The New Approach to Parks and Recreation System Planning to Create More Sustainable, Resilient Communities

THE PROCESS

1. Initiative and Planning:
   - Readiness Audit
   - Project Charter
   - Project Plan

2. Evaluation of Existing Conditions:
   - Demographics
   - Parks and Recreation Facilities, Programs, Operations
   - Other Elements of the Public Realm
   - Community-wide Economic, Social, Environmental Issues
   - Other Dimensions of Resiliency and Sustainability

3. Preliminary Implementation Framework

4. Interim Findings Report, Presentations

   - Qualitative Techniques
   - Quantitative Techniques

6. Level-of-Service Analysis (Indicators of Success, & Metrics)

7. Summary Report, Briefings, Presentations, & Consensus

8. Long-range Vision (Strategic Plan)

9. Implementation Strategy

10. Draft Master Plan Report, Briefings, Presentations

11. Phase One Implementation

12. Closing: Presentation for Adoption
# The New Approach to Parks and Recreation System Planning to Create More Sustainable, Resilient Communities

## The Details

1. **INITIATION AND PLANNING:**
   - Readiness Audit
   - Project Charter (Project Manager, Team, Description, Scope, Costs, Roles)
   - Objectives and Aspirations:
     - Traditional Parks and Recreation System
     - Alternative Dimensions
     - Integrated Public Realm
     - Community Resiliency and Sustainability
     - High-Performance Public Spaces
   - Project Plan
     - Project Team, Consultants, Participants, Stakeholders
     - Opportunities for Integrated, Collaborative Public Realm Planning
     - Scope and Schedule
     - Methodologies
     - Steering/Advisory Committee
     - Deliverables
     - Review and Approval Process

2. **KICK-OFF MEETING(S): STAFF, STEERING COMMITTEE, ELECTED OFFICIALS**

3. **EVALUATION OF EXISTING CONDITIONS (The Deep Dive, Scientific Curiosity)**
   - Demographics
   - Parks and Recreation Facilities, Programs, Operations
   - Other Elements of the Public Realm
   - Community-wide Economic, Social, Environmental Issues
   - Other Dimensions of Resiliency and Sustainability

4. **PRELIMINARY IMPLEMENTATION FRAMEWORK (Building the Runway cont’d)**
   - Hypothetical Vision: Parks and Recreation System, Dimensions, Resiliency and Sustainability Initiatives
   - Estimated Costs
   - Potential Funding Sources and Amounts
   - Regulatory Implementation
   - Staffing, Operations, Maintenance

5. **INTERIM FINDINGS REPORT, PRESENTATIONS**
6. NEEDS ASSESSMENT (Mixed-Methods, Triangulated, Applied Social Research)
   • Research Design, Information Sources
   • Qualitative Techniques
     Site evaluations
     Interviews and focus groups
     Public meetings (open houses)
     Interactive web site
   • Quantitative Techniques
     Mail survey
     On-line survey
     Secondary Data (Comprehensive Plan, Census, Other Reports)

7. LEVEL-OF-SERVICE ANALYSIS (Indicators of Success, and Metrics)
   • Community Values, Desired Future Conditions
   • Parks and Recreation System
   • Other Dimensions
   • Service Delivery Models
   • Classifications
   • Metrics
   • Benchmarking

8. SUMMARY REPORT, BRIEFINGS, PRESENTATIONS, & CONSENSUS

9. LONG-RANGE VISION (Strategic Plan)
   • Foundational Values
   • Mission, Role
   • Guiding Principles
   • Priorities
   • Visioning Workshop
   • Alternative and Preferred Strategies to Address Needs
   • Service Delivery Models and Classifications
   • Capital Improvements, Programs, Other Initiatives
   • Operations
   • Maintenance
   • Organizational Structure, Staffing
   • Illustrations, Graphics
   • Executive Summary
10. IMPLEMENTATION STRATEGY
   - Estimate of Costs
   - Alternative Funding Projections
   - Partnership Opportunities
   - Implementation Workshop
   - Prioritization Criteria
   - Prioritization
   - Funding, Phasing Strategy including Milestones, Metrics
   - Construction Delivery Methods
   - Codification: Comprehensive Plan, Land Development Codes, Capital Improvement Plans, Department Work Plans, Project Charters

11. DRAFT MASTER PLAN REPORT, BRIEFINGS, PRESENTATIONS

12. CLOSING: PRESENTATION FOR ADOPTION

PHASE ONE IMPLEMENTATION

(repeat)