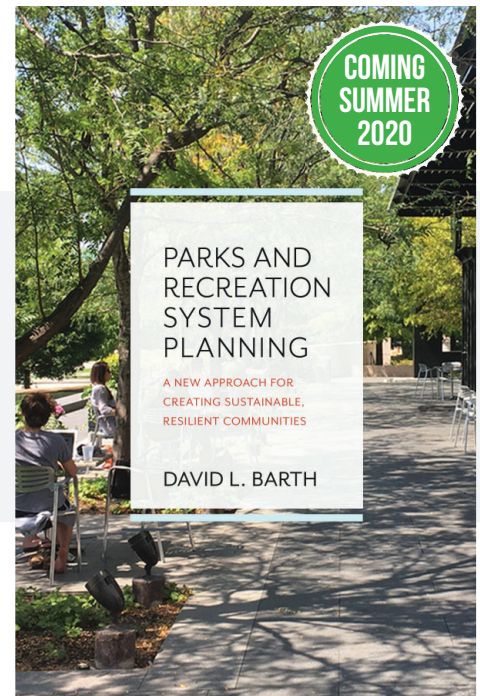
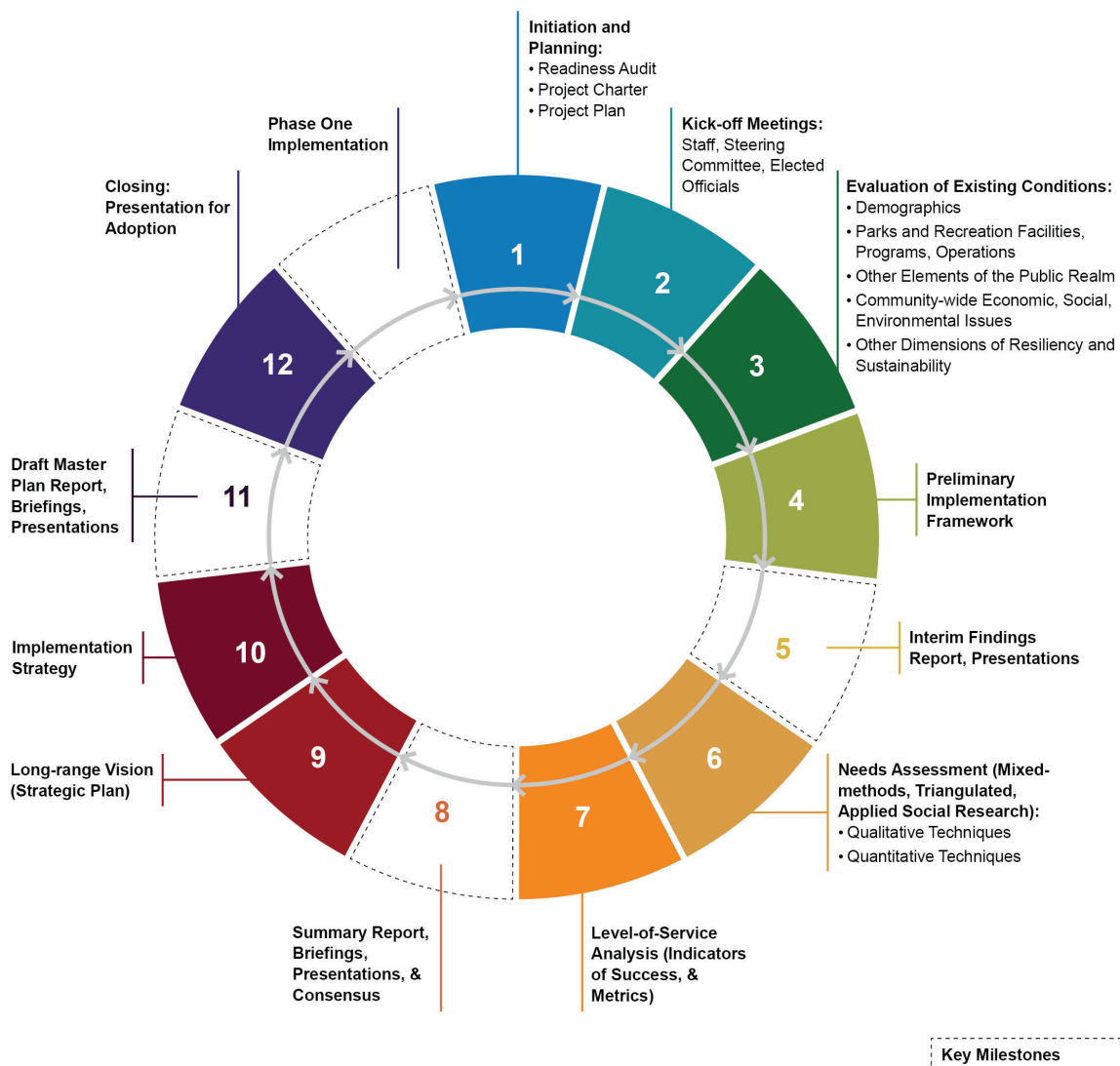


