



## Florida Recreation & Park Association 2017 Agency Summit

Month 30 & 31, 2017  
Real Time Record



## Summit Executive Summary

### **5-Year Success Scenario 1: Centralized Connectivity**

*Create a connected, multi-functional public spaces that utilize public/private partnerships to offer multi-generational programs, services, and facilities. / Co-located places that are multi-functional (includes active and passive, educational, cultural and social aspects) / Development of "activity mall/hub" in each community for all demographics / Public spaces where people feel safe.*

#### **5-Year Impact Measures/Metrics**

- *Develop comprehensive plan and action plan.*
- *6 performances hosted at the amphitheater each year*
- *50% of resident population utilizes services within the site yearly*
- *Evaluate usage by patrons - 50% of patrons utilize multiple park elements*
- *Revenue increases 5% annually in facilities*
- *Increased participation in community outreach*
- *Number of activity hubs planned or created*
- *Track crime rates in ?radius of new public space*
- *Resident feed back*
- *Increased visits*
- *Diverse users measured by observation*

#### **Strategies**

Team 1: Strategy 1: Promote neighborhood involvement to advance sense of community ownership, paying attention to promotion of public safety through community pride /reflecting the community they serve.

Team 2: Strategy 2: Educate (or re-train) elected officials, staff, businesses, residents on multi-gen/functional space & programming / Provide educational opportunities to support connectivity efforts with Subject Matter Experts.

Team 3: Strategy 3: Plan for accessibility of park lands through the collaboration with multimodal agencies (complete streets, etc.).

Team 4: Strategy 4: Implementing parks design that creates freedom of movement in urban and suburban centers.

### **5-Year Success Scenario 2:**

#### **Sustainability/Resilient/Well-designed/Flexible/Planned**

*A sustainable community that includes accessibility to all user groups and environmental protection initiatives that are embraced by the community. Additionally, there should be an annual variance in programming to meet current needs, while long term planning of facility needs should reflect demographic trends.*

#### **5-Year Impact Measures/Metrics**

- *Total acreage of protected lands*
- *Concurrency and /or Levels of Service with population and facilities exceeding SCORP standards.*
- *100% ADA Accessible recreation facilities and programming.*
- *Needs Assessment indicating user program needs are being met up to above 95% satisfaction, and facility needs are met according to demographic trends above 90%.*
- *An increase in recycled trash of 20% and a decrease of electrical consumption by over 10%.*

### **Strategies**

Team 5: Strategy 1: Establish an all-inclusive community-wide sustainability plan / Parks are designed to protect the resources with flexibility to change with the demographic trends. i.e. "a working master plan" to meet the future needs of an ever changing community / Develop relationships today with planners so that we are invited to the table tomorrow when projects surface.

Team 6: Strategy 2: Develop policies that create environmental sustainability, accessibility standards, and program variety that reflects existing demographics.

Team 7: Strategy 3: Utilize demographic data to help assess your built environment needs / Being intentional with design to promote environmental benefits and sustainability.

Team 8: Strategy 4: Adapting to the changing needs of the community; re-evaluating, re-purposing, recycling, reinventing, etc.

### **5-Year Success Scenario 3: Inclusive/Multi-generational/Multi-modal/Multi-functional**

*Promote an all-inclusive community / Develop spaces that offer diverse multi-generational play, active and passive / A system that provides a balance of natural preservation and active recreation that reflects the community's historical and cultural heritage and community values*

#### **5-Year Impact Measures/Metrics**

- *Adapt to the Silver Tsunami. Create places, outdoor spaces where all ages can be exposed to each other.*
- *Break down social misconceptions of neighborhoods and grow usage and create diversity*
- *Develop a group of volunteer community ambassadors to promote inclusive efforts*
- *track cash and in kind resources related to public private partnerships*
- *qualitative surveys*
- *Establish or implement a historical preservation society and natural plant society.*
- *Increase community education by involving 2 local environmental groups (or non-profits) in programming and events.*
- *Amenity planning for active recreation in each park and trail that reflects the community's historical and cultural heritage.*

### **Strategies**

Team 9: Strategy 1: Develop best practices that create opportunities for social equity in public places. / adopt abundant community principles / Develop best practices for multi-generational programs and facilities. Publish success stories and provide samples to FRPA members.

Team 10: Strategy 2: Amenities that are universal and inclusive for all / Creating multi-space facilities that are adaptable to meet the needs of a diverse community with ever changing demographics.

Team 11: Strategy 3: Create community listening opportunities prior to engaging in an planning or design projects to identify if the project is even needed.

Team 12: Strategy 4: Incentives to preserve original "sense of place" or aesthetic intent of a community/ Provide a mechanism for inclusion of art and historic features in every public space

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## Envisioning and Implementing Abundant Communities – Day 1

|  |  |
|--|--|
| 8:15am – 8:45am                              | <b><u>Registration</u></b>   |
| 8:15am – 8:45am                              | <p><b><u>Celebrating Key FRPA Pillar Accomplishments</u></b></p> <p>After registering, find a seat and add a <b><u>Key Pillar Accomplishment</u></b> we can celebrate, to one of the touch displays at the front of the room:</p> <ul style="list-style-type: none"> <li>• <b>Health</b></li> <li>• <b>Economic Impact</b></li> <li>• <b>Environment</b></li> <li>• <b>Community Building</b></li> </ul>   |
| 8:45am – 9:30am                              | <p><b><u>Welcome, Setting the Stage &amp; Celebrating Accomplishments</u></b></p> <ul style="list-style-type: none"> <li>• Welcome &amp; Setting the Stage – Jennifer Cirillo, Assistant Director, Palm Beach County Parks and Recreation Department</li> <li>• Collaborative Labs' Team will invite participants to share examples of <b><u>Accomplishments in the areas of: Health, Environment, Economic Impact &amp; Community Building</u></b></li> <li>• Collaborative Labs' Team will share Session Objectives</li> </ul>   |
| 9:30am – 10:30am                             | <p><b><u>Florida's Future – What Will We Look Like?</u></b></p> <p><b>Dr. Tim Chapin, Florida State University</b></p> <p>Florida and the United States are undergoing a remarkable demographic transformation that will (re)shape the state and nation's population in the next several decades. Using a mixture of census data and development industry data, attendees will learn about the major near-term, medium-term, and long-term demographic and social trends that will affect Florida and its communities for years to come. Data on demographic, socio-economic, and selected technology trends that will likely affect the state in the coming decades will be discussed.</p> <p>Trends:</p> <ul style="list-style-type: none"> <li>• <b>Continued National and State Population Growth</b></li> <li>• <b>The Greying of Florida and America</b></li> <li>• <b>The Browning of Florida and America</b></li> <li>• <b>Changing Household Sizes and Mixes</b></li> <li>• <b>A Likely Tiny House Revolution</b></li> <li>• <b>The Rise of the Robot Car, Electric Vehicles and the Sharing Economy</b></li> </ul> |
| 10:30am – 12:00pm<br>(Take breaks as needed) | <p><b><u>Florida's Future – What Will Success Look Like? – Collaborative Activity</u></b></p> <ul style="list-style-type: none"> <li>• Collaborative Labs' Team will share Survey Results and Collaborative Process</li> <li>• Building upon the future scenarios, we will deploy into 12 teams to envision "<b><i>what success looks like</i></b>" in the next 5-Years in the area of <b>Community Building: Sense of Community &amp; Built Community</b>. For each idea, include a <b><i>5-Year Impact Measure by adding a Success Metric</i></b>.</li> <li>• Teams will benefit from the opportunity to see ideas flowing in from other teams.</li> <li>• When we develop a robust list of ideas, we will pause and review the full list and each team will <b><i>reach consensus on the Best "Success</i></b></li> </ul>   |

|                  | <p><b><i>Scenario/Impact Measure</i></b>” and will drag and drop it in the “<b><i>Best</i></b>” <b><i>Bucket.</i></b>”</p> <ul style="list-style-type: none"><li>We will reconvene as a full group and will review the “Top 12” Best Success Scenarios/Impact Measures and will take a poll to further prioritize our <b><i>Top 5-Year Success Scenarios.</i></b></li></ul>  |               |                    |               |                    |  |  |  |  |
|------------------|--|---------------|--------------------|---------------|--------------------|--|--|--|--|
| 12:00pm – 1:00pm | <p><b><u>Networking Lunch</u></b></p>  |               |                    |               |                    |  |  |  |  |
| 1:00pm – 3:00pm  | <p><b><u>Shifting Focus: Alternative Pathways for Creating Abundant Communities</u></b></p> <p><b>Ruth Moguillansky, Houston Tate, Inger Cheves, Palm Beach County</b></p> <p>Building stronger cities starts with building stronger neighborhoods – our places of belonging, education, recreation and support. Learn about, and embrace an exciting initiative that can help turn neighborhoods into members of warm, welcoming communities, right down the block level.</p>   |               |                    |               |                    |  |  |  |  |
| 3:00pm– 5:00pm   | <p><b><u>Parks are for... “ (fill in the blank) ” (Collaborative Activity)</u></b></p> <p><b><u>Elevating our Strategies to achieve our Best 5-Year Success Scenarios/Impacts</u></b></p> <p><b>Part 1:</b> For each Best 5-Year Success Scenario, we will brainstorm what “<b><i>Parks are For... ”</i></b> by creating <b><i>Strategies</i></b>, including: Sense of Community and Built Environment.</p> <ul style="list-style-type: none"><li>We will prompt teams to select their #1 Top Strategy for each of the 5-Year Success Scenarios/Impacts and we will review as a full group a take a poll to prioritize our Top 3 Strategies for each of the 5-Year Success Scenarios.</li></ul> <p><b>Part 2: Building Community Examples for Top Strategies</b></p> <table><tr><th>Setting</th><th>Policy Change</th><th>System Change</th><th>Environment Change</th></tr><tr><td></td><td></td><td></td><td></td></tr></table> <ul style="list-style-type: none"><li>Participants will “self-select” into teams, based upon a Top Strategy they can develop with concrete Community Examples.</li><li>For each selected Strategy, teams will identify: Settings, Policy Changes, System Changes and Environment Changes to consider.</li></ul> <p>We will reconvene as a full group and will hear reports from each team regarding their “Building Community Examples.”</p> <p>We will end a very productive day and with final highlights and a preview of tomorrow.</p> | Setting       | Policy Change      | System Change | Environment Change |  |  |  |  |
| Setting          | Policy Change  | System Change | Environment Change |               |                    |  |  |  |  |
|                  |  |               |                    |               |                    |  |  |  |  |
| 6:00pm – 8:30pm  | <p><b><u>Evening Event at Largo Central Park and Performing Arts Center</u></b></p>  |               |                    |               |                    |  |  |  |  |



## **Envisioning and Implementing Abundant Communities – Day 1**

### **Registration**

### **Welcome, Setting the Stage & Celebrating Accomplishments**

- Welcome & Setting the Stage – Jennifer Cirillo, Assistant Director, Palm Beach County Parks and Recreation Department
- Collaborative Labs' Team will invite participants to share examples of **Accomplishments in the areas of: Health, Environment, Economic Impact & Community Building**
- Collaborative Labs' Team will share Session Objectives



**Chester Pruitt, President, FRPA:** As your president of FRPA, I'm pleased to see so many people representing so many agencies around the state. I'm ecstatic. Welcome to the 2017 Agency Summit. Please get comfortable. We have a phenomenal two days. The folks that put this together have really gone all out. I'll recognize our sponsors and vendors while you are here.

Our focus has been on working on the four pillars in the strategic plan. The one we focused on last year was health and wellness. When I became president, I wanted to focus on the community. The person who stepped up was Jennifer Cirillo.



**Jennifer Cirillo, VP Elect of Finance, FRPA:** This year is about community building. Thank you for putting your accomplishments up on the boards. I was honored to lead this team. We'll be talking about being in the built environment, place making, complete streets, greenways, blue streets, and many others. We're also talking about a community building a sense of community – our nation, our state, our kitchen table. How do you play an important role? Maybe thinking a little bigger and broader. I think we're in the perfect place for it. Hopefully, we'll come out with some great ideas on building the community.

We want to be at the table. We want to be in that leadership role as the community leaders. A great park system is a cornerstone of every great community. How do we take that and multiply that? I want to thank Chester for his leadership and pushing that envelope forward. I'm going to turn this over to Andrea, the Director here at the Collaborative Labs.



**Andrea Henning, Executive Director, Collaborative Labs, St. Petersburg College:** Welcome everyone. We are part of St. Petersburg College. For many of you, it's your first time here. How many of you were here five years ago? Welcome back. You'll enjoy this space. You are now in the Tropics Lab, our gathering space. We'll have team breakouts in the Forest and Water labs, just adjacent to us.

We also do mobile events all over the country. Tomorrow, you'll emerge with a five-year plan. We are able to do accelerated work at the Labs. PJ has been here for the 12 years we've been here. We will be breaking into 12 teams and using our technology to accelerate brainstorming and polling. This is Joyce. She is capturing all of the wisdom in the room. We'll be preparing meeting notes that you'll receive on Monday. She has also been with us from the beginning.

Jonathan will be rendering a metaphorical vision based on your collective vision. A picture says a thousand words – you'll love this. He's been with us 12 years, too!

I benefit so much from our parks. I so appreciate the experience and leadership you provide. Thank you.

Let me share with you what's on tap. We have four key objectives. In a moment, I'll ask you to share accomplishments in four key areas: *health, environment, economic development* and *community building*. We like to start with our strengths in the Labs. After listening to Dr. Chapin, we'll break into teams and we'll ask you to envision what you'll look like in five years. You'll create success scenarios for 2022.

Once we land on maybe three different success scenarios, we'll come back to 2017 and build strategies for these three scenarios. Then, tomorrow, you'll build bold action plans for each of the success scenarios that will include resources, timelines, champions and metrics. That's the plan for the next day and a half.

A graphic with a blue background and a yellow curved border. The text "Session Objectives" is written vertically in yellow. To the right, the title "Envisioning and Implementing Abundant Communities!" is in red. Below it is a numbered list of four objectives in blue and red text.

**Session Objectives**

*Envisioning and Implementing  
Abundant Communities!*

1. Leverage & Celebrate our Key Pillar Accomplishments
2. Envision What our 5-Year Success Scenarios will Look Like?
3. Prioritize our Strategies
4. Build our Bold Action Plans

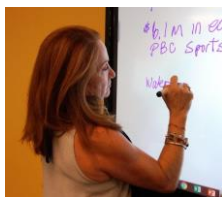
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### **Celebrating Key FRPA Pillar Accomplishments**

After registering, find a seat and add a **Key Pillar Accomplishment** we can celebrate, to one of the touch displays at the front of the room:

- **Health**
- **Economic Impact**
- **Environment**
- **Community Building**



**Andrea:** Let's brag a little bit. I'd like to hear from you about what you put on the boards.

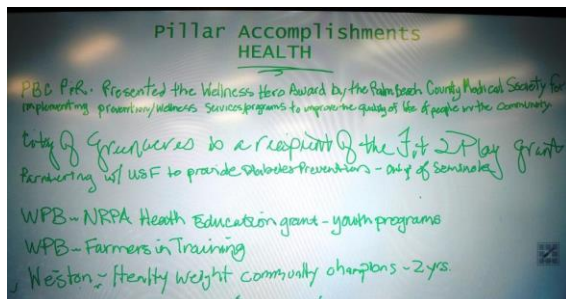
## **Introductions**

### **Leverage & Celebrate our Key Pillar Accomplishments**

- **Health**
- **Environment**
- **Economic Impact**
- **Community Building**



## Pillar Accomplishments - Health



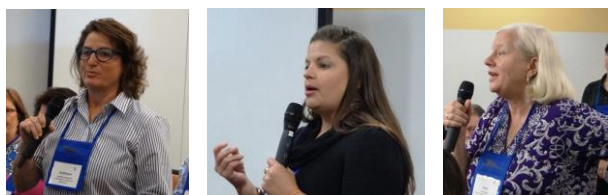
### Pillar Accomplishments - Health

- PBC P&R presented the Wellness Hero Award by the Palm Beach County Medical Society for implementing prevention/wellness services programs to improve the quality of life of people in the community
- City of Greenacres is a recipient of the Fit 2 Play grant.
- Partnering with USF to provide Diabetes Prevention – City of Seminole
- WPB – NRPA Health Education grant – youth programs
- WPB – Farmers in Training
- Weston – Healthy weight community champions – 2 years

**Kathy Bolander, Palm Beach County:** We were awarded the Wellness Hero Award for improving the community.

**Becky Gunter, City of Seminole:** We partner with the USF Diabetes Prevention Program. You could be a site to host these programs. It invites us to the table more and more. I had four different counties raise their hands and want to be connected.

**Joan Byrne, Largo Recreation, Parks and Arts:** The Fit 2 Play Program which will be deployed across the state. I want to thank the FRPA for funding that and making an impact on health across the state.



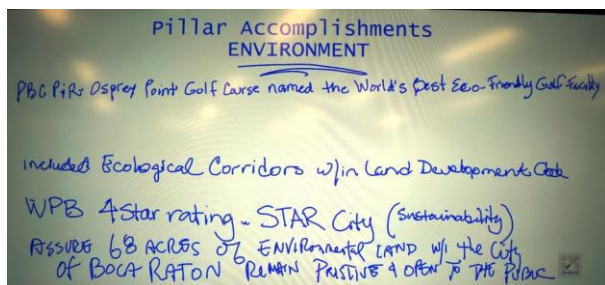
**Cathie Schanz, City of Hallandale:** We have a healthy zone. Walkable city.

**Mike Walker, Brooksville and City of Weston:** Healthy community champion. Also partnered with hospitals to have weight loss programs. We had 700 people in the community. The challenge was to lose 10 pounds each.

**Jennifer:** Everything I heard was community building. A lot of great partnerships.



## Pillar Accomplishments Environment



### Pillar Accomplishments – Environment

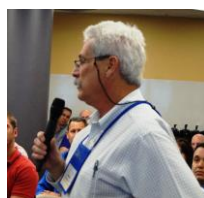
- PBC P&R Osprey Point Golf Course named the World's Best Eco-Friendly Golf Facility
- Included Ecological Corridors w/in Land Development Code
- WPB 4-star rating – STAR City (Sustainability)
- Assure 68 acres of environmental land w/i the City of Boca Raton remain pristine & open to the public

**Mickey Gomez, Boca Raton:** We're the first city to preserve environmentally sensitive land. We've put aside 68 acres that will never be developed.

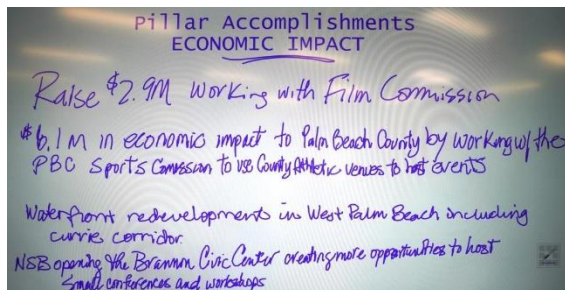
**Jennifer:** Kathy just had an outdoor adventure day where over 1200 people came. These are urban people who canoed, rock climbed. It was a wonderful event. It got a lot of people outdoors who hadn't done this before.

**Kelley Boree, Pasco County:** We've established corridors that can't be developed. Ecological corridors that protect public lands.

**Kevin Kirwin, City of Miami:** Natural Areas Management Section. Urban Forestry Award – we have some wonderful natural areas. We're proud of it.



## Pillar Accomplishments - Economic Impact



### Pillar Accomplishments – Economic Impact

- Raise \$2.9M working with Film Commission
- \$6.1M in economics impact to Palm Beach County by working w/ the PBC Sports Commission to use County Athletic venues to host events
- Waterfront redevelopment in West Palm Beach including currie corridor
- NSB opening the Brannon Civic Center creating more opportunities to host small conferences and workshops

**Kevin:** This is our second year working with national marine industries and the boat show at the stadium. We got a bond for the renovation for the Marine Stadium. It's iconic. We're activating the place around the stadium. It's phenomenal.

**Kathy:** We work with the Palm Beach County Film Commission. It has brought in over \$2.9M for films, Bay Watch. We work with the Sports commission – \$6.1M impact from sporting events at the park facilities.

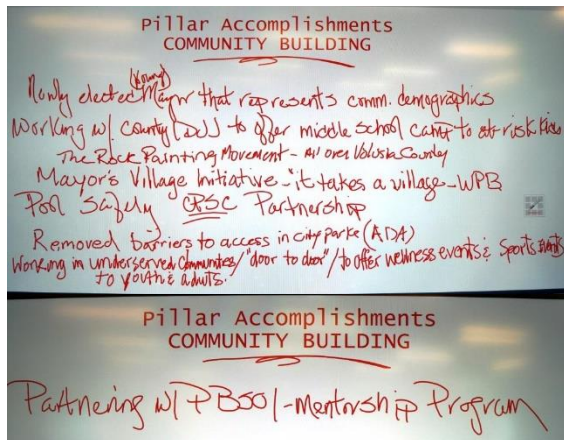
**Leah Rockwell, West Palm Beach:** We've seen county and city impact. We have a new spring training venue for the Houston Astros and the Nationals. It will be an incredible impact to our community. It's a beautiful facility.

