

VISION POSSIBLE

FRPA 2020



WELCOME TO THE 2020 FRPA CONFERENCE!

LEARNING OBJECTIVES

- Define “Vision”
- Outline Specific Behaviors or Actions That Are Necessary to Meet Your Goal
- Identify Words and Phrases to Simply Communicate Your Vision to Others



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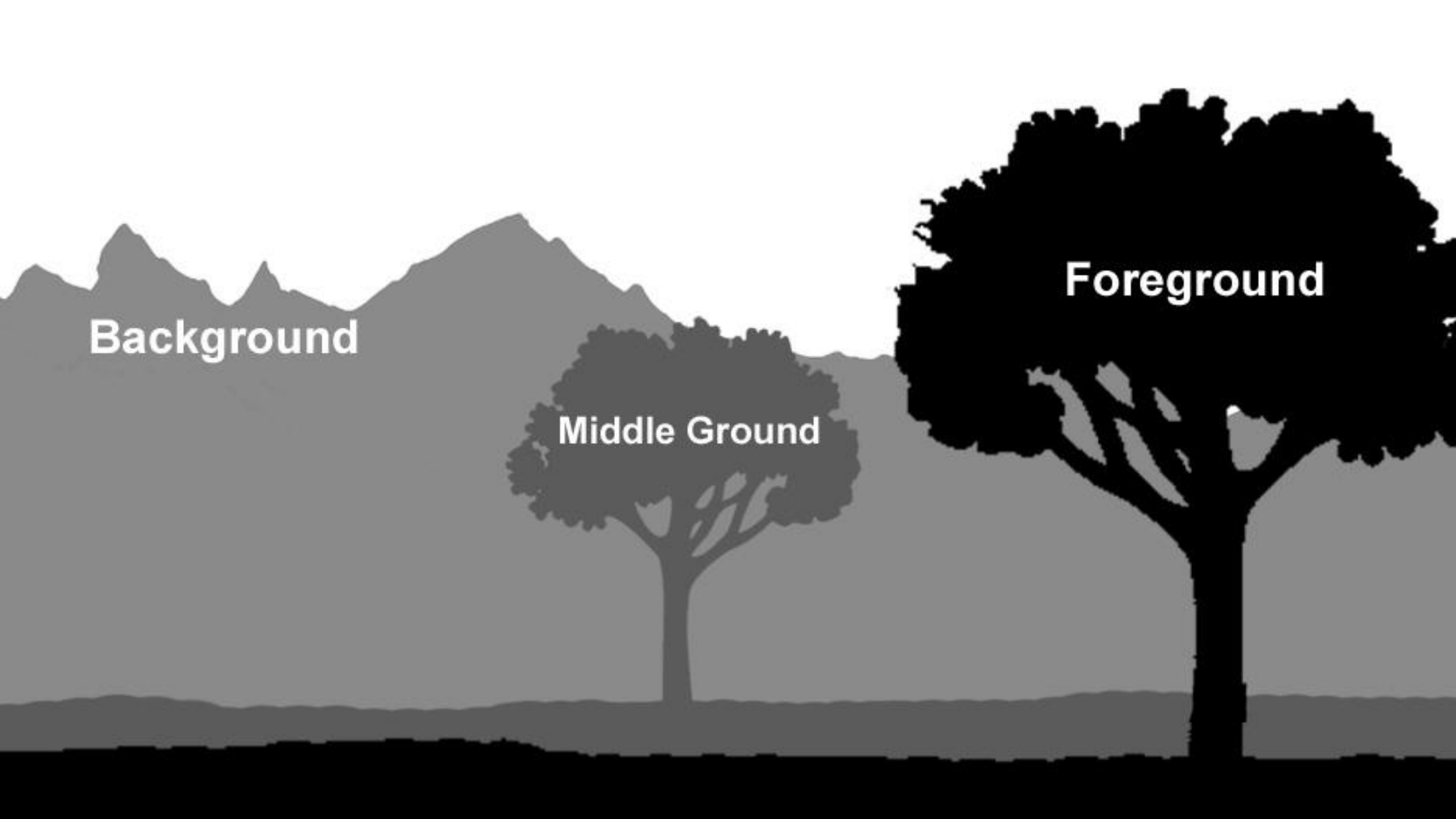
Imagine Exercise

Close Your Eyes

Imagine a kitchen sink, filled with ice cream



Source: https://www.reddit.com/r/WeWantPlates/comments/6bkn58/ice_cream_joint_sells_sundae_in_a_bathroom_sink/



The image is a grayscale illustration of a landscape used to teach visual perception. It features three distinct planes of focus. In the far distance, a range of jagged mountains is rendered in a light gray tone. In the middle distance, a single tree stands against the mountains. In the immediate foreground, a larger, more detailed tree is shown in solid black. The labels 'Background', 'Middle Ground', and 'Foreground' are placed over their respective elements in white text.

