

STRATEGIC PLAN PRIORITIES

FRPA's Strategic Plan focuses on the areas of Community Building, Health, Economic Impact, and the Environment. These areas are the core of what we do each day in our facilities, parks, programs and spaces we manage.

COMMUNITY BUILDING

Community Building Challenge implementation with results presented and celebrated at 2020 Annual Conference.

Engage public safety agencies at state and local level in community building. Focus: preventative public safety

HEALTH

Identify the research agendas at Florida universities and other organizations, relative to community health initiatives. Once agenda is identified, prioritize the university and any resulting partnership with FRPA.

Identify existing senior health and wellness programs with proven measurements. Determine which programs may be suitable for incorporation into a parks and recreation environment.

ECONOMY

Adopt or develop talking point tool kit for communicating economic impact to internal and external audiences.

Continue to support the Impact Calculator; continue to spread the word about its value and use.

Assess future developments for the Impact Calculator.

ENVIRONMENT

Explore the feasibility of an advocacy event during legislative session for 2021.

Add additional members to this workgroup to help identify priorities to work on.

frpa.org/StrategicPlan

COMMUNITY BUILDING BE COMMUNITY CONNECTORS THROUGH LEADERSHIP, CIVIC ENGAGEMENT AND COLLABORATION, IN THE DEVELOPMENT OF THE PUBLIC REALM, PARK AND PUBLIC SPACES

HEALTH LEVERAGE AND CONNECT PARKS AND RECREATION TO IMPROVE COMMUNITY HEALTH

ECONOMIC IMPACT LEVERAGE THE ECONOMIC IMPACT OF PARKS AND RECREATION TO IMPROVE AND SUSTAIN COMMUNITY DEVELOPMENT

ENVIRONMENT DEMONSTRATE LEADERSHIP IN ENVIRONMENTAL STEWARDSHIP TO INCREASE PRESERVATION OF OUR NATURAL RESOURCES