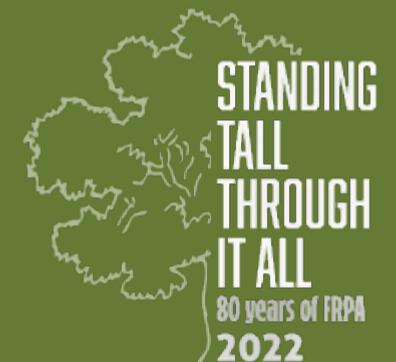




*Welcome to the 2022 FRPA  
Conference!*  
*August 29 - September 1, 2022 |  
Orlando, FL*



# Community Building through Park Planning & Design



# Speakers



## **Steve Lackey**

**Director of Parks and Recreation**

**[Steve.Lackey@kissimmee.gov](mailto:Steve.Lackey@kissimmee.gov)**

## **Mike Brown**

**Landscape Architect**

**[michael.brown@aecom.com](mailto:michael.brown@aecom.com)**



# LEARNING OBJECTIVES

1. Recognize the importance of connected green spaces
2. Identify the economic benefit of public parks
3. Understand how programming events and park design are associated.



# LEARNING OBJECTIVES

1. Recognize the importance of connected green spaces

# BIKE & PEDESTRIAN TRAILS CURRENT & FUTURE PLANS







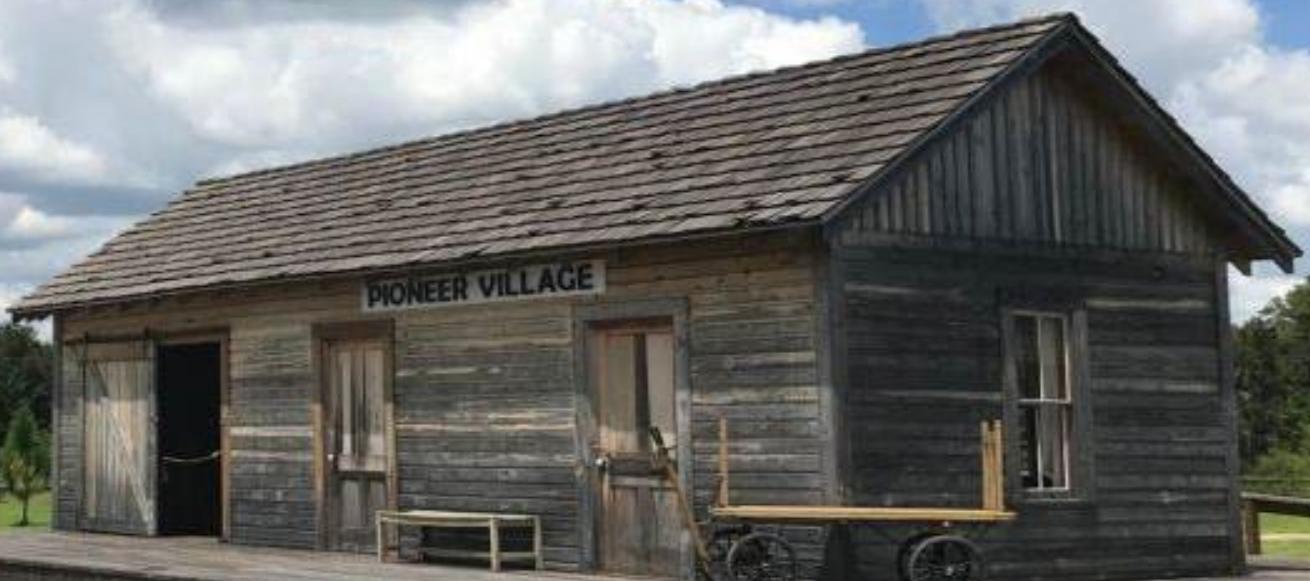












SHINGLE CREEK



REGIONAL TRAIL





















GREEN MEADOWS Petting FARM













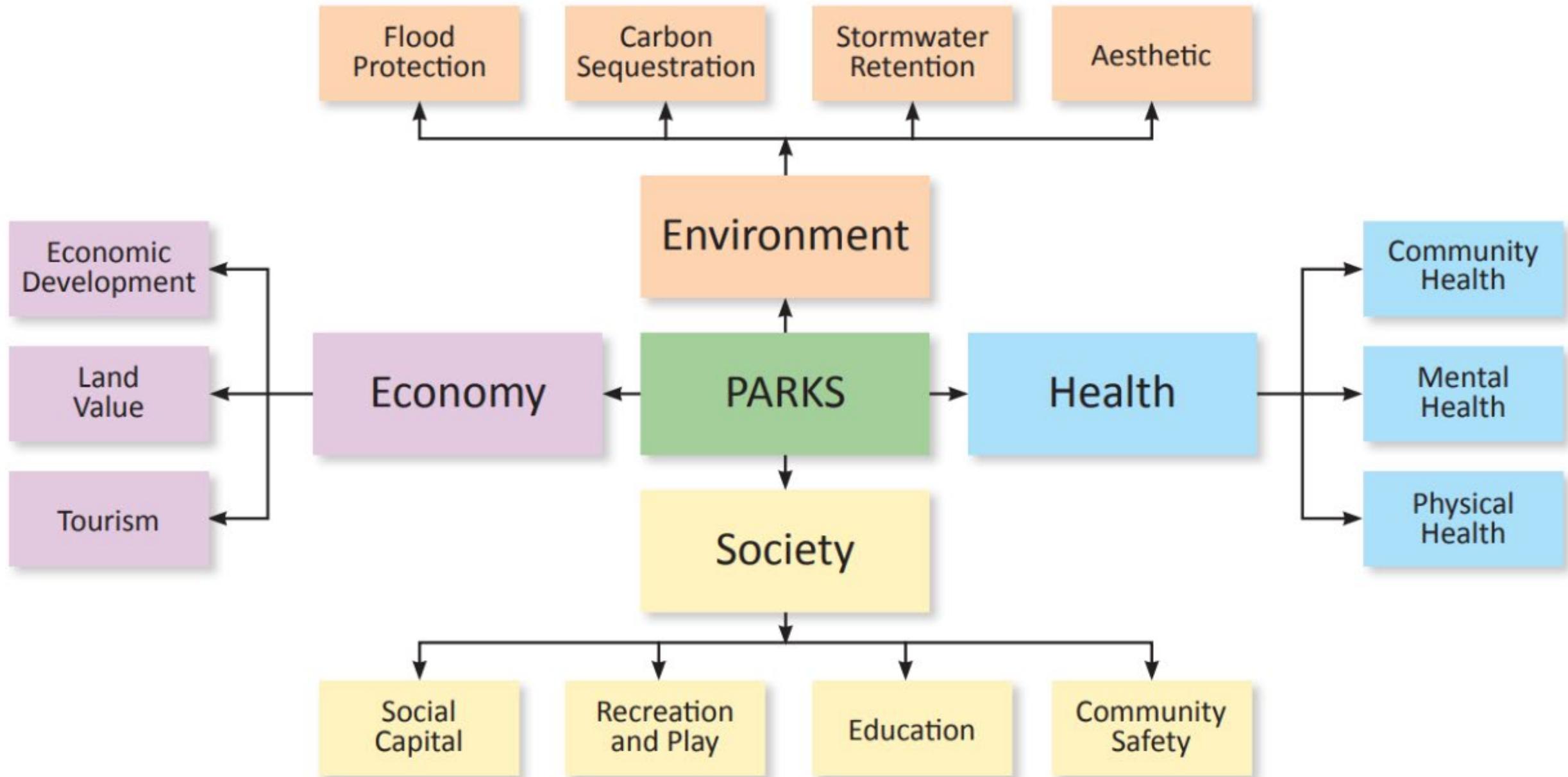


# LEARNING OBJECTIVES

## 2. Economic benefit of public parks



# Park System Benefit provided to People



# HEALTHY PARKS CREATE HEALTHY COMMUNITIES



# Impact and Rank of Local Park and Recreation Agency