**Felicia Donnelly, Oldsmar Leisure Services:** MLS Soccer for Spring Training.





## Pillar Accomplishments - Community Building



### Pillar Accomplishments – Community Building

- Newly elected (young) mayor that represents comm. Demographics
- Working w/ county IDJJ to offer middle school camp to at-risk kids
- The Rock Painting Movement – all over Volusia County
- Mayor's Village Initiative – It takes a village – WPB
- Pool safety CPSC Partnership
- Removed barriers to access in city parks (ADA)
- Working in underserved communities/door-to-door to offer wellness events & sports events to youth & adults
- Partnering w/ PBSOI-Mentorship Program

**Nan Summers, Manatee:** The Rotary Club came to us with a boy with spinal bifida with ADA needs. It grew. We now have seven Rotary Clubs trying to raise \$1.5M in three parks. Next weekend, the little boy will have the first pitch at the baseball game. That will really reinvent playgrounds.

**Speaker:** You did all four pillars!

**Greg Bartholomew, South Daytona:** Rock painting. Families paint rocks and hide them in the parks. This is a large group of people who will become champions in your community. We put a rock painting party on our Facebook page and we shortly had over 4,000 hits. It's a great activity to provide.

**Rudy Galindo, West Palm Beach:** Funds for new playgrounds and parks. We worked with the parks manager and went to the youth in the communities to have them start the creation of what the parks will look like. It gives them a sense of pride in their parks throughout the city.



**Chris Caldwell, Winter Springs:** We partnered with FWC on fishing programs for the kids.

**Mickey:** We've started cleanings around the area. We've noticed businesses doing it, homeowners, and homeowners associations putting out flowers. We've noticed the community is improving.

**Dave Ramirez, Hillsborough:** From January to February we had an increase of 65% volunteerism in our parks. United Way and others bring those organizations into our parks and rec department. It keeps on growing.



**Andrea:** We're not starting with a blank slate. There are many things we can leverage going into the future. Before we go into the future, I just wanted to mention that you are in charge of your destiny. Take breaks as you need to.



**Chester:** I'd like to mention some of our sponsors. Throughout the day, we'll afford them a few opportunities to mention a few things about their products.

Our evening event sponsors are DMS Mobi Mat and Quality Sports Lighting. Our Summit sponsors are Ephesus, GAI Consultants, Musco Sports Lighting and REP Services. Our break sponsors are Corworth, Dominica and Playmore Recreational Products. A lot of this would not have been possible without them.

We've moved around the state over the past few years. Every year, the next group tries to outdo the past year. The President Elect for next year is your own Joan Byrne from Largo Recreation Parks and Arts. They are providing the venue for tonight's social event.

**Dr. Tim Chapin – Florida's Future – What Will We Look Like?**  
**(See separate document "Guest Speakers")**



**Frank House, Dominica Recreation Products:** That (*Dr. Chapin's presentation*) was the reality of the state we live in. This is the one state you can come into with zero income taxes. It will just be more and more. A lot of my customers are here today. We have a new employee. We've hired a Russian immigrant – Artem Chibizov. Artem covers from Tampa/Pasco into Collier County.



JT Almon has basically retired. We have a great group of sponsors here. In collaboration with communities, all your sponsors are out to make your community development the best we possibly can. We go into a rejuvenated line of inclusive design. It's critical to get the element into your parks where everyone is included. Implementing – fair design, comfort, independence, safety – all of these in design. We've done quite a few playgrounds with access that bring ramp design. Individuals in mobility driven devices that were able to use the playground system



because of the ramp system and be with their children or grandchildren. More designs with motion and climbing. When I grew up, sliding was a big thing to do. Today, it's climbing. We've found that, in a lot of development today, motion forward and backward, swinging is popular. We've come out with a device that is a free swing which is on a pivot control like a zip line. We'd love to show it to you. Come by our booth.



**Jennifer:** I'll turn it back to Andrea.

### **Florida's Future – What Will Success Look Like? – Collaborative Activity**


- Collaborative Labs' Team will share Survey Results and Collaborative Process
- Building upon the future scenarios, we will deploy into 12 teams to envision "***what success looks like***" in the next 5-Years in the area of **Community Building: Sense of Community & Built Community**. For each idea, include a ***5-Year Impact Measure by adding a Success Metric***.
- Teams will benefit from the opportunity to see ideas flowing in from other teams.
- When we develop a robust list of ideas, we will pause and review the full list and each team will ***reach consensus on the Best "Success Scenario/Impact Measure"*** and will drag and drop it in the "***Best" Bucket***."
- We will reconvene as a full group and will review the "Top 12" Best Success Scenarios/Impact Measures and will take a poll to further prioritize our ***Top 5-Year Success Scenarios***.

**Envisioning Success!**

**Envisioning What our 5-Year Success Scenarios will Look Like**

**Brainstorm & Prioritize Community Building:**

- Sense of Community & Built Community
- Include 5-Year Impact Measure

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**Andrea:** We're leaving 2017 and going to 2022. We're honing in on Community Building. You'll be adding your ideas into our brainstorming software. For each idea you add, add in a metric. Let me give you a quick example.

Here is a sample Success Scenario with some impact measures that can support that success scenario. We're not just getting ethereal, but also more specific in terms of what you can measure.

Success Example

Example:

5-Year Success Scenario

Success Scenario:

A vibrant and connected community utilizing and supporting inclusive and accessible park spaces and identifying them as critical to their quality of life.

Impact Measures:

- 92% of respondents will indicate parks are critical to their community's quality of life.
- Volunteer connection hours will increase by 5% annually
- An overall value exceeding \$1,200,000 to the community within 5 years.



Facilitated Solutions. Immediate Results

Your keyboarder will type in your ideas. You will also see ideas from the other teams. For each of your ideas, click on it and add the impact measure. We'll come up with a large number of ideas in a short time. I'll ask each team to pick just one idea for what success looks like. You'll drag and drop that into the "best" bucket. Then we'll be able to evaluate them as a full group.

We'll have whiteboards in each area. Pick a person to draw a picture of that scenario. No words, just art.

### 5-Year Success Scenarios: Community Building

Your first team assignment is on your badge. Find your team. Teams 1 through 7 are in the Forest Lab. Teams 8 through 12 are in the Water Lab. When you get to your teams, you'll appoint a keyboarder. You'll have a team leader who can help with the logistics piece. You'll also appoint a spokesperson who can share your team's work. When you hear music, that's your cue to move to your teams or back to the main gathering area.

You have until 11:30 to complete your mission and come back here ready to share.



A graphic titled "Collaborative Process" with a blue background and a white curved area containing a list of steps. Each step is preceded by a small circular icon with a rainbow gradient.

- Deploy to Breakout Teams
- Appoint a Keyboarder
- Appoint a Spokesperson
- Move When The Music Plays!
- "Other"

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St. Petersburg College  
Facilitated Solutions. Immediate Results

### Team Leaders:



**Team Assignments**  
**Florida's Future – What Will Success Look Like? – Collaborative Activity**

| <b>Team 1</b> |                 |  |
|---------------|-----------------|--|
| Cassie        | Gleisner        | Ephesus  |
| Faith         | Miller          | New Smyrna Beach Recreation and Special Events |
| Derrick       | Corker          | North Miami Parks and Recreation               |
| Kyle          | Reifler         | Oldsmar Leisure Services                       |
| Kathleen      | Bolander        | Palm Beach Co Parks and Recreation             |
| Kelley        | Boree           | Pasco Co Parks and Recreation                  |
| Jennifer      | McMahon         | St Pete Beach Leisure Services                 |
| <b>Team 2</b> |                 |  |
| Jeanine       | McPherson-Hogle | Collier Co Parks and Recreation                |
| Frank         | House           | Dominica Recreation Products/GameTime          |
| Kyla          | Booher          | Hillsborough Co Parks and Recreation           |
| Jim           | Couillard       | Marion Co Parks and Recreation                 |
| Bob           | DeCouto         | Musco  |
| Felicia       | Donnelly        | Oldsmar Leisure Services                       |
| Richard       | Durr            | Seminole Co Leisure Services                   |
| <b>Team 3</b> |                 |  |
| Mike          | Walker          | Brooksville Parks/Facilities and Recreation    |
| Chester       | Pruitt          | Broward Co Parks and Recreation                |
| Artem         | Chibizor        | Dominica Recreation Products/GameTime          |
| Tim           | Imhoff          | Musco  |
| Jennifer      | Cirillo         | Palm Beach Co Parks and Recreation             |
| Andrea        | Norwood         | Safety Harbor Leisure Services                 |
| Rudolph       | Galindo         | West Palm Beach, Dept of Parks and Recreation  |
| <b>Team 4</b> |                 |  |
| Mickey        | Gomez           | Boca Raton Parks and Recreation                |
| Kerry         | Runyon          | Cape Coral Parks and Recreation                |
| Don           | Decker          | Weston Parks and Recreation                    |
| Greg          | Scull           | Deschamps Mats Systems, Inc.                   |
| Phil          | Thornburg       | Ft Lauderdale Parks and Recreation             |
| Tara          | Dean            | Hillsborough Co Parks and Recreation           |
| Nathan        | Almon           | REP Services                                   |

| Team 5  |           |   |
|---------|-----------|---|
| Debra   | Giaconia  | Deschamps Mats Systems, Inc.                  |
| Krista  | Pincince  | Largo Recreation, Parks and Arts              |
| Antonio | Lopez     | Miami Lakes Community and Leisure Services    |
| Stefan  | Sibley    | Ormond Beach                                  |
| JT      | Almon     | REP Services                                  |
| Becky   | Gunter    | Seminole Recreation                           |
| Travis  | Edwards   | Winter Haven Parks and Recreation             |
| Team 6  |           |   |
| Dan     | West      | Broward Co Parks and Recreation               |
| Kevin   | Kirwin    | Miami Parks and Recreation                    |
| Jeff    | Pohlman   | Davie Parks, Recreation and Cultural Arts     |
| David   | Ramirez   | Hillsborough Co Parks and Recreation          |
| Trish   | Harrison  | Palm Harbor Community Services                |
| Leah    | Rockwell  | West Palm Beach, Dept of Parks and Recreation |
| Team 7  |           |   |
| Eric    | Wahlbeck  | Belleair Parks and Recreation                 |
| Lisa    | Rambo     | GAI Consultants, Inc.                         |
| Billy   | Graham    | Hillsborough Co Parks and Recreation          |
| Laura   | Schuppert | Palm Beach Gardens Comm Services              |
| Louis   | Recchio   | Royal Palm Bch Parks and Recreation           |
| Amy     | Blackman  | Boynton Beach Recreation and Parks            |
| Team 8  |           |   |
| Cathie  | Schanz    | Hallandale Beach Parks and Recreation         |
| Bob     | Hamilton  | Palm Beach Co Parks and Recreation            |
| Erica   | Lynford   | Palm Harbor Community Services                |
| Joseph  | Abel      | Seminole Co Leisure Services                  |
| Dale    | Dougherty | Hillsborough Co Parks and Recreation          |
| Jason   | Gray      | Playmore Recreational Products and Services   |

| Team 9  |             |   |
|---------|-------------|---|
| Michael | Snyder      | West Palm Beach, Dept of Parks and Recreation |
| Bruce   | Harvey      | Hillsborough Co Parks and Recreation          |
| Joan    | Byrne       | Largo Recreation, Parks and Arts              |
| Nancy   | Maddox      | New Smyrna Beach Leisure Services             |
| Patrick | Kinney      | Qualite Sports Lighting                       |
| John    | Rohan       | Village Comm Develop Dist Recreation          |
| Gregory | Scott       | Suwannee Parks and Recreation                 |
| Bobby   | Sparks      | Tallahassee Pks, Rec and Neighborhood Affairs |
| Team 10 |             |   |
| Greg    | Stevens     | Boca Raton Parks and Recreation               |
| Gail    | Cressley    | Ephesus                                       |
| Michele | Thompson    | Greenacres Leisure Services                   |
| Jeff    | Caldwell    | Seminole Co Leisure Services                  |
| Timothy | Milian      | Surfside                                      |
| John    | Fletcher    | DeBary Parks and Recreation                   |
| Chuck   | Ellis       | Hollywood                                     |
| Team 11 |             |   |
| Fred    | Couceyro    | Coral Gables Parks and Recreation             |
| Hector  | Garcia      | CorWorth/RFL                                  |
| Bryan   | Nipe        | Lake Mary Parks and Recreation                |
| Todd    | Hofferberth | Key Biscayne Parks and Recreation             |
| Sean    | Fitzgerald  | Oviedo Recreation and Parks                   |
| Michael | Jones       | Margate Parks and Recreation                  |
| Nan     | Voit        | Fernandina Beach Parks and Recreation         |
| Team 12 |             |   |
| Kristin | Caborn      | GAI Consultants, Inc.                         |
| Roy     | Hughes      | Mount Dora Parks and Recreation               |
| Paul    | Belden      | Oviedo Recreation and Parks                   |
| Chris   | Bornfleth   | New Port Richey Parks and Recreation          |
| Chris   | Caldwell    | Winter Springs Parks and Recreation           |
| Ricky   | Allison     | Belleair Parks and Recreation                 |
| Gregory | Bartholomew | South Daytona Parks and Recreation            |



**Florida's Future – What Will Success Look Like? – Team Reports**
**1. Brainstorming: Community Building: Sense of Community & Built Community Success Scenarios in the Next 5-Years**

1. More connectivity with your neighbors (Team 7)
2. Expanded public-private partnerships (Team 9)
  1. *increase in the number of partnerships (Team 9)*
3. Connectivity to parks, schools. (Team 1)
  1. *50% school amenities are open to the community. (Team 1)*
4. Creating a more walkable/multi-modal community, providing easier access to public/private space. (Team 4)
  1. *75% of all neighborhoods will have a park within a 5 minute walk in 5 years. (Team 4)*
5. On the "front end" of community development and planning (Team 9)
  1. *increase in the number of parks and recreation officials on development review committees (Team 9)*
6. Engage the community more through large events, such as marathons, food truck invasions, etc... (Team 3)
  1. *Increase large community event participant numbers by 25% annually. (Team 3)*
  2. *Increase local business partnership in community events by 25% annually (Team 3)*
7. Connecting the extensive bike trail/lane system in the community to the greater community via interconnectivity. (Team 4)
  1. *Within 5 years, 25% of the existing trails in the region will be connected across county. (Team 4)*
8. increase focus on population diversity in programming, i.e., events (Team 12)
  1. *X% increase in programming to match the demographics of the state, for instance 20% children and 20% older adult programming (Team 12)*
  2. *develop an assessment tool for agencies to measure what demographics they are serving in their community (Team 12)*
9. Develop community hubs within impoverished neighborhoods. (Team 8)
  1. *Construct and Program 1 new Community Hub annually (Team 8)*
10. Complete connectivity to parks, complete streets (Team 8)
  1. *Adopt complete streets in Comp Plan to ensure connectivity to all park projects (Team 8)*
11. Multi-generational program opportunities, facility components (Team 8)
  1. *Add one multi-generational program/ facility per year (Team 8)*
12. A community that uses multi-modal and other creative connective pedestrian corridors. (Team 11)
13. inclusion of a diverse community...bring them together to identify and participate in program development (Team 1)
  1. *Increase diversity participation in community forums to be more inclusive. (Team 1)*
14. Volunteerism that reflects the demographics of the community so that different segments are engaged (Team 9)
  1. *actual data that reflects the community's demographics (Team 9)*
15. More community involvement through environmental impact events and initiatives. (Team 3)
  1. *Increase community education by involving 2 local environmental groups (or non-profits). (Team 3)*
16. neighborhood parks - community backyards (Team 6)
17. Integrate smart infrastructure to allow greater connectivity (Team 5)
  1. *% of park space with public Wi-Fi (Team 5)*
  2. *Push data available in what % of public spaces (Team 5)*
18. Create "play" spaces for multigenerational use; a space where all demographics are addressed and

- entertained. (Team 4)
1. *Within 5 years 100% of the demographic age groups will be represented in attendance surveys at a community event. (Team 4)*
19. create a community that values parks and recreation (Team 2)
1. *75% of residents use facilities and services (Team 2)*
  2. *Qualitative survey where 80% indicate a perceived value of parks (Team 2)*
20. More planning for positive intergenerational interaction community wide. (Team 3)
1. *Amenity planning for each regional park to include outdoor fitness equipment, public art, etc... (Team 3)*
21. developing a cross-cultural exchange of ideas (Team 12)
1. *hosting a quarterly series of focus groups/workshops to discuss the topic (Team 12)*
22. Programs and facilities that are inclusive of all ages and life stages (Team 9)
1. *actual participation numbers by age groups (Team 9)*
23. revitalization of neighborhood associations/communities - grass roots efforts from the residents (Team 6)
24. Catalyst for developing multi-generational programming (Team 7)
25. use of technology and social media for open access and enhanced communication and outreach to create a greater sense of community and ownership (Team 6)
26. Provide rec programming and services to underserved communities that don't have access to facilities and amenities. (Team 1)
1. *Identify/gap analysis underserved areas & create partnerships or programming to go to those identified communities i.e. partnership with local transportation provider or do mobile programming. (Team 1)*
27. Public spaces where people feel safe. (Team 5)
1. *track crime rates in ?radius of new public space (Team 5)*
  2. *Resident feedback (Team 5)*
  3. *increased visits (Team 5)*
  4. *diverse users measured by observation (Team 5)*
28. Having neighborhoods that know each other and clearly have an identity in our community (Team 2)
1. *We have 5 registered community organizations within our city (Team 2)*

### **Best 5-Year Success Scenario for Community Building: Sense of Community & Built Community**

1. A sustainable community that includes accessibility to all user groups and environmental protection initiatives that are embraced by the community. Additionally, there should be an annual variance in programming to meet current needs, while long term planning of facility needs should reflect demographic trends. (Team 11)
  1. *Total acreage of protected lands (Team 11)*
  2. *Concurrency and /or Levels of Service with population and facilities exceeding SCORP standards. (Team 11)*
  3. *100% ADA Accessible recreation facilities and programming. (Team 11)*
  4. *Needs Assessment indicating user program needs are being met up to above 95% satisfaction, and facility needs are met according to demographic trends above 90%. (Team 11)*
  5. *An increase in recycled trash of 20% and a decrease of electrical consumption by over 10%. (Team 11)*
2. Educational, Recreational, and Cultural Facilities that are shared spaces for community good (Team 8)

1. *Increase shared use facilities by 10% (Team 8)*
3. develop spaces that offer diverse multi-generational play, active and passive, (Team 10)
  1. *track cash and in kind resources related to public private partnerships (Team 10)*
4. Create Public/ Private Partnerships for increased programs and facilities. (Team 8)
  1. *Increase 10 program and/ or facilities through partnerships (Team 8)*
5. Create a connected, multi-functional public spaces that utilize public/private partnerships to offer multi-generational programs, services, and facilities. (Team 8)
  1. *Develop comprehensive plan and action plan. (Team 8)*
6. co-located places that are multi-functional (includes active and passive, educational, cultural and social aspects) (Team 6)
  1. *6 performances hosted at the amphitheater each year (Team 6)*
  2. *50% of resident population utilizes services within the site yearly (Team 6)*
  3. *Evaluate usage by patrons - 50% of patrons utilize multiple park elements (Team 6)*
  4. *revenue increases 5% annually in facilities (Team 6)*
  5. *increased participation in community outreach (Team 6)*
7. a community where partnerships elevate and expand the delivery of parks and recreation services in response to the community's needs (Team 2)
  1. *number of relationships formally established between governmental jurisdictions and private or non-profit organizations (Team 2)*
  2. *Increase participation in services (Team 2)*
  3. *an accessible park system that is connected to the transportation network (Team 2)*
  4. *a system that is diverse and inclusive in services responsive to the community's demographics and desires measured by qualitative surveys (Team 2)*
  5. *increase in the amount in the health status reported by individuals through survey including mental, social and physical health (Team 2)*
8. For Parks and recreation programming viewed as an essential service. (Team 5)
  1. *Community support shown through increase use, volunteer engagement and funding. (Team 5)*
  2. *Policy and practice decisions regularly include P&R pros. (Team 5)*
  3. *P+R professionals invite themselves into public events (Team 5)*
  4. *concierge to the community (Team 5)*
9. A system that provides a balance of natural preservation and active recreation that reflects the community's historical and cultural heritage and community values (Team 2)
  1. *qualitative surveys (Team 2)*
  2. *Establish or implement a historical preservation society and natural plant society. (Team 3)*
  3. *Increase community education by involving 2 local environmental groups (or non-profits) in programming and events. (Team 3)*
  4. *Amenity planning for active recreation in each park and trail that reflects the community's historical and cultural heritage. (Team 3)*
10. Development of "activity mall/hub" in each community for all demographics. (Team 9)
  1. *number of activity hubs planned or created (Team 9)*
11. Connectivity to all public spaces and places - walk ability- safe bike lanes and mobility (Team 6)
12. Re-purpose existing facilities to meet new demand. (Team 8)
  1. *Complete needs assessment, respond to results. (Team 8)*
13. Promote an all-inclusive community (Team 7)
  1. *Adapt to the Silver Tsunami. Create places, outdoor spaces where all ages can be exposed to each other. (Team 7)*
  2. *Break down social misconceptions of neighborhoods and grow usage and create diversity (Team 7)*
  3. *Develop a group of volunteer community ambassadors to promote inclusive efforts (Team 7)*

