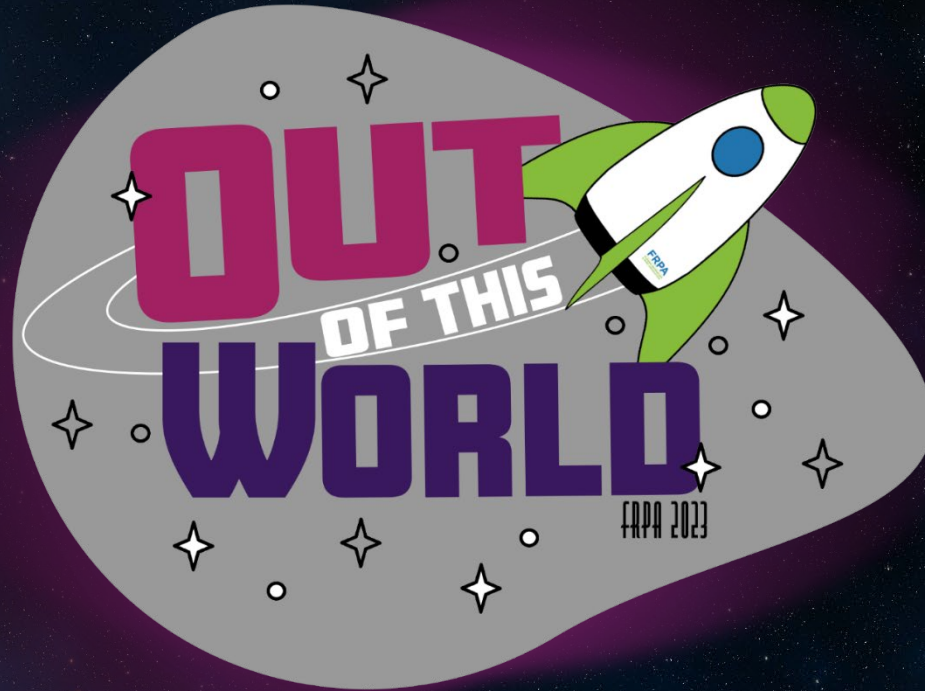
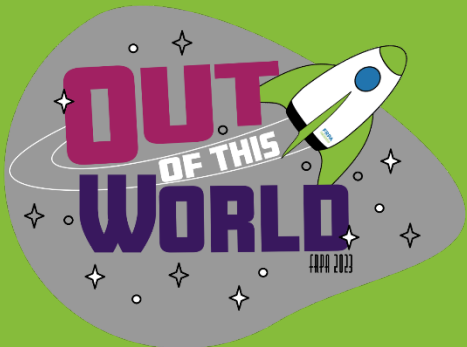


Welcome to the 2023 FRPA Conference!



August 28 - 31, 2023 | Orlando, FL

What Do You Do?

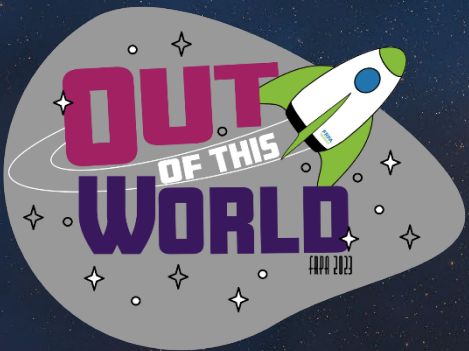




Jonathan Poyner
jpoyner@scgov.net

LEARNING OBJECTIVES

- 1) Be able to recognize the added value that parks provide
- 2) Be able to recognize that an investment in parks pays the highest dividends
- 3) Be able to easily express the power of your purpose



What Do You Do?

Meeting Needs



- Physical
- Safety
- Love/Belonging
- Esteem
- Self-Actualization

What Do You Do?



FRPA Pillars

- Community Building
- Health
- Environment
- Economy



What Do You Do?



Be An Investor

“An investment in parks
pays the highest
dividends”



ROI's

- Psychological
- Physiological
- Social and Cultural
- Environmental
- Economic

What Do You Do?



What do we do with it?



**Promote health
and wellness
benefits of parks
and recreation to
community**



**Advocate for
greater investment
in parks and
recreation**



**Provide equitable
access to parks,
recreation, green
spaces, trails and
other built
environments**

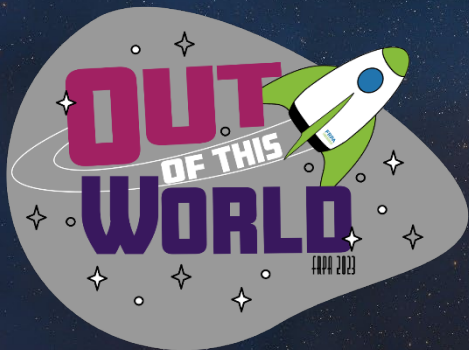


CHECK IN QR CODE

You will receive a QR code to place in your slide deck before you come to the Conference. This code should be placed within the last five slides of your deck; or last 15-20 minutes of your presentation.

Participants will scan the QR code with their phones to check in to the class. QR codes will be used to track attendance at your session.

An investment in parks,
pays the highest
dividends.



What Do You Do?





Thank You!

Jonathan Poyner
jpoyner@scgov.net

What Do You Do?

FRPA
FLORIDA RECREATION
& PARK ASSOCIATION

For more information about the
Florida Recreation and
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