

economic impact



LEVERAGE THE ECONOMIC IMPACT OF PARKS AND RECREATION TO IMPROVE SUSTAINABLE FUNDING SOURCES

Strategy EC1

Engage and align FRPA with local, regional and statewide economic development/impact organizations and agencies to develop a partnership for a statewide economic impact study. design excellence associations and the contractors who build parks in the public realm.

1

Compile relevant existing economic development/impact studies to be a deliverable used to promote the economic impact of parks and recreation.

2

Design the scope for an outside consultant or develop: 1) An Economic Impact calculator for FRPA Member Agencies to use. 2) Take all of the relevant Florida-focused studies and pull information from all that we can use.

Strategy EC2

Provide learning opportunities to inform and influence internal and external audiences about the value of economic impact of parks.

3

Provide an Economic Impact calculator and customizable infographic for agencies to use in determining their economic impact.

4

Adopt or develop talking point tool kit for communicating economic impact including 3 minute elevator speech.