



Welcome to the 2022 FRPA Conference!
August 29 – September 1, 2022 | Orlando, FL

Leveraging Your Real Estate Community





Real Estate Group, LLC



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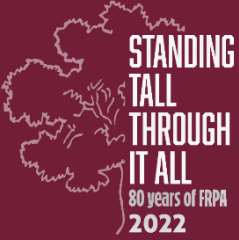
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LEARNING OBJECTIVES



1. Understanding the role and duties of a Real Estate Agent/REALTOR®
2. Identify local, state and national resources to help with collaborative efforts
3. Brainstorm ideas that are actionable within the next twelve (12) months

INTRODUCTIONS



Pang A Thao

- Formerly from Wisconsin, lived in Florida since 1997
- 27+ years of customer service, hospitality, entertainment, marketing
- 6+ years in real estate
- 10+ years volunteer work
- Business & lifestyle coach & mentor



Mark N Abdo

- 35+ years Recreation & Parks experience
- FRPA member since 1987, has attended EVERY conference since membership
- Former President of FRPA and FRPA Foundation
- Founder of Florida Aquatics Council, Inc
- Married 35 years and has two real estate properties



ICEBREAKER

Who and Why?

What are the duties and roles of a real estate agent/REALTOR®?

Why does the real estate industry matter?

Demographics, relocation, lifestyle, economy.



Local. State & National resources

<https://www.nar.realtor>

<https://www.floridarealtors.org>

<https://orlando.org>

<https://www.visitflorida.com>

Local Chambers of Commerce

Local or State Business Organizations & Associations


Public and private school systems





Community Connections



FRPA 2021 CORPORATE SUPPORT AWARD



Pinellas REALTOR® Organization and Central Pasco REALTOR® Organization was honored with the Florida Recreation & Park Association (FRPA) Corporate Support Award. We were nominated by Largo Recreation, Parks and Arts Department for our work in the community including helping fund their youth scholarship program, and promoting all that Largo has to offer residents and REALTORS® through the annual Community Connection outreach event.



At the September 2nd awards presentation in Orlando (Above, left-to-right): Dylan Barrie (Chairman, PRO/CPRO Affiliate Business Partners); Pang Thao (REALTOR®); Travis Norton (PRO/CPRO Political Communications & Advocacy Manager); Mark Abdo (Affiliate Business Partner City of Largo Community Outreach Liaison), Kevin Kirwin (FRPA President -Elect).

pinellasrealtor.org

Local Realtor Organization





Thank You!

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