14. community engagement and the formation of partnerships with organizations who share common interests (Team 6)
15. Use of technology to engage all demographics in community oriented programs (Team 10)
  1. develop platform to track senior users engagement within facilities, sites, programs (Team 10)
  2. increase intergenerational technical understanding by 10% of the community population (Team 10)
16. An engaged community that is educated about the mission of parks and facilities and is active in participation as not only users but as advocates and volunteers. (Team 11)

### Team 1



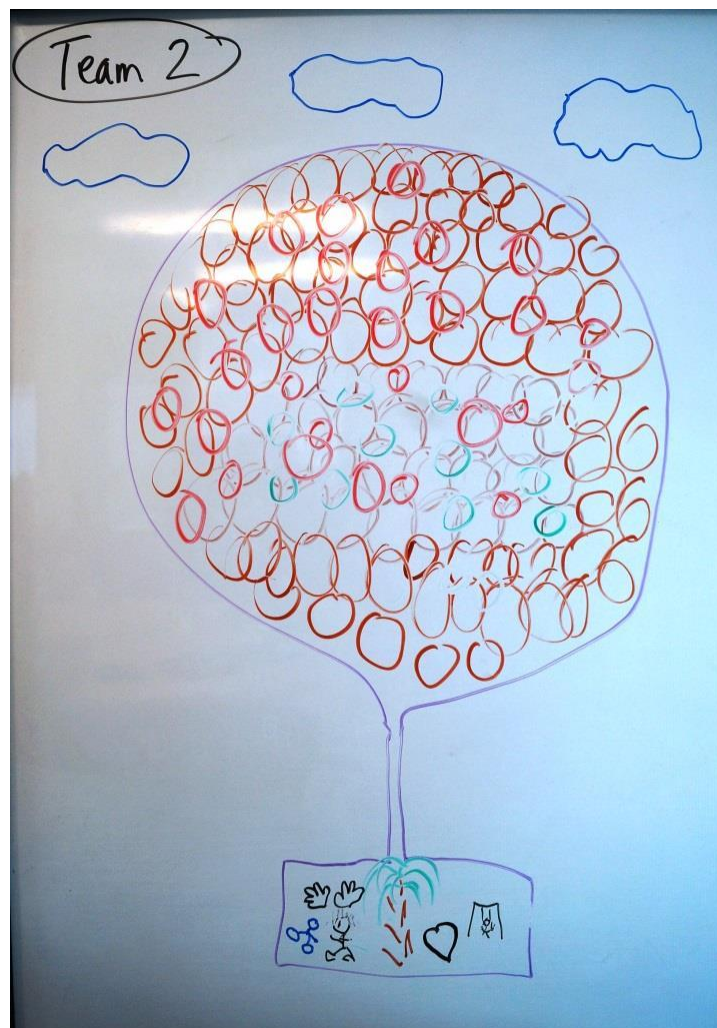
**Derrick and Kathy:** We are the first and best team. Go Gators! We selected #10 – an engaged community educated about the parks. Our art piece – Cassie was our artist. We wanted to show the State of Florida – the city life, homes with cabins, a house. Beautiful sun and beaches. We also have a ball park with participants playing. Vehicles that are transporting from schools, tracts and skate parks. Everyone coming together in the State of Florida and being connected and providing services to all rather than to business owners, advocates and non-advocates. Showcase and highlight diversity in our state. Also, highlight our public/private partnerships. We are hell-bent on having those come together. Activities from schools is one of the major components we want to connect with in the next five years. An amenity that they can call their own.

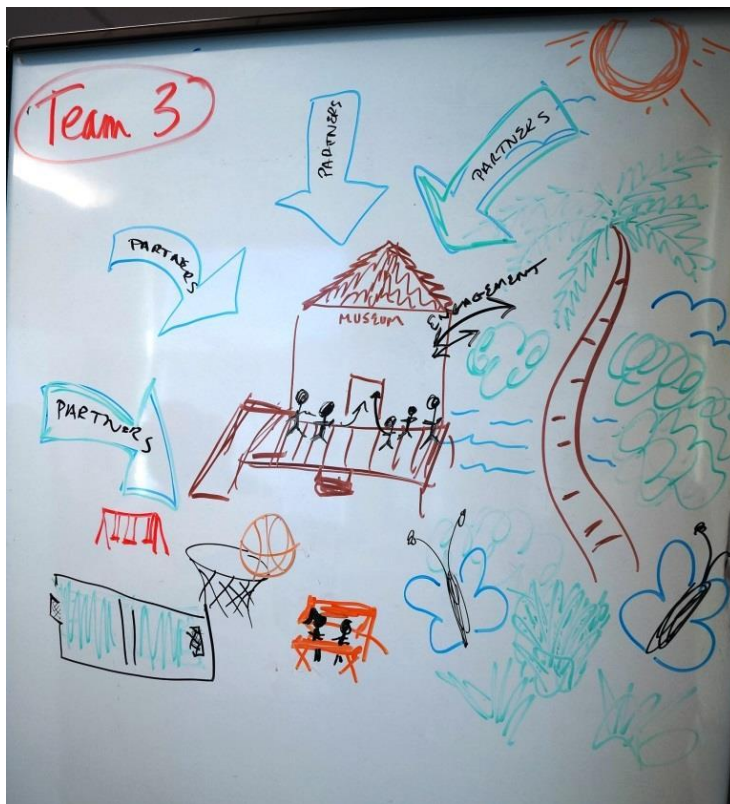
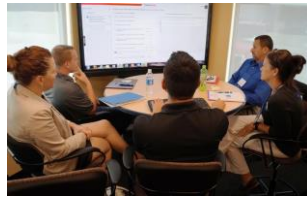




**Team 2**

**Frank and Felicia:** We had #5. A community where partnerships elevate and expand the delivery of parks and recreation services in response to the community's needs. Thank you, Jeanine - what great art. We thought about elevation. Through these relationships with FWC, Walmart, all of them, they are integrated internally creating this great visibility, impact and value in your park system. In the bucket, as the balloon of success rises.



**Team 3****Jennifer, Mike, Andrea and Rudy:**

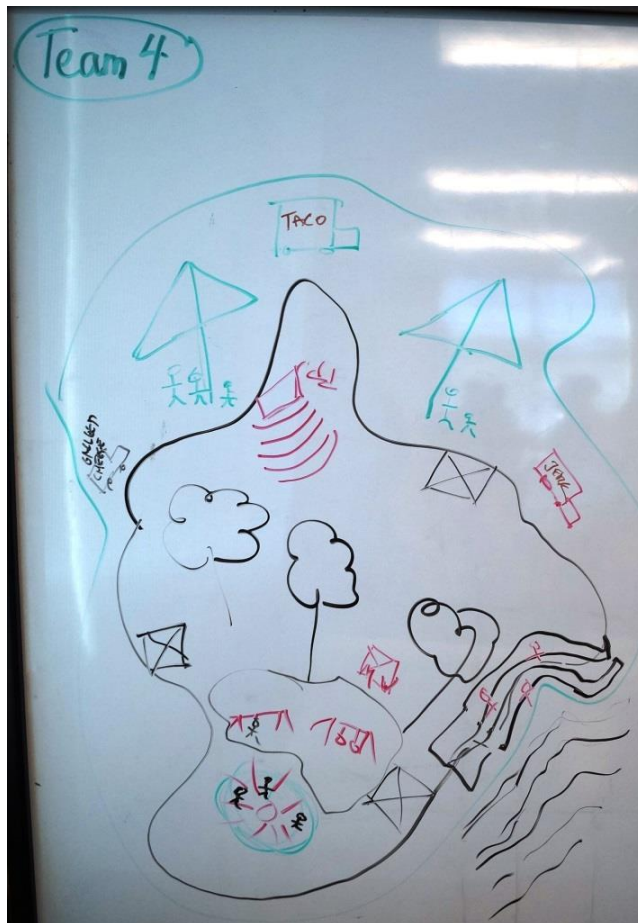
We had #7: A system that provides a balance of natural preservation and active recreation that reflects the community's historical and cultural heritage and community values. When we saw the first presentation from the Seminole doctor, we can see how we are going to change. Tying into our cultural heritage is important. I think the athletic fields may not be as important. It may be the travel world. Our trails for active recreation – get the connectors between trails.

**Andrea:** We focused on environmental – get the education side of it out there.

**Jennifer:** In our drawing, we have partners who are engaging, striking a balance in our community. Fitness opportunities and engaging the different cultures.

**Speaker:** There are a lot of older and younger generation. Not too many kids want to hang out with grandma and grandpa. Somehow you want to engage them together.



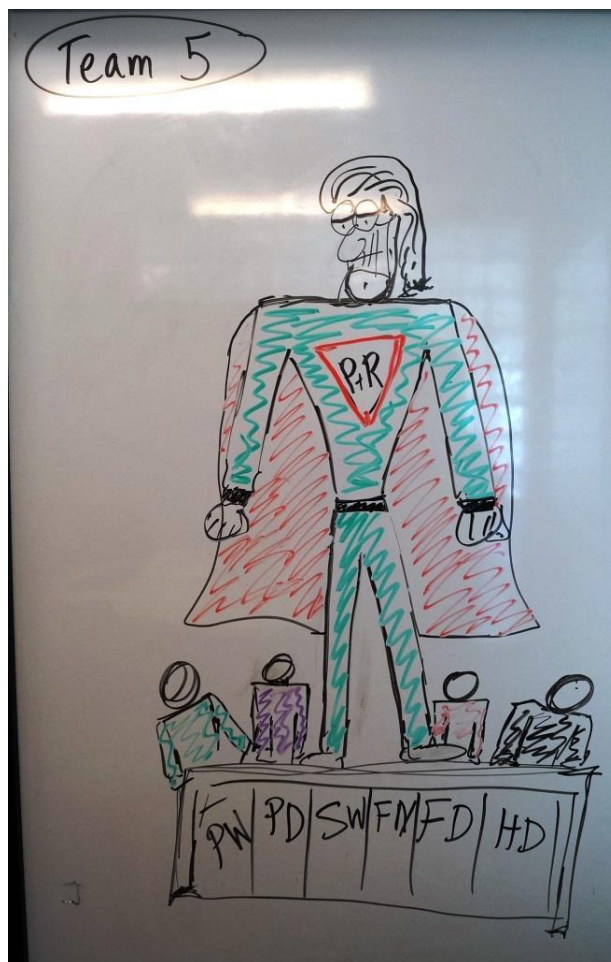
**Team 4**

**Don:** We picked “develop spaces that offer diverse multi-generational play, active and passive” #11 and #2. We have great athletic parks that are great for the kids, but try to come up with some space that is accessible for all. Passive sitting areas for people to watch events. Diverse food offerings – Taco truck, grilled cheese. Trying to capture the entire community at a facility. We have a bucket for kids and older people.

**Speaker:** The city wanted to put a restaurant on the waterfront and the voters wanted a park. We’re having a meeting to get some input on that. Our drawing – we have a splash pad, trees.

**Team 5**

**Becky:** #6 – Parks and recreation viewed as an essential service. Our superhero and us at the table for these decisions. Change the perception of P&R. We have an impact on a lot of these other departments. Making sure we are invited and if we aren't, invite ourselves.



## Team 6



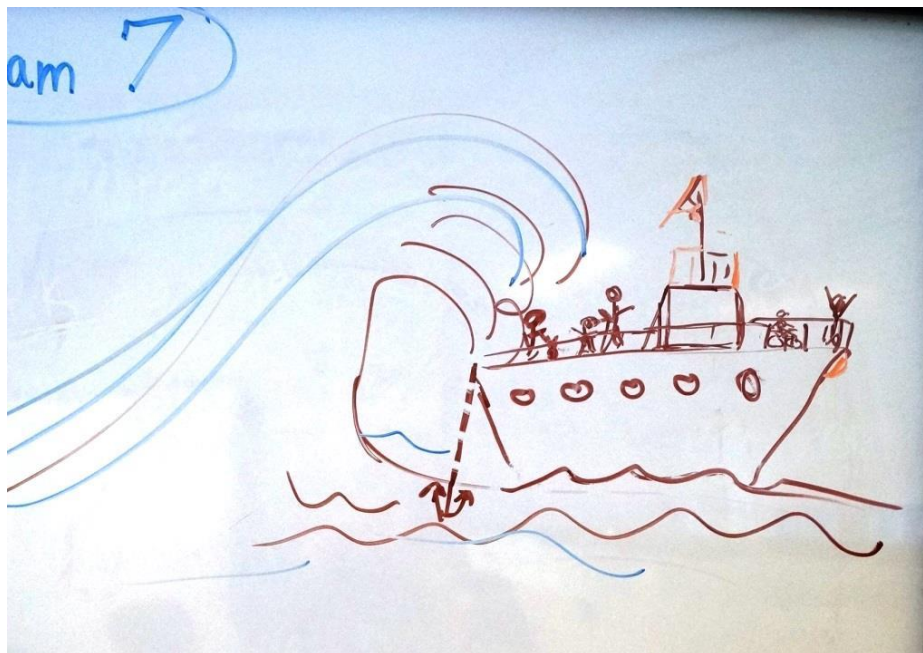
**Dave:** #4 – co-located places that are multi-functional. We wanted it all. We want to continue to have those pocket parks in the community. Walkable parks that are connected. Take advantage of library and other services. In our picture, an amphitheater for the arts, Wi-Fi, splash pads, ball fields, the hammock. City and town in the background. A skateboarder. Public art, seating, pond. Make sure we have a facility that everyone can enjoy that you don't have to go into the downtown for. Start utilizing these.

**Speaker:** We lost the opportunity for that town center. We thought we needed a focal point where you can get all of your services.



**Team 7**

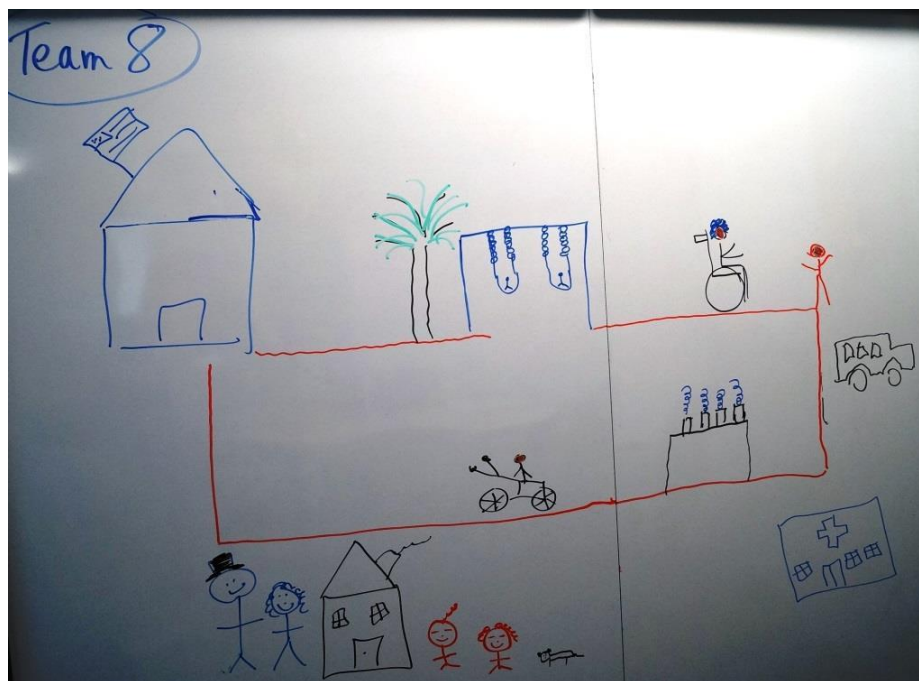
**Nan:** #9 – We had a “less is more” philosophy. Expand what people think of as all-inclusive. Started with the premise of anticipating the wave. Be prepared for and stay ahead of that. We want to stay afloat. That led us to a boat – a cruise ship where they can do things separately or together. Cutting the anchor is moving past old models and stereotypes toward a future that works for all.





**Team 8**

**Joe:** We're going to claim #2 and #3. Create connected multi-functional public spaces that utilize public/private partnerships to offer multi-generational programs, services, and facilities. Our picture has the school house, playground, diversity, age, ability, businesses, hospitals. Connectivity in the community.



**Team 9**

**Greg:** Who owns park space?

**Nancy:** Joan did most of this artwork. We included parking, a trail system, community center with cultural arts/event space, a ball park, amphitheater, community garden and some passive areas. Come together and spend time together.

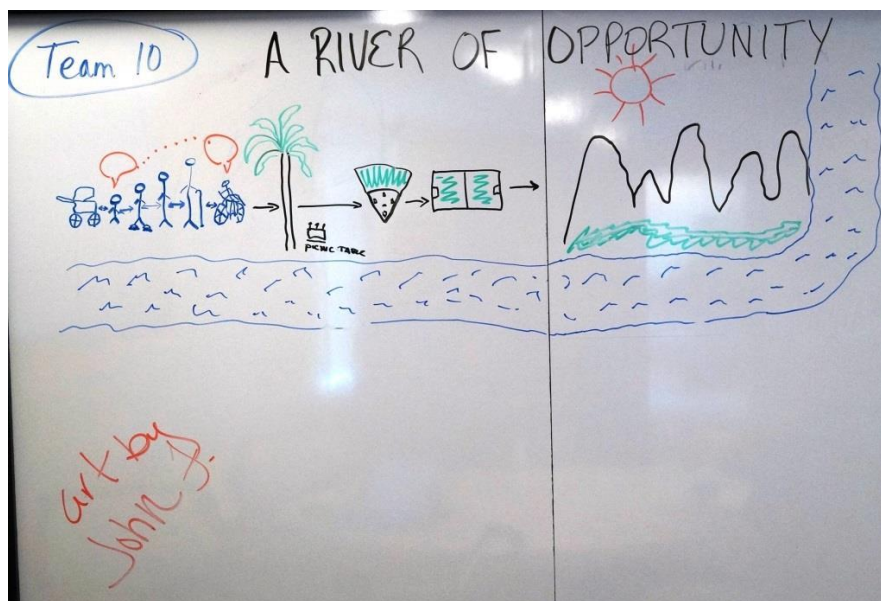


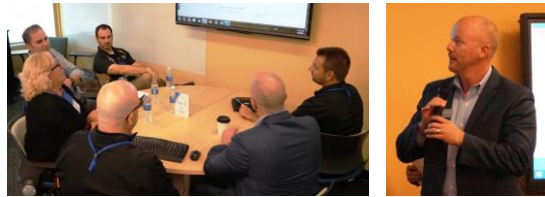


**Team 10**

**Michele:** John was our artist. We had a combination of #3 and #10. A diverse inclusive community.

**John:** Multigenerational, softball field, soccer field, a river of opportunity for all the active and passive events in the community.



**Team 11**

**Speaker:** #1 – A sustainable community that includes accessibility to all user groups and environmental protection initiatives that are embraced by the community. Additionally, there should be an annual variance in programming to meet current needs, while long term planning of facility needs should reflect demographic trends. Sean did our art.

**Sean:** We've got some of the demographics - baby, teenager, go-go and slow-go, bike, bus, shoes, wheelchair, skateboard, electric car. The park with nature, dogs and pets. Different athletics and some of the cultural stuff.

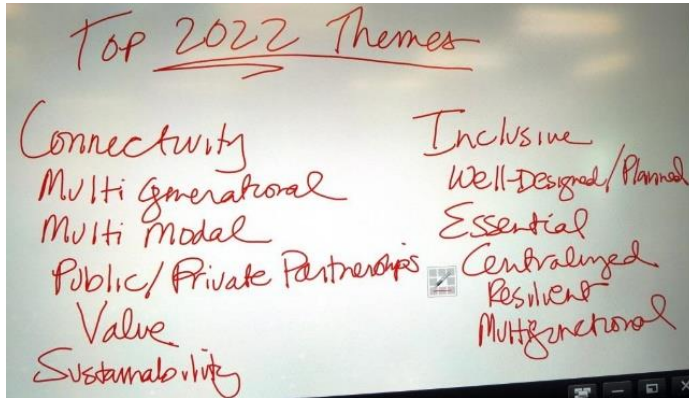


**Team 12**

**Chris:** Public spaces where people feel safe. An inviting space to play. We want the police involved for safety, lighting. Frisbee golf that Chris drew.



**Andrea:** I've captured some key themes from this morning's work. Would these terms encompass what we would describe as success for the five-year vision?



#### Top 2022 Themes

Connectivity  
Multi-generational  
Multi-modal  
Public/private partnerships  
Value  
Sustainability  
Inclusive  
Well-designed/planned  
Essential  
Centralized  
Resilient  
Multi-functional

**Jennifer:** I want to call up Gail and Cassie from Ephesus.



#### Cassie Gleisner of Lighting Partners and Gail Cressley from Ephesus:

Thank you for having us out. With Ephesus, you will be the main clients for the products we have. We're from Syracuse. We are

the LED retrofit for your older lighting. We've had success in Division I sports – you will see our lights at many stadiums. We have the little brother to those stadium fixtures in the other room. Visit us at the booth.

