FRPA's 2023-24 Board of Directors has identified three major action areas to concentrate the Association's efforts: Activating our Professionals, Activating our Profession, and Activating FRPA's Influence and Credibility. In order to activate the Association in this way, volunteers are needed to help work in goal-oriented groups over the coming years. While they also affect each other, these three bold actions have different strategies linked to them as well. Below, you will find the strategies with goals for each of the three major action areas. Please consider how you can impact the future of your association through your expertise and interest. The board is looking for activation from all levels within the field.

ACTIVATING FRPA'S INFLUENCE AND CREDIBILITY

FRPA is the source of subject matter experts in building, enriching and connecting vibrant communities necessary for Florida's future.

- **Success Strategy 1:** Establish a subject matter expert collective/bureau.
- **Success Strategy 2:** Increase legislative presence through active member engagement.
- **Success Strategy 3:** Collaborate with allied organizations to expand and sustain our influence and credibility.

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ACTIVATING OUR PROFESSION

FRPA is the hub and guiding force for leading, connecting, educating, and advocating for today and tomorrow.

- **Success Strategy 1:** Expand and diversify training opportunities, connecting more parks and recreation and allied professionals.
- **Success Strategy 2:** Foster an atmosphere to create local connections.

ACTIVATING OUR PROFESSIONALS

FRPA provides career pipeline for parks and recreation professionals.

- **Success Strategy 1:** Create career maps for segments of the parks and recreation field, and support those through training and development opportunities.
- **Success Strategy 2:** Develop a welcome program for new parks and recreation professionals.
- **Success Strategy 3:** Partner with educational institutions to promote workforce pipeline for parks and recreation field.

If you would like to be involved in helping accomplish any of the listed goals or strategies, reach out to eleanor@frpa.org.

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