Spending on State Economics



## Economic Activity (transactions) & Ranking

**\$15,947,448,166**

2 of 51

transactions generated by local parks and recreation in 2019



## Value Added (GDP) & Ranking

**\$7,345,851,964**

3 of 51

in added GDP by local parks and recreation in 2019



## Labor Income (salaries, wages, benefits) & Ranking

**\$4,426,656,602**

3 of 51

in salaries, wages and benefits due to local parks and recreation in 2019



## Employment (jobs) & Ranking

**97,501**

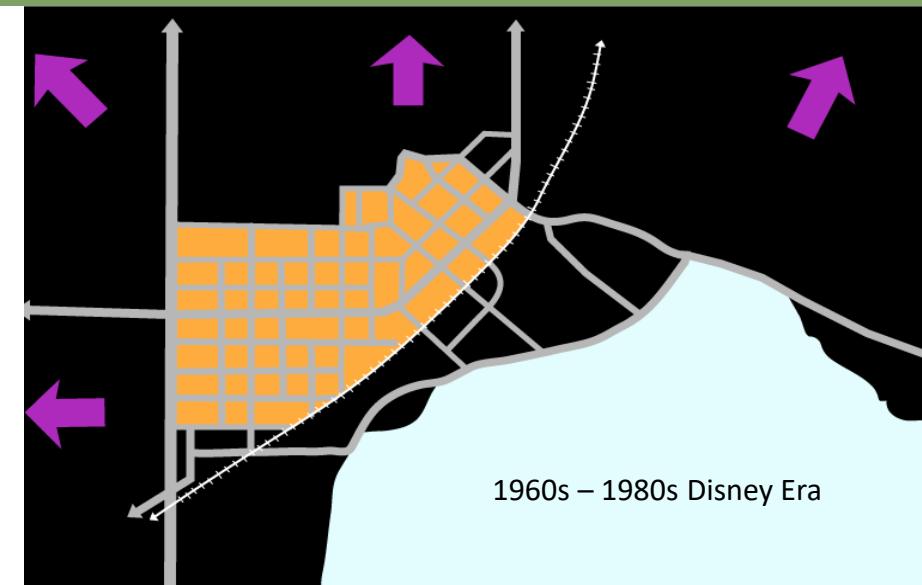
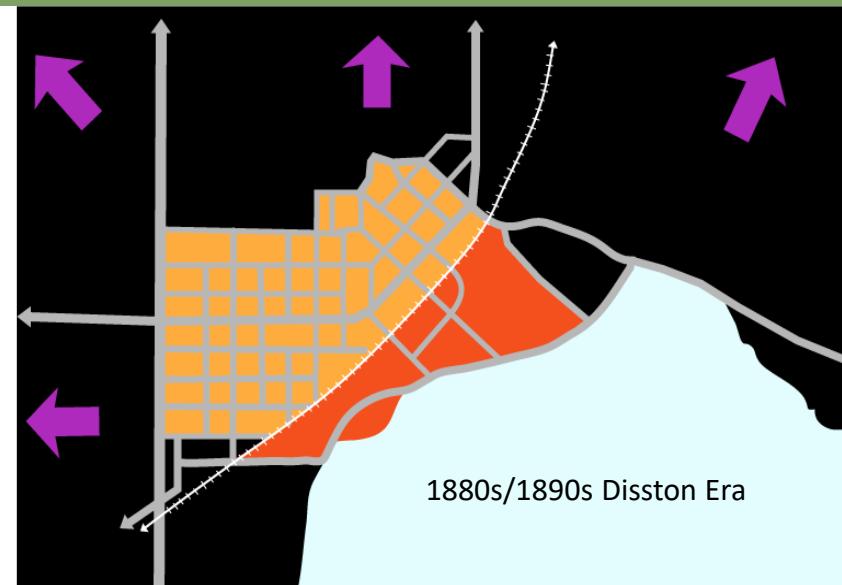
2 of 51

