



# environment

## DEMONSTRATE LEADERSHIP IN PARK STEWARDSHIP AND ENVIRONMENTAL SUSTAINABILITY

### Strategy E2

Provide opportunities to advance environmental stewardship, sustainability and resiliency.

1

Compile best practices and sustainable conservation models.

2

Create an internal group of marketing professionals.

### Strategy E5

Adopt and support best practices and sustainable conservation models.

3

Develop messaging package for environmental stewardship, sustainability and resiliency campaign.