**Andrea:** We'll invite you to go through the buffet and enjoy your lunch at any of the team tables. When you get back, we'll do some polling on some of these ideas. We'll meet you back here at 12:50.

#### Networking Lunch





Building stronger cities starts with building stronger neighborhoods – our places of belonging, education, recreation and support. Learn about, and embrace an exciting initiative that can help turn neighborhoods into members of warm, welcoming communities, right down the block level.

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|                  |            |  | Agency Summit<br>March 30, 2017 | March 30, 2017 | March 31, 2017 |
|------------------|------------|--|---------------------------------|----------------|----------------|
| Last Name        | First Name | Agency   |                                 |                |                |
| Abel             | Joseph     | Summit Co Leisure Services                             |                                 |                |                |
| Adams            | W.V.       | Belleair Parks and Recreation                          |                                 |                |                |
| Bathumline       | Gregory    | South Daytona Parks and Recreation                     |                                 |                |                |
| Berklin          | Paul       | Dixie Recreation and Parks                             |                                 |                |                |
| Blackman         | Alroy      | Boynton Beach Recreation and Parks                     |                                 |                |                |
| Bohlander        | Kathleen   | Palm Beach Co Parks and Recreation                     |                                 |                |                |
| Boys             | Pat        | Hillborough Co Parks and Recreation                    |                                 |                |                |
| Brown            | Kelley     | Pasco Co Parks and Recreation                          |                                 |                |                |
| Burnfield        | Chris      | New Port Richey Parks and Recreation                   |                                 |                |                |
| Burns            | Joan       | Large Recreation, Parks and Arts                       |                                 |                |                |
| Callwell         | Jeff       | Seminole Co Leisure Services                           |                                 |                |                |
| Callwell         | Chris      | Winter Springs Parks and Recreation                    |                                 |                |                |
| Conner           | Jennifer   | Greenwood Beach Leisure Services                       |                                 |                |                |
| Corbis           | Jennifer   | Palm Beach Co Parks and Recreation                     |                                 |                |                |
| Corker           | Derrick    | North Miami Parks and Recreation                       |                                 |                |                |
| Courtesy         | Fred       | Orlando Lakes Parks and Recreation                     |                                 |                |                |
| Crowland         | Jim        | Marion Co Parks and Recreation                         |                                 |                |                |
| Decker           | Tara       | Hillborough Co Parks and Recreation                    |                                 |                |                |
| Decker           | Don        | Weston Parks and Recreation                            |                                 |                |                |
| Donnelly         | Felicia    | Oldsmar Leisure Services                               |                                 |                |                |
| Donnelly         | Dave       | Hillborough Co Parks and Recreation                    |                                 |                |                |
| Dove             | Timothy    | Seminole Co Leisure Services                           |                                 |                |                |
| Edwards          | Travis     | Winter Haven Parks and Recreation                      |                                 |                |                |
| Engel            | Chuck      | Hillwood Parks, Rec, and Cultural Arts                 |                                 |                |                |
| Fitzgerald       | Jean       | Orlando Recreation and Parks                           |                                 |                |                |
| Fletcher         | John       | DeBary Parks and Recreation                            |                                 |                |                |
| Ford             | Richard    | West Palm Beach, Dept of Parks and Recreation          |                                 |                |                |
| Graham           | Mickey     | Boca Raton Parks and Recreation                        |                                 |                |                |
| Graham           | John       | Village Communities Development and Recreation         |                                 |                |                |
| Graham           | John       | Hillborough Co Parks and Recreation                    |                                 |                |                |
| Graham           | John       | Seminole Recreation                                    |                                 |                |                |
| Graham           | John       | Palm Beach Co Parks and Recreation                     |                                 |                |                |
| Graham           | John       | Palm Harbor Community Services                         |                                 |                |                |
|                  |            |  | Agency Summit<br>March 30, 2017 | March 30, 2017 | March 31, 2017 |
| Last Name        | First Name | Agency   |                                 |                |                |
| Hanley           | Bruce      | Hillborough Co Parks and Recreation                    |                                 |                |                |
| Heberly          | Todd       | Key Biscayne Parks and Recreation                      |                                 |                |                |
| Hedges           | Ray        | Mount Dora Parks and Recreation                        |                                 |                |                |
| Hedges           | Michael    | Margate Parks and Recreation                           |                                 |                |                |
| Klein            | Kevin      | Kissimmee Parks and Recreation                         |                                 |                |                |
| Lopez            | Erica      | Miami Lakes Community and Leisure Services             |                                 |                |                |
| Lynch            | Erica      | Palm Harbor Community Services                         |                                 |                |                |
| Maddox           | Nancy      | New Smyrna Beach Leisure Services                      |                                 |                |                |
| McMahon          | Jennifer   | Orlando Beach Leisure Services                         |                                 |                |                |
| McPherson-Higley | Jessie     | Collier Co Parks and Recreation                        |                                 |                |                |
| Millan           | Tim        | Surfside Parks and Recreation                          |                                 |                |                |
| Miller           | Paul       | New Smyrna Beach Recreation and Special Events         |                                 |                |                |
| Morgan           | Bryan      | Lake Mary Parks and Recreation                         |                                 |                |                |
| Nowrood          | Andrea     | Safety Harbor Leisure Services                         |                                 |                |                |
| Phillips         | Krista     | Large Recreation, Parks and Arts                       |                                 |                |                |
| Polman           | Jeff       | Ovaco Parks, Recreation and Cultural Arts              |                                 |                |                |
| Pratt            | Cherster   | Palm Beach Co Parks and Recreation                     |                                 |                |                |
| Reichle          | Louis      | Royal Palm Bch Parks and Recreation                    |                                 |                |                |
| Reichle          | Jeff       | West Palm Beach, Dept of Parks and Recreation          |                                 |                |                |
| Rosen            | Kenny      | Cape Coral Parks and Recreation                        |                                 |                |                |
| Schanz           | Cathie     | Haltom Beach Parks and Recreation                      |                                 |                |                |
| Schnepp          | Leisa      | Palm Beach Gardens Community Services                  |                                 |                |                |
| Scott            | Gregory    | Suwannee Parks and Recreation                          |                                 |                |                |
| Sibilly          | Stefan     | Ormond Beach Leisure Services                          |                                 |                |                |
| Snyder           | Michael    | West Palm Beach, Dept of Parks and Recreation          |                                 |                |                |
| Sparks           | Bobby      | Tallahassee Parks, Recreation and Neighborhood Affairs |                                 |                |                |
| Stevens          | Greg       | Boca Raton Parks and Recreation                        |                                 |                |                |
| Thompson         | Michelle   | Greensboro Leisure Services                            |                                 |                |                |
| Thompson         | Phil       | Pi Lauderdale Parks and Recreation                     |                                 |                |                |
| Thompson         | Ruth       | Hillborough Co Parks and Recreation                    |                                 |                |                |
| Thompson         | Nan        | Fernandina Beach Parks and Recreation                  |                                 |                |                |
| Thompson         | Joe        | Belleair Beach and Recreation                          |                                 |                |                |
| Walker           | Mike       | Brooksville Parks/Leisure and Recreation               |                                 |                |                |
|                  |            |  | Agency Summit<br>March 30, 2017 | March 30, 2017 | March 31, 2017 |
| Last Name        | First Name | Agency   |                                 |                |                |
| West             | Dan        | Broward Co Parks and Recreation                        |                                 |                |                |
| West             | Dan        | Conroy's B&B   |                                 |                |                |
| West             | Dan        | Deschamps Mats Systems, Inc.                           |                                 |                |                |
| West             | Dan        | Dominica Recreation Products/GameTime                  |                                 |                |                |
| West             | Dan        | Playmore Recreational Products and Services            |                                 |                |                |
| West             | Dan        | Quale Sports Lighting                                  |                                 |                |                |
| West             | Dan        | GAI Consultants, Inc.                                  |                                 |                |                |
| West             | Dan        | Hillborough County                                     |                                 |                |                |
| West             | Dan        | Key  |                                 |                |                |
| West             | Dan        | Manatee Co   |                                 |                |                |
| West             | Dan        | Manatee Co   |                                 |                |                |





**Chester:** We're celebrating our 75<sup>th</sup> anniversary. If you haven't encouraged your staff to join FRPA, you're doing yourselves a grave injustice. Don will make a pitch to you about what we do. The Foundation gave us \$25K that had to do with the first initiative – health. I want to ask all of the past presidents here to stand - Joe Bucks, Don Decker and more. Give them a round of applause. We're standing on the shoulders of a whole bunch of folks who made this happen.

GAI Consultants has formed the Community solutions group – three firms: Bellomo Herbert, Glatting Jackson Urban Planning, RERC - Real estate research consultants.



**Kristen:** \$25K to fund Fit to Play. We're not raising enough money at the auction. We're pushing the directors to push that down to your staff. Last year we only raised about \$13K at the auction. We are having fewer, but higher value items. We need fully tax-deductible donations from the directors.

**Jennifer:** I have the honor of announcing our team of speakers this afternoon. They are quite knowledgeable. We are working with this group to get into the communities. We have over 20 active neighborhood parks. Wonderful benefits.

**Shifting Focus: Alternative Pathways for Creating Abundant Communities**  
**(See separate document "Guest Speakers")**

**Jennifer:** We want to introduce Jason Gray from Playmore.



**Jason Gray, Playmore:** I started this on April 1 on 2002. The day after tomorrow marks my 15<sup>th</sup> year with Playmore. We're a small family-owned business. On behalf of all of the families that Playmore supports, thank you for the opportunities. Hopefully, you'll return to your communities with some resources that will help you.



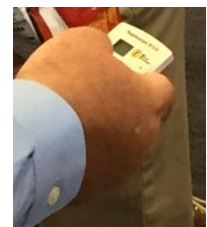
Representing



**Jennifer:** We're going to call Andrea back up to explain our next activity.

**Top 5 Success Scenarios**

**Andrea:** Since we were last together before lunch, I took the themes and collapsed them further into categories that will contain your success scenarios. We have five areas: Centralized Community; Inclusive/Multi-generational/Multi-modal/Multi-functional; Public/Private Relationships; Essential/Value; and Sustainability/Resilient/well-designed/Flexible/Planned. How do these work for you?



The next order of business would be to prioritize these. If you had to pick three from the five, press the number of them in order of priority for you.

Choose your Top 3 Best 5-Year Success Scenarios for Community Building: Sense of Community & Built Community

1. **Centralized Connectivity:** Create a connected, multi functional public spaces, that utilize public/private partnerships to offer multi-generational programs, services, and facilities. (Team 8)/ co-located places that are multi-functional (includes active and passive, educational, cultural and social aspects) (Team 6)/ Development of "activity mall/hub" in each community for all demographics. (Team 9); Public spaces where people feel safe. (Team 5) – 26%
2. **Inclusive/Multi-generational/Multi-modal/Multi-functional:** Promote an all inclusive community (Team 7)/ Develop spaces that offer diverse multi generational play, active and passive, (Team 10)/A system that provides a balance of natural preservation and active recreation that reflects the community's historical and cultural heritage and community values (Team 2) – 21%
3. **Public/Private Partnerships:** a community where partnerships elevate and expand the delivery of parks and recreation services in response to the community's needs (Team 2) – 16%
4. **Essential/Value:** For Parks and recreation programming viewed as an essential service. (Team 5)/An engaged community that is educated about the mission of parks and facilities and is active in participation as not only users but as advocates and volunteers. (Team 11) - 12%
5. **Sustainability/Resilient/Well-designed/Flexible/Planned:** A sustainable community that includes accessibility to all user groups and environmental protection initiatives that are embraced by the community. Additionally, there should be an annual variance in programming to meet current needs, while long term planning of facility needs should reflect demographic trends (Team 11) – 25%

### Top 3 Best 5-Year Success Scenarios for Community Building

- **Centralized Connectivity:** Create a connected, multi-functional public spaces that utilize public/private partnerships to offer multi-generational programs, services, and facilities. (Team 8)/ co-located places that are multi-functional (includes active and passive, educational, cultural and social aspects) (Team 6)/ Development of "activity mall/hub" in each community for all demographics. (Team 9); Public spaces where people feel safe. (Team 5) – 26%
- **Sustainability/Resilient/Well-designed/Flexible/Planned:** A sustainable community that includes accessibility to all user groups and environmental protection initiatives that are embraced by the community. Additionally, there should be an annual variance in programming to meet current needs, while long term planning of facility needs should reflect demographic trends (Team 11) – 25%
- **Inclusive/Multi-generational/Multi-modal/Multi-functional:** Promote an all-inclusive community (Team 7)/ Develop spaces that offer diverse multi-generational play, active and passive, (Team 10)/A system that provides a balance of natural preservation and active recreation that reflects the community's historical and cultural heritage and community values (Team 2) – 21%

**Andrea:** We would move forward as an FRPA organization numbers 1, 2 and 5. What do you think about that?

**Michele:** I think we need to change the language if we are going to keep #2.

**Andrea:** We'll ask you to wordsmith it into a five-year success scenario.

## **Parks are for... " (fill in the blank) " (Collaborative Activity) Part 1**

### **Elevating our Strategies to achieve our Best 5-Year Success Scenarios/Impacts**

**Part 1:** For each Best 5-Year Success Scenario, we will brainstorm what ***"Parks are For..."*** by creating ***Strategies***, including: Sense of Community and Built Environment.

- We will prompt teams to select their #1 Top Strategy for each of the 5-Year Success Scenarios/Impacts and we will review as a full group a take a poll to prioritize our Top 3 Strategies for each of the 5-Year Success Scenarios.

**Andrea:** This afternoon we'll prioritize our strategies and tomorrow, we'll build our action plans. First we'll brainstorm our strategies. We'll start with "Parks are for..."


When you get to your new teams, you'll find Success Scenario #1. You'll click on "Parks are for..." for *Centralized and Connected Communities*. How do we get from 2017 to 2022 to realize this scenario? Once we get a nice list, I'll prompt you to pick your top strategy and drag it to the "best strategy" bucket. You'll do the same for the second and third scenario. We'll come back together and vote on the strategies for each scenario. Teams 1 – 7 will be in the Forest Lab and teams 8-12 will be in Water Lab.

Strategy Example

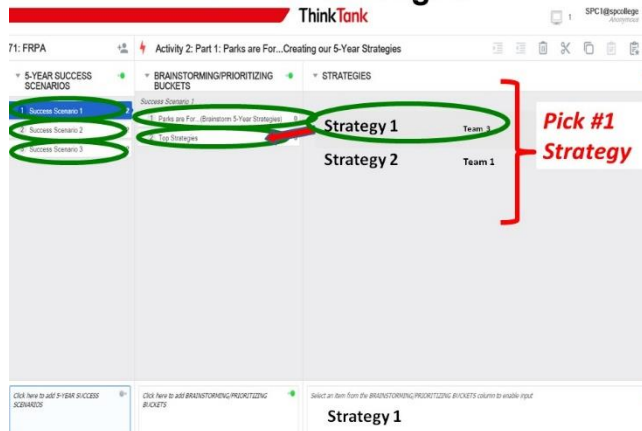
Part 1: Example:  
5-Year Strategies

Part 1: Strategy:  
Parks are for...

*People to connect with what makes them healthy, happy and inspired to give back to their community in ways they may not have thought of before.*



## **Part 1: Strategies**



### Team Assignments

#### Part 1: Parks are for "Elevating our Strategies to achieve our Success Scenarios/Impacts"

| Team 1   |             |  |
|----------|-------------|--|
| Kelley   | Boree       | Pasco Co Parks and Recreation                  |
| Richard  | Durr        | Seminole Co Leisure Services                   |
| Nathan   | Almon       | REP Services                                   |
| Eric     | Wahlbeck    | Belleair Parks and Recreation                  |
| Nancy    | Maddox      | New Smyrna Beach Leisure Services              |
| Bryan    | Nipe        | Lake Mary Parks and Recreation                 |
| Team 2   |             |  |
| Cassie   | Gleisner    | Ephesus  |
| Felicia  | Donnelly    | Oldsmar Leisure Services                       |
| Mike     | Walker      | Brooksville Parks/Facilities and Recreation    |
| Debra    | Giaconia    | Deschamps Mats Systems, Inc.                   |
| Lisa     | Rambo       | GAI Consultants, Inc.                          |
| Patrick  | Kinney      | Qualite Sports Lighting                        |
| Todd     | Hofferberth | Key Biscayne Parks and Recreation              |
| Team 3   |             |  |
| Faith    | Miller      | New Smyrna Beach Recreation and Special Events |
| Chester  | Pruitt      | Broward Co Parks and Recreation                |
| Jennifer | Cirillo     | Palm Beach Co Parks and Recreation             |
| Krista   | Pincince    | Largo Recreation, Parks and Arts               |
| Billy    | Graham      | Hillsborough Co Parks and Recreation           |
| John     | Rohan       | Village Comm Develop Dist Recreation           |
| Sean     | Fitzgerald  | Oviedo Recreation and Parks                    |
| Team 4   |             |  |
| Derrick  | Corker      | North Miami Parks and Recreation               |
| Artem    | Chibizor    | Dominica Recreation Products/GameTime          |
| Don      | Decker      | Weston Parks and Recreation                    |
| Antonio  | Lopez       | Miami Lakes Community and Leisure Services     |
| Laura    | Schuppert   | Palm Beach Gardens Comm Services               |
| Gregory  | Scott       | Suwannee Parks and Recreation                  |
| Michael  | Jones       | Margate Parks and Recreation                   |

| Team 5   |                 |   |
|----------|-----------------|---|
| Kyle     | Reifler         | Oldsmar Leisure Services                      |
| Tim      | Imhoff          | Musco   |
| Stefan   | Sibley          | Ormond Beach                                  |
| Becky    | Gunter          | Seminole Recreation                           |
| Louis    | Recchio         | Royal Palm Bch Parks and Recreation           |
| Bobby    | Sparks          | Tallahassee Pks, Rec and Neighborhood Affairs |
| Nan      | Voit            | Fernandina Beach Parks and Recreation         |
| Team 6   |                 |   |
| Kathleen | Bolander        | Palm Beach Co Parks and Recreation            |
| Andrea   | Norwood         | Safety Harbor Leisure Services                |
| JT       | Almon           | REP Services                                  |
| Leah     | Rockwell        | West Palm Beach, Dept of Parks and Recreation |
| Bob      | Hamilton        | Palm Beach Co Parks and Recreation            |
| Greg     | Stevens         | Boca Raton Parks and Recreation               |
| Roy      | Hughes          | Mount Dora Parks and Recreation               |
| Team 7   |                 |   |
| Jennifer | McMahon         | St Pete Beach Leisure Services                |
| Rudolph  | Galindo         | West Palm Beach, Dept of Parks and Recreation |
| Travis   | Edwards         | Winter Haven Parks and Recreation             |
| Amy      | Blackman        | Boynton Beach Recreation and Parks            |
| Erica    | Lynford         | Palm Harbor Community Services                |
| Gail     | Cressley        | Ephesus                                       |
| Paul     | Belden          | Oviedo Recreation and Parks                   |
| Team 8   |                 |   |
| Jeanine  | McPherson-Hogle | Collier Co Parks and Recreation               |
| Mickey   | Gomez           | Boca Raton Parks and Recreation               |
| Dan      | West            | Broward Co Parks and Recreation               |
| Cathie   | Schanz          | Hallandale Beach Parks and Recreation         |
| Joseph   | Abel            | Seminole Co Leisure Services                  |
| Jeff     | Caldwell        | Seminole Co Leisure Services                  |
| Chris    | Bornfleth       | New Port Richey Parks and Recreation          |



| Team 9  |             |   |
|---------|-------------|---|
| Frank   | House       | Dominica Recreation Products/GameTime         |
| Kerry   | Runyon      | Cape Coral Parks and Recreation               |
| Kevin   | Kirwin      | Miami Parks and Recreation                    |
| Dale    | Dougherty   | Hillsborough Co Parks and Recreation          |
| Joan    | Byrne       | Largo Recreation, Parks and Arts              |
| Timothy | Milian      | Surfside                                      |
| Chris   | Caldwell    | Winter Springs Parks and Recreation           |
| Team 10 |             |   |
| Kyla    | Booher      | Hillsborough Co Parks and Recreation          |
| Greg    | Scull       | Deschamps Mats Systems, Inc.                  |
| Jeff    | Pohlman     | Davie Parks, Recreation and Cultural Arts     |
| Jason   | Gray        | Playmore Recreational Products and Services   |
| Michele | Thompson    | Greenacres Leisure Services                   |
| John    | Fletcher    | DeBary Parks and Recreation                   |
| Ricky   | Allison     | Belleair Parks and Recreation                 |
| Team 11 |             |   |
| Jim     | Couillard   | Marion Co Parks and Recreation                |
| Phil    | Thornburg   | Ft Lauderdale Parks and Recreation            |
| David   | Ramirez     | Hillsborough Co Parks and Recreation          |
| Michael | Snyder      | West Palm Beach, Dept of Parks and Recreation |
| Chuck   | Ellis       | Hollywood                                     |
| Fred    | Couceyro    | Coral Gables Parks and Recreation             |
| Gregory | Bartholomew | South Daytona Parks and Recreation            |
| Team 12 |             |   |
| Bob     | DeCouto     | Musco   |
| Tara    | Dean        | Hillsborough Co Parks and Recreation          |
| Trish   | Harrison    | Palm Harbor Community Services                |
| Bruce   | Harvey      | Hillsborough Co Parks and Recreation          |
| Hector  | Garcia      | CorWorth/RFL                                  |
| Kristin | Caborn      | GAI Consultants, Inc.                         |

