

2023 FRPA Exhibitor Lead Retrieval

The FRPA Events App has the option to use a QR code to gather potential customers for your company. The email address we have on file for your company (either submitted with original paperwork or the badge request form) is approved to use this feature. Should you need help, please email charla@frpa.org.

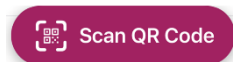
You may also use your specific QR code to post at your booth for delegates to scan themselves. [Click here for all Exhibitor QR codes and find yours to export.](#)

To download and use the app:

Search “Eventsential” in your app store (Apple or Android). (The icon is a green ‘e’.) Download and log into the App. Search for “FRPA” once you’re in the App and you’ll be on your way!

Once in the App, here are the instructions for using the lead retrieval service:

- Click on the “More” option on the bottom right of your screen.
- A pink button will pop up on the bottom right:



- This is where you will find your personal QR code, in case someone wants your “business card” and where you will scan leads throughout your time at the Conference.
- You can access everyone you have scanned or who has scanned you by visiting your “Registrant Bag” on the ‘More’ tab at the bottom of the screen. From there you can export using the share button (top right; looks like a square with an arrow) into a spreadsheet.
- If this doesn’t work or you’d prefer help, after the Conference, you may request your leads list by emailing charla@frpa.org or calling 850-878-3221. Lists will be available after September 15, 2023.

