



AN EXCLUSIVE OPPORTUNITY
FOR YOU TO REACH PARKS AND RECREATION PROFESSIONALS
WITH YOUR MARKETING MESSAGE

ADMail

ADMail is an electronic method of reaching members of the Florida Recreation and Park Association. Over 1,000 individuals will receive your ADMail piece designed by you, with tracking information available to determine if you achieved your desired reach.

You recently may have received our inaugural ADMail piece featuring Musco Sports Lighting, sent to parks and recreation professionals and our commercial professionals so you could see the format. We hope you will see this as an effective way of reaching your potential customer base.

A limited number of exclusive opportunities will be available. FRPA will only send one ADMail piece per week.

You are responsible for sending a camera ready image that meets the following specs:

- Image must be in a jpg form
- Image must measure 640 x 420 pixels
- Image must be no larger than 90 kb

Don't have a graphics or marketing team in place? FRPA can provide limited assistance in constructing a marketing piece for you. Additional fees for the time spent on design will be charged on a case by case basis.

FRPA will provide tracking updates for two weeks following the distribution of your ADMail piece to show you how many clicks were taken from the ADMail piece to the targeted webpage you select.

Through FRPA's ADMail, you have an opportunity to reach over 1,000 parks and recreation professionals for the affordable price of \$250 per ADMail mailing, without incurring the cost of printing and mailing a marketing piece to your potential customers.

Reserve your ADMail space now by contacting Amber Bulloch at amber@frpa.org or call 850-878-3221.



ADMail Payment Form

ADMail copy must be emailed two weeks prior to your reserved distribution date.

COMPANY: _____

COMPANY CONTACT: _____

MAILING ADDRESS: _____

CITY _____ STATE _____ ZIP _____

PHONE WITH AREA CODE: _____

EMAIL OF COMPANY CONTACT: _____

of ADMail piece(s) _____ x \$250 = Total Investment \$ _____

METHOD OF PAYMENT

VISA

MASTER CARD

DISCOVER

Credit Card # _____

Expiration Date: _____

Name as it Appears on Card _____

Check # _____ Check Amount \$ _____

NOTE: Credit card payments will be charged at the time of distribution, unless you authorize charging your card one time for all of your reserved ADMail piece(s). Payments by check must be made prior to the distribution date of your AdMail piece(s).

Return to: Florida Recreation and Park Association

411 Office Plaza Drive

Tallahassee, FL 32301-2756

Via email to amber@frpa.org

Via fax to 850-942-0712



ADMail Reservation Form
Circle your Desired Distribution Week(s)

January 7, 2019
January 14, 2019
January 21, 2019
January 28, 2019

February 4, 2019
February 11, 2019
February 18, 2019
February 25, 2019

March 4, 2019
March 11, 2019
March 18, 2019
March 25, 2019

April 1, 2019
April 8, 2019
April 15, 2019
April 22, 2019
April 29, 2019

May 6, 2019
May 13, 2019
May 20, 2019
May 27, 2019

June 3, 2019
June 10, 2019
June 17, 2019
June 24, 2019

July 1, 2019
July 8, 2019
July 15, 2019
July 22, 2019
July 29, 2019

August 5, 2019
August 12, 2019
August 19, 2019
August 26, 2019

September 2, 2019
September 9, 2019
September 16, 2019
September 23, 2019
September 30, 2019

October 7, 2019
October 14, 2019
October 21, 2019
October 28, 2019

November 4, 2019
November 11, 2019
November 18, 2019
November 25, 2019

December 2, 2019
December 9, 2019
December 16, 2019
December 23, 2019
December 30, 2019