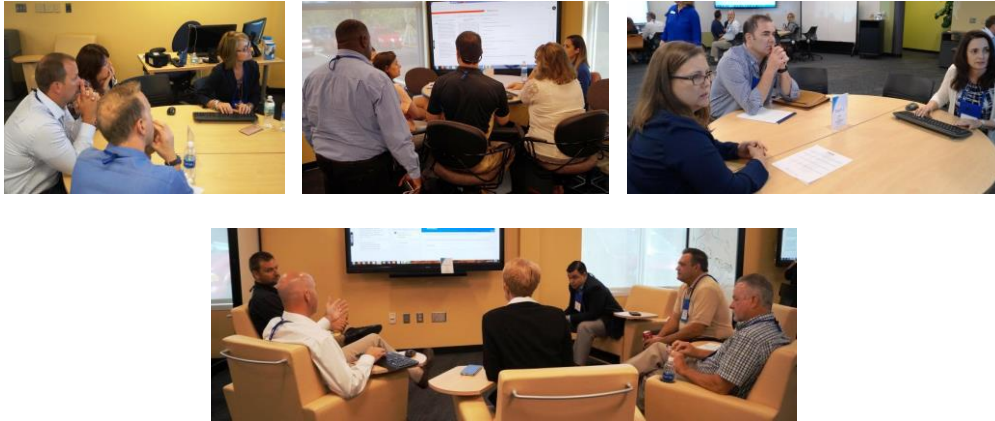
## Strategies for Success Scenarios – Team Reports

### Success Scenario 3: Inclusive/Multi-generational/Multi-modal/Multi-functional

**Success Scenario 3: Inclusive/Multi-generational/Multi-modal/Multi-functional:**  
**Promote an all-inclusive community (Team 7)/ Develop spaces that offer diverse multi-generational play, active and passive, (Team 10)/A system that provides a balance of natural preservation and active recreation that reflects the community's historical and cultural heritage and community values (Team 2)**

#### **Parks are For...(Brainstorm 5-Year Strategies)**

1. *One size fits all (Team 7)*
2. *Take away all the lines (Team 7)*
3. *Create an neighborhood Ambassador program to promote our services (Team 7)*
4. *Designing spaces that allow for multi-generational/functional purposes. (Team 3)*
5. *Encourage partnerships with historic organizations with youth organizations and schools to encourage stewardship. (Team 8)*
6. *creative ways to include pets as well (Team 3)*
7. *Involve individual neighborhoods in the planning of public spaces specific to their community (Team 11)*
8. *Develop senior mentoring programs (Team 8)*
9. *compatible and complimentary activities and experiences (Team 9)*
10. *Reach out to the age groups for programming ideas and suggestions (Team 5)*
11. *dogs - socialization opportunities (Team 9)*
12. *Provide programming opportunities that generate excitement for cultural/historical/environmental stewardship with younger generations. (Team 1)*
13. *Safe streets, pathways, bike lanes to connect public spaces and social hubs. (Team 6)*
14. *Celebrate and preserve the history of the community through parks and programs. (Team 6)*
15. *Develop interactive art features in your public spaces for use by all ages (Team 11)*
16. *play equipment and wellness and fitness equipment that promotes socialization (Team 9)*
17. *Include poster session/roundtables identifying design ideas to accommodate all ages and all abilities while maintaining flexibility for the future (Team 2)*
18. *build more sidewalks- don't let short sighted neighbors shut down connectivity projects (Team 12)*
19. *Look for opportunities to educate and entertain the public about...natural environment, health, etc. Edutainment. (Team 4)*
20. *The Villages should share trends with rest of Florida for Aging population (Team 2)*
21. *Listening groups should not be segmented. Make sure all representatives are in the room at the same time. (Team 4)*



### Top Strategies

1. Amenities that are universal and inclusive for all (Team 7)
2. Develop best practices that create opportunities for social equity in public places. (Team 10)
3. Create community listening opportunities prior to engaging in a planning or design projects to identify if the project is even needed. (Team 4)
4. centralized mixed use areas - public & private, retail & residential, etc. (Team 3)
5. incentives to preserve original "sense of place" or aesthetic intent of a community (Team 12)
6. Initiate Public/Private Partnerships to set aside resources for multi-generational spaces (Team 8)
7. Provide a mechanism for inclusion of art and historic features in every public space (Team 11)
8. Develop best practices for multi-generational programs and facilities. Publish success stories and provide samples to FRPA members. (Team 8)
9. Adopt abundant community principles. (Team 1)
10. Create a civic education program to teach citizens about government so that they can advocate for us when we need them to. A better understanding of government will support buy-in. (Team 4)
11. Creating multi-space facilities that are adaptable to meet the needs of a diverse community with ever changing demographics. (Team 6)
12. Improve & expand on senior/active adult/go-goes/no-goes/slow goes programming & amenities. (Team 1)

**Andrea:** Tomorrow, we'll develop action plans for the top four strategies. We have one final mission. You successfully did your "strategy." Let's work on this while it's fresh in your mind. Help me to know which ones we can combine.

For Success Scenario 3: Inclusive/Multi-generational/Multi-modal/Multi-functional Choose your Top 3 Strategies

1. **Develop best practices that create opportunities for social equity in public places. (Team 10)/ adopt abundant community principles. (Team 1) / Develop best practices for multi-generational programs and facilities. Publish success stories and provide samples to FRPA members. (Team 8) – 27%**
2. **Create community listening opportunities prior to engaging in an planning or design projects to identify if the project is even needed. (Team 4) – 14%**
3. centralized mixed use areas - public & private, retail & residential, etc (Team 3) – 6%
4. **Amenities that are universal and inclusive for all (Team 7) / Creating multi-space facilities that are adaptable to meet the needs of a diverse community with ever changing demographics. (Team 6) – 21%**
5. **Incentives to preserve original "sense of place" or aesthetic intent of a community (Team 12)/ Provide a mechanism for inclusion of art and historic features in every public space (Team 11) – 12%**
6. Initiate Public/Private Partnerships to set aside resources for multi-generational spaces (Team 8) – 11%
7. Create a civic education program to teach citizens about government so that they can advocate for us when we need them to. A better understanding of government will support buy-in. (Team 4) – 6%
8. Improve & expand on senior/active adult/go-goes/no-goes/slow goes programming & amenities. (Team 1) – 3%

#### **For Success Scenario 3: Inclusive/Multi-generational/Multi-modal/ Multi-functional – Top 4 Strategies**

- Develop best practices that create opportunities for social equity in public places. (Team 10)/adopt abundant community principles. (Team 1) / Develop best practices for multi-generational programs and facilities. Publish success stories and provide samples to FRPA members. (Team 8) – 27%
- Amenities that are universal and inclusive for all (Team 7) /Creating multi-space facilities that are adaptable to meet the needs of a diverse community with ever changing demographics. (Team 6) – 21%
- Create community listening opportunities prior to engaging in a planning or design projects to identify if the project is even needed. (Team 4) – 14%
- Incentives to preserve original "sense of place" or aesthetic intent of a community (Team 12)/ Provide a mechanism for inclusion of art and historic features in every public space (Team 11) – 12%



## Success Scenario 2: Sustainability/Resilient/Well-designed/Flexible/Planned

**Success Scenario 2: Sustainability/Resilient/Well-designed/Flexible/Planned: A sustainable community that includes accessibility to all user groups and environmental protection initiatives that are embraced by the community. Additionally, there should be an annual variance in programming to meet current needs, while long term planning of facility needs should reflect demographic trends**

### Parks are For...(Brainstorm 5-Year Strategies)

1. *Connectivity for green and blue ways (Team 7)*
2. *Diversity of programs (Team 7)*
3. *appreciation of public art (Team 7)*
4. *accessible to all (Team 6)*
5. *Universal Design - what's usable vs code (Team 6)*
6. *Bringing accessibility groups together for planning and implementation accessibility measures (Team 11)*
7. *review/amend comp plan requirements to be more flexible on space design (Team 1)*
8. *FRPA provides annual demographics in Florida in partnership with FSU (Team 12)*
9. *open and welcoming (Team 9)*
10. *Look for opportunities for all public works, residential and commercial projects in the community to have a park component or connect to a park component. (Team 4)*
11. *Lead in lobbying efforts associated to accessibility and environmental protection initiatives. (Team 8)*
12. *operationally and environmentally sustainable (Team 9)*
13. *Designing spaces that allow for multi-generational/functional. (Team 3)*
14. *Identify, inventory, and protect environmentally sensitive lands within our communities. (Team 8)*
15. *Report annually on programming and demographic trends statewide and regionally. (Team 8)*
16. *resident-focused programming (Team 9)*
17. *provide educational sessions/material on becoming a more sustainable community (Team 5)*
18. *plan spaces on a regional scale vs. smaller community (Team 1)*
19. *to have an engaged community on protecting land, there needs to be a baseline education- "what is a watershed" and what does it mean to your community (Team 12)*
20. *open, transparent communication with the community to engage and to ensure needs/wants (Team 6)*
21. *look at implementing low-cost, high-impact sustainable programs in existing facilities (Team 5)*
22. *Identifying trends at a State level to help communities determine which facilities are needed. (Team 2)*





## Top Strategies

1. *Create intentional avenues for community to become engaged and become good stewards/advocates (Team 2)*
2. *Central gathering place for neighborhoods (Team 7)*
3. *adapting to the changing needs of the community; re-evaluating, re-purposing, recycling, reinventing, etc. (Team 3)*
4. *Establish an all-inclusive community-wide sustainability plan (Team 11)*
5. *Develop relationships today with planners so that we are invited to the table tomorrow when projects surface. (Team 4)*
6. *a myriad of recreational opportunities - from passive to active (Team 9)*
7. *Create a toolkit that communities can use to educate their population on the importance of sustainability, best practices (Team 2)*
8. *"build the arc before you need it" building relationships before you need them for future resiliency (Team 12)*
9. *Parks are designed to protect the resources with flexibility to change with the demographic trends. i.e. "a working master plan" to meet the future needs of an ever changing community (Team 10)*
10. *Develop policies that create environmental sustainability, accessibility standards, and program variety that reflects existing demographics. (Team 8)*
11. *Utilize demographic data to help assess your built environment needs (Team 2)*
12. *create multi-use spaces that are adaptable to various user groups (Team 11)*
13. *Being intentional with design to promote environmental benefits and sustainability (Team 6)*

**Andrea:** Choose your top three in order of priority.

For Success Scenario 2: Sustainability/Resilient/Well-designed/Flexible/Planned Choose your Top 3 Strategies

1. **Create intentional avenues for community to become engaged and become good stewards/advocates (Team 2) – 10%**
2. Central gathering place for neighborhoods (Team 7) – 5%
3. **Adapting to the changing needs of the community; re-evaluating, re-purposing, recycling, reinventing, etc (Team 3) – 10%**
4. **Establish an all-inclusive community-wide sustainability plan (Team 11) / Parks are designed to protect the resources with flexibility to change with the demographic trends. i.e. "a working master plan" to meet the future needs of an ever changing community (Team 10)/ Develop relationships today with planners so that we are invited to the table tomorrow when projects surface. (Team 4) – 25%**
5. A myriad of recreational opportunities - from passive to active (Team 9) – 4%
6. Create a toolkit that communities can use to educate their population on the importance of sustainability, best practices (Team 2) – 7%
7. "Build the arc before you need it" building relationships before you need them for future resiliency (Team 12) – 7%
8. **Develop policies that create environmental sustainability, accessibility standards, and program variety that reflects existing demographics. (Team 8) – 12%**
9. **Utilize demographic data to help assess your built environment needs (Team 2) / 13. Being intentional with design to promote environmental benefits and sustainability (Team 6) – 11%**
10. Create multi-use spaces that are adaptable to various user groups (Team 11) – 9%

*Revote on #1 or #3.*

For Success Scenario 2: Sustainability/Resilient/Well-designed/Flexible/Planned Choose your Top 3 Strategies

1. Create intentional avenues for community to become engaged and become good stewards/advocates (Team 2) – 48%
2. Central gathering place for neighborhoods (Team 7)
3. **Adapting to the changing needs of the community; re-evaluating, re-purposing, recycling, reinventing, etc (Team 3) – 52%**
4. Establish an all-inclusive community-wide sustainability plan (Team 11) / Parks are designed to protect the resources with flexibility to change with the demographic trends. i.e. "a working master plan" to meet the future needs of an ever changing community (Team 10)/ Develop relationships today with planners so that we are invited to the table tomorrow when projects surface. (Team 4)
5. a myriad of recreational opportunities- from passive to active (Team 9)
6. Create a toolkit that communities can use to educate their population on the importance of sustainability, best practices (Team 2)
7. "build the arc before you need it" building relationships before you need them for future resiliency (Team 12) – 2%
8. Develop policies that create environmental sustainability, accessibility standards, and program variety that reflects existing demographics. (Team 8)
9. Utilize demographic data to help assess your built environment needs (Team 2) / 13. Being intentional with design to promote environmental benefits and sustainability (Team 6)
10. create multi-use spaces that are adaptable to various user groups (Team 11)

#### **For Success Scenario 2: Sustainability/Resilient/Well-Designed / Flexible/Planned – Top 4 Strategies**

- Establish an all-inclusive community-wide sustainability plan (Team 11) / Parks are designed to protect the resources with flexibility to change with the demographic trends. i.e. "a working master plan" to meet the future needs of an ever changing community (Team 10)/ Develop relationships today with planners so that we are invited to the table tomorrow when projects surface. (Team 4) – 25%
- Develop policies that create environmental sustainability, accessibility standards, and program variety that reflects existing demographics. (Team 8) – 12%
- Utilize demographic data to help assess your built environment needs (Team 2) / 13. Being intentional with design to promote environmental benefits and sustainability (Team 6) – 11%
- Adapting to the changing needs of the community; re-evaluating, re-purposing, recycling, reinventing, etc. (Team 3) (revote – 52%)

### Success Scenario 1: Centralized Connectivity

**Success Scenario 1: Centralized Connectivity: Create a connected, multi-functional public spaces that utilize public/private partnerships to offer multi-generational programs, services, and facilities. (Team 8)/ Co-located places that are multi-functional (includes active and passive, educational, cultural and social aspects) (Team 6)/ Development of "activity mall/hub" in each community for all demographics. (Team 9); Public spaces where people feel safe. (Team 5) Parks are For...(Brainstorm 5-Year Strategies)**

1. *relaxation and comfort for all (Team 12)*
2. *sense of safety; physical, emotional- i.e., acceptance 'i belong here' (Team 12)*
3. *cleanliness of physical infrastructure and respect for all users (Team 12)*
4. *jobs, jobs, jobs (Team 9)*
5. *Create listening groups prior to planning new programs and facilities. (Team 4)*
6. *Encourage full participation in the 2020 census. (Engage community groups to explain importance of this initiative.) (Team 4)*
7. *Review policy regarding private business in or on public lands and remove barriers to that participation. (Team 4)*
8. *Creating multi-modal complete streets that allow access to public spaces. (Team 10)*
9. *Having PUD's that require new developments to provide connectivity to existing public spaces. (Team 10)*
10. *Earmarking capital dollars to acquire vacated properties for future park development and connectivity. (Team 10)*
11. *creating memorable experiences (Team 6)*
12. *socialization (Team 12)*
13. *Designing spaces that allow for multi-generational/functional. (Team 1)*
14. *life skills (Team 6)*
15. *Create safe family spaces (Team 7)*
16. *Identify all stakeholders in the partnerships in a short term period (Team 11)*
17. *enjoying nature (Team 9)*
18. *identify diverse partnerships (Team 1)*
19. *relaxing (Team 9)*
20. *gathering (Team 9)*
21. *enhanced property values (Team 6)*
22. *economic impact (Team 6)*
23. *socialization (Team 9)*
24. *Set up joint usage agreements with both public and private partners (Team 11)*
25. *reevaluation of policies (local, state, federal) (Team 5)*
26. *evaluate existing facilities (new development or retrofit) (Team 5)*
27. *Mental health \well-being (Team 7)*
28. *conservation/stewardship (Team 9)*
29. *Identify elements of successful connectivity models. (Team 8)*
30. *appreciation for natural resources (Team 6)*
31. *look outside of departmental facilities and partner with outside agencies and/or developers (Team 5)*
32. *for people to use (Team 9)*
33. *Identifying with nature (Team 7)*

34. *Let the community identify the strengths of its own neighborhoods in order to provide measures for enhancement. (Team 11)*
35. *hub of democracy (Team 6)*
36. *Conduct needs assessments for underutilized communities. (Team 8)*
37. *review/evaluate existing programs (Team 5)*
38. *a representation of the value to/for the community (Team 3)*
39. *Educate public officials on importance of community connectivity through legislative and public service campaigns. (Team 8)*
40. *identify location for the hub of the neighborhood, and look at revitalization project to make it a reality (Team 11)*
41. *identify key stakeholders and develop open dialogue with citizens (Team 5)*
42. *create curriculum to help FRPA members to understand new trends in connectivity (Team 2)*

### Top Strategies

1. *the great equalizer (Team 9)*
2. *reflecting the community they serve (Team 3)*
3. *educate (or re-train) elected officials, staff, businesses, residents on multi-gen/functional space & programming (Team 1)*
4. *Promote neighborhood involvement to advance sense of community ownership, paying attention to promotion of public safety through community pride (Team 11)*
5. *active, safe, gathering spaces (Team 6)*
6. *Plan for accessibility of park lands through the collaboration with multimodal agencies (complete streets, etc.) (Team 2)*
7. *health and wellness*
8. *Create strategic partnership that will elevate the visibility of available resources (so that people know about your services) (Team 2)*
9. *Inventory existing facility and program resources/providers/opportunities. (Team 4)*
10. *Provide educational opportunities to support connectivity efforts with Subject Matter Experts (Team 8)*
11. *Implementing parks design that creates freedom of movement in urban and suburban centers. (Team 10)*
12. *connecting with nature (Team 6)*

**Andrea:** Pick your top three in order of priority. Can someone tell me what *the great equalizer* means?

**Bob:** It doesn't matter what kind of background you are from, you're in the park doing the same things.

**Andrea:** So equal opportunity in the parks.

### For Success Scenario 1: Centralized Connectivity Choose your Top 3 Strategies

1. The great equalizer (Team 9) – 3%
2. Educate (or re-train) elected officials, staff, businesses, residents on multi-gen/functional space & programming (Team 1) / Provide educational opportunities to support connectivity efforts with Subject Matter Experts (Team 8) – 14%
3. Promote neighborhood involvement to advance sense of community ownership, paying attention to promotion of public safety through community pride (Team 11) /reflecting the community they serve (Team 3) – 28%
4. Active, safe, gathering spaces (Team 6) – 9%
5. Plan for accessibility of park lands through the collaboration with multimodal agencies (complete streets, etc.) (Team 2) – 13%
6. Health and wellness – 3%
7. Create strategic partnership that will elevate the visibility of available resources (so that people know about your services) (Team 2) – 9%
8. Inventory existing facility and program resources/providers/opportunities. (Team 4) – 3%
9. Implementing parks design that creates freedom of movement in urban and suburban centers. (Team 10) - 11%
10. Connecting with nature (Team 6) – 5%

### For Success Scenario 1: Centralized Connectivity – Top 4 Strategies

- Promote neighborhood involvement to advance sense of community ownership, paying attention to promotion of public safety through community pride (Team 11) /reflecting the community they serve (Team 3) – 28%
- Educate (or re-train) elected officials, staff, businesses, residents on multi-gen/functional space & programming (Team 1) / Provide educational opportunities to support connectivity efforts with Subject Matter Experts (Team 8) – 14%
- Plan for accessibility of park lands through the collaboration with multimodal agencies (complete streets, etc.) (Team 2) – 13%
- Implementing parks design that creates freedom of movement in urban and suburban centers. (Team 10) - 11%

**Andrea:** Well done. We look forward to tomorrow.

**Jennifer:** We're headed down to the fun stuff tonight. I want to thank everyone for your attention. We'll start at 8:00am in the morning.

**Don Decker:** I want to thank you for your donations so far. We've raised almost \$500 so far. Thank you very much in advance. Nathan Almon and Kristen Berry are here.

**Joan:** In keeping with the theme of abundant communities, we have a variety of activities planned. You'll be divided into three groups. Before you get fed, we have three activities. We have a ride on the miniature railroad. Another group will be taken to try radio airplane flying. Our third group will meet some people from our nature park who will have some live birds of prey and will talk about their work. We'll have dinner. We hope you enjoy it.

The last bus will leave from the front of the hotel at 5:30.



