



# 2024 FRPA 82nd Annual Conference Advertising Information



Take advantage of these special opportunities to increase awareness of your booth/session at the FRPA Annual Conference and Trade Show! Or, if you aren't attending the Annual Conference and Trade Show, don't miss out on the opportunity to gain exposure to the attendees through one of the advertising opportunities below.

Be sure to promote your booth number or session information on the ads you place.

## Program Book Ad

**Distribution: 1000 – 5 1/2 X 8 1/2 Program Book**

**Deadline: June 10, 2024**

The FRPA Program Book is distributed to all conference delegates, speakers and exhibitors as they arrive on-site at the Conference. The Program Book will be used by Conference Delegates as their daily guide to events, educational sessions, Trade Show information, socials and much more. If exhibiting your company, a description and booth number will be listed in the Conference Program. All ads are black and white, unless a special placement ad is purchased. Special placement ads are on the front and back covers. Ads may take on the color of the ink used in the printing of the program booklet. Ad Format: .jpeg or .pdf.

### Basic Ad Rates for the FRPA Conference Program Book

Full Page	4 3/4" x 7 1/2" .....	\$ 350
1/2 Page	4 3/4" x 3 3/4" .....	\$ 200
Special Placement for Full Page ad	.....	\$ 500

(Inside Cover Front; Inside Cover Back or Outside Back)

## Registration Bag Stuffer

**Distribution: 1000**

**Deadline: August 1, 2024.....\$300**

The registration giveaway this year is a bag. The bag is provided to all conference delegates. Brochures, flyers, promotional items, or catalogs (no larger than 75 pages) may be placed in each bag. Items can be no larger than 14"x11". Items will be mailed to Gulf Coast Expo (address will be provided) and must be received no later than August 15th.

**Please contact Charla Lucas at (850) 878-3221 or  
charla@frpa.org with any questions.**

**Payments must accompany ad copy and be sent to:**

**Florida Recreation and Park Association  
2528 Barrington Cir #1, Tallahassee, FL 32308**

**Fax: (850) 942-0712 | charla@frpa.org**

**PLEASE USE ATTACHED FORM TO MAKE YOUR ADVERTISING RESERVATIONS**



# 2024 FRPA 82nd Annual Conference Advertising Reservation Form



Program book ad and payment must be sent by **June 10, 2024**

<b>Company</b>			
<b>Company Contact</b>			
<b>Mailing Address</b>			
<b>State</b>		<b>Zip</b>	
<b>Email</b>			
<b>Phone</b>		<b>Fax</b>	

Please select the advertising opportunities you wish to participate in:

**Program Book Ads (Deadline June 10th)**

	Full Page Ad (4 3/4" x 7 1/2")	\$350
	1/2 Page Ad (4 3/4" x 3 3/4")	\$200
	Special Placement for Full Page Ad (Inside cover front, Inside cover back or Outside Cover Back)	\$500
	<b>Bag Stuffer (Deadline August 1st)</b>	<b>\$300</b>
Total Advertising Costs:		

**Method of Payment:**

Visa     
  Mastercard     
  Discover  
 Check     
  AMEX

Credit Card# \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV# \_\_\_\_\_

Name as appears on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Florida Recreation and Park Association  
 2528 Barrington Cir #1  
 Tallahassee, FL 32308  
 Phone: (850) 878-3221  
 Fax: (850) 942-0712  
 Email: [charla@frpa.org](mailto:charla@frpa.org)