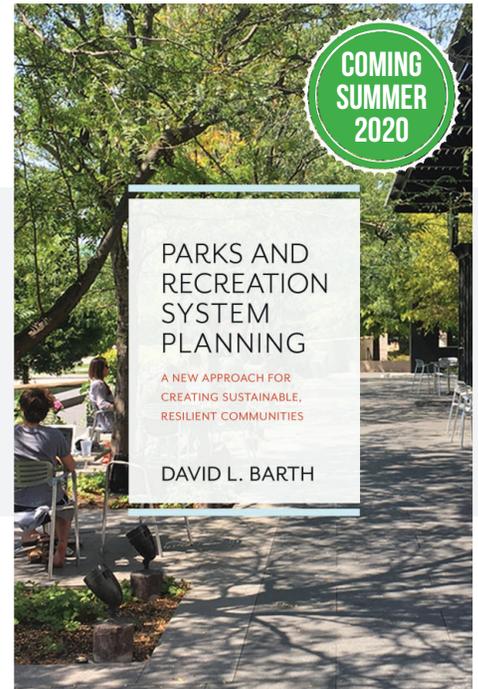
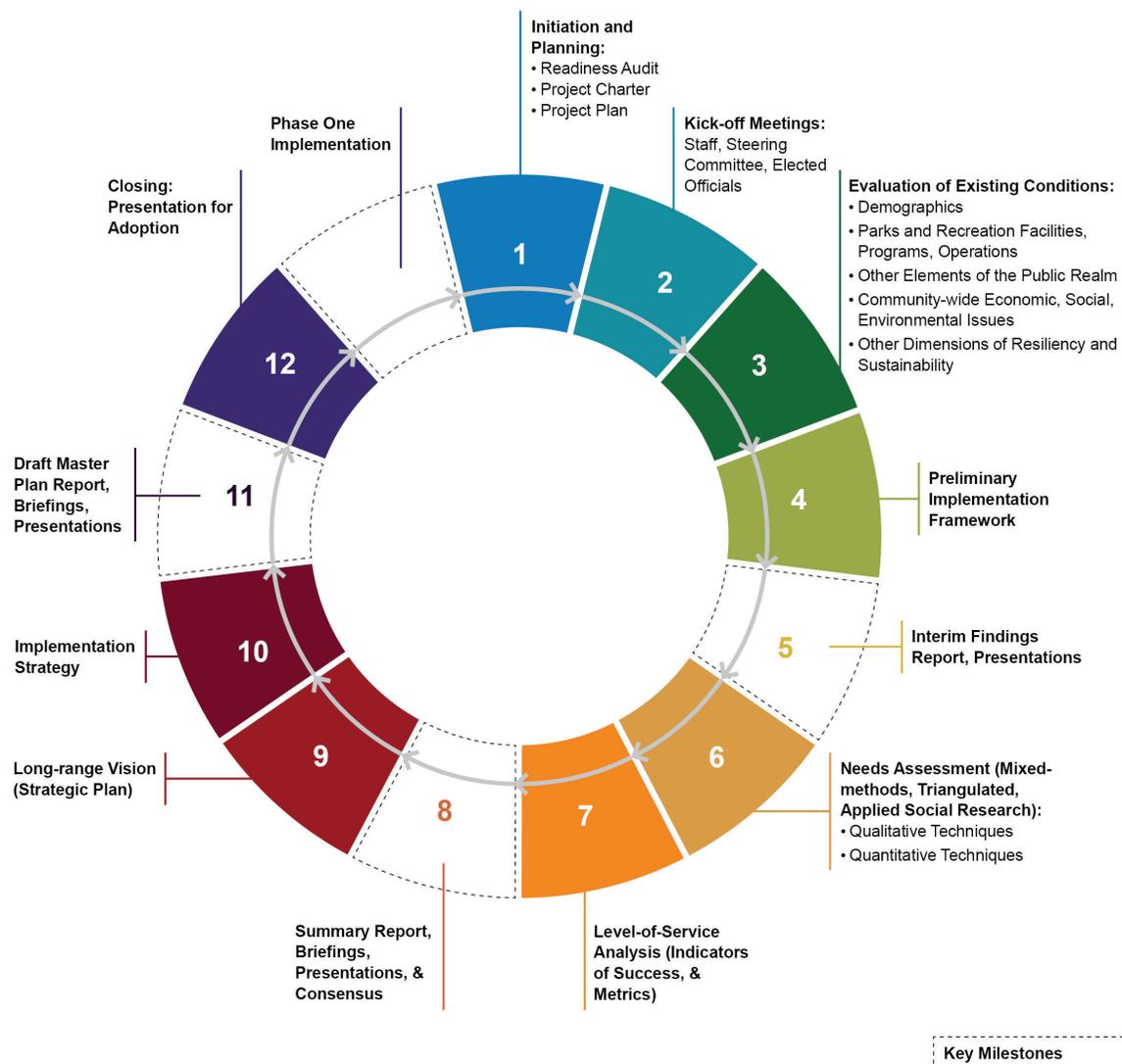


