

Change Management: a systematic approach that includes dealing with the transition or transformation of organizational goals, core values, processes or technologies



Step 1: Ask yourself – do I want to know?
Step 2: Ask yourself – do I own some of this?
Step 3: Ask your team – what do they want you to know?
Step 4: Do Something! Don't Ask if you won't Do

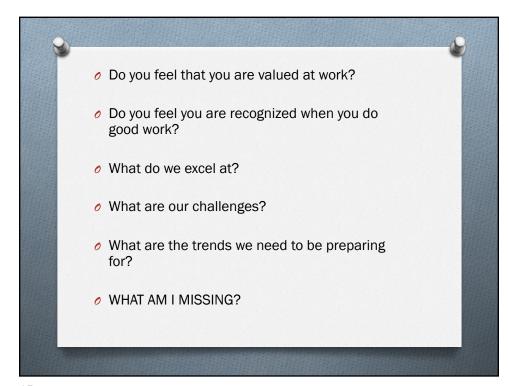
What do you ask? Start with the Foundation

- What is the Core Purpose of our team/Department/Organization?
- ♦ What do we value?
- ◆ In a few words, describe the culture of our: Team, Department, Organization

13

Other Simple Survey Questions:

- If you ran the zoo, what should we Start-Stop Continue doing and WHY?
- Would you recommend this as a great place to work to others? Why?
- If you were to leave tomorrow what would the reason be?
- How do you rate the effectiveness of our internal communication?



Now you know what you didn't Now what? • Do you need to define your core purpose, vision and values? If so, gather your leaders • Identify your big Buckets of change- themes • Identify Bucket leaders • Set clear expectations for change

Then What?

- Gather the troops- tell them what you learned
- Engage all who are interested in changing the system-people-strategy
- Have your Bucket teams look at Now-Soon-Later
- Manage expectations turning a ship not a sabot

17

What is your foundation for success?

- Clear goals and expectations
- O Clear mission, vision and values inside out
- Clear establishment of hard no's
- Establish a positive culture

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