Background

Middle Ground

Foreground

Define Vision

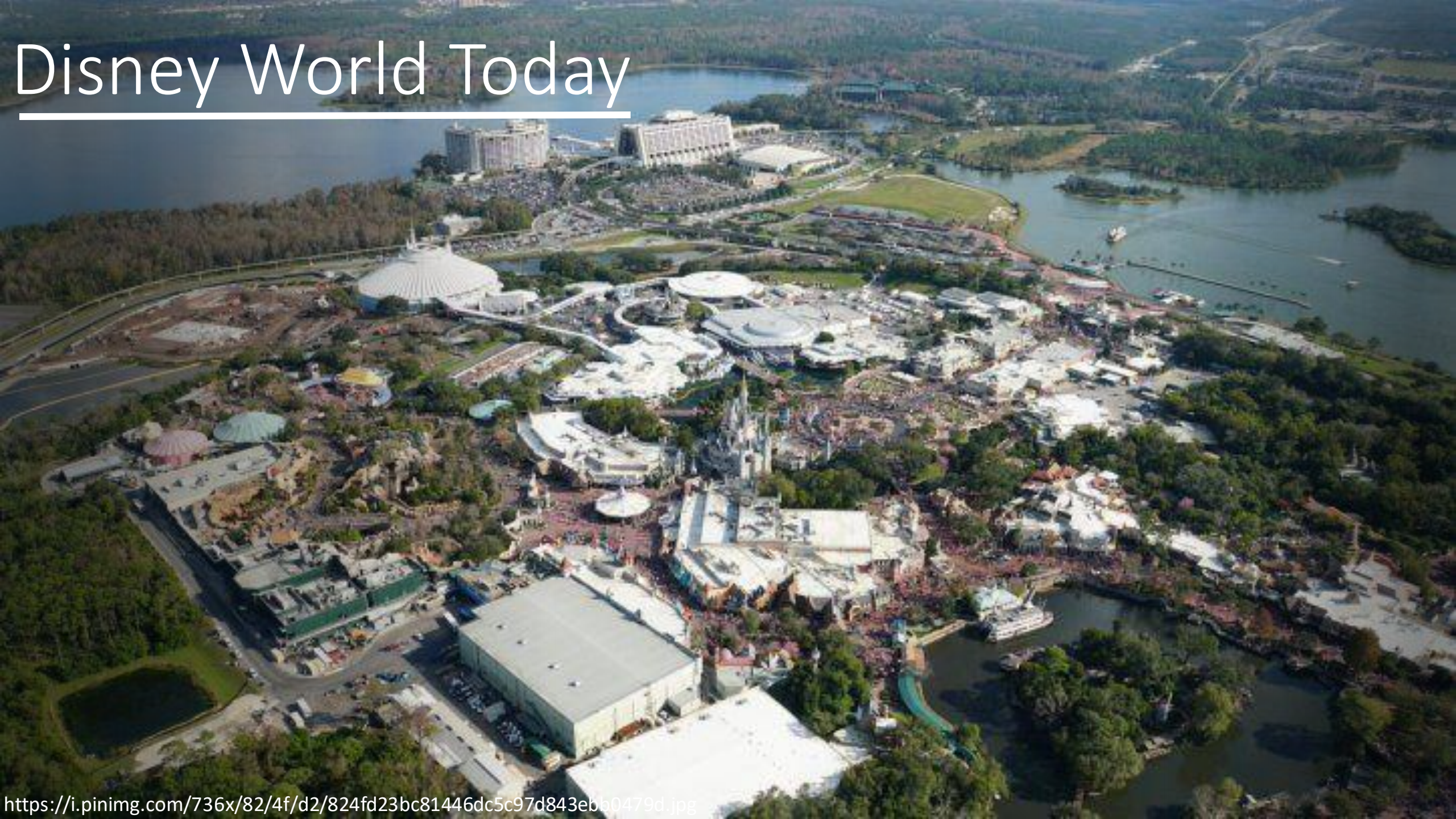


Source <https://www.themeparkinsider.com/flume/201312/3819/>



Source: <https://disneyparks.disney.go.com/blog/2014/10/vintage-walt-disney-world-happy-birthday-magic-kingdom-park/>

