



FLORIDA RECREATION AND PARK ASSOCIATION 2018 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

The Florida Recreation and Park Association annually hosts its Conference and Trade Show in August. This much anticipated event offers over 90 educational sessions for park and recreation professionals from across the State of Florida. Also highly popular, is the eight hour trade show and exhibit hall, featuring product and service providers for the field of parks and recreation.

The 2018 Annual Conference will be held at the Caribe Royale Resort in Orlando, Florida beginning August 27 and ending August 30. The 2018 “From Coast to Canopy” conference provides an opportunity for you and your company or organization to be involved in a variety of ways.

The stats:

Attendees of the FRPA Annual Conference are professionals employed by cities and counties. Historically we have between 800-1000 attendees.

Delegate bags are distributed to all delegates attending conference. The reach is between 800-900 park and recreation professionals.

1,000 onsite brochures are published.

The onsite registration slideshow will constantly loop on a television screen at the registration area.

FRPA has over 2,500 likes across our social media platforms.

Pre-Conference emails go to all FRPA members, estimated at 1,100 individuals.

Our Mobile app is NEW and has unknown potential at this point, however, attendees have been asking for it!

Premier Sponsor Opportunities

Awards and Installation Banquet Exclusive Sponsor (\$10,000)

This sponsorship offers the following premiums: recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition in the on-site conference program booklet and registration slideshow, recognition on the mobile app, table top display in the meeting room of the event, ability for two individuals with the company to attend the event, option to address attendees exclusively with a up to three minute speech.

Mobile App Presenting Sponsor (\$7,000)

This sponsorship offers the following premiums: app sponsor naming rights for one year, company logo on the app opening screen, recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition in the on-site conference program booklet and registration slideshow, mobile app ad, exhibit booth space at the exhibit hall, ability for two individuals with the company to attend the exhibit hall.

Sponsorship monies and any artwork to be submitted must be received by deadlines for inclusion in any publications.

Updated: 6/4/2018



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Signature Event Sponsor Opportunities

Opening Session (\$4,000) **SOLD**

Closing Session (\$4,000) **SOLD**

Socials (x3) (\$4,000) – **ONLY 1 Left**

Director's Luncheon (\$4,000) **SOLD**

WiFi Password – Your Company Name as the WiFi Code (\$4000)

All of the above include the following premiums: recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition in the on-site conference program booklet and registration slideshow, recognition on the mobile app, table top display in the meeting room of the event, ability for two individuals with the company to attend the event, option to address attendees exclusively with an up to three minute speech.

Contributing Sponsor Opportunities

Name Badge Holders (\$3,500) **SOLD**

Conference Bag (\$3,500) **SOLD**

Each of the above include the following premiums: Company name/logo printed on the registration item, recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition on the mobile app, recognition in the on-site conference program booklet and registration slideshow, catalog or promotional item stuffer to be distributed with the delegate bags.

Awards and Installation Banquet

(Three available as long as there is not an exclusive sponsor) (\$3,500)

The above includes the following premiums: recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition in the on-site conference program booklet and registration slideshow, recognition on the mobile app, table top display in the meeting room of the event.

Awards Video (\$2,500) **SOLD**

The above includes the following premiums: recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition on the mobile app, recognition in the on-site conference program booklet and registration slideshow, catalog or promotional item stuffer to be distributed with the delegate bags.

Citizen's Luncheon (\$2,000)

The above includes the following premiums: recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition in the on-site conference program booklet and registration slideshow, table top display in the meeting room of the event.

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Supporting Sponsor Opportunities

Panther Level (\$1,000)

The above includes the following premiums: recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition in the on-site conference program booklet and registration slideshow, catalog or promotional item stuffer to be distributed with the delegate bags.

Sailfish Level (\$750)

The above includes the following premiums: recognition in pre and post conference publicity via emails and the FRPA website, recognition in the on-site conference program booklet and registration slideshow.

Manatee Level (\$500)

The above includes the following premiums: recognition in pre and post conference publicity via emails and the FRPA website, recognition in the on-site registration slideshow.

Add on/Single items and advertisement opportunities

- Mobile App ad; 200x50px, >100kb(\$250)
- Your promotional item placed in delegate bags (\$300)
- Onsite Conference Brochure grayscale Full Page ad; 4.75" x 7.5" (\$350)
- Onsite Conference Brochure grayscale Half Page ad; 4.75" x 3.75" (\$200)
- Onsite Conference Brochure full color cover ad; 4.75" x 7.5" (\$500) - **SOLD**

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| Company: | | |
|---|---------------|--------------|
| Contact Name: | | |
| Billing Address: | | |
| | | |
| Phone: | | |
| Email: | | |
| | | |
| SPONSORSHIP | SPONSORING | PRICE |
| Awards and Installation Banquet Exclusive Sponsor | | \$10,000 |
| Mobile App Presenting Sponsor | | \$7,000 |
| Opening Session | SOLD | \$4,000 |
| Closing Session | SOLD | \$4,000 |
| Socials – 3 available – ONLY 1 LEFT | | \$4,000/each |
| Director’s Luncheon | SOLD | \$4,000 |
| WiFi | | \$4,000 |
| Name Badge Holders | SOLD | \$3,500 |
| Conference Bag | SOLD | \$3,500 |
| Awards and Installation Banquet – 3 available | | \$3,500/each |
| Awards Video | SOLD | \$2,500 |
| Citizen’s Luncheon | | \$2,000 |
| Panther Level | | \$1,000 |
| Sailfish Level | | \$750 |
| Manatee Level | | \$500 |
| Mobile App ad | | \$250 |
| Your promotional item placed in delegate bags | | \$300 |
| Onsite Conference Brochure grayscale Full Page ad | | \$350 |
| Onsite Conference Brochure grayscale Half Page ad | | \$200 |
| Onsite Conference Brochure full color cover ad | SOLD | \$500 |
| | TOTAL: | |

| | | | |
|--------------------------|-------|------------|--|
| Method of Payment | Check | # | Please send form and payment to: Fax: (850) 942-0712 OR Email: amber@frpa.org OR Mail: Florida Recreation and Park Association 411 Office Plaza Drive Tallahassee, FL 32301 |
| Discover | Visa | MasterCard | |
| Credit Card # | | | |
| Expiration Date | | | |
| Name as appears on Card | | | |
| Signature | | | |

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