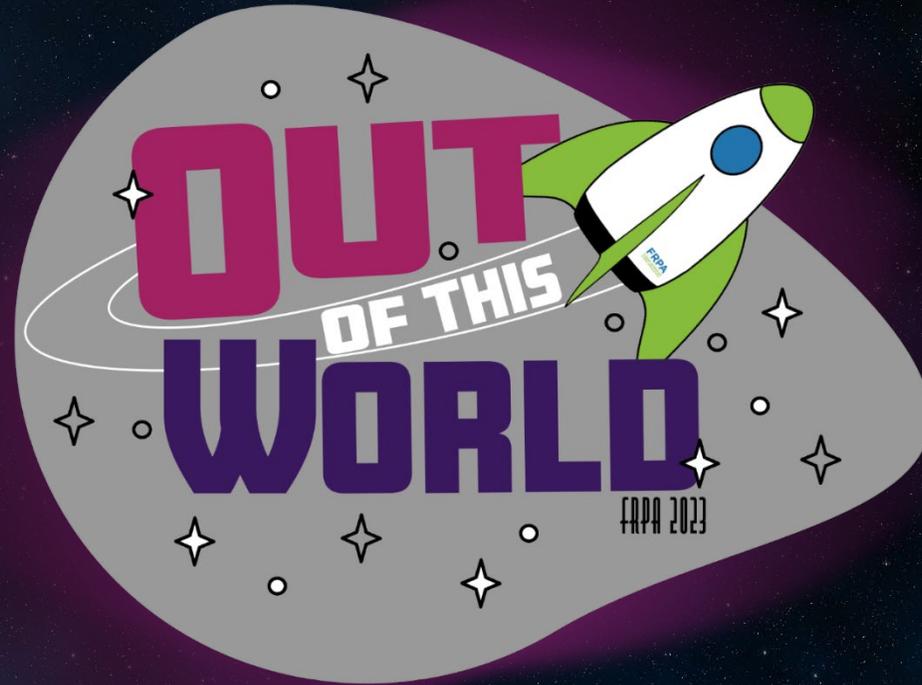


**Welcome to the 2023 FRPA Conference!**



**August 28 - 31, 2023 | Orlando, FL**

# What Do You Do?





**Jonathan Poyner**  
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# LEARNING OBJECTIVES

- 1) Be able to recognize the added value that parks provide
- 2) Be able to recognize that an investment in parks pays the highest dividends
- 3) Be able to easily express the power of your purpose



# Meeting Needs



- Physical
- Safety
- Love/Belonging
- Esteem
- Self-Actualization

What Do You Do?



# FRPA Pillars

- Community Building
- Health
- Environment
- Economy



What Do You Do?



# Be An Investor

“An investment in parks  
pays the highest  
dividends”

## ROI's

- Psychological
- Physiological
- Social and Cultural
- Environmental
- Economic



What Do You Do?



# What do we do with it?



**Promote health  
and wellness  
benefits of parks  
and recreation to  
community**



**Advocate for  
greater investment  
in parks and  
recreation**



**Provide equitable  
access to parks,  
recreation, green  
spaces, trails and  
other built  
environments**



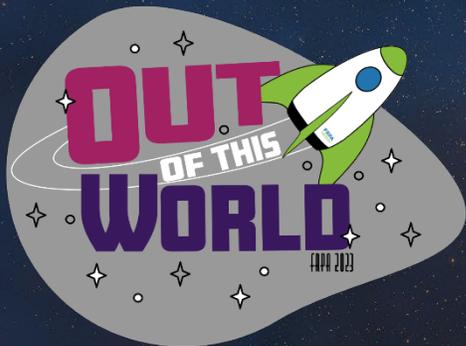
# CHECK IN QR CODE

You will receive a QR code to place in your slide deck before you come to the Conference. This code should be placed within the last five slides of your deck; or last 15-20 minutes of your presentation.

Participants will scan the QR code with their phones to check in to the class. QR codes will be used to track attendance at your session.

An investment in parks,  
pays the highest  
dividends.

What Do You Do?





# Thank You!

**Jonathan Poyner**  
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What Do You Do?

**FRPA**  
FLORIDA RECREATION  
& PARK ASSOCIATION

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