Disney World Today



What Vision is NOT

- Vision is Not a Dream or Wish
 - Dreams/Wishes can be Vague and Cloudy
 - + Instead of Dreaming or Wishing, Envision
- Vision is Not Generic
- Vision is Not Blurry

Visionary

- Leaders are Visionaries
- Leaders Create Reality
- If You Are Attending FRPA You Have Been Identified as a Leader
- See Things That Others Cannot See Yet

Dream/Wish

Dream

Noun

:a series of thoughts, images, or emotions occurring during sleep

Wish

Verb

:to have a desire for (something, such as something unattainable)

Vision/Envision

Vision

Noun

:the act or power of seeing

Envision

Verb

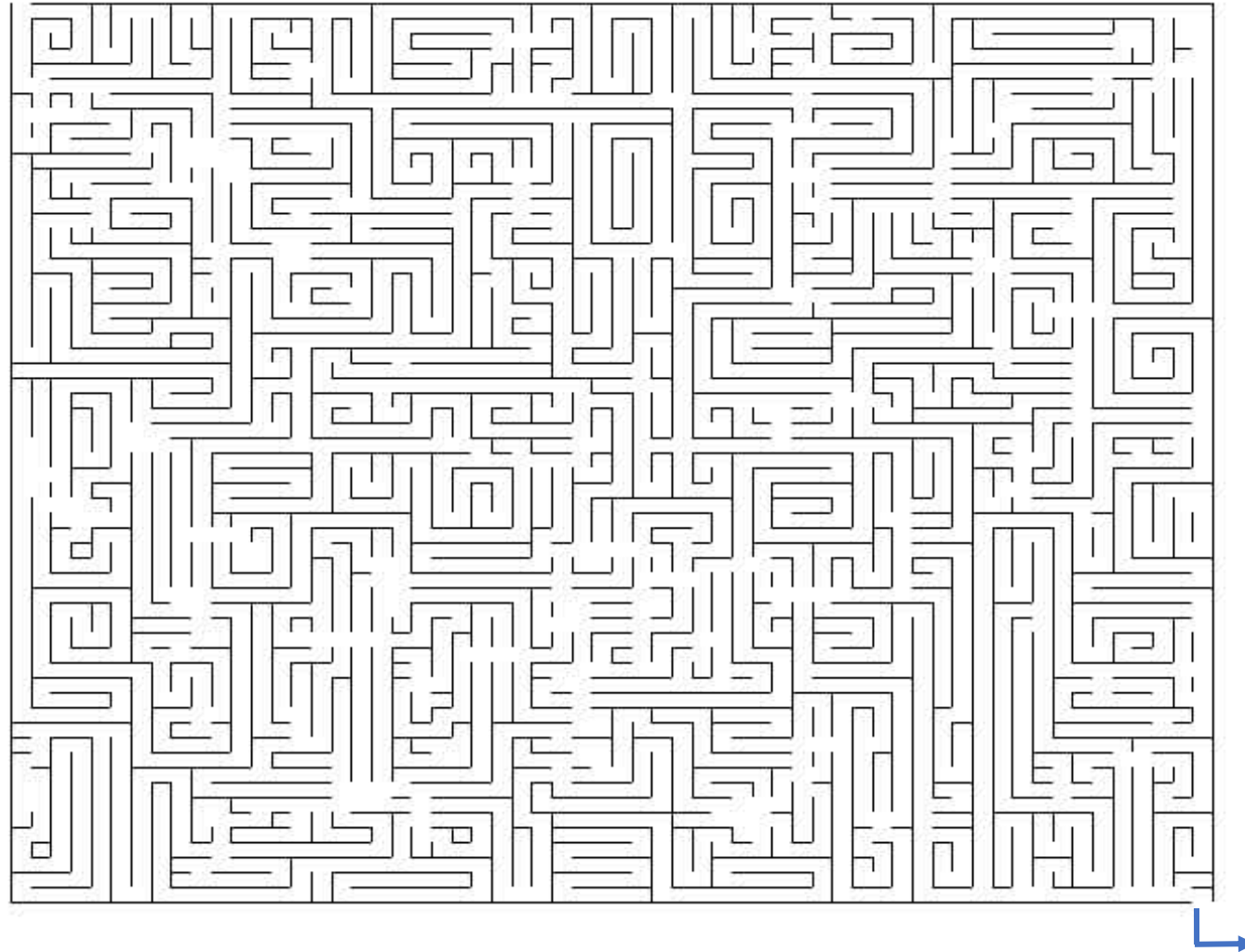
:to picture to oneself

Entrepreneurs Have a Great Idea of Vision

- Tesla – To Accelerate the Worlds Transition to Sustainable Energy
- Ted – Spread Ideas
- Square Space – Empowers People With Creative Ideas to Succeed
- Kickstarter – To Help Bring Creative Projects to Life

You Set The
Vision Out There

Now You Have To Go
and Get It



Imagine Exercise

Close Your Eyes

If your team was doing everything right at your centers and parks, what would it look like?

