



Welcome to the 2022 FRPA Conference!
August 29 - September 1, 2022 | Orlando, FL



A Dive into Esports & Recreation

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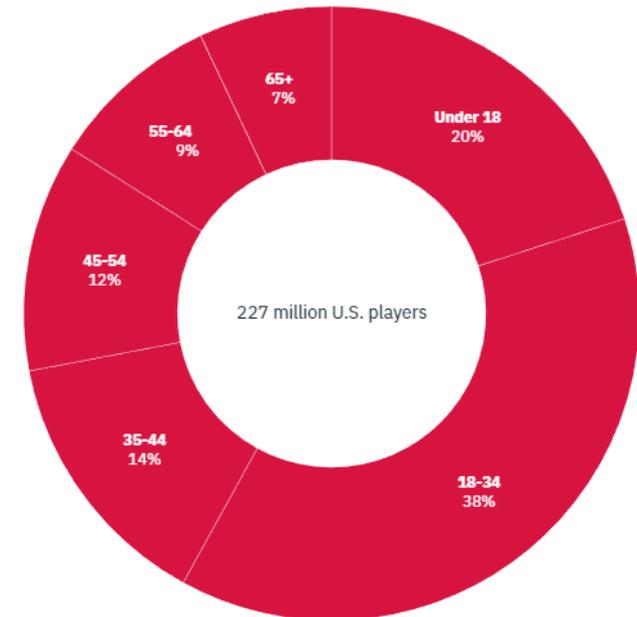


Esports, E-sports, eSports?



Picture: Floridan Olivo - Unsplash

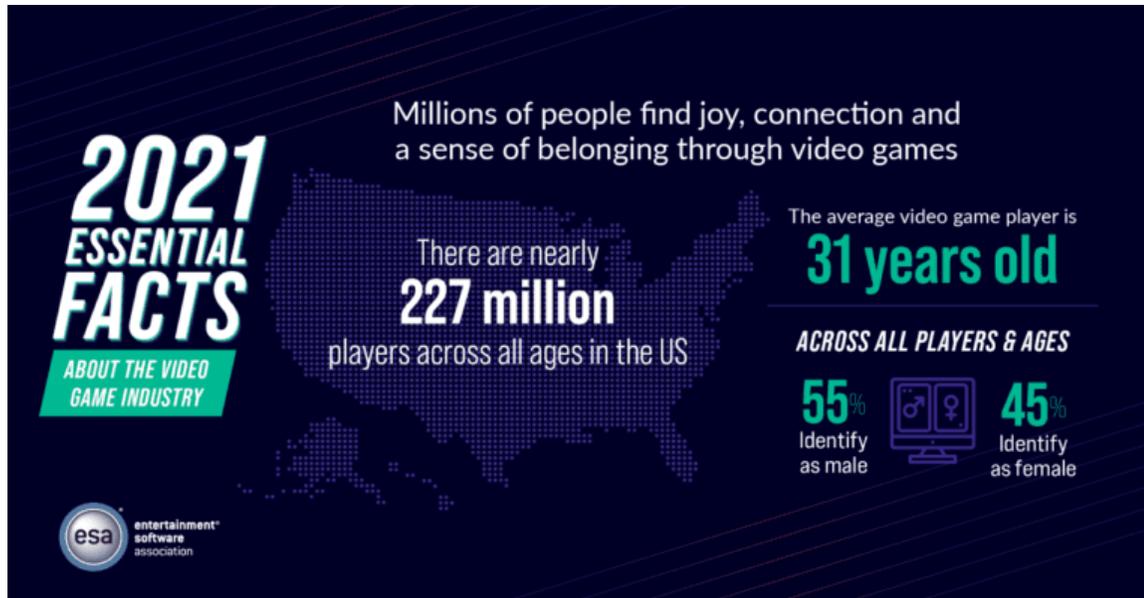
2021 Age Breakdown of U.S. Video Game Players



FOR MORE DATA, VISIT [VIP+](#)

SOURCE: ENTERTAINMENT SOFTWARE ASSOCIATION
BASED ON SURVEY DATA OF 4000 RESPONDENTS AGES 18 OR OVER AND OTHER INTERNAL ESA DATA

Esports, E-sports, eSports?



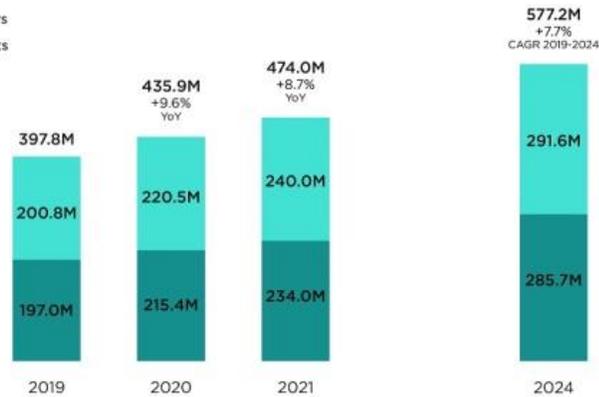
Esports, E-sports, eSports?



