



FLORIDA RECREATION AND PARK ASSOCIATION 2022 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

****Must receive by March 31, 2022 to be listed in Conference Registration Brochure**
****Must receive by June 15, 2022 to be listed in Onsite Program******

The Florida Recreation and Park Association annually hosts its Conference and Trade Show in August. This much anticipated event offers over 90 educational sessions for park and recreation professionals from across the State of Florida. Also highly popular, is the eight-hour trade show and exhibit hall, featuring product and service providers for the field of parks and recreation.

The 2022 Annual Conference will be held at the Caribe Royale Resort in Orlando, Florida August 29 - September 1.

The stats:

Attendees of the FRPA Annual Conference are professionals employed by cities and counties. Historically we have between 800-1000 attendees.

Delegate bags are distributed to all delegates attending conference. The reach is between 800-900 park and recreation professionals.

1,000 onsite brochures are published.

The onsite registration slideshow will constantly loop on a television screen at the registration area.

FRPA has over 2,500 likes across our social media platforms.

Pre-Conference emails go to all FRPA members, estimated at 1,200 individuals.

Premier Sponsor Opportunities

Awards and Installation Banquet Exclusive Sponsor (\$10,000)

This sponsorship offers the following premiums: recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition in the on-site conference program booklet and registration slideshow, recognition on the mobile app, table top display in the meeting room of the event, ability for two individuals with the company to attend the event, option to address attendees exclusively with a up to three minute speech.

Mobile App Presenting Sponsor (\$7,000) **SOLD**

This sponsorship offers the following premiums: app sponsor naming rights for one year, company logo on the app opening screen, recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition in the on-site conference program booklet and registration slideshow and mobile app ad.

Sponsorship payment and any artwork to be submitted must be received by deadlines for inclusion in any publications.

Updated: 2/2022



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Signature Event Sponsor Opportunities

Opening Session (\$4,000) **SOLD**

Introduce the Closing General Session Sponsor along with having your promo video (max 2 minutes) played before the sessions starts. Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet.

Closing Session (\$4,000) **SOLD**

Introduce the Closing General Session Sponsor along with having your promo video (max 2 minutes) played before the sessions starts. Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet.

Social (Wednesday) (\$4,000 each) **SOLD**

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet.

Director's Luncheon (\$4,000) **SOLD**

Premiums – Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as a table top display in the education meeting room. This Education Day is reserved solely for agency Directors. Sponsorship also allows you to attend the events of the day, a premium afforded to only sponsor of this event and VIP Commercial Partners. An audience of approximately 50-65 executive level decision makers in the parks and recreation industry in a discrete environment allows you priceless contacts.

Name Badge Holders (\$4,000) **SOLD**

Receive recognition in pre and post conference publicity if the sponsorship is received by the established deadline, and recognition in the on-site conference program booklet, as well as your company logo on the front part of the name badge holder.

Conference Bag (\$4000) **SOLD**

Each of the above include the following premiums: Company name/logo printed on the registration item, recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition on the mobile app, recognition in the on-site conference program booklet and registration slideshow, catalog or promotional item stuffer to be distributed with the delegate bags.

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Add on/Single items and advertisement opportunities

- Your promotional item placed in delegate bags (\$300)
- Onsite Conference Brochure Grayscale Full Page ad; 4.75"x 7.5" (\$350)
- Onsite Conference Brochure Grayscale Half Page ad; 4.75"x3.75" (\$200)
- Onsite Conference Brochure full color cover ad; 4.75"x 7.5" (\$500)

Contributing Sponsor Opportunities

Awards and Installation Banquet

(Three available as long as there is not an exclusive sponsor) (\$3,500)

The above includes the following premiums: recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition in the on-site conference program booklet and registration slideshow, recognition on the mobile app.

Awards Video (\$2,500) **SOLD**

The above includes the following premiums: recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition on the mobile app, recognition in the on-site conference program booklet and registration slideshow.

Signage (\$2,000)

The above includes the following premiums: Your company logo on signage though out the conference, not including sponsored events. Recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition on the mobile app, recognition in the on-site conference program booklet and registration slideshow.

Newsletter (\$1,500) **SOLD**

The above includes the following premiums: Your company logo on 6 newsletters sent out to full membership over a 6-week period. Recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition on the mobile app, recognition in the on-site conference program booklet and registration slideshow.

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Supporting Sponsor Opportunities

STANDING TALL (\$2,000)

The above includes the following premiums: recognition in pre and post conference publicity via emails, social media and the FRPA website, recognition in the on-site conference program booklet and registration slideshow, catalog or promotional item stuffer to be distributed with the delegate bags.

GROWTH (\$1,000)

The above includes the following premiums: recognition in pre and post conference publicity via emails and the FRPA website, recognition in the on-site conference program booklet and registration slideshow.

SPROUT (\$750)

The above includes the following premiums: recognition in pre and post conference publicity via emails and the FRPA website, recognition in the on-site registration slideshow.

SPOOKY SPONSORSHIPS AVAILABLE

Every booth is encouraged to have treats to give away.

Trick or Treat Bag Sponsor \$2,500 - **SOLD**

Costume Prizes

Scariest Costume \$500

Most Creative Costume \$500

Best Couple Costume \$500

Funniest Costume \$500

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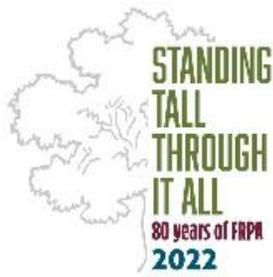
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Company:		
Contact Name:		
Billing Address:		
Phone:		
Email:		
SPONSORSHIP	SPONSORING	PRICE
Awards and Installation Banquet Exclusive Sponsor		\$10,000
Mobile App Presenting Sponsor	SOLD	\$7,000
Opening Session	SOLD	\$4,000
Closing Session	SOLD	\$4,000
Social (Monday and Wednesday)	SOLD	\$4,000/each
Director's Luncheon	SOLD	\$4,000
Name Badge Holders	SOLD	\$4,000
Conference Bag	SOLD	\$4,000
Awards and Installation Banquet – 3 available		\$3,500/each
Awards Video	SOLD	\$2,500
Signage		\$2,000
Newsletter	SOLD	\$1,500
STANDING TALL Level		\$2,000
GROWTH Level		\$1,000
SPROUT Level		\$750
Your promotional item placed in delegate bags		\$300
Onsite Conference Brochure grayscale Full Page ad		\$350
Onsite Conference Brochure grayscale Half Page ad		\$200
Onsite Conference Brochure special placement full color cover ad	SOLD	\$500
Costume Contest Category Sponsor		\$500
	TOTAL:	

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Method of Payment	Check	#	<p>Please send form and payment to:</p> <p>Fax: (850) 942-0712 OR Email: eleanor@frpa.org OR Mail: Florida Recreation and Park Association 411 Office Plaza Drive Tallahassee, FL 32301</p>
Discover AMEX	Visa	MasterCard	
Credit Card #			
Expiration Date	CVV#		
Name as appears on Card			
Signature			

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