Outline Specific Behaviors

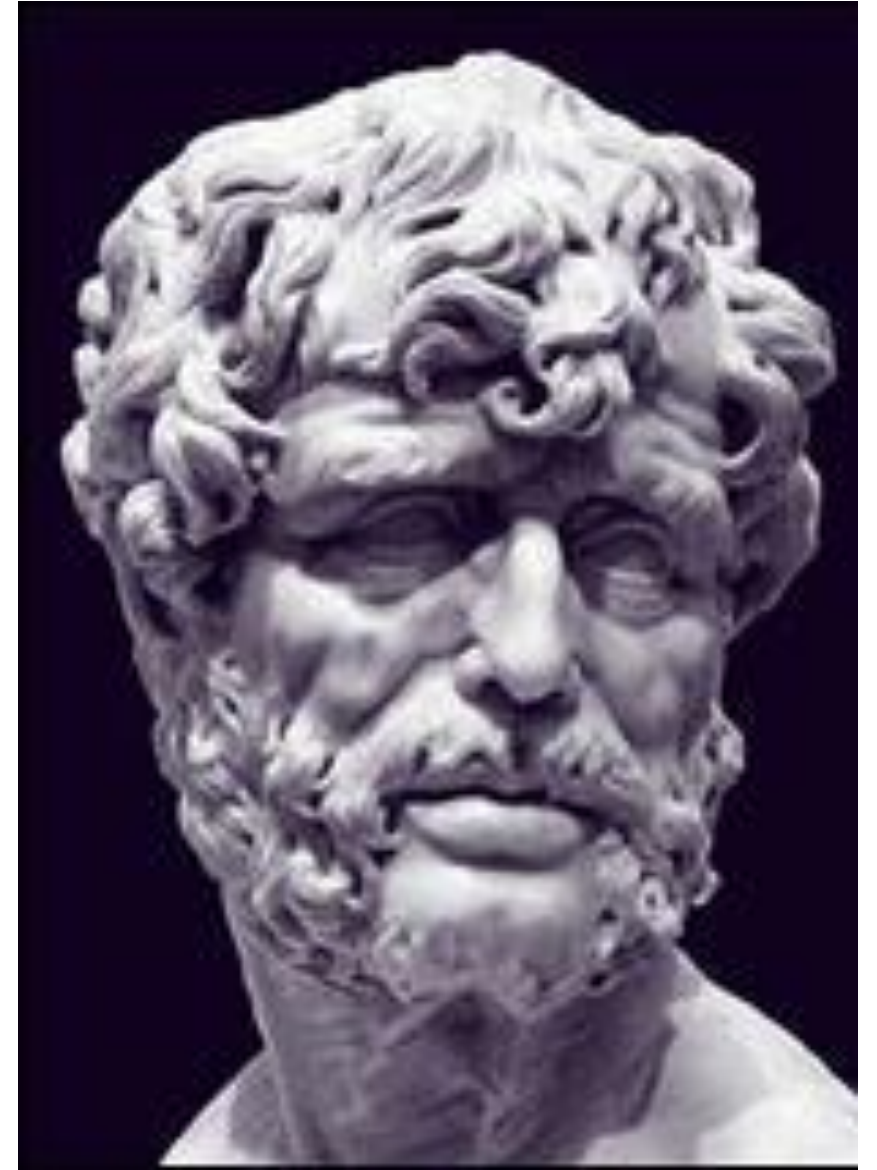
That Are Necessary to Meet Your Goal

- Why Do We Have to Identify Actions and Behaviors in a Vision?
- Vision Without Action is Just a Dream or Wish
- Vision is Vivid
- Specific Action Gets You to Where You Are Going

No Wind Is Favorable

If one does not know to
which port one is sailing,
no wind is favorable

By Ancient Philosopher Lucius Annaeus Seneca



Source: <https://spartacus-educational.com/ROMseneca.htm>

How Much Time Do You Plan For The Future

- We Spend Time on The Daily Task
- We Spend Time Thinking of Next Week's Task
- We May Spend Some Time on Next Month's Task

I want to encourage you to get in the habit of taking some time to think of the direction you and your team are heading toward

