**A picture containing fruit

Description automatically generatedSocial Media**

FACEBOOK: [@FloridaRecreationandParkAssociation](https://www.facebook.com/FloridaRecreationandParkAssociation/)  
TWITTER: [@FRPA\_](https://twitter.com/FRPA_)   
INSTAGRAM: [@isiparks](https://www.instagram.com/isiparks/)  
#FRPA #ItStartsInParks #FRPA21

Example Tweets/ Facebook Posts

Use the text below and tag us in your posts on Twitter and Facebook! FRPA will also do posts about award winners so please be sure to *like* and *share*.

[AGENCY/INDIVIDUAL NAME] won the 2021 FRPA Award for [INSERT AWARD NAME IN FULL]! #FRPA #ItStartsInParks #FRPA21

We are excited to announce that [AGENCY/INDIVIDUAL NAME] won the 2021 FRPA Award for [INSERT AWARD NAME IN FULL]! #ItStartsInParks #FRPA21

[AGENCY/INDIVIDUAL NAME] has been named FRPA’s [INSERT AWARD NAME IN FULL] award recipient for 2021! #ItStartsInParks #FRPA21

Congratulations to the 2021 FRPA Award Winners! #ItStartsInParks #FRPA21

[AGENCY/INDIVIDUAL NAME] has joined the list of FRPA honorees receiving the [INSERT AWARD NAME IN FULL] award. #FRPA #ItStartsInParks #FRPA21

Additional Links  
[frpa.org](http://www.frpa.org/home)  
[frpa.org/awards](http://www.frpa.org/awards)

**Awards**  
AGENCY EXCELLENCE (IN HEALTH, ENVIRONMENTAL SUSTAINABILITY, ECONOMIC IMPACT; COMMUNITY BUILDING or SUPER categories)   
INNOVATIVE PROGRAMMING (IN HEALTH, ENVIRONMENTAL SUSTAINABILITY, ECONOMIC IMPACT OR COMMUNITY BUILDING categories)  
PUBLIC RELATIONS  
VOLUNTARY SERVICE  
CORPORATE SUPPORT  
DISTINGUISHED SERVICE  
LIFETIME   
ACHIEVEMENT  
RISING STAR  
GOLDEN SHOVEL  
SPORTS TOURISM