



AN EXCLUSIVE OPPORTUNITY
FOR YOU TO REACH PARKS AND RECREATION PROFESSIONALS
WITH YOUR MARKETING MESSAGE

ADMail

ADMail is an electronic method of reaching members of the Florida Recreation and Park Association. Over 1,000 individuals will receive your ADMail piece designed by you, with tracking information available to determine if you achieved your desired reach.

You recently may have received our inaugural ADMail piece featuring Musco Sports Lighting, sent to parks and recreation professionals and our commercial professionals so you could see the format. We hope you will see this as an effective way of reaching your potential customer base.

A limited number of exclusive opportunities will be available. FRPA will only send one ADMail piece per week.

You are responsible for sending a camera ready image that meets the following specs:

- Image must be in a jpg form
- Image must measure 640 x 420 pixels
- Image must be no larger than 90 kb

Don't have a graphics or marketing team in place? FRPA can provide limited assistance in constructing a marketing piece for you. Additional fees for the time spent on design will be charged on a case by case basis.

FRPA will provide tracking updates for two weeks following the distribution of your ADMail piece to show you how many clicks were taken from the ADMail piece to the targeted webpage you select.

Through FRPA's ADMail, you have an opportunity to reach over 1,000 parks and recreation professionals for the affordable price of \$250 per ADMail mailing, without incurring the cost of printing and mailing a marketing piece to your potential customers.

Reserve your ADMail space now by contacting Amber Bulloch at amber@frpa.org or call 850-878-3221.



ADMail Payment Form

ADMail copy must be emailed two weeks prior to your reserved distribution date.

COMPANY: _____

COMPANY CONTACT: _____

MAILING ADDRESS: _____

CITY _____ STATE _____ ZIP _____

PHONE WITH AREA CODE: _____

EMAIL OF COMPANY CONTACT: _____

of ADMail piece(s) _____ x \$250 = Total Investment \$ _____

METHOD OF PAYMENT

VISA

MASTER CARD

DISCOVER

Credit Card # _____

Expiration Date: _____

Name as it Appears on Card _____

Check # _____ Check Amount \$ _____

NOTE: Credit card payments will be charged at the time of distribution, unless you authorize charging your card one time for all of your reserved ADMail piece(s). Payments by check must be made prior to the distribution date of your AdMail piece(s).

Return to: Florida Recreation and Park Association

411 Office Plaza Drive

Tallahassee, FL 32301-2756

Via email to amber@frpa.org

Via fax to 850-942-0712



ADMail Reservation Form
Circle your Desired Distribution Week(s)

~~January 8, 2018~~
~~January 22, 2018~~
~~January 29, 2018 - SOLD~~

~~February 5, 2018~~
February 12, 2018
February 19, 2018
February 26, 2018 - SOLD

March 5, 2018 - SOLD
March 12, 2018 - SOLD
March 19, 2018
March 26, 2018 - SOLD

April 2, 2018
April 9, 2018
April 16, 2018
April 23, 2018 - SOLD
April 30, 2018 - SOLD

May 7, 2018
May 14, 2018
May 21, 2018

June 4, 2018 - SOLD
June 11, 2018 - SOLD
June 18, 2018
June 25, 2018

July 2, 2018
July 9, 2018
July 16, 2018
July 23, 2018 - SOLD
July 30, 2018 - SOLD

August 6, 2018 - SOLD
August 13, 2018 - SOLD
August 20, 2018 - SOLD

September 10, 2018 - SOLD
September 17, 2018
September 24, 2018

October 1, 2018
October 8, 2018 - SOLD
October 15, 2018 - SOLD
October 22, 2018
October 29, 2018

November 5, 2018
November 12, 2018
November 19, 2018
November 26, 2018

December 3, 2018
December 10, 2018
December 17, 2018