Imagine Exercise

Close Your Eyes

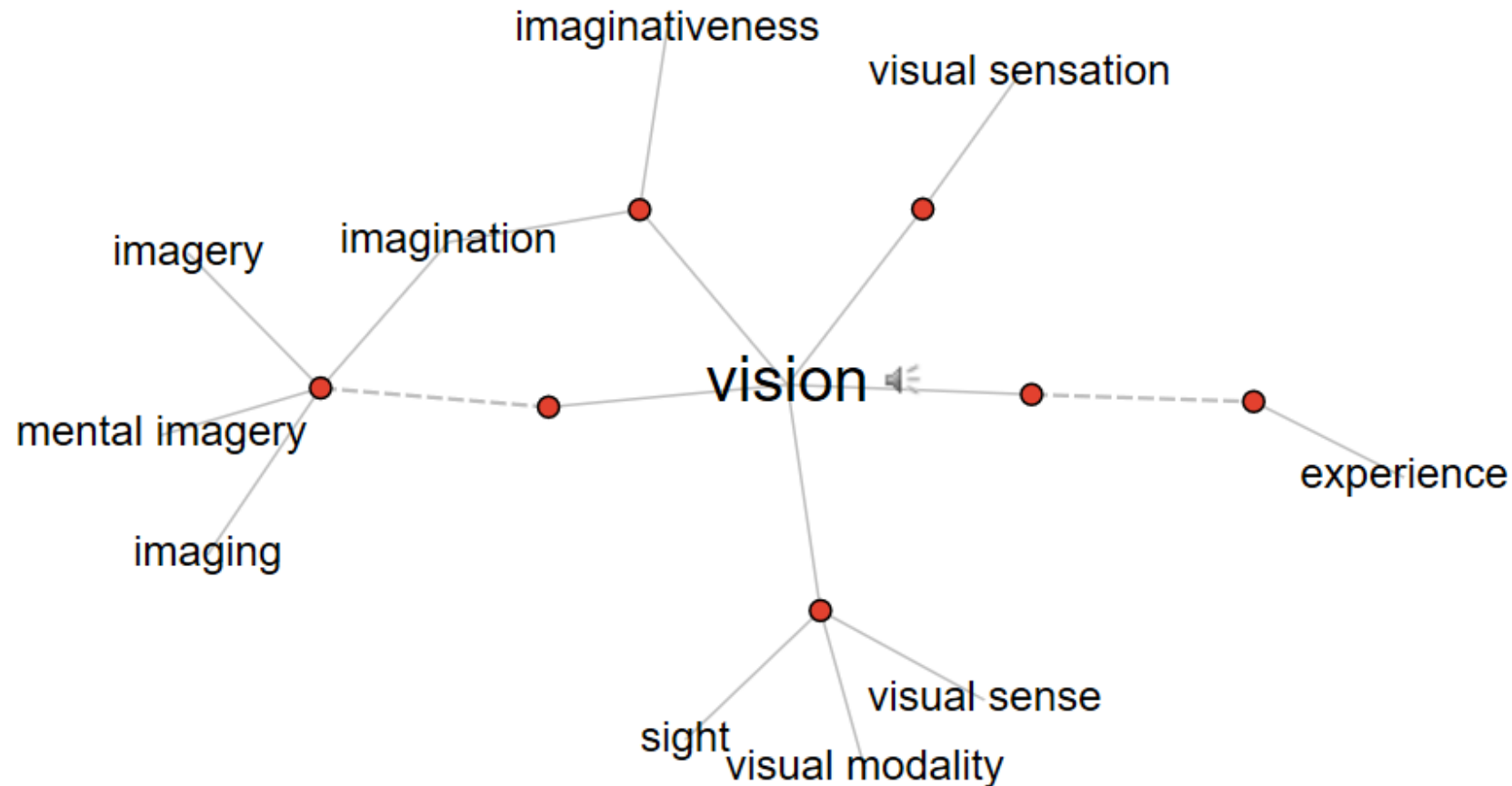
If your team was doing everything right at your centers and parks, what would it look like?