Esports Audience Growth

Global | For 2019, 2020, 2021, and 2024

- Occasional Viewers
- Esports Enthusiasts



Due to rounding, Esports Enthusiasts and Occasional Viewers do not add up to the total audience in 2024.

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[newzoo.com/esports-report](https://www.newzoo.com/esports-report)



2021 Esports Revenue Streams

Global | With Year-on-Year Growth



Newzoo's esports revenue figures always exclude revenues from betting, fantasy leagues, and similar cash-payout concepts, as well as core game revenues.

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Discussion: Are Esports sports?



Games, Events, Activities



Games, Events, Activities



Parks part in parts (Our Role)



Parks part in parts (Their Role)





Case Study: PC Bangs



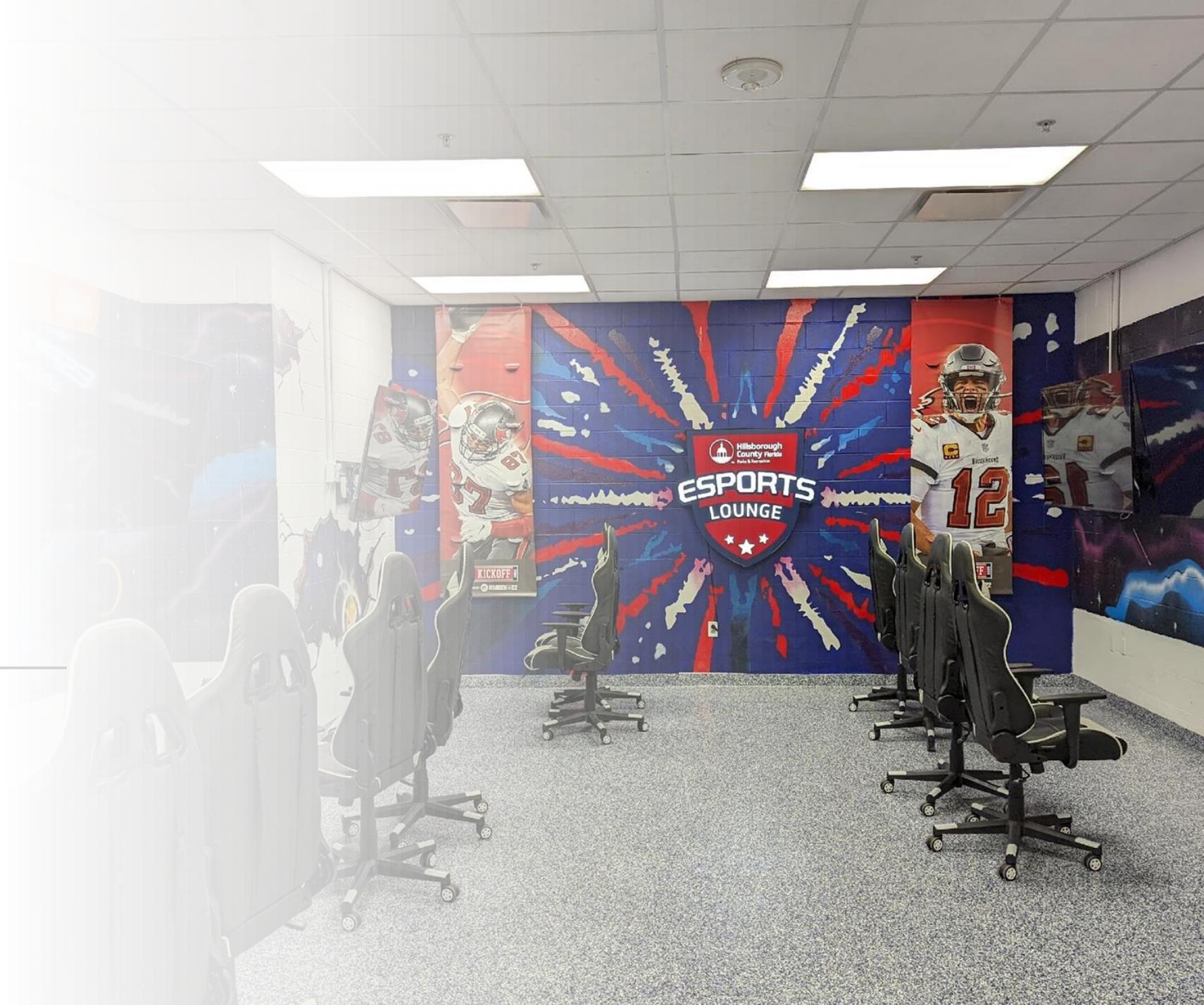
123ABC's of Physical Spaces



STEAM DECK



Activity:
Building A
Program



Multa Paucis

- Esports is complimentary to traditional sports
 - Great equitability for diversity & inclusion
 - Growth & Breadth is unparalleled
- Roles
 - Activator of experiences
 - Gathering Hub
- Local competition & events
 - Grassroot efforts
- Physical spaces
 - K.I.S.S



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