



Welcome to the 2022 FRPA Conference!
August 29 – September 1, 2022 | Orlando, FL



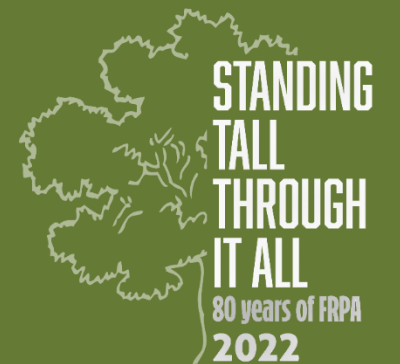
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The background of the slide is a photograph of a forest with tall trees and sunlight filtering through the leaves. A solid blue horizontal banner is overlaid across the middle of the image.

Recreation In Motion





LEARNING OBJECTIVES

- 1. Identify alternatives for recreation**
- 2. Recognize the impact**
- 3. Outline a plan to “take it to them”**

What is Recreation??

- **refreshment and relaxation of one's body or mind**
- **pastime, diversion, exercise, or other resource
affording enjoyment**



What is Recreation??

Tic Tac Toe

E sports

Bounce Houses

Horseshoes

Wildlife presentations

Obstacle Course

Bingo



Four P's of Recreation in Motion

1. Places
2. Partnerships
3. Possibilities
4. People



Impact

1. Value

- a) Property
- b) Growth

2. Health

- a) Mental
- b) Physical

3. Opportunity

- a) Affordability
- b) Proximity



Other Benefits

Community Engagement

Entertainment

Marketing

Lifestyle



Let's Go!!

“Take it to them” Exercise **(Two examples)**

- ✓ **Where?**
- ✓ **What? With Whom?**





Thank You!

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FRPA
FLORIDA RECREATION
& PARK ASSOCIATION

For more information about the
Florida Recreation and Park Association
visit frpa.org