The New Approach to Parks and Recreation System Planning to Create More Sustainable, Resilient Communities



<https://islandpress.org/books/parks-and-recreation-system-planning>

THE PROCESS



THE DETAILS

NOTES

1. INITIATION AND PLANNING:

- Readiness Audit
- Project Charter (Project Manager, Team, Description, Scope, Costs, Roles)
- Objectives and Aspirations:
 - Traditional Parks and Recreation System
 - Alternative Dimensions
 - Integrated Public Realm
 - Community Resiliency and Sustainability
 - High-Performance Public Spaces
- Project Plan
 - Project Team, Consultants, Participants, Stakeholders
 - Opportunities for Integrated, Collaborative Public Realm Planning
 - Scope and Schedule
 - Methodologies
 - Steering/ Advisory Committee
 - Deliverables
 - Review and Approval Process

2. KICK-OFF MEETING(S): STAFF, STEERING COMMITTEE, ELECTED OFFICIALS

3. EVALUATION OF EXISTING CONDITIONS (The Deep Dive, Scientific Curiosity)

- Demographics
- Parks and Recreation Facilities, Programs, Operations
- Other Elements of the Public Realm
- Community-wide Economic, Social, Environmental Issues
- Other Dimensions of Resiliency and Sustainability

4. PRELIMINARY IMPLEMENTATION FRAMEWORK (Building the Runway cont'd)

- Hypothetical Vision: Parks and Recreation System, Dimensions, Resiliency and Sustainability Initiatives
- Estimated Costs
- Potential Funding Sources and Amounts
- Regulatory Implementation
- Staffing, Operations, Maintenance

5. INTERIM FINDINGS REPORT, PRESENTATIONS

THE DETAILS

NOTES

6. NEEDS ASSESSMENT (Mixed-Methods, Triangulated, Applied Social Research)

- Research Design, Information Sources
- Qualitative Techniques
 - Site evaluations
 - Interviews and focus groups
 - Public meetings (open houses)
 - Interactive web site
- Quantitative Techniques
 - Mail survey
 - On-line survey
 - Secondary Data (Comprehensive Plan, Census, Other Reports)

7. LEVEL-OF-SERVICE ANALYSIS (Indicators of Success, and Metrics)

- Community Values, Desired Future Conditions
- Parks and Recreation System
- Other Dimensions
- Service Delivery Models
- Classifications
- Metrics
- Benchmarking

8. SUMMARY REPORT, BRIEFINGS, PRESENTATIONS, & CONSENSUS

9. LONG-RANGE VISION (Strategic Plan)

- Foundational Values
- Mission, Role
- Guiding Principles
- Priorities
- Visioning Workshop
- Alternative and Preferred Strategies to Address Needs
- Service Delivery Models and Classifications
- Capital Improvements, Programs, Other Initiatives
- Operations
- Maintenance
- Organizational Structure, Staffing
- Illustrations, Graphics
- Executive Summary

THE DETAILS

NOTES

10. IMPLEMENTATION STRATEGY

- Estimate of Costs
- Alternative Funding Projections
- Partnership Opportunities
- Implementation Workshop
- Prioritization Criteria
- Prioritization
- Funding, Phasing Strategy including Milestones, Metrics
- Construction Delivery Methods
- Codification: Comprehensive Plan, Land Development Codes, Capital Improvement Plans, Department Work Plans, Project Charters

11. DRAFT MASTER PLAN REPORT, BRIEFINGS, PRESENTATIONS

12. CLOSING: PRESENTATION FOR ADOPTION

PHASE ONE IMPLEMENTATION

(repeat)