## Envisioning and Implementing Abundant Communities – Day 2

|   |  |
|---|--|
| 8:00am – 8:30am                             | <p><b><u>Registration, Networking &amp; “Greatest Day 1 Takeaways” or “Overnight AHAs!”</u></b></p> <p>After registering, find a seat and add a <b><u>Greatest Day 1 Takeaway</u></b> from yesterday and/or an <b><u>Overnight “AHA”</u></b> to one of the touch displays at the front of the room.</p>  |
| 8:30am – 9:15am                             | <p><b><u>Highlight “Greatest Day 1 Takeaways” or “Overnight AHAs!”</u></b></p> <ul style="list-style-type: none"> <li>• Welcome Back!</li> <li>• Collaborative Labs’ Team will invite participants to share examples of <b><u>“Greatest Day 1 Takeaways” or “Overnight AHAs!”</u></b></li> <li>• Collaborative Labs’ Team will share Day 2 Session Objectives and Collaborative Process</li> </ul>   |
| 9:15am – 11:30am<br>(Take breaks as needed) | <p><b><u>Building our Bold Action Plans/Community Champion Pledges</u></b></p> <p>We will deploy into new “self-selected” teams to begin building our <b><u>Bold Action Plans (Actions/Champions/Metrics/Timeline)</u></b> for each Strategy.</p> <p>Teams will consider Bold Actions in at least two the four areas: <b>Community, Programming/Policy, Education/Training and Partnerships.</b></p> <p>After 45 minutes, we will invite participants to “self-select” into a second team to work on a second Strategy. We will ask each original team to “leave one team member behind” to explain their work, before moving to a new team area. This will give new teams the opportunity to build upon the Bold Action Plans of the previous teams.</p> <p>At 10:30am, we will reconvene as a full group and will ask each team to appoint a spokesperson and capture and share, on the “Community Whiteboard” – the Bold Action they are most excited about, as well as how they will begin implementing immediately.</p> <p>We will give everyone the opportunity to add their names as “Champions” to any of the Strategies/Bold Action Plans they want to help mobilize.</p> |
| 11:30am – 12:00pm                           | <p><b><u>Wrap-Up, Feedback, Departure</u></b></p>  |

## **Envisioning and Implementing Abundant Communities – Day 2**

**Joan Byrne:** First is an announcement and congratulations. Felicia Donnelley will be the new President Elect. Your new VP of Finance will be Jennifer Cirillo. Thank you all for voting and the support of the work we'll try to do over the next few years.



In your folder, there is more information about the FRPA Awards Program. These ought to be the best of the best. We would love to be overwhelmed with submissions. There are people, programs and agencies that need to be recognized. It's not hard. Just do it. You can make a lot of people happy. My job is to oversee the Awards Committee. I want to be busy doing that this year.

**Chester:** Did everyone have a good time last night? They have so many different things. It was such a good time. I can imagine what it looks like during the holidays with the lights. The model airplanes. You should be very, very proud.



**Don:** If you don't apply for an award, Largo's going to win it! You've done a wonderful job. We're half way to our goal of \$3000 for donations. One of the donors may win this fabulous wreath that was made by Eleanor Warmack. The Foundation is about 20 years old and I was not here for its entire existence. The Foundation



provided me a scholarship to go to one of the leadership trainings. I remember that time. I feel it's now our obligation as leaders to help those coming along. We'll draw for the wreath at lunch.

**Chester:** The third gentleman that I'll be calling up is JT Almon and his son, Nathan.



**JT, REP Services:** Don was a great investment. I remember Stan Hinfeld who said that wisdom, wealth and work was needed. Yes, I've stepped back a way after 34 years. Nathan has taken that. We've been in this our entire life. I've been in it longer than you (Nathan). An older sister dragged me along. We've been the reps for Landscape Structures. We have a video cued up for you.



**Nathan:** I just want to thank everyone for allowing us to be here. I would love to meet you. Showed video clip: On Landscape Structures  
(<https://www.facebook.com/PlayLSI/videos/10154996421303919/>)

**Chester:** On behalf of the Association, we appreciate all that you do. Now I'll be calling up Tim with Musco Lighting.



**Tim Imhoff, Musco Lighting:** I started with Musco when I was 29. Bob started 18 years ago. We have had the opportunity to sell to almost every city and county that is represented here today. Thank you. We don't take that for granted.



I noticed that one of your pillars was environmental. A lot of sports venues are near residential areas. Have you heard about concerns of having sports venues close to their homes? There is a switch in technology to LED. For about four or five years, we did a lot of research. We were hoping we could just use the same fixtures that we had. It wasn't possible. Last night, we lit some courts right next to a condo. Come and see us after and we'll show you the videos we showed last night. They were very happy.

Back to the Pillars of success. Auburn University – we just completed the installation about a year ago. They were concerned about the glare and the quality of life. We want to show you about the spill and glare control we've been working on.

(<https://www.youtube.com/watch?v=zRzhMW9YfuQ>)

That was the short YouTube video. There is a longer video about why we were selected. We consider the relationship we have with you to be a partnership. We provide a 25-year parts and labor warranty. We know we will be connected with you for a long time. We'll provide lights tests. We want to make sure that the dollars you spend, 25 years later, you don't have to worry about it. Thank you very much.



**Chester:** Thank you, Tim, for all you do. We have 257 partner agencies. Only 77 have completed the Health and Wellness Pledge. Please go ahead and sign that health pledge. We are trying to get 100 before the end of the conference.

Let's welcome Hector Garcia.



**Hector Garcia, Corworth:** Thank you for all you do. My family loves the parks. Corworth builds pre-fabricated concession and restroom facilities. We can match the

stone and architecture. We build it in a factory in Texas and ship them all over the country. All design and pre-work is no cost and without obligation. I'm going to throw in \$100 cash for the scholarship fund for the Foundation. God bless you, your families and the State of Florida.



**Chester:** Hector was in insurance for a long time and they re-organized and he is in a new business and we're happy to have him. Let's welcome Andrea, who is always smiling.

### **Registration, Networking & "Greatest Day 1 Takeaways" or "Overnight AHAs!"**

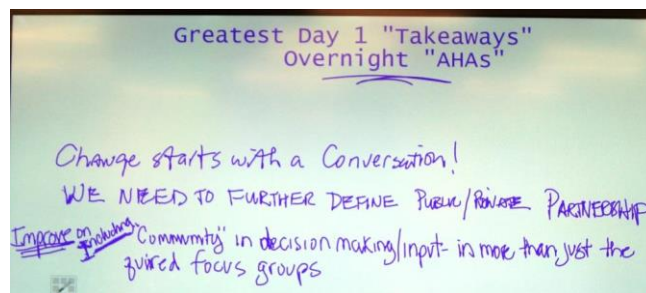
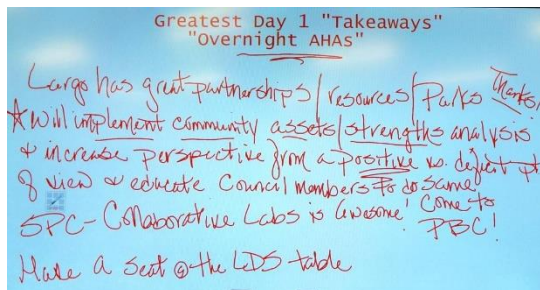
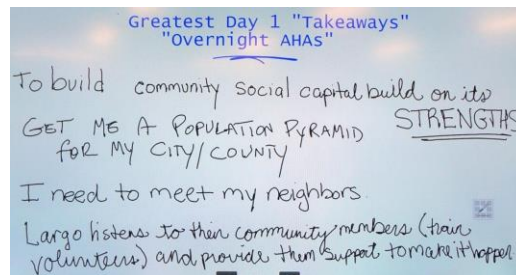
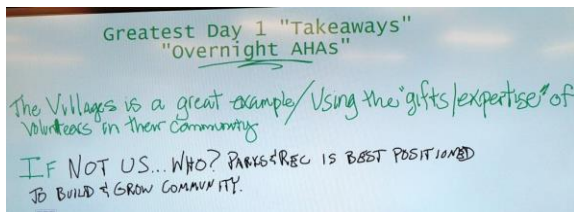
After registering, find a seat and add a **Greatest Day 1 Takeaway** from yesterday and/or an

**Overnight "AHA"** to one of the touch displays at the front of the room.

### **Highlight "Greatest Day 1 Takeaways" or "Overnight AHAs!"**

- Welcome Back!
- Collaborative Labs' Team will invite participants to share examples of **"Greatest Day 1 Takeaways" or "Overnight AHAs!"**
- Collaborative Labs' Team will share Day 2 Session Objectives and Collaborative Process

**Andrea:** You are officially our new favorite client. Yesterday was a good day. We've captured a few key takeaways and some overnight "aha's." Let's recognize a few of these.



### **Greatest Day 1 "Takeaways" Overnight "Aha's"**

- Largo has great partnerships/resources/parks – Thanks!
- Will implement community assets/strengths analysis & increase perspective from a positive vs. deficit part-time. Of view & educate council members to do same.
- SPC-Collaborative Labs is awesome! Come to PBC!
- Make a seat @ the LDS table
- To build community social capital, build n STRENGTHS!
- Get me a population pyramid for my city/county
- I need to meet my neighbors
- Largo listens to their community members (train volunteers) and provide them support to make it happen
- The Villages is a great example/using the "gifts/expertise" of volunteers in their community
- If not us...Who? Parks & Rec is best positioned to build & grow community
- Change starts with a conversation!
- We need to further define public/private partnership
- Improve on including "community" in decision-making/input – in more than just the (re)quired focus groups



**Jennifer:** I liked visiting Largo Central Park because it showed in action what we are doing here. I spoke to a volunteer who shared that all they have to do is bring an idea to the parks department and they make it bigger and better. That was cool to see in action. And the train ride.

**Joan:** It isn't about money. It's about building relationships. None of us can have the excuse that it's the funding.

**Kathy:** The opportunity for play, and it means different things to people; it's the cornerstone to being healthy.

**Leah:** The demographics presentation was eye-opening. We are shifting and we really need to focus more and delve deeper into our communities.



**Kathy:** It's an opportunity and it's a challenge in how our parks are designed.

**Andrea:** Are you up for the challenge?

*Absolutely.*



**Bob:** I need to meet my neighbors. I only know three of the people that live close to me. I need to be more proactive.

**Leah:** Not just our neighbors outside the government, but also inside the government. We can build stronger relationships with those departments.

**Jennifer:** It really comes down to relationships.

**Kathy:** If they can do a piece, and not the whole thing, it's less daunting.

**Speaker:** I don't think many of us pat ourselves on the back much. We're really smart people.

**Andrea:** Group hug!



### **Parks are for... " (fill in the blank) " (Collaborative Activity) Part 2**

#### **Elevating our Strategies to achieve our Best 5-Year Success Scenarios/Impacts Part 2: Building Community Examples for Top Strategies**

| Setting | Policy Change | System Change | Environment Change |
|---------|---------------|---------------|--------------------|
|         |               |               |                    |

- Participants will "self-select" into teams, based upon a Top Strategy they can develop with concrete Community Examples.
- For each selected Strategy, teams will identify: Settings, Policy Changes, System Changes and Environment Changes to consider.

We will reconvene as a full group and will hear reports from each team regarding their "Building Community Examples."

We will end a very productive day and with final highlights and a preview of tomorrow.



**Andrea:** Let's launch into today. Yesterday, we were big-picture visioning. I've put your work product, a summary, from yesterday into a handout. We had three key success scenarios for the next five years. The five-year impact measures that you pondered together are below that. In the afternoon, we identified strategies. We had four key strategies per scenario.

### **Day 1 Summary – 5-Year Success Scenarios**

#### **5-Year Success Scenario 1: Centralized Connectivity**

(Teams 1 – 4)

*Create a connected, multi-functional public spaces that utilize public/private partnerships to offer multi-generational programs, services, and facilities. / Co-located places that are multi-functional (includes active and passive, educational, cultural and social aspects) / Development of "activity mall/hub" in each community for all demographics / Public spaces where people feel safe.*

#### ***5-Year Impact Measures/Metrics***

- *Develop comprehensive plan and action plan.*
- *6 performances hosted at the amphitheater each year*
- *50% of resident population utilizes services within the site yearly*
- *Evaluate usage by patrons - 50% of patrons utilize multiple park elements*
- *Revenue increases 5% annually in facilities*
- *Increased participation in community outreach*
- *Number of activity hubs planned or created*
- *Track crime rates in ?radius of new public space*
- *Resident feed back*
- *Increased visits*
- *Diverse users measured by observation*

### **Strategies**

Team 1: Strategy 1: Promote neighborhood involvement to advance sense of community ownership, paying attention to promotion of public safety through community pride /reflecting the community they serve.

Team 2: Strategy 2: Educate (or re-train) elected officials, staff, businesses, residents on multi-gen/functional space & programming / Provide educational opportunities to support connectivity efforts with Subject Matter Experts.

Team 3: Strategy 3: Plan for accessibility of park lands through the collaboration with multimodal agencies (complete streets, etc.).

Team 4: Strategy 4: Implementing parks design that creates freedom of movement in urban and suburban centers.

### **5-Year Success Scenario 2: Sustainability/Resilient/Well-designed/Flexible/Planned**

(Teams 5 - 8)

*A sustainable community that includes accessibility to all user groups and environmental protection initiatives that are embraced by the community. Additionally, there should be an annual variance in programming to meet current needs, while long term planning of facility needs should reflect demographic trends.*

#### **5-Year Impact Measures/Metrics**

- *Total acreage of protected lands*
- *Concurrency and /or Levels of Service with population and facilities exceeding SCORP standards.*
- *100% ADA Accessible recreation facilities and programming.*
- *Needs Assessment indicating user program needs are being met up to above 95% satisfaction, and facility needs are met according to demographic trends above 90%.*
- *An increase in recycled trash of 20% and a decrease of electrical consumption by over 10%.*

### **Strategies**

Team 5: Strategy 1: Establish an all-inclusive community-wide sustainability plan / Parks are designed to protect the resources with flexibility to change with the demographic trends. i.e. "a working master plan" to meet the future needs of an ever changing community / Develop relationships today with planners so that we are invited to the table tomorrow when projects surface.

Team 6: Strategy 2: Develop policies that create environmental sustainability, accessibility standards, and program variety that reflects existing demographics.

Team 7: Strategy 3: Utilize demographic data to help assess your built environment needs / Being intentional with design to promote environmental benefits and sustainability.

Team 8: Strategy 4: Adapting to the changing needs of the community; re-evaluating, re-purposing, recycling, reinventing, etc.

### **5-Year Success Scenario 3: Inclusive/Multi-generational/Multi-modal/Multi-functional**

(Teams 9 - 12)

*Promote an all-inclusive community / Develop spaces that offer diverse multi-generational play, active and passive / A system that provides a balance of natural preservation and active recreation that reflects the community's historical and cultural heritage and community values*

#### **5-Year Impact Measures/Metrics**

- *Adapt to the Silver Tsunami. Create places, outdoor spaces where all ages can be exposed to each other.*
- *Break down social misconceptions of neighborhoods and grow usage and create diversity*
- *Develop a group of volunteer community ambassadors to promote inclusive efforts*
- *track cash and in kind resources related to public private partnerships*
- *qualitative surveys*
- *Establish or implement a historical preservation society and natural plant society.*
- *Increase community education by involving 2 local environmental groups (or non-profits) in programming and events.*
- *Amenity planning for active recreation in each park and trail that reflects the community's historical and cultural heritage.*

#### **Strategies**

Team 9: Strategy 1: Develop best practices that create opportunities for social equity in public places. / adopt abundant community principles / Develop best practices for multi-generational programs and facilities. Publish success stories and provide samples to FRPA members.

Team 10: Strategy 2: Amenities that are universal and inclusive for all / Creating multi-space facilities that are adaptable to meet the needs of a diverse community with ever changing demographics.

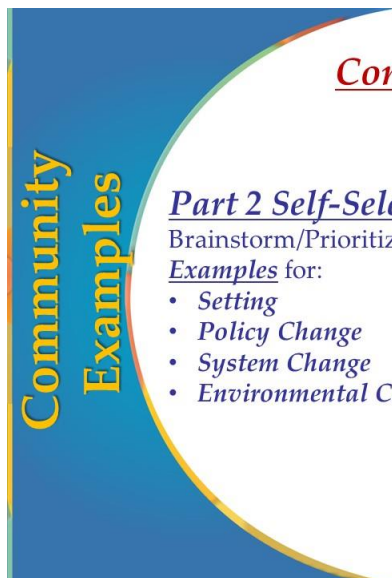
Team 11: Strategy 3: Create community listening opportunities prior to engaging in planning or design projects to identify if the project is even needed.

Team 12: Strategy 4: Incentives to preserve original "sense of place" or aesthetic intent of a community/ Provide a mechanism for inclusion of art and historic features in every public space

**Andrea:** My challenge for you as we are going through these, is to pick one of these scenarios to work on. You will self-select into a team based on the success scenario that you want to help implement.

The second success scenario is on the second page. There is an explanation, the measures/metrics and the strategies. On the third page, you have the third success scenario, strategies and measures/metrics.

We'll get more concrete.




**Community Examples**

**Community Examples**

**Part 2 Self-Select into a Strategy Team:**  
Brainstorm/Prioritize **Concrete Community Examples** for:

- *Setting*
- *Policy Change*
- *System Change*
- *Environmental Change*

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**Felicia:** It's easier for me to decide based on title, versus reading the paragraph below.

**Andrea:** So the first decision is to select the Success Scenario, then decide which strategy.

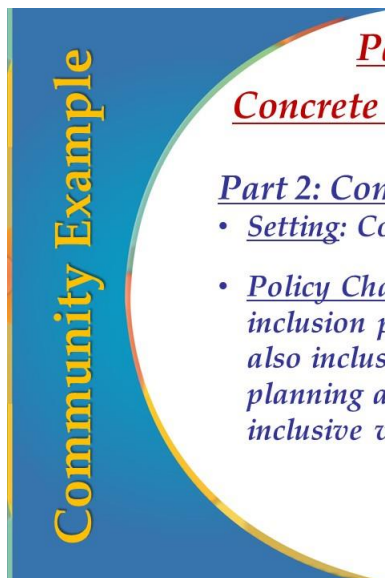
**Joan:** Are we going to also ask people to consider how FRPA can support your work?

**Andrea:** Absolutely. So not just what you can do personally, but what FRPA can do. Jennifer can you tell them about the specific handout?

**Jennifer:** You have a *Setting, Policy, System and Environmental Change* handout in your folder. As you think about this in terms of FRPA. We'll tell you how we're going to use this information. This is a good tool for looking at processes.

*Setting* – where is the setting? A specific park? A city?

*Policy change:* The difference between an event or program - we'll fix it with a program. Policy is more ongoing. A policy change example is to update the inclusion policy to address ADA. Those are the types of things we talk about when we talk about policy change. We'll be asking for examples of policy changes. Kelley and their eco-corridors and putting that into planning. That's a good example of policy change.




**Community Example**

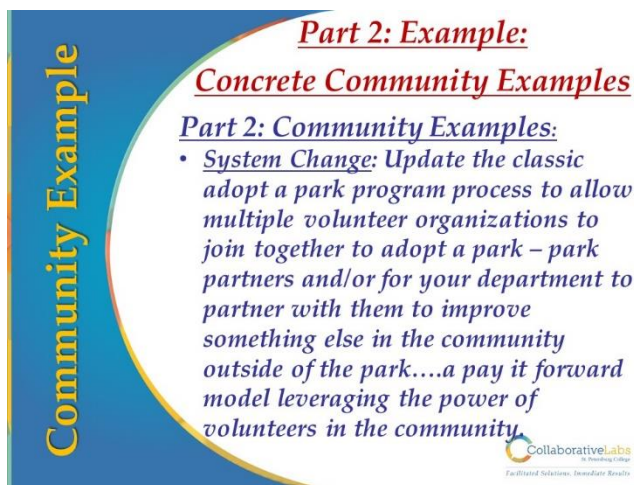
**Part 2: Example:**  
**Concrete Community Examples**

**Part 2: Community Examples:**

- **Setting:** *Community Park*
- **Policy Change:** *Complete/update inclusion policy to address ADA and also inclusion of neighborhoods in planning and design processes, inclusive volunteer policies*

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*System change:* This is more process driven, but it can overlap with policy change. For example, are we being flexible in our registration process? Is that community building? This is an example of a system change. Pay it forward can impact community building.



**Community Example**

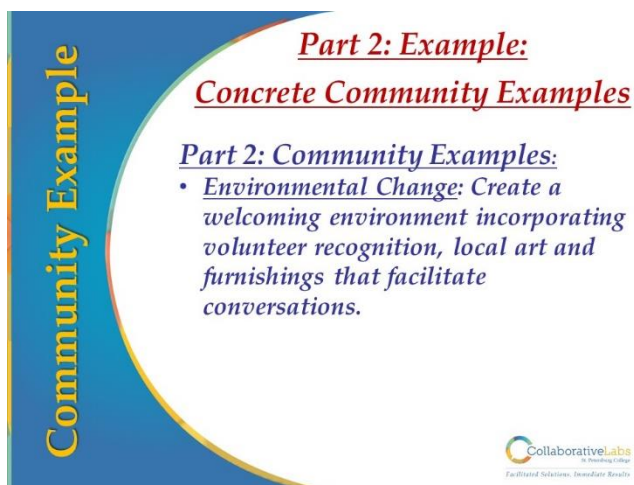
Part 2: Example:  
Concrete Community Examples

Part 2: Community Examples:

- System Change: Update the classic adopt a park program process to allow multiple volunteer organizations to join together to adopt a park – park partners and/or for your department to partner with them to improve something else in the community outside of the park....a pay it forward model leveraging the power of volunteers in the community.

