



The Mission of Your Work and the Power of Your Story

Presented by:

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Speaker~Trainer~Consultant



Supporting CommUnity

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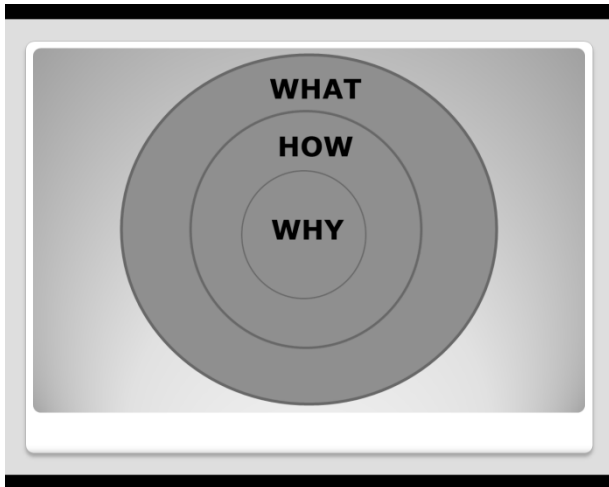
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- The limbic system supports a variety of functions including emotion, behavior, motivation, long-term memory, and olfaction.
- Emotional life is largely housed in the limbic system, and it has a great deal to do with the formation of _____.

WHY Do you do what you do?

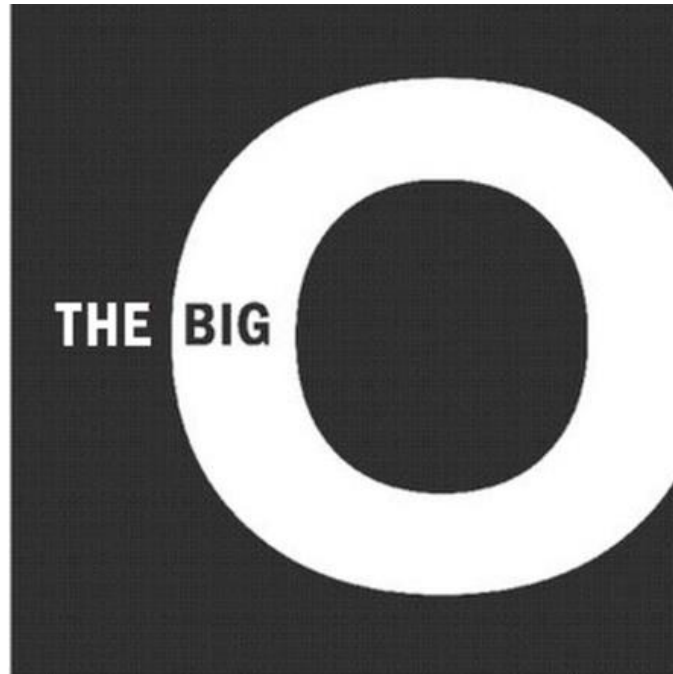


Turn the WHY into Action

Are you willing to get involved?
Can you get others involved?

Many people hesitate to get involved because they equate it with activities they are not comfortable with...

What are areas of need within your organization that would benefit from an active and involved group of stakeholders?



People's perceptions are their _____.
...until they learn _____.

TELL YOUR STORY...SHARE YOUR PASSION

- Engage your audience
- Build the scene
- Build tension and release tension
- Focus on what's important
- Keep the flow logical
- Make it feel conclusive
- Be authentic
- Control the environment
- Allow for interaction
- Respond to your audience



Platforms:

Purpose:

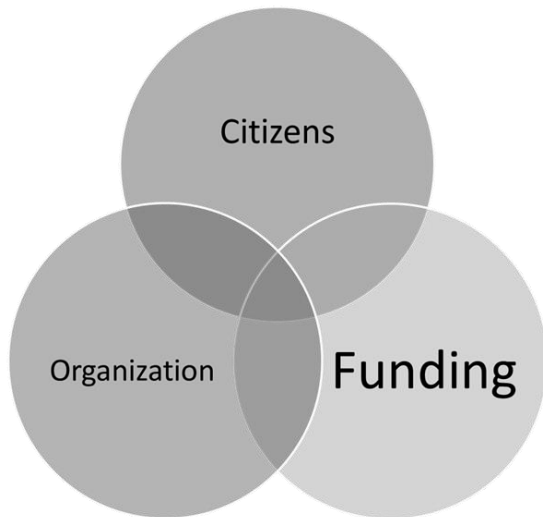
Productivity:

Funding Opportunities

Head → Heart → Wallet



Make sure opportunities for funding are readily available. Let people know through your objective where the money is going
Don't be afraid to ask for what you need!



Advocate Criteria:

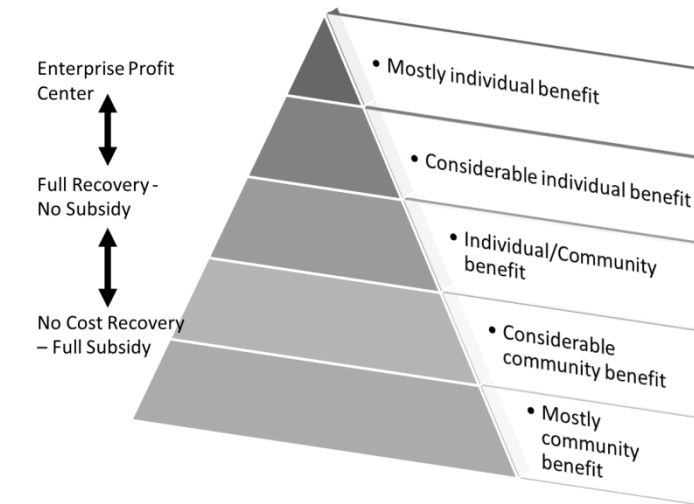
Passion

Perseverance

Modesty

Details

Helping with Difficult Decisions



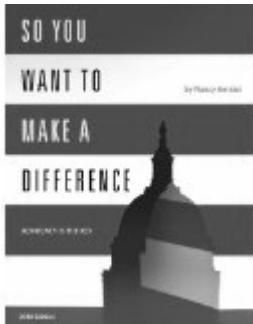
Intentional Stakeholders

Specific Programs/Facilities

- Discover who they are and what makes that _____ customer/user tick
- Create and grow your “Advocate/Stakeholder Army” by continuously identifying opportunities on digital, social and mobile channels
- _____ stakeholders by giving them what they crave most

R I D E

Staff (Public Employee) Involvement

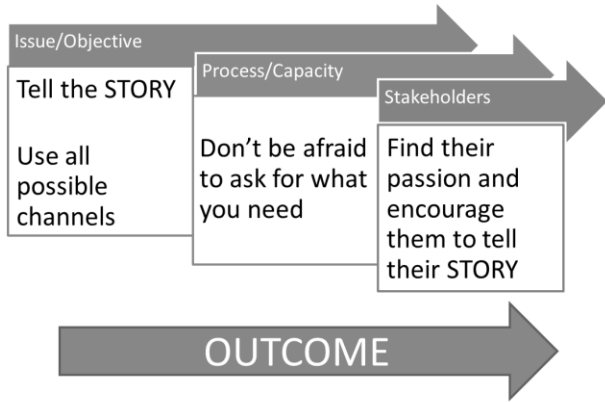


Nancy Amidei


Sustainability is a condition of existence which enables the present generation of humans and other species to enjoy social wellbeing, a vibrant economy, and a healthy environment, and to experience fulfillment, beauty and joy, without compromising the ability of future generations of humans and other species to enjoy the same. Guy Dauncey

NOTES:

Practice



Lori

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