The New Approach to Parks and Recreation System Planning to Create More Sustainable, Resilient Communities



<https://islandpress.org/books/parks-and-recreation-system-planning>

THE PROCESS



THE DETAILS

NOTES

1. INITIATION AND PLANNING:

- Readiness Audit
- Project Charter (Project Manager, Team, Description, Scope, Costs, Roles)
- Objectives and Aspirations:
 - Traditional Parks and Recreation System
 - Alternative Dimensions
 - Integrated Public Realm
 - Community Resiliency and Sustainability
 - High-Performance Public Spaces
- Project Plan
 - Project Team, Consultants, Participants, Stakeholders
 - Opportunities for Integrated, Collaborative Public Realm Planning
 - Scope and Schedule
 - Methodologies
 - Steering/ Advisory Committee
 - Deliverables
 - Review and Approval Process

2. KICK-OFF MEETING(S): STAFF, STEERING COMMITTEE, ELECTED OFFICIALS

3. EVALUATION OF EXISTING CONDITIONS (The Deep Dive, Scientific Curiosity)

- Demographics
- Parks and Recreation Facilities, Programs, Operations
- Other Elements of the Public Realm
- Community-wide Economic, Social, Environmental Issues
- Other Dimensions of Resiliency and Sustainability

4. PRELIMINARY IMPLEMENTATION FRAMEWORK (Building the Runway cont'd)

- Hypothetical Vision: Parks and Recreation System, Dimensions, Resiliency and Sustainability Initiatives
- Estimated Costs
- Potential Funding Sources and Amounts
- Regulatory Implementation
- Staffing, Operations, Maintenance

5. INTERIM FINDINGS REPORT, PRESENTATIONS

THE DETAILS

NOTES

6. **NEEDS ASSESSMENT (Mixed-Methods, Triangulated, Applied Social Research)**
 - Research Design, Information Sources
 - Qualitative Techniques
 - Site evaluations
 - Interviews and focus groups
 - Public meetings (open houses)
 - Interactive web site
 - Quantitative Techniques
 - Mail survey
 - On-line survey
 - Secondary Data (Comprehensive Plan, Census, Other Reports)
7. **LEVEL-OF-SERVICE ANALYSIS (Indicators of Success, and Metrics)**
 - Community Values, Desired Future Conditions
 - Parks and Recreation System
 - Other Dimensions
 - Service Delivery Models
 - Classifications
 - Metrics
 - Benchmarking
8. **SUMMARY REPORT, BRIEFINGS, PRESENTATIONS, & CONSENSUS**
9. **LONG-RANGE VISION (Strategic Plan)**
 - Foundational Values
 - Mission, Role
 - Guiding Principles
 - Priorities
 - Visioning Workshop
 - Alternative and Preferred Strategies to Address Needs
 - Service Delivery Models and Classifications
 - Capital Improvements, Programs, Other Initiatives
 - Operations
 - Maintenance
 - Organizational Structure, Staffing
 - Illustrations, Graphics
 - Executive Summary

THE DETAILS

NOTES

10. IMPLEMENTATION STRATEGY

- Estimate of Costs
- Alternative Funding Projections
- Partnership Opportunities
- Implementation Workshop
- Prioritization Criteria
- Prioritization
- Funding, Phasing Strategy including Milestones, Metrics
- Construction Delivery Methods
- Codification: Comprehensive Plan, Land Development Codes, Capital Improvement Plans, Department Work Plans, Project Charters

11. DRAFT MASTER PLAN REPORT, BRIEFINGS, PRESENTATIONS

12. CLOSING: PRESENTATION FOR ADOPTION

PHASE ONE IMPLEMENTATION

(repeat)