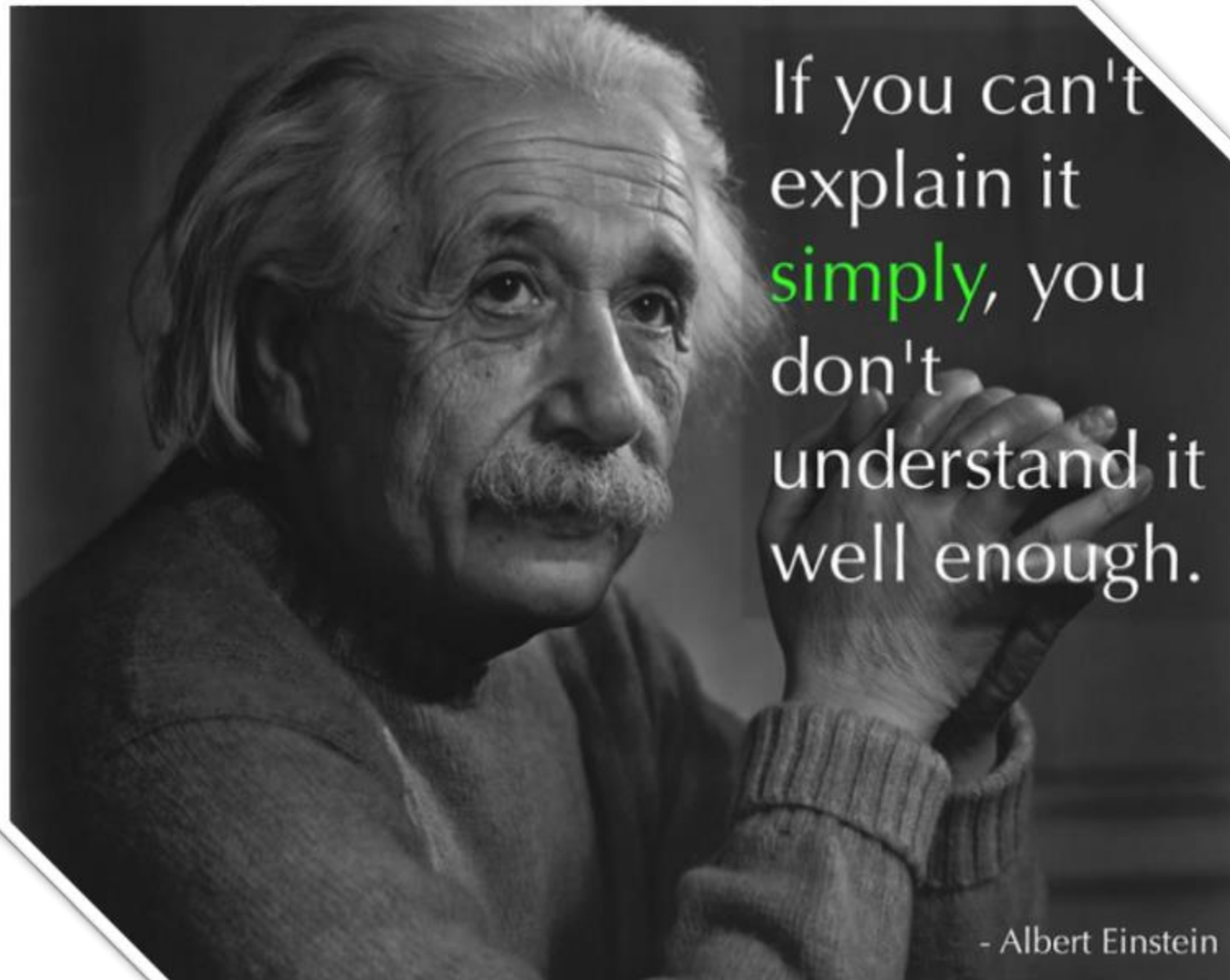
What are some of the behaviors or actions do you see people doing?

