## IMPACT CALCULATOR CHECKLIST

- Choose your workgroup
  - Consider including managers, business analysts, and supervisors
  - Decide who will do what (split up parks, split up calculators)
- $\circ$   $\;$  Set up the Collection Spreadsheet with the items you will need on it
  - Add a notes column to allow for record of data gathering info
  - Add in a column for any values that you decide to change from the default
  - Optional: add spreadsheet to a Google sheet so everyone can work in real time
- o Contacts to make
  - Local CVB or Sports commission to see if they have
    - Local daily expenditure amount
    - Localized percentage of non-local visitors
  - Local Realtor Board
    - Help determine average sales price
  - Planning/Growth Office
    - Number of houses within certain radius of park
- Decisions to make
  - $\circ$  Overall
    - Input by individual park or park system
    - Which user name to use for what
    - Naming system to save final reports on your internal shared file drive
  - Property Values
    - What distance from the park you want to use and method of determining number of houses
    - What source to use for determining the average sales price
    - What millage rate to use (will depend on whether surrounding houses are in city or county)
  - Health
    - How to count/estimate users
  - Environment
    - Method of counting trees
    - Decide on cost of cubic foot of water mitigated (\$.03-\$.05)
  - Tourism
    - Local percentage of non-local visitors to the park for recreation (could vary by park)
    - Local percentage of non-local visitors to the park for events (could vary by park)
    - Local daily expenditure amount
  - Public Safety
    - Programs you will include in your count
    - What supporting information you will use when presenting this information
  - Jobs Supported
    - Determine whether you will do this calculation by park or overall system

FLORIDA RECREATION AND PARK ASSOCIATION IMPACT CALCULATOR