jobs were supported by local parks and recreation in 2019

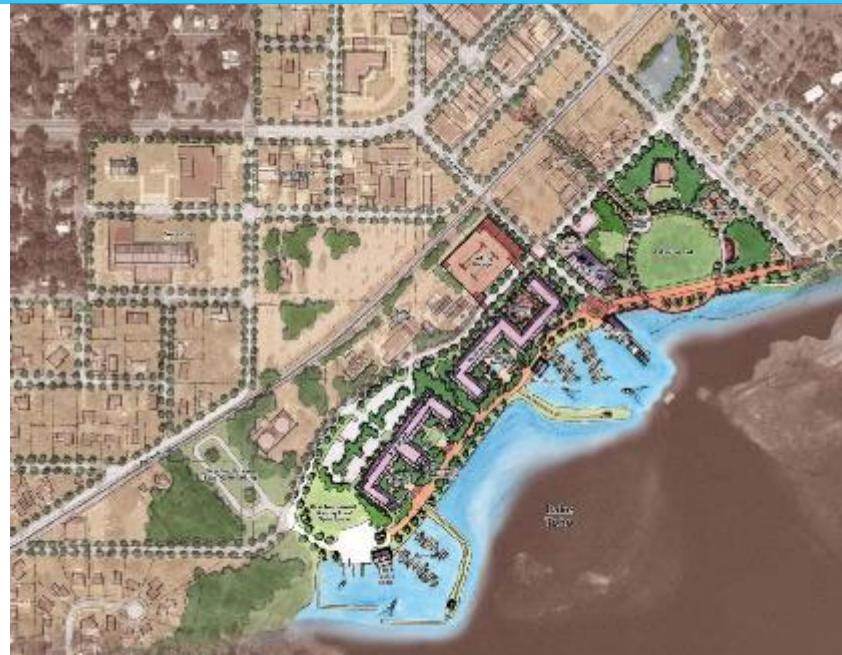


KISSIMMEE LAKEFRONT PARK

## PATTERNS OF GROWTH



## PARK AREA DEVELOPMENT



## PATTERNS OF GROWTH



# MOSAIC DEVELOPMENT PROJECT

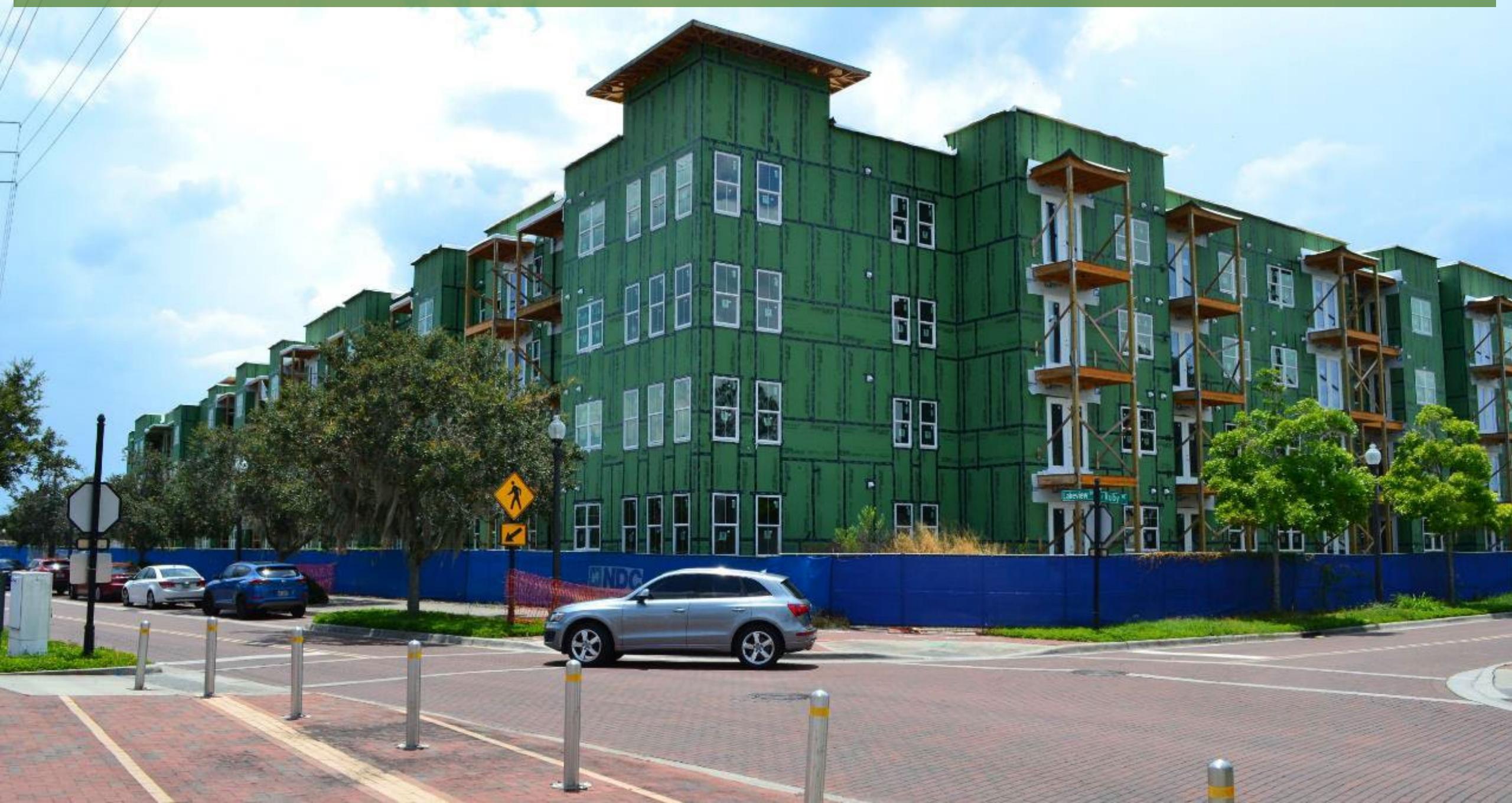








## PATTERNS OF GROWTH







15  
M.P.H.

# RUBY PLAZA CAFE



OPEN

CONCESSION

SHUNT  
TRIP







**BIG TOHO MARINA**

FOOD ICE



EXIT

LACOCINA





### Benefits to Date

- Estimated 500,000 visitors annually
- Monthly Festivals: Movie in the park attract 2,000 – 10,000 per event
- Improved lake habitat and water quality, storm water treatment
- Increased downtown activity – Cooperative Ventures w/ Kissimmee Main Street: Farmers Market, Food Truck Rodeo
- \$65 million new planned development
- \$17 million investment from the Kissimmee Utility Authority (KUA)
- Increase in property values throughout downtown
- New direct and indirect employment: two food concessions operating within park
- Fee-based venues booked 3month-1year in advance: pavilions, wedding lawn, events space, community house
- The addition of a public parking garage with 381 free spaces at the cost of \$9 million.
- New Sun Rail Station – 3<sup>rd</sup> largest ridership of 16 stations
- Parking garage with 400 spaces.
- The Mosaic project, 10 acres over 2 parcels. With 288 apartments currently under construction, 15ksf of commercial & future townhomes