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*Environmental change:* Things you can physically do. Maybe local art and furnishings that facilitate conversations, volunteer recognition.



**Community Example**

Part 2: Example:  
Concrete Community Examples

Part 2: Community Examples:

- Environmental Change: Create a welcoming environment incorporating volunteer recognition, local art and furnishings that facilitate conversations.

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**Andrea:** Thanks, Jennifer. Our first mission is to create *Concrete Community Examples* that will help us make each of the 12 strategies more concrete. The second mission is to create *Bold Action Plans* to support those strategies.



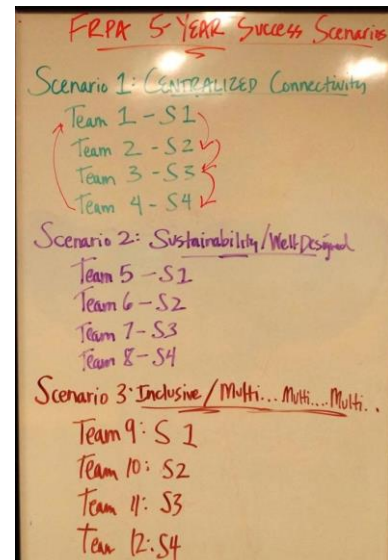
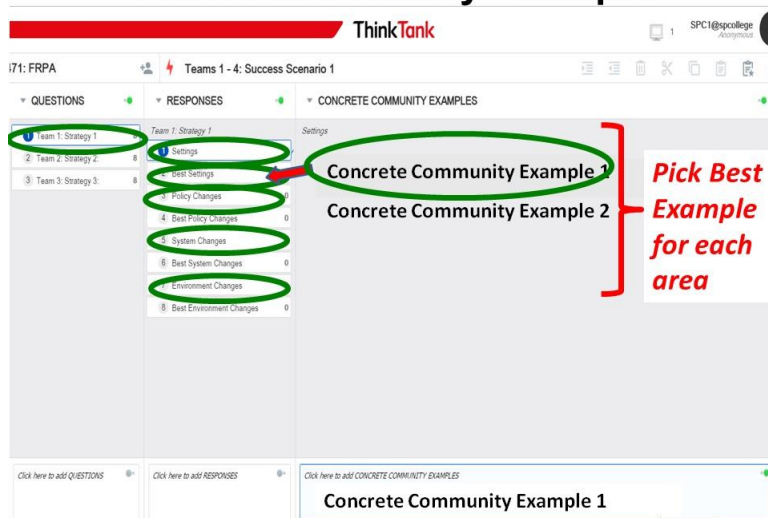


There are four strategies under each of the three success scenarios. You will self-select into teams. When you get to your team, the first thing you'll work on is Settings. You will not see the ideas from the other teams flow in because you are working on one strategy. Then you will brainstorm about Policy Change, System Change and Environmental Change and you'll select the best of those and drag them into the "best" buckets.

These are the team assignments. So each team will be under a Success Scenario and then a specific strategy.

Teams 1-7 will be in the Forest Lab and Teams 8-12 will be in the Water Lab. You'll work on this for half an hour. Then we'll launch into some rotations within our team areas. You'll select a traveling spokesperson who will move to the next team. You'll do three quick rotations and the spokesperson will share their team's best strategies.

## Part 2: Community Examples



**Leah:** The spokesperson who moves, how are they going to see it?

**Andrea:** Your new keyboarder will click on your strategy.

**Felicia:** The Concrete Community Example is throwing me. Can it be theoretical?

**Jennifer:** Yes, it can be theoretical.

**Andrea:** And you may get some insight from the other teams. We have about seven people per team. So if you see a large group, try to lend your wisdom to another strategy. We'll meet you in the Labs.

## Create Concrete Examples of Strategies: Setting, Policy, System, Environmental

### Scenario 1 - Centralized Connectivity - Teams 1-4

#### Team 1 – Strategy 1

**Team 1: Strategy 1: Promote neighborhood involvement to advance sense of community ownership, paying attention to promotion of public safety through community pride /reflecting the community they serve**



1. Settings
2. Best Settings
  1. *Neighborhood Park Welcome Party to encourage residents to meet their neighbors. (Team 1)*
3. Policy Changes
  1. *Allocating funds for neighborhoods groups to apply for and host their neighborhood park party. (Team 1)*
  2. *Implement a welcome packet for residents, not just businesses. (Team 1)*
  3. *Allocating funds for neighborhoods groups to apply for and host their neighborhood park party. (Team 1)*
  4. *Implement a welcome packet for residents, not just businesses. (Team 1)*
4. Best Policy Changes
  1. *Allocate funds for neighborhood groups to apply for and host their neighborhood park party, utilize a public facility or park for the event at no charge and implement a welcome packet for residents. (Team 1)*
5. System Changes
6. Best System Changes
  1. *Utilizing all municipal resources more effectively to connect residents to parks and community. I.e. public transportation, community based organizations and public safety. (Team 1)*
7. Environment Changes
8. Best Environment Changes
  1. *Improved neighborhood connectivity activates parks and promotes community pride, self-policing and ownership. (Team 1)*
9. (Team 12)

## Team 2 – Strategy 2

**Team 2: Strategy 2: Educate (or re-train) elected officials, staff, businesses, residents on multi-gen/functional space & programming / Provide educational opportunities to support connectivity efforts with Subject Matter Experts**



1. Settings
  1. *City Council Goal Setting Meeting (Team 2)*
  2. *One on One (Team 2)*
  3. *At Park Activities (Team 2)*
2. Best Settings
  1. *City (Team 2)*
3. Policy Changes
  1. *One on one information sharing sessions with elected official and department director - building relationship (Team 2)*
4. Best Policy Changes
  1. *Establish policy to designate a parks and recreation council liaison on board and committee to inform council (champion). (Team 2)*
5. System Changes
  1. *Create a plan of action for liaison engagement (Team 2)*
6. Best System Changes
  1. *Engage the liaison before council decisions are made (Team 2)*
7. Environment Changes
  1. *One on one meetings (Team 2)*
  2. *invite out to parks (Team 2)*
8. Best Environment Changes
  1. *Creating an environment to focus on parks and recreation issue to be discussed. (Team 2)*

## Team 3 – Strategy 3

**Team 3: Strategy 3: Plan for accessibility of park lands through the collaboration with multimodal agencies (complete streets, etc.)**



1. Settings
  1. *FDOT (Team 3)*
  2. *public works (Team 3)*
  3. *waterfront (Team 3)*
  4. *downtown (Team 3)*
  5. *suburban sidewalks (Team 3)*
  6. *trails (Team 3)*
  7. *repurpose golf courses (Team 3)*
  8. *connecting missing pieces of regional trails to local trails (Team 3)*
2. Best Settings
  1. *connecting missing pieces of regional trails to local trails by local government (Team 3)*
3. Policy Changes
  1. *parks and rec have a seat on development review committees (Team 3)*

4. Best Policy Changes
  1. *new developments require public connectivity around or through property (by code) (Team 3)*
5. System Changes
  1. *plan for road diets and complete streets for connectivity and public safety (Team 3)*
  2. *educating the public on safe driving habits to watch for pedestrians (Team 3)*
6. Best System Changes
  1. *interagency collaboration to ensure not "cut offs" to access, i.e., FDOT, county roads, local road, PUDs, CRAs, private land holders, etc. (Team 3)*
7. Environment Changes
  1. *more signage along pedestrian routes, including sharrows, etc. (Team 3)*
8. Best Environment Changes
  1. *installation of pedestrian safe crossings and signage to increase accessibility to parks and public spaces (Team 3)*

#### Team 4 – Strategy 4

#### **Team 4: Strategy 4: Implementing parks design that creates freedom of movement in urban and suburban centers.**

1. Settings
  1. *Open Park Settings (no fences) (Team 4)*
  2. *Park Settings (Team 4)*
  3. *Main Street Settings (Team 4)*
  4. *School Settings (Team 4)*
  5. *Sidewalks (Team 4)*
  6. *Major Roadways (Team 4)*
  7. *Street ends (Team 4)*
  8. *retention/storm water 'ponds' (Team 4)*
  9. *trails - multi use, waterways (Team 4)*
  10. *bike paths (Team 4)*
2. Best Settings
  1. *All public areas (Team 4)*
3. Policy Changes
  1. *Complete Streets (Team 4)*
  2. *PUD incorporation (Team 4)*
  3. *Updated LDCs (Team 4)*
4. Best Policy Changes
  1. *Public Spaces requirements included in Land Development Code, Comprehensive Plans, Master Plans (Team 4)*
5. System Changes
  1. *Interdepartmental Cooperation (Team 4)*
  2. *Cooperative Use Agreements (Team 4)*
  3. *Interagency Agreements (Team 4)*
  4. *Community Buy-in (Team 4)*
  5. *Public/Private Partnerships (Team 4)*
6. Best System Changes
  1. *Interdepartmental Cooperation, Cooperative Use & Interagency Agreements, Community Buy-in, and Public/Private Partnerships (Team 4)*



7. Environment Changes
  1. Fence Free Parks (Team 4)
  2. Multi-use Trails & Waterways (Team 4)
  3. Shared roadways - Bike Lanes, Sidewalks, etc (Team 4)
8. Best Environment Changes
  1. Open/ Connected Spaces (Team 4)

## Scenario 2 - Sustainability/Resilient/Well-Designed/Flexible/Planned - Teams 5-8

### Team 5 – Strategy 1

**Team 5: Strategy 1: Establish an all-inclusive community-wide sustainability plan / Parks are designed to protect the resources with flexibility to change with the demographic trends. i.e. "a working master plan" to meet the future needs of an ever changing community / Develop relationships today with planners so that we are invited to the table tomorrow when projects surface.**

1. Settings
  1. Park (Team 5)
  2. Recreation Centers (Team 5)
  3. Playgrounds (Team 5)
  4. Trails (Team 5)
  5. Common Areas (Team 5)
  6. Athletic Fields (Team 5)
2. Best Settings
  1. Community Park (Team 5)
3. Policy Changes
  1. Development of health care policy allowing for our facilities to be a location for adult and senior programming. (Team 5)
4. Best Policy Changes
  1. Development of health care policy allowing for our facilities to be a location for adult and senior programming. (Team 5)
5. System Changes
  1. Utilize census data and community feedback to determine facility and programming needs. (Team 5)
  2. Seek grant opportunities for programming from federal sources (Team 5)
  3. Redesigning facilities to accommodate the needs of the participants (Team 5)
  4. Develop relationships with hospitals and health care providers to understand the needs of our participants (Team 5)
  5. Build in flexibility in the design of facilities (Team 5)
6. Best System Changes
  1. Develop relationships with hospitals and health care providers to understand the needs of our participants (Team 5)
7. Environment Changes
  1. Redesigning facilities to accommodate the needs of the participants (Team 5)
  2. Build in flexibility in the design of facilities (Team 5)
8. Best Environment Changes
  1. Build in flexibility in the design of facilities to accommodate the needs of the changing participants (Team 5)





### Team 6 – Strategy 2

#### **Team 6: Strategy 2: Develop policies that create environmental sustainability, accessibility standards, and program variety that reflects existing demographics.**

1. Settings
  1. *Developers Round Table (Team 6)*
  2. *Commissions/Councils (Team 6)*
  3. *Schools/Universities/Colleges (Team 6)*
  4. *Health/wellness providers (Team 6)*
  5. *Communities (Team 6)*
  6. *Civic Assoc. (Team 6)*
  7. *State Government (Team 6)*
2. Best Settings
  1. *local government / stakeholder forums (Team 6)*
3. Policy Changes
  1. *Created ecological corridors within the land development code (Team 6)*
  2. *State revises FL Forever(Rural & Family Lands)/Amend 1/Land Acquisition program to allow for private sector to protect environmental lands in perp. (Team 6)*
  3. *Local government implement accessibility plan to bring amenities/facilities to 2010 ADA code. (Team 6)*
4. Best Policy Changes
  1. *Local government implement demographic trends within 5-10 year strategic plans. (Team 6)*
5. System Changes
  1. *Create an advocacy function within government with outreach responsibility to ensure community contributes to environmental/accessibility/programming policies. (Team 6)*
  2. *Educate local permitting on environmental/accessibility importance on construction projects. (Team 6)*
6. Best System Changes
  1. *Local departments complete strength/needs analysis prior to creating 5 year strategic plan (Team 6)*
7. Environment Changes
8. Best Environment Changes



### Team 7 – Strategy 3

#### **Team 7: Strategy 3: Utilize demographic data to help assess your built environment needs / Being intentional with design to promote environmental benefits and sustainability.**

1. Settings
  1. *Nature Center (Team 7)*
  2. *Community Center (Team 7)*
  3. *Town Square, Town Center (Team 7)*
2. Best Settings
  1. *Parks (Team 7)*
3. Policy Changes
  1. *Change land use regulations to allow for flexibility in park locations (Team 7)*
4. Best Policy Changes



1. *Ensure that demographic data is utilized in park design through code requirement (Team 7)*
5. System Changes
6. Best System Changes
  1. *Ensure demographic data is reviewed by applicable agencies prior to development of conceptual plans. (Team 7)*
7. Environment Changes
  1. *Ensure constructed facility is LEED certified. (Team 7)*
  2. *Incorporate resiliency initiatives into the design and development of new facilities. (Team 7)*
8. Best Environment Changes
  1. *Design, construction and programming of the park reflects the demographics of the surrounding area. (Team 7)*

### Team 8 – Strategy 4

#### **Team 8: Strategy 4: Adapting to the changing needs of the community; re-evaluating, re-purposing, recycling, reinventing, etc.**

1. Settings
  1. *Concrete Examples (Team 8)*
2. Best Settings
  1. *Concrete Examples - re-purposing concrete outdoor areas into pickle ball courts. (Team 8)*
3. Policy Changes
  1. *Develop dash-board items. (Team 8)*
4. Best Policy Changes
  1. *After reviewing usage and revenue data for our facility over the past five years we will be revisiting potential re-purposing of this area. (Team 8)*
5. System Changes
  1. *Is there a metric for how much this costs per user (community's ROI) (Team 8)*
  2. *Annual demographics study (Team 8)*
6. Best System Changes
  1. *Develop a review process through community input (Team 8)*
7. Environment Changes
8. Best Environment Changes
  1. *We will be re-using before replacing. (Team 8)*



### Scenario 3 - Inclusive/Multi-generational/Multimodal/ Multi-function – Teams 9-12

#### Team 9 – Strategy 1

**Team 9: Strategy 1: Develop best practices that create opportunities for social equity in public places. / adopt abundant community principles / Develop best practices for multi-generational programs and facilities. Publish success stories and provide samples to FRPA members.**

1. Settings
  1. *Community Centers (Team 9)*
  2. *Sports Complexes (Team 9)*
  3. *Nature Centers (Team 9)*
2. Best Settings
  1. *Public Places; Parks, Community Centers, Sports Complexes, Nature Centers etc. (Team 9)*
3. Policy Changes
  1. *Review existing policies to identify barriers to an all-inclusive community (Team 9)*
4. Best Policy Changes
  1. *Pursue codes or ordinances that mandate inclusive development by both public and private entities. (Team 9)*
5. System Changes
6. Best System Changes
  1. *90% of programs/services must meet the best practice standards of social equity and inclusivity. (Team 9)*
7. Environment Changes
8. Best Environment Changes
  1. *Identify and develop or retrofit current facilities to align with policy change. (Team 9)*



#### Team 10 – Strategy 2

**Team 10: Strategy 2: Amenities that are universal and inclusive for all / Creating multi-space facilities that are adaptable to meet the needs of a diverse community with ever changing demographics.**

1. Settings
  1. *waterfront (Team 10)*
2. Best Settings
  1. *waterfront (Team 10)*
3. Policy Changes
  1. *diverse concessions (Team 10)*
4. Best Policy Changes
  1. *development policies that include multimodal safe dedicated paths to waterfront (Team 10)*
5. System Changes
  1. *healthy food options required (Team 10)*
  2. *implementing alcohol policy to allow sale and consumption on the waterfront (Team 10)*
6. Best System Changes



1. *mandating recycling bins on waterfront (Team 10)*
7. Environment Changes
  1. *built environment includes more shade opportunities (trees, umbrella, shade structures) (Team 10)*
8. Best Environment Changes
  1. *restricting use of non-environmentally friendly materials i.e. plastic on waterfront (Team 10)*

### Team 11 – Strategy 3

#### **Team 11: Strategy 3: Create community listening opportunities prior to engaging in an planning or design projects to identify if the project is even needed.**

1. Settings
  1. *Neighborhood park bar-b-q. (Team 11)*
  2. *Host an open house on "their turf". (Team 11)*
  3. *Host a food truck night. (Team 11)*
2. Best Settings
  1. *Offer a special event with food and entertainment that then smacks them over the head to solicit their input. (Team 11)*
3. Policy Changes
  1. *Create regular listening opportunities BEFORE you have a project that you need them for. Establish a relationship before you need it. (Team 11)*
  2. *Include members of the community on your project design teams. (Team 11)*
4. Best Policy Changes
  1. *Depend less on advisory boards in favor of more informal groups such as friends groups. (Team 11)*
5. System Changes
  1. *Create a better process to assemble advisory boards. (Team 11)*
  2. *Change the process by which you solicit public input on projects. (Team 11)*
6. Best System Changes
  1. *Change the system to become less reliant on formal boards/commissions and become more reliant on less formal community groups. The structured approach is hampering us. (Team 11)*
7. Environment Changes
8. Best Environment Changes
  1. *Build parks to be more community oriented so that relationships between different user groups are being built in a non-structured way. (Team 11)*



## Team 12 – Strategy 4

**Team 12: Strategy 4: Incentives to preserve original "sense of place" or aesthetic intent of a community / Provide a mechanism for inclusion of art and historic features in every public space**



1. Settings
2. Best Settings
  1. *A COMMUNITY that supports art in public spaces, and recognizes the historical, cultural and archeological attributes in the planning and design phase of the park land. (Team 12)*
3. Policy Changes
4. Best Policy Changes
  1. *ADOPT A PUBLIC ART ORDINANCE OR OTHER LEGAL VEHICLE such as a land development agreement to fund public art initiatives (Team 12)*
5. System Changes
  1. *research the historical, cultural and archeological site characteristics prior to project planning (Team 12)*
  2. *develop a process for inclusion of public art including the solicitation of professional artists and the establishment of public art review committees (Team 12)*
6. Best System Changes
  1. *Include a community listening component to develop sense of place themes while considering the historic, cultural and archeological characteristics prior to project design. (Team 12)*
7. Environment Changes
  1. *creating incentives for private sector to enhance sense of place through the public art and through design that respects and values historical, cultural and archeological context (Team 12)*
8. Best Environment Changes
  1. *finished sites include recognition of historical, cultural and archeological attributes and public art (Team 12)*





**Andrea:** How did that go?

**Don:** We had to start throwing ideas on the wall and then we got some help getting to the right answer.

**Bob:** Some of us haven't gone through this before, so it was helpful.

**Andrea:** How did the spokesperson rotation go, were they helpful?

**Michele:** Yes, they were very good.

### **Building our Bold Action Plans/Community Champion Pledges**

We will deploy into new "self-selected" teams to begin building our **Bold Action Plans (Actions/Champions/Metrics/Timeline)** for each Strategy.

Teams will consider Bold Actions in at least two the four areas: **Community, Programming/Policy, Education/Training and Partnerships.**

After 45 minutes, we will invite participants to "self-select" into a second team to work on a second Strategy. We will ask each original team to "leave one team member behind" to explain their work, before moving to a new team area. This will give new teams the opportunity to build upon the Bold Action Plans of the previous teams.

At 10:30am, we will reconvene as a full group and will ask each team to appoint a spokesperson and capture and share, on the "Community Whiteboard" – the Bold Action they are most excited about, as well as how they will begin implementing immediately.

We will give everyone the opportunity to add their names as "Champions" to any of the Strategies/Bold Action Plans they want to help mobilize.

**Andrea:** Your next mission is to build action plans to realize your concrete examples. You can stay in the team you were in, or if you really want to, you can shift to a different team. You will see the strategy that relates to your area. Then underneath that, you have room to add bold actions you can do.

**Jennifer:** I heard a really good example. They were talking about cities engaging new businesses, but they don't engage their new neighbors. So they talked about organizing a block party to engage those neighbors.

**Speaker:** I'm in Real Estate – we welcome them with a gift.

**Joan:** Maybe we mobilize to do that statewide.

**Michele:** Agency or FRPA?

**Andrea:** Both, we want FRPA present in these bold actions. For each bold action, identify a champion. It can be your name or an entity. So for that example?

