qualifier game by [DAY, MM,DD]! Game on! (missioncontrol.gg/play)
  - [Attach Graphic]

### SAMPLE CLOSE POST COPY:

- **Close 1:** Only [X] days left to claim your spot in the FIRST EVER Florida Rec & Parks Esports Championship! Qualifiers are filling up fast—so download the free Mission Control GG app and join [ORG NAME ] to sign up for a game today! (missioncontrol.gg/play)
  - [Attach Graphic]
- **Close 2:** \*LAST CHANCE\* [REGION]'s qualifiers for the FIRST EVER Florida Rec & Parks Esports Championship are closing! You won't want to miss this. Download the free





Mission Control GG app and join [ORG NAME] to sign up for Rocket League, Super Smash, and Fortnite before [DAY, MM,DD]. ([missioncontrol.gg/play](https://missioncontrol.gg/play))

- [Attach Graphic]

## MISSION CONTROL PLATFORMS

(Please insert us in the "@\_\_\_" parts in your posts!)

- **Instagram:** @PlayMCgg
- **Facebook:** @PlayMCgg
- **Twitter:** @PlayMCgg