- Mosaic development will eventually generate 1,500 to 1,600 new full-time residents in downtown.

### Awards

- 2017 - Florida Chapter ASLA – Award of Excellence
- 2014 - Florida Stormwater Association - Award of Excellence
- 2013 - Palm Beach Chapter AIA – Award of Excellence
- 2013 - Central Florida Eagle Award – Award of Excellence





# LEARNING OBJECTIVES

3. Understand how programming events and park design are associated.

# KISSIMMEE LAKEFRONT PARK MASTER PLAN



## DELIVERING THE WISHES OF THE PUBLIC

### Public Comments:

- Retain green space and natural beauty
- Connect downtown and the Lakefront
- Make park more secure: deter panhandlers and homeless
- Preserve the view of Lake Toho
- Improve park use: both daily and during special events
- Non-park development, such as residential and commercial should occur in the City owned land adjacent to Lakefront Park

### Goals:

- Create a vibrant waterfront that reconnects with downtown
- Revitalize open space and recreational elements
- Redevelop adjacent land to attract new development to lake side





- 2 Large Event Lawn Areas
- 15 Pavilions, Grills, Power & Water
- Concession Pavilion
- 2 Playgrounds

- Children's Splash Pad
- Large Plaza & Pier
- Specialty Lighting
- Wedding Lawn & Community House

- Bataan-Corregidor Memorial
- Fishing Pier
- Marina & Bait Shop
- Fishing Tournament Area

- Planted Stormwater Basins
- Boardwalks
- Interpretive Signage
- Movable furniture