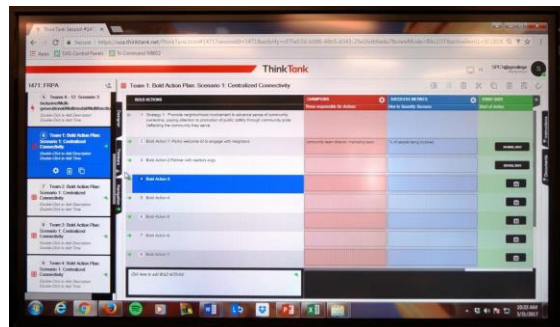
**Jennifer:** Our community engagement director.

**Andrea:** Metric?

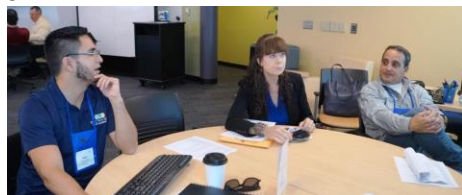
**Michele:** A percent of communities involved.

**Andrea:** That's right.

**Speaker:** I want that software!



**Andrea:** We are available to travel to any one of your locations. So you are in charge of your destiny, go forth!



**Building our Bold Action Plans/Community Champion Pledges – Team Reports**

**Team 1: Bold Action Plan: Scenario 1: Centralized Connectivity**

| BOLD ACTIONS  | Champions   | SUCCESS METRICS  | Start Date      | Completion Date      |
|---|---|--|-----------------|----------------------|
|   | Those responsible for Actions   | How to Quantify Success  | Start of Action | Completion of Action |
| <b>1. Strategy 1: Promote neighborhood involvement to advance sense of community ownership, paying attention to promotion of public safety through community pride /reflecting the community they serve</b> |   |  |                 |                      |
| 2. Bold Action 1: Parks welcome kit to engage with neighbors  | community team director, marketing team   | Track % of people who receive packet and participate in city class or program. Include coupon for discounted registration in packet.                                       | 25 Mar, 2017    |                      |
| 3. Bold Action 2: Partner with realtors' orgs.  | FRPA, NRPA and local agency   | Increased participation in community events, programs and park usage.  | 28 Feb, 2017    |                      |
| 4. Bold Action 3: Community Partners Summit/Assembly  | School Boards, Homeowners Association, Business Community, Public Safety, Community and Park Activists, Civic Groups, Religious organizations, Youth Council and residents. | Development of strategic plan with short and long term goals; listed responsibilities with a timeframe to complete; and track the number of community partners who attend. | 27 Mar, 2018    |                      |
| 5. Bold Action 4: Consult with FRPA and NRPA for resources and sharing of best practices  | FRPA and NRPA contacts  | Number of successful programs replicated throughout the state  | 01 Jun, 2018    |                      |

## Team 2: Bold Action Plan: Scenario 1: Centralized Connectivity

| BOLD ACTIONS  | Champions   | SUCCESS METRICS  | Start Date      | Completion Date      |
|---|---|--|-----------------|----------------------|
|   | Those responsible for Actions                                 | How to Quantify Success  | Start of Action | Completion of Action |
| <b>1. Strategy 2: Educate (or re-train) elected officials, staff, businesses, residents on multi-gen/functional space &amp; programming / Provide educational opportunities to support connectivity efforts with Subject Matter Experts</b> |   |  |                 |                      |
| 2. Strategize/plan ways to get stakeholders to focus on dialogue about parks and recreation - give an overview and sit back to listen to them   | Department Directors  | Plan Developed; Action steps identified  |                 |                      |
| 3. Establish resident university and ensure parks and recreation has a key role   | Committee of department representatives; Chambers of Commerce | Resident University established and 90% of spots full each session                                   |                 |                      |
| 4. FRPA will engage State Association of Chambers of Commerce and Florida League of Cities to create a template resident university program to replicate across the state   | FRPA Community Building Team                                  | Agreed collaboration between organizations; Plan Developed; Template distributed to all FRPA members |                 |                      |
| 5. Implement meaningful staff training for consistent messaging centered around parks & recreation  | Department Administrative Leadership Team / Director selects  | Customer service performance metrics   |                 |                      |

## Team 3: Bold Action Plan: Scenario 1: Centralized Connectivity

| BOLD ACTIONS  | Champions   | SUCCESS METRICS   | Start Date      | Completion Date      |
|---|---|---|-----------------|----------------------|
|   | Those responsible for Actions                           | How to Quantify Success   | Start of Action | Completion of Action |
| <b>1. Strategy 3: Plan for accessibility of park lands through the collaboration with multimodal agencies (complete streets, etc.).</b>   |   |   |                 |                      |
| 3. work with planning departments for code changes  | department directors                                    | code changes are made   |                 |                      |
| 4. FRPA gathers best practices from members around the state who have adopted codes for connectivity  | FRPA  | added to best practices resources available to members  |                 |                      |
| 5. FRPA organize a "tool kit" for members to reference who their DOT district secretary is, how to contact them, and an overview of their policies and procedures related to connectivity | FRPA  | information is gathered and distributed to local governments  |                 |                      |
| 6. Resources for members to understand the FDOT grant process for connectivity, bold landscape  | FRPA  | information is gathered and distributed to local governments  |                 |                      |
| 7. create connections with DOT district secretaries to their local government parks and rec staff   | local parks and recreation departments make the contact | connections made, both parties collaborate on projects  |                 |                      |
| 8. parks and rec directors need to insist on a seat at the table during the planning process, actively engage planning directors for cooperation  | local parks and rec departments                         | increase in number of p&r departments who participate in the development review processes of their jurisdiction |                 |                      |



|  |  |  |  |  |
|--|--|--|--|--|
| 9. find a central repository in regions for GIS data for trails  | FRPA in conjunction with universities, APA, private sector partners- is this a missing piece in PRORAGIS?      | repositories established                     |  |  |
| 10. provide technical support for local governments who don't have ability to digitize their information | FRPA partnering opportunities with the private sector or universities to provide this service for nominal cost | technical support network established        |  |  |
| 11. continue to work on cross educational opportunities with F-APA, including CEU opportunities          | FRPA continue discussions with FAPA  | educational opportunities and CEUs available |  |  |

## Team 4: Bold Action Plan: Scenario 1: Centralized Connectivity

| BOLD ACTIONS  | Champions<br>Those responsible for Actions   | SUCCESS METRICS<br>How to Quantify Success                                     | Start Date<br>Start of Action | Completion Date<br>Completion of Action |
|---|--|--|-------------------------------|---|
| <b>1. Strategy 4: Implementing parks design that creates freedom of movement in urban and suburban centers.</b> |  |  |                               |   |
| 2. Listen, determine and mobilize your stakeholders   | Community leaders, planners, engineers, park staff, friends groups, users            | How many groups came to the table.   |                               |   |
| 3. Identify appropriate sites in the community.   | All interested parties   | Selecting the locations that provide the most accessibility for the community. |                               |   |
| 4. Set design standards   | Special interest groups, planners, engineers, park staff, public officials and users | Approve design standards.  |                               |   |
| 5. Establish public listening sessions.   | All interested parties   | Develop an action plan to implement the parks design.                          |                               |   |
| 6. Identify potential barriers in the park and remove them  | Local service groups challenged individuals  | barriers are removed   |                               |   |
| 7. Create destinations that are attractive  | local user groups  |  |                               |   |

## Team 5: Action Plan: Scenario 2: Sustainability/Resilient/Well-designed/Flexible

| BOLD ACTIONS  | Champions                     | SUCCESS METRICS                                       | Start Date      | Completion Date      |
|---|-------------------------------|---|-----------------|----------------------|
|   | Those responsible for Actions | How to Quantify Success                               | Start of Action | Completion of Action |
| <b>1. Strategy 1: Establish an all-inclusive community-wide sustainability plan / Parks are designed to protect the resources with flexibility to change with the demographic trends. i.e. "a working master plan" to meet the future needs of an ever changing community / Develop relationships today with planners so that we are invited to the table tomorrow when projects surface.</b> |                               |   |                 |                      |
| 2. Partner with health representatives at the state level   | FRPA                          | Number of stakeholders                                |                 |                      |
| 3. Read the book Creative Aging   | Facility Managers             | Number of new programs                                |                 |                      |
| 4. Develop relationships with health representatives and universities at the local level  | Local recreation departments  | Number of community stakeholders                      |                 |                      |
| 5. Research programs that have been successful  | Local recreation departments  | Funding and participation level over a period of time |                 |                      |
| 6. Evaluate the usage of current facilities to determine areas that are underutilized in order to repurpose based on participation numbers  | Individual Facility Managers  | Participation Numbers                                 |                 |                      |

## Team 6: Action Plan: Scenario 2: Sustainability/Resilient/Well-designed/Flexible

| BOLD ACTIONS   | Champions<br>Those responsible for Actions | SUCCESS METRICS<br>How to Quantify Success | Start Date<br>Start of Action | Completion Date<br>Completion of Action |
|--|--|--|-------------------------------|---|
| <b>1. Strategy 2: Develop policies that create environmental sustainability, accessibility standards, and program variety that reflects existing demographics.</b> |  |  |                               |   |
| 2. Develop park/cultural/historical introduction packet for new residents to create awareness and support.   | FRPA / Local departments                   |  |                               |   |
| 3. Assess accessibility barriers within local park system  | Local departments                          | % of park system compliant                 |                               |   |
| 4. Push park/cultural/historical introduction packet out on social media outlets   | FRPA / Local                               | % of increased hits on sites               |                               |   |
| 5. Develop a ecosystems services value formula for environmental lands (benefits people obtain from ecological systems)  | FRPA / IFAS                                | Number of acres                            |                               |   |
| 6. Conduct demographics survey more frequent than 10-year census   | Local                                      | conducted every 5 years                    |                               |   |
| 7. Create partnerships with stakeholders that can influence change   | FRPA / Local department                    | implementation of policy change            |                               |   |

## Team 7: Action Plan: Scenario 2: Sustainability/Resilient/Well-designed/Flexible

| <b>BOLD ACTIONS</b>  | <b>Champions</b><br>Those responsible for Actions  | <b>SUCCESS METRICS</b><br>How to Quantify Success                                  | <b>Start Date</b><br>Start of Action | <b>Completion Date</b><br>Completion of Action |
|--|--|--|--------------------------------------|--|
| <b>1. Strategy 3: Utilize demographic data to help assess your built environment needs / Being intentional with design to promote environmental benefits and sustainability.</b> |  |  |                                      |  |
| 2. Identify sources for obtaining demographic data.  | Planning Department, Own Agency, Private Vendors   | Receive annual demographic report  | 31 Mar, 2017                         | 31 Mar, 2018                                   |
| 3. Ensure community input prior to development of a new or repurposed facility.  | Citizens, Advisory Boards, Community Organizations, Parks and Rec Agency, Planning Department. | Host three community input meetings prior to design and development of a facility. | 31 Mar, 2017                         | 31 Mar, 2018                                   |
| 4. Have FRPA provide demographic data that provides insight into local and statewide trends.   | FRPA   | Receive annual demographic report  | 31 Mar, 2017                         | 31 Mar, 2018                                   |



## Team 8: Action Plan: Scenario 2: Sustainability/Resilient/Well-designed/Flexible

| BOLD ACTIONS   | Champions<br>Those responsible for Actions | SUCCESS METRICS<br>How to Quantify Success           | Start Date<br>Start of Action | Completion Date<br>Completion of Action |
|--|--|--|-------------------------------|---|
| <b>1. Strategy 4: Adapting to the changing needs of the community; re-evaluating, re-purposing, recycling, reinventing, etc.</b> |  |  |                               |   |
| 2. Annual evaluation of programs and facility usage.   | Recreation management staff                | Develop an annual report                             |                               |   |
| 3. Develop standards and action plan to determine when re-purposing is appropriate   | Recreation management staff                | Develop a tool/plan to measure ROI                   |                               |   |
| 4. Bold Action 1:  |  |  |                               |   |
| 5. Process for re-evaluating in Parks Master Plan  | Department Leadership/Director             | Success is that the facility/program are used.       |                               |   |
| 6. Bold Action 2:  |  |  |                               |   |
| 7. Develop a three to five year trend analysis plan  | Department Leadership/Director             | Success is that the facility/program are used.       |                               |   |
| 8. Bold Action 3:  |  |  |                               |   |
| 9. Have your advisory board do evaluations   | Advisory board                             | Success is that the facility/program are being used. |                               |   |

## Team 9 Action Plan: Scenario 3: Inclusive/Multigenerational/Multimodal/Multifunctional

| BOLD ACTIONS  | Champions                     | SUCCESS METRICS                  | Start Date      | Completion Date      |
|---|-------------------------------|----------------------------------|-----------------|----------------------|
|   | Those responsible for Actions | How to Quantify Success          | Start of Action | Completion of Action |
| <b>1. Strategy 1: Develop best practices that create opportunities for social equity in public places./ adopt abundant community principles / Develop best practices for multi-generational programs and facilities. Publish success stories and provide samples to FRPA members.</b> |                               |                                  |                 |                      |
| 2. Audit existing infrastructure to determine deficient areas to ensure ADA compliance within the areas of your agency.   | Agency Staff                  | # of deficiencies found by audit |                 |                      |
| 3. Audit existing infrastructure to determine deficient areas to ensure equitable distribution within the areas of your agency  | Agency Planning Staff         | # of deficiencies found by audit |                 |                      |
| 4. Audit existing programs and services to determine the % that do meet the 90% threshold.  | Agency Staff                  | % of programs that are compliant |                 |                      |
| 5. Utilize FRPA online resources to provide best practices materials inclusive of audit, ADA, transition plans and other materials.   | FRPA                          |                                  |                 |                      |

## Team 10 Action Plan: Scenario 3: Inclusive/Multigenerational/Multimodal/Multifunctional

| BOLD ACTIONS  | Champions  | SUCCESS METRICS   | Start Date      | Completion Date      |
|---|--|---|-----------------|----------------------|
|   | Those responsible for Actions  | How to Quantify Success   | Start of Action | Completion of Action |
| <b>1. Strategy 2: Amenities that are universal and inclusive for all / Creating multi-space facilities that are adaptable to meet the needs of a diverse community with ever changing demographics.</b> |  |   |                 |                      |
| 3. seat at the development planning table for P&R for waterfront development  | directors  | number of directors appointed to such groups                                |                 |                      |
| 5. have at least one accessible pathway to the waterfront in every community  | local govt   | number of communities with public access                                    |                 |                      |
| 6. communities (includes saltwater and fresh water) pledge to provide recycling bins on waterfront and implement other eco-friendly programs  | parks and rec in cooperation with sustainability coordinator         | number of communities taking the pledge                                     |                 |                      |
| 8. implement youth green team to take charge of waterfront recycling and beautification   | parks and recreation in partnership with schools, civic groups, etc. | decrease in amount of stuff collected and increase in amount of recyclables |                 |                      |
| 10. acquire movable outdoor furniture to facilitate community conversation  | purchasing   | amount of furniture not stolen  |                 |                      |

## Team 11 Action Plan: Scenario 3: Inclusive/Multigenerational/Multimodal/Multifunctional

| BOLD ACTIONS  | Champions  | SUCCESS METRICS   | Start Date      | Completion Date      |
|---|--|---|-----------------|----------------------|
|   | Those responsible for Actions  | How to Quantify Success   | Start of Action | Completion of Action |
| <b>1. Strategy 3: Create community listening opportunities prior to engaging in an planning or design projects to identify if the project is even needed.</b> |  |   |                 |                      |
| 2. Create a policy that allows more engagement of friends' groups in the planning process without administrative oversight.                                   | FRPA create a "sample policy" with the input of League of Cities that can be shared with agencies. | Sample policy is shared with agencies that they can then adopt.     | 01 Sep, 2017    | 01 Feb, 2018         |
| 3. Adapt social medial policies to be more flexible, more open to feedback, etc.  | Individual agencies (Parks Director and PIO)   |   |                 |                      |
| 4. FRPA partner with League of Cities to begin to educate elected official as to why advisory boards are not the only structured form of community input.     | FRPA President or ED reach out to League of Cities to see if they support this action item.        |   | 01 Oct, 2017    | 01 Dec, 2017         |
| 5. FRPA Facility Showcase could be enhanced to include how the projects that are featured came to be. Share the success stories of the process.               | FRPA Journal Editorial Board (Don D)   | Next issue of the Facility Showcase includes these success stories. | 01 Sep, 2017    | 01 Dec, 2017         |
| 10. Cities begin to hold informal listening sessions.   | Agency Directors   |   |                 |                      |
| 11. FRPA Conference Session on Best Practices for engaging informal community involvement.  | FRPA Conference Committee ('18)  | 1 2-hour session provided at 2018 Conference.                       | 01 Nov, 2017    | 28 Aug, 2018         |

## Team 12 Action Plan: Scenario 3: Inclusive/Multigenerational/Multimodal/Multifunctional

| BOLD ACTIONS   | Champions<br><br>Those responsible for<br>Actions      | SUCCESS<br>METRICS<br><br>How to Quantify Success | Start<br>Date<br><br>Start of<br>Action | Completion<br>Date<br><br>Completion of<br>Action |
|--|--|---|---|---|
| <b>1. Strategy 4: Incentives to preserve original "sense of place" or aesthetic intent of a community / Provide a mechanism for inclusion of art and historic features in every public space</b> |  |   |   |   |
| 2. FRPA to create a statewide public art in parks initiative   | FRPA community building pillar committee               | creation of an initiative                         |   |   |
| 3. FRPA to develop educational campaign for members about public art in parks through magazine, conference, webinars, etc.   | FRPA community building pillar committee               | distribution of campaign                          |   |   |
| 4. develop relationships with state side art advocacy organizations  | FRPA community building/education                      | relationship building                             |   |   |
| 5. FRPA to provide a list of agencies that have public art ordinance   | FRPA community building committee                      | list provided on website                          |   |   |
| 6. FRPA to provide a example of a public art ordinance for member use  | same as above  | published example                                 |   |   |
| 7. FRPA to report on new art ordinances adopted throughout the state 50 percent goal   | same as above  | report measuring                                  |   |   |
| 8. FRPA to provide educational curriculum about how to develop community listening approaches to garner historical, cultural and archeological site characteristics                              | FRPA conference committee and FRPA education committee | article and conference sessions                   |   |   |
| 9. FRPA to provide a resource listing of agencies/website to find historical, cultural and arch data   | FRPA community building committee and FRPA education   | list of available resources                       |   |   |



## Artwork

**Andrea:** We will have your full work product in our Real-Time Record that will be available to you through the FRPA. I also wanted to ask Jonathan to tell us about his art.



**Jonathan:** Very cool two days, I will say. The Tim talk yesterday, the grey tsunami, the brown tsunami, the one-person tsunami. I put in the wave. How we deal with the opportunities coming to Florida. The drawing in the middle is the park, multi-generational, grandpa and grandson playing together. We have the partnerships of people working together. And a community built around a park. Sliding board, bike trails, fishing, Wi-Fi, dogs, amphitheater, and food truck – the whole positive successful community. The idea of safety – people feeling safe in the parks. The security presence. Then in the red, you have your strategies.







**Andrea:** Jonathan will splash color all over this and it will appear in the Real-Time Record. It's been a joy and a privilege to support FRPA again. Do you feel good about your work?

Yes.

### Wrap-Up, Feedback, Departure



**Jennifer:** FRPA Foundation donations – last call. If you want to fill a card out, please bring that up. I want to thank our sponsors for their support. A big round of applause for Joan and her team in Largo. The Collaborative Labs team has been awesome. Don't you wish we had all of this at home? I want to thank the participants for all the work you've done. I hope you bring nuggets home.

We're going to take it to our Strategic Planning Retreat and our Community Building Team. If you are interested in joining the Community Building Team, let me know. We have strategic objectives in the plan that we're working on. Also, we are looking for people to write articles

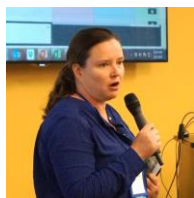
that can appear in the publications of other organizations. Please reach out and let me know if you're interested in doing that.

Evaluation forms are in your folders, you can leave those out front. I'm going to turn it over to Chester Pruitt.



**Chester:** Did Jennifer do a good job? *Applause!* I've been so blown away these past two days working with the Collaborative Labs. One housekeeping thing. It's ok to pull out your smartphones. Save the date – *Monday, August 28 at 11:00.* Your Director's Luncheon and Conference. It's on the website. I want to make sure we recognize the efforts of the Foundation. I'm going to turn it over to Don.

**Don:** We appreciate Hector and Corworth. And Eleanor Warmack's lovely spring wreath. On behalf of the Foundation, we appreciate all your support. I hope you tell the folks back home that any donation helps. We have the online auction and the silent auctions coming up. Hector, do you want to pull a winner out of there? David Flaherty! (*Jeff took it for him.*)



**Kristen:** That brings our total to \$2230. I appreciate that very much. Make sure you get the word out. Our new Trustee is Nathan Almon. There is a Flower and Garden festival behind the scenes tour.

**Chester:** We need to get a group picture.