Be Specific

Identify Words and Phrases

to Simply Communicate Your Vision to Others

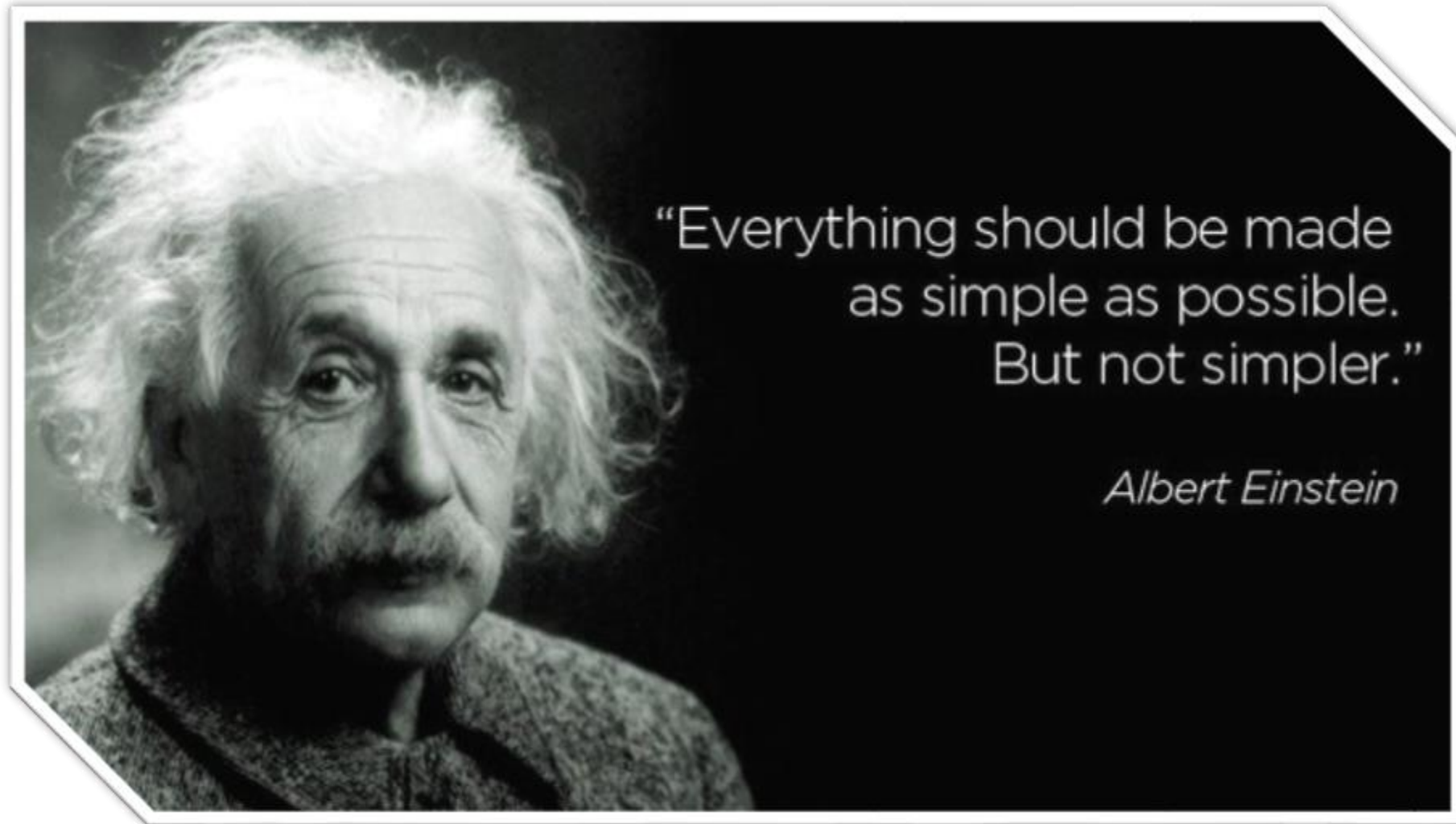




If you can't
explain it
simply, you
don't
understand it
well enough.

- Albert Einstein

Source: <https://circa-navigate.corsairs.network/independent-minds-einstein-723bd828fc91>



Source: <https://www.quora.com/Why-did-Einstein-say-Make-things-simple-but-not-simpler>

Dearborn Parks and Recreation

If you're doing these three things, you're doing the job

- Cleaning
- Customer Service
- Visible and Available

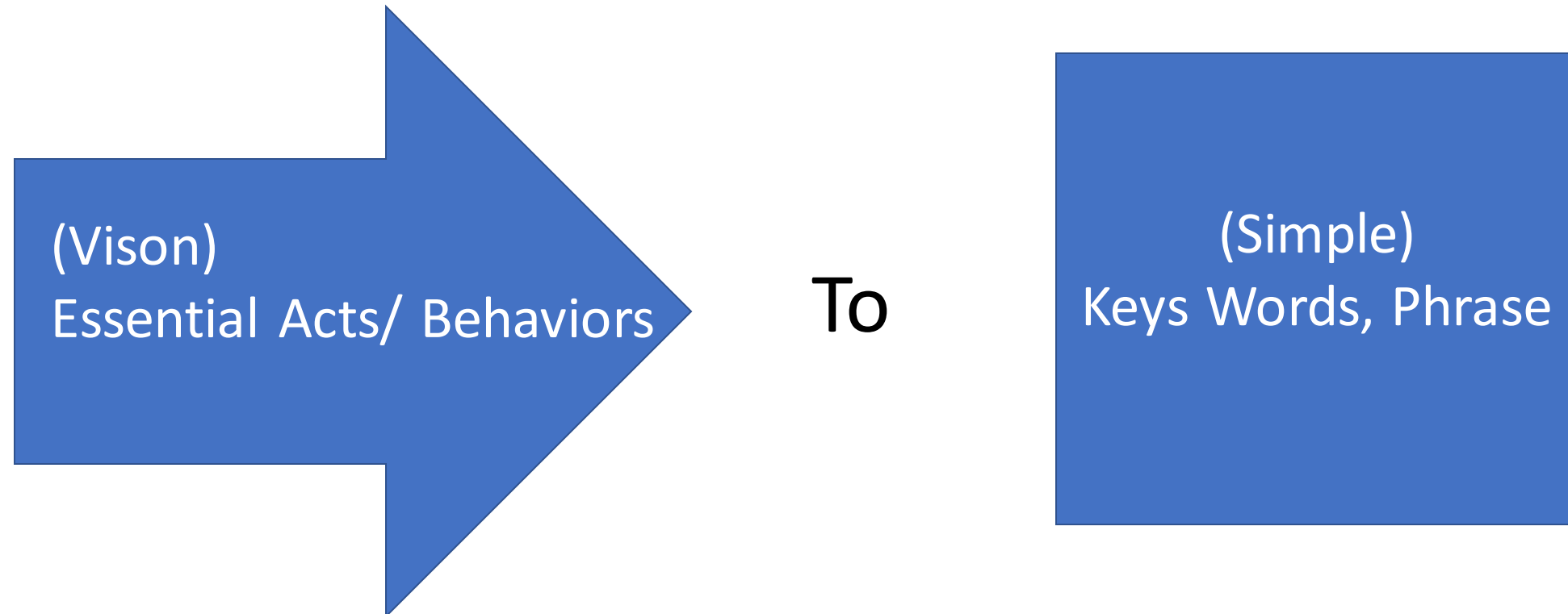
Immokalee Community Park

The Big 3

- Safety
- Great Customer Service
- Quality Programs

Convert The Essentials Act/Behaviors Into Key Words

Condense Act/Behaviors Into Words or a Short Phrase



Resources to Help Create Your Words/Phrases

VocabGrabber.com

- Generates Key Words out of any context
- Creates a word cloud, Large words are important to understand the context

The screenshot shows the Visual Thesaurus VocabGrabber website. At the top, there's a navigation bar with links like HOME, HOW IT WORKS, SUBSCRIBE, PRAISE, INSTITUTIONAL SALES, EDUCATORS, and SUPPORT. A search bar with the placeholder 'type a word to search' and a 'LOOK IT UP' button is also present. Below the navigation bar, the site's logo 'VISUALTHESAURUS VocabGrabber' is displayed. A section titled 'Enter text to look up:' has a 'start over' button. Below this, a section titled 'Found 20 words' shows a 'Show Relevance:' bar chart and a 'Show Subjects:' list with checkboxes for various subjects like Arts & Literature, Math, Science, and Vocabulary. To the right of the word list, a word cloud is visible, with 'exceed' being the largest word. Below the word cloud, there's a 'Definition' section with three definitions for 'exceed' and an 'Examples from Text' section with one example: 'Exceeding expectations, every day!'. At the bottom, there's a footer with 'CREATED WITH THINKMAP' and various links like 'About Us', 'Become an Affiliate', 'Technology Licensing', 'Contributors', 'Contact Us', and 'Terms of Use'.


Resources to Help Create Your Words/Phrases

Phrases.org.uk

- Find phrases by category and letters
- Search for phrases that contains a specific word
- Find Origins of phrases

phrases, sayings, idioms and expressions at

The Phrase Finder

 Search

2,000 English idioms, phrases and proverbs that we use every day, with their meanings and origins explained.


Browse phrases beginning with:

A	B	C	D	E	F	G	H	I
J	K	L	M	N	O	P	Q	
R	S	T	UV	W	XYZ			

[Full List](#)

Most popular today...

- 1 [Tickled pink](#)
- 2 [Push the boat out](#)



Meanings and Origins

The [meanings and origins](#) of thousands of English idioms, expressions and sayings:

- [Proverbs](#) - a list of hundreds of the proverbs that give meaning to our language like no other form of expression.

Resources to Help Create Your Words/Phrases

Randomwordgenerator.com

- Generate list of random verbs and adjectives
- Search words by letter and syllables

Theasurus.com

- Good resource to find words that will help describe your vision

Closing

- There are no rules in this, you can change/adjust your vision
- If you are not tired of speaking your vision, you're not speaking it enough
- Best Vision is a Shared Vision
- Remember when telling your vision, to make it descriptive

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FRPA

FLORIDA RECREATION
& PARK ASSOCIATION

FOR MORE INFORMATION ABOUT THE FLORIDA RECREATION AND PARK ASSOCIATION VISIT FRPA.ORG