300

KISSIMMEE  
LAKEFRONT PARK

THIS FACILITY IS  
RESERVED FOR

CHARLES & TORI'S

WEDDING

JULY 14, 2012

ALCOHOL PROHIBITED PER CITY ORDINANCE 5.3.  
FOR FURTHER INFORMATION, PLEASE CALL 407.542.2500

THE PEOPLE OF THE STATE OF FLORIDA  
DO NOT FORGET THE VOTE

CHARLES & TORI'S WEDDING



## FREE PUBLIC PARKING

- P1 KISSIMMEE INTERMODAL PARKING GARAGE
- P2 TOHO SQUARE PARKING GARAGE
- P3 OSCEOLA COUNTY PARKING GARAGE
- P4 COURTHOUSE PARKING LOT
- P5 RUBY AVE PARKING LOT
- DISABLED PARKING
- VIP PARKING



**MONUMENTAL 4TH OF JULY  
PARKING MAP**

FESTIVAL LAWN

KUA KIDS ZONE

LIGHTHOUSE LAWN

BATTING CAGES  
& VIDEO GAMES

VETERANS LAWN

LIVE PERFORMANCE  
STAGE



STAGE



FIRST AID

INFO STATION

RESTROOM

CONCESSIONS

HANDICAPPED PARKING

FOOD TRUCKS

## STAGE SHOWS

# JAPAN FESTIVAL 2019

- 11:00 One Hundred Taiko Drummers**  
By Orlando Taiko Dojo, Montessori Academy of Celebration and Matsuriza
- 11:30 Greeting from Consul-General of Japan in Miami**  
By Consul General Kenji Hirata and David M. Walsh Honorary Consul of Japan
- 11:45 Japanese Dance**  
By Kodomo Buyou-kai
- 11:55 Mukushin-ryu Bujutsu & Wakasa Ichiryogusoku Musha no kai**  
By 15th Souke Kenshin Ohashi & Rising Sun Dojo
- 12:25 Greeting from Orlando Hoshuko(Japanese Language School)**
- 12:35 Special Guest / Shakuhachi Performance**  
By Marco Lienhard
- 12:50 Koto Performance**  
By Yoshino-kai
- 1:20 Ballet and Taiko Drumming**  
By Chiaki Yasukawa with Dancers of United Ballet Theatre & Matsuriza
- 1:35 Judo Demonstration**  
By Metro Orlando Judo-kai
- 2:00 Taiko Performance**  
By Orlando Taiko Dojo
- 2:25 Japanese Dance**  
By Wakafujikai
- 2:40 Yosakoi Soran Dance**  
By Sakurā-Gumi
- 2:55 Yo-yo Demonstration**  
By Duncan Yo-yos
- 3:10 Cosplay Contest**  
with Audience Participation
- 3:40 Raffle Drawing**  
Raffle winner has to be present at the time of drawing
- 4:10 Bon-Odori**  
with Audience Participation & Wakafujikai
- 4:30 Stage Closing**

**Special Thanks To**

- |                       |                                            |                                |
|-----------------------|--------------------------------------------|--------------------------------|
| Asia Trend Magazine   | Kaoru Abril                                | Shogun                         |
| City Beverages        | Maticolle                                  | Sushi Kichi                    |
| Delta Airline         | MHPSA Volunteer Team                       | Sushiology                     |
| Echo Arts and Gifts   | mickeynet                                  | Sushi Tomi                     |
| Elemental Nursery     | MegaCon Orlando + Florida Anime Experience |                                |
| FHS Japanese Club     | Mitsukoshi U.S.A.                          | Tachibana-ya                   |
| Fujino-ya             | My Body 4 Life                             | Tom Croom from<br>Wasabi Anime |
| Gateway to Japan Inc. | Nodoka                                     | True World Foods               |
| Goichi's Sushi Cafe   | Orlando Hoshuko                            | UCF Students                   |
| IACE Travel           | Orlando Taiko Dojo                         | Wsmeltac Asian Foods           |
| Jaclyn Thomas         | Reiko's Kimono Crafts                      | Yayoi-Japanese Kimono          |
| J-Club                | Rising Sun Dojo                            | Yuko Matsuzaki                 |
| JFC International     | Rodan + Fields                             | And Many Volunteers            |
| Jimotti's Restaurant  | Sanwa Trading Co.                          |                                |

**RAFFLE**  
**Grand Prize**  
Roundtrip Ticket to Japan  
(\$1,000 Air Voucher)

## MAP & BOOTHS

- ① Festival Game Corner
- ② Orlando Science School
- ③ Orlando Japanese Baptist Church
- ④ Keylime Newsletter
- ⑤ Jimotti's Restaurant
- ⑥ Sushi Tomi
- ⑦ Sushiology
- ⑧ Goichi's Sushi Cafe
- ⑨ Sushi Kichi
- ⑩ Don Don
- ⑪ Coco Shaved Ice
- ⑫ Orlando International Airport (MCO)
- ⑬ Mikado-Sushi
- ⑭ Central Florida Kyokushin
- ⑮ IACE Travel
- ⑯ Mochiki
- ⑰ Misolucki
- ⑱ Misolucki
- ⑲ Toto USA, Inc.
- ⑳ Japan Florida Group Inc.
- ㉑ Rodan & Fields
- ㉒ Cyros International- USA
- ㉓ Tomato 2
- ㉔ Tomato 2
- ㉕ Sushi Yoko (Tomato2)
- ㉖ Weichert Realtors-Hallmark Properties
- ㉗ Duncan Yo-yos
- ㉘ Reiko's Kimono Crafts
- ㉙ Echo Arts and Gifts
- ㉚ Echo Arts and Gifts
- ㉛ Elemental Nursery
- ㉜ Elemental Nursery
- ㉝ Tea Ceremony J-Club
- ㉞ Yayoi Japanese Kimono
- ㉟ Yayoi Japanese Kimono
- ㉞ Rising Sun Dojo
- ㉟ Asia Trend Magazine
- ㉛ JAO & Raffle Booth
- ㉜ Cosplay Contest
- ㉝ Medical
- ㉞ Orlando Taiko Dojo
- ㉟ Consulate General of Japan
- ㉞ Mitsubishi Hitachi Power Systems Americas, Inc.
- ㉛ U.S. Secret Service
- ㉜ Fujino-ya
- ㉞ Kimono try on
- ㉛ Uniasian Boutique
- ㉜ Maricolle
- ㉞ Japanese Calligraphy
- ㉛ Central Florida Bonsai Club
- ㉞ New York Life Insurance Company

- Pavilion 1 JAO Drink Booth  
Pavilion 2 Orlando Hoshuko/Furuhonichi  
Pavilion 3 Bazaars by Mitsukoshi











WIA  
MIAMI  
WATER  
AUTHORITY

Sno-Kones







# VISIT... KISSIMMEE LAKEFRONT PARK



Free • Open all year • 6 a.m. - 10 p.m.



[www.FloridaBirdingTrail.com](http://www.FloridaBirdingTrail.com)



JOIN US IN BECOMING A PART OF OUR NEW FARMERS MARKET  
AT OUR NEW LOCATION THE BEAUTIFUL KISSIMMEE LAKEFRONT  
PARK, AT OUR NEW TIME 3 PM-7 PM EVERY TUESDAY.

FOR MORE INFORMATION CONTACT  
KISSIMMEE MAIN STREET AT 407-848-4843.

[/KISSIMMEEVALLYFARMERSMARKET](#) [/KISSIMMEEFM](#)



City of Kissimmee  
**EASTER EGGSTRAVAGANZA**  
Saturday, April 19  
12:00 p.m. - 3:00 p.m.  
KISSIMMEE LAKEFRONT PARK CIVIC LAWN  
230 Lakelane Drive, Kissimmee  
Meet the Easter Bunny!  
Also Enjoy:  
Easter Egg Hunt, Face Painting,  
Bounce Houses, Interactive Games,  
Candy, Raffles, Food & Refreshments  
Activity Wristbands are \$5/person



407.935.1412 [www.kissimmeeparks.org](http://www.kissimmeeparks.org)









KISSIMMEE CHAIN, FL  
JAN. 29 - FEB. 3, 2019 • MLF BASS PRO TOUR STAGE ONE



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# Thank You!

Steve Lackey  
Mike Brown

**FRPA**  
FLORIDA RECREATION  
& PARK ASSOCIATION

For more information  
about the  
**Florida Recreation and  
Park Association**  
visit [